GRAPHIC DESIGN PORTFOLIO

2023

KALKIDAN LEGESSE
Creative Director| Graphic design Specialist

Skills

ADOBE SKILLS

PHOTOSHOP:

ILLUSTRATOR:

INDESIGN:

AFTEREFFECT:

PREMIER PRO:

3D MODELING

GOOGLE SKETCH UP:

AUTOCAD:

REVIT ARCHITECTURE:

RHINOCEROS:

TEAM SKILLS

CREATIVITY:

ORGANIZATION:

TEAM WORK:

COMMUNICATION:

ABOUT ME

KALKIDAN

I am Kalkidan Legesse. i am a creative and imaginative young Architect and Graphic design Specialist. I do Graphic designs, Interior designs, Motion graphics, Illustrations, paintings and sketches.

I have a bachelor of Architecture from **Addis Ababa university(EiABC)**.
I have 4 certificates in Graphic design specialization courses from **California institute of the Arts**. I also have a professional certificate on Digital marketing and E-commerce. From **Google**. Making visuals communicative, simple and catchy are my priorities.

EiABC

CalArts
California Institute of the Arts

Google

Phone No : +251-96-731-6148

Email : legessekalkidan22@gmail.com

LinkedIn : https://www.linkedin.com/in/kalkidan-legesse-555541150?lipi=urn%3Ali%3Apage%3Ad_flagship3_profile_view_base_contact_details%3BGNGlWKGvRIyZ37mEoqI%2Blw%3D%3D

CERTIFICATION

CalARTS

COURSE CERTIFICATE

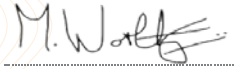
Jan 5, 2023

Kalkidan Legesse Soressa

has successfully completed

Fundamentals of Graphic Design

an online non-credit course authorized by California Institute of the Arts and offered through Coursera



Michael Worthington
Faculty, Program in Graphic Design
School of Art

Verify at:
https://coursera.org/verify/4EGK8XQSHJBU

Coursera has confirmed the identity of this individual and their participation in the course.

CERTIFICATION

CalARTS

COURSE CERTIFICATE

Jan 24, 2023

Kalkidan Legesse Soressa

has successfully completed

Introduction to Imagemaking

an online non-credit course authorized by California Institute of the Arts and offered through Coursera

Gail Swanlund
Faculty in Graphic Design
School of Art

EDUCATION FOR EVERYONE · coursera · COURSE CERTIFICATE

Verify at:
https://coursera.org/verify/CHB7P4M42MEL

Coursera has confirmed the identity of this individual and their participation in the course.

CERTIFICATION

CalARTS

COURSE CERTIFICATE

Jan 6, 2023

Kalkidan Legesse Soressa

has successfully completed

Ideas from the History of Graphic Design

an online non-credit course authorized by California Institute of the Arts and offered through Coursera

Louise Sandhaus
Faculty, Program in Graphic Design
School of Art

Lorraine Wild
Faculty, Program in Graphic Design
School of Art

EDUCATION FOR EVERYONE · coursera · COURSE CERTIFICATE

Verify at:
https://coursera.org/verify/4FD5SV26AEJN

Coursera has confirmed the identity of this individual and their participation in the course.

CERTIFICATION

CalARTS

COURSE CERTIFICATE

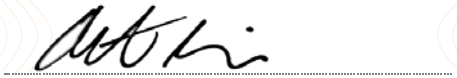
Jan 17, 2023

Kalkidan Legesse Soressa

has successfully completed

Introduction to Typography

an online non-credit course authorized by California Institute of the Arts and offered through Coursera



Anther Kiley
Instructor

Verify at:
https://coursera.org/verify/M9XG6XZ6DS9T

Coursera has confirmed the identity of this individual and their participation in the course.

CERTIFICATION

Google

COURSE CERTIFICATE

Feb 18, 2023

Kalkidan Legesse Soressa

has successfully completed

Foundations of Digital Marketing and E-commerce

an online non-credit course authorized by Google and offered through Coursera

EDUCATION FOR EVERYONE
coursera
COURSE CERTIFICATE

Amanda Brophy
Global Director of Google Career Certificates

Verify at:
https://coursera.org/verify/5B9LTUPARD97

Coursera has confirmed the identity of this individual and their participation in the course.

Work Experience

I worked as a Graphic designer and social media manager at Trusttech IT solutions for over 2 years and a half. the company manly works on social media advertising. i have been designing most of the posters that are posted on facebook majorly for the following companies.

Architectural Firm - *As an intern Architect*

Creative Studio - *as a graphic designer*

Educational NGO - *as a graphic designer and social media manager.*

professional Development center : *As a graphic designer and social media manager.*

I have been and still working as a Senior Graphic designer at Belcash technology solution for over 5 years and now as a Head of studio and Creative Director. Belcash is a technology provider company. There are several types of services that BelCash hosts which includes HelloCash, MamaPays, OneCash and HellooMarket. I am currently in charge of

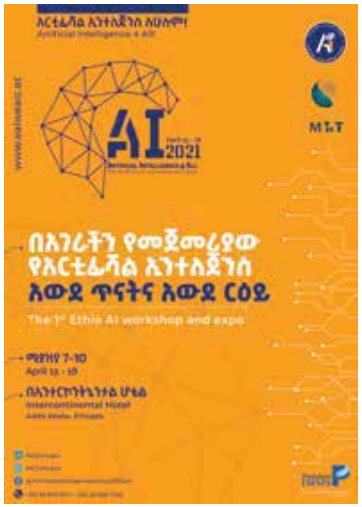
- Mantaining companies Brand Identity
- Designing Corporate Presentations,
- App logo Icons
- Infographics,
- 2D illustrations,
- Logos,
- Assigning junior graphic designers Short product instraction videos ,
- Assigning junior graphic designers Interactive videos,
- Designing Visually communicative Business Proposal presentaions
- Internal newsletter and other print and digital medias.

Campaign Design Work

All Promotional Material design work For 2021 AIC Expo

Event Logo, Newsletter, Banners, Tear drops, Rollups, Flyer, Posters, T-shirts, Magazin ...
2019/2020

Client - Polished events | AIC Event Host



Campaign Design Work

Promotional Material design work For INSA

Event Logo, Sponsorship package, Banners, Rollups, Flyer, Posters, T-shirts, Magazin ...

2022

Client - Polished events | INSA Event Host

Some of the Visuals

Campaign Design Work

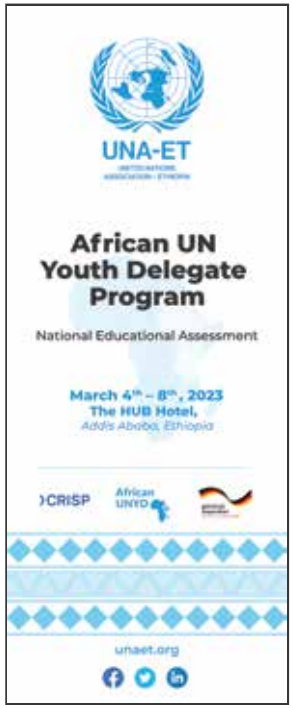
All Promotional Material design work For UNA-ET

Event pattern, Photo Frame, Folder, Rollups, sticker, Badges, Magazin ...

2023

Client - UNA-ET

Some of the Visuals



Volunteer Work

Yagebagnal yimeleketegnal - Event Poster, Flyer and Logo

Yagebagnal Gospel music concert was to fundrase for street children in Addis
2019/2020

Volunteer work to design for Trust fund and Addis Ababa city administration

LOGO DESIGN

SOLEX
COOP

ADDIS WORK

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Ethiopian Gospel Believer Churches Council

movers
Training and Counseling

Rabah
Interior and Wood Works

Ereft
Just take some rest

Farmer's
House

Tenadam
PHARMACEUTICAL SYSTEMS
Health care Made easy!

MarkOn
Genève

VALLEY
NAILS

RAS
SWISS

Polished
Events • Marketing • Printing

Previously worked for

Polished
Events • Marketing • Printing

kehali
Knowledge | Experience | Insight

care
Defending Dignity.
Fighting Poverty.

UNHCR
The UN Refugee Agency
Ethiopia

UNA-ET