Collect the relevant information based on the discussion you had and develop a market survey then prepare a report using the format below and share it on Google Drive.

Your Venture: Inclusive E-Learning Platform for Students with Visual and Hearing Impairments

Category/Question to be asked	Information gathered during the survey	Further Questions/ Comments
Who are customers	Students with visual/hearing impairments, inclusive schools, universities, NGOs, vocational centers, and ministries of education.	What percentage of these customers are already using digital platforms? How tech-savvy are the students and educators?
Working place and costing	Platform will be developed and maintained remotely by a distributed team; initial infrastructure cost estimated at 30,000 ETB (hosting, domain, SSL).	Could co-working spaces or university partnerships reduce early-stage costs?
Cost of owning or leasing Premises	Not required in the early phase due to remote work. Future office costs not budgeted yet.	If an operations hub becomes necessary, what are rental costs in Addis Ababa or regional centers?
Availability, supply and cost of raw materials	Digital tools, content creation software, screen readers, and devices (laptops/smartphones) are the main tools. Tools cost ~100,000 ETB/year.	Are there subsidies or donations available for assistive tech for students?
Availability of staff	Accessibility-focused devs, curriculum designers, and support staff available locally and remotely. Recruitment via NGOs, LinkedIn, universities.	What training will be needed for educators to deliver inclusive content?
Cost of working tools and Equipment	Initial estimate includes laptops, testing devices, Braille display compatibility tools:	Are there affordable refurbished devices for testing accessibility?

	~100,000 ETB in startup costs.	
Competitors analysis	There are currently no dedicated platforms in the local market that focus on serving students with both visual and hearing impairments. Most existing e-learning solutions overlook accessibility entirely, leaving a significant gap in inclusive digital education.	How can we position our value proposition as uniquely inclusive and compliant with global accessibility standards?
Advertising Methods	Social media campaigns, partnerships with advocacy groups, university outreach, NGO events, webinars.	Are there influencers or thought leaders in inclusive education who can champion the platform?
Tax issues and legislation	NGOs and education startups may qualify for tax exemptions. Needs registration as a social enterprise or EdTech company.	What legal structures best support partnerships with NGOs and public institutions?
Challenges	Internet access inequality, resistance to change in traditional institutions, initial user training, content localization.	How can we measure and communicate our impact to attract long-term partners and funders?