
Selected Works of Graphic Design Portfolio

2020 - 2023

GRAPHIC DESIGN PORTFOLIO

KALKIDAN LEGESSE
Creative Director | Graphic design Specialist

GOV. EVENT - INSA

Promotional Material design work For 2021 AIC Expo

Event Logo, Newsletter, Banners, Tear drops, Rollups, Flyer, Posters, T-shirts, Magazin ...

April, 2021

Client - Polished events (AIC Event) Host



GOV. EVENT - INSA

Promotional material design work for 2022 INSA - 3rd cyber security expo

Event Logo, Sponsorship package, Banners, Rollups, Flyer, Posters, T-shirts, Magazin ...

October, 2022

Client - Polished events (INSA Event) Host

Some of the Visuals



UNAET EVENT

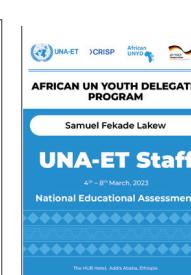
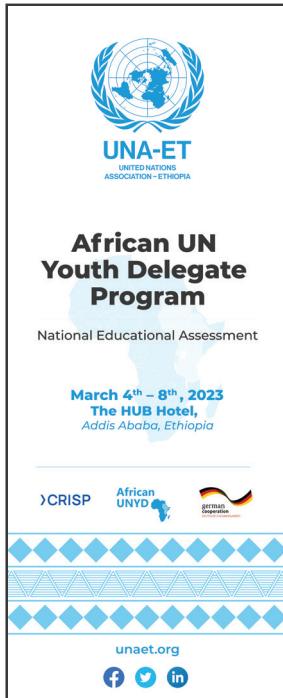
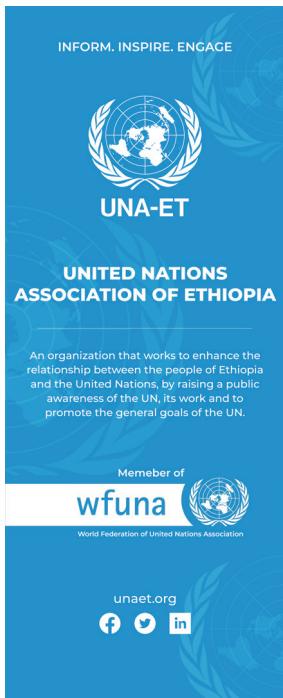
Promotional Material design work For UNA-ET

pattern Design, Photo Frame, Folder, Rollups, sticker, Badges, Magazin ...

March, 2023

Client - UNA-ET

Some of the Visuals



BANNERS

Disciple Nations Alliance

DNA Global Forum | 2022

Foundational Principles For Flourishing Nations

Polished EVENTS

TOUR SIGHTSEEING

The diagram features a central location pin with a green outline. A circular path starts at the top right, goes clockwise through the locations, and ends at the bottom right. Each location is represented by a green circle containing a small image of the site.

- SENGATERA**
For - 20 min
Financial District of Addis
- AMIST KILO MEKANE YESUS**
For - 30 min
"mother church" of Ethiopian Evangelical Church Mekane Yesus
- ADDIS ABABA CITY ADMINISTRATION**
For - 45 Min
Addis Ababa City Government Mayor's Office
- MESKEL SQUARE**
For - 30 Min
is a public square in the city of Addis. It is often a site for public gatherings or for demonstrations and festivals, notably, the Meskel Festival from which it takes its name.
- NATIONAL MUSEUM**
For - 45 Min
The museum houses Ethiopia's artistic treasures. It contains many precious local archaeological finds such as the fossilized remains of early hominids, the most famous of which is "Lucy," the partial skeleton of a specimen of Australopithecus afarensis.
- UNITY PARK**
For - 3 hr
is an amusement park located in Arat Kilo district of Addis Ababa, in the compound of National Palace. Established in October 2019 with total 20 hectares inside palace compound, it features zoo and historical artifacts

Pick up: Adulala resorts @9:00 AM
Drop off: Airport @4:30 pm
October 21st, 2022

+251-91-125-4157
info@polished-events.com
Addis Ababa, Ethiopia

\$110
Per person
Including Entrance Fee
Lunch, Refreshment,
Transport and
Tour guide

BANNERS

**BILL &
MELINDA
GATES
foundation**

CARE

SIDAMA NATIONAL REGIONAL STATE GOVERNMENT

MINISTRY OF AGRICULTURE

**Women Empowerment
Through Gender Transformative
Market Opportunities (WEGO)**

Program Launch Workshop

Sidama National Regional State

June 9, 2022

Lewi Resort, Sidama Hawassa

Building Resilience of Communities in Ethiopia

CARE
Defending Dignity.
Fighting Poverty.

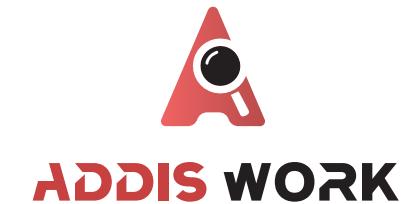
CHALLENGES POVERTY AND VULNERABILITY	UNDERSTANDING RESILIENCE CAPACITIES	METHODS AND APPROACHES	SUSTAINABLE DEVELOPMENT. OUTCOMES
Support Services	Skills, Knowledge and Practices	CARE's Resilience Tool Box	Enabled and Empowered Communities
Lives and Livelihoods at risk	Shocks and Stresses Anticipate Adapt Absorb Transform Community based Action Planning	SFTW / SRH CVCA - CAAP / PSP WEE / VESA	Changing Lives and Livelihoods
Highlands and Lowlands: Agriculture / Water / Forests	Understanding the context: livelihoods, social dynamics and development opportunities	Action learning, using Gender centered design	Monitoring, Learning Sharing and Scaling

CARE Ethiopia's Resilience building strategy is underpinned by the CARE principles of -
Gender Equity | Governance | Localization | Empowerment | Climate Justice

BANNERS



LOGO DESIGN



TRUSTED BY



UNHCR
The UN Refugee Agency

Ethiopia



Knowledge | Experience | Insight

