

Project Design Phase
Proposed Solution Template

Date	26 June 2025
Team ID	LTVIP2025TMID59338
Project Name	orderonthego: your on-demand food ordering solution
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Difficulty in discovering nearby restaurants, managing food orders online, and lack of a unified platform for users to browse, order, and track food delivery efficiently.
2.	Idea / Solution description	CraveKart Foods is a web-based food ordering platform that connects customers with local restaurants. It allows users to register, log in, browse restaurants and menus, add items to cart, place orders, and track them—all through a user-friendly interface.
3.	Novelty / Uniqueness	CraveKart Foods focuses on simplicity and real-time functionality. Unlike many apps, it uses optimized APIs for restaurant listings, live cart updates, and smooth UI flow.
4.	Social Impact / Customer Satisfaction	It helps local restaurants reach more customers online and provides users with a convenient, time-saving food ordering experience. It also promotes hygienic food access through verified listings.
5.	Business Model (Revenue Model)	Revenue can be generated via commission from restaurant partners, delivery charges, subscription plans for premium users, and advertisement slots on the platform.
6.	Scalability of the Solution	The solution is built using modular and scalable backend architecture (Node.js + MongoDB) and a flexible frontend (React). It can be expanded to support mobile apps, multiple cities, and vendor dashboards in future.