

CV
2024

KALKIDAN LEGESSE

SENIOR GRAPHIC DESIGN SPECIALIST

Work Experience

Certifications

Recommendation letter

KALKIDAN LEGESSE

SENIOR GRAPHIC DESIGN SPECIALIST

CONTACTS

+251 96 731 6148

legessekalkidan22@gmail.com

CMC Altad, Addis Ababa, Ethiopia

EDUCATION

BACHELOR OF ARCHITECTURE

Addis Ababa university (EiABC) -2017

GRAPHIC DESIGN CERTIFICATES

California Institute of the Arts (CalArts) -2023

MY EXPERTISE:

Clear, eye-catching designs:

Logos, brochures, websites, & social media graphics.

Stories come alive: with moderate skill on animations & infographics.

Connecting with your audience:

Visually captivating & impactful storytelling.

SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe PremierPro

Adobe AfterEffects

LANGUAGE

Amharic - Native

English - Fluent

ABOUT ME

I'm a graphic design specialist driven by crafting impactful visuals that resonate. Combining my imagination with a technical foundation honed through specialization certificates from the California Institute of the Arts, I translate ideas into captivating designs across diverse formats

WORK EXPERIENCE

FEB 2018

PRESENT

SENIOR GRAPHIC DESIGN SPECIALIST / CREATIVE DIRECTOR /

- Spearheaded graphic design initiatives at **Resolution Studio** (Aug-Oct 2017), laying the foundation for a robust design career.
- Progressed from Graphic Designer to Senior Graphic Design Specialist at **BELCASH TECHNOLOGY SOLUTIONS** (Feb 2018 - Present), showcasing exceptional growth and leadership.
- Elevated to Creative Director, directing strategic design vision and leading a dynamic team to success.
- Over 6 years of expertise (Aug 2017 - Feb 2024) in crafting compelling **visual communications** for diverse media platforms.

AUG 2017

PRESENT

FREELANCE

- Creating striking **poster designs** for high-impact events, promotions, and campaigns.
- Developed engaging **social media graphics designed** to enhance audience interaction and engagement metrics.
- Innovated memorable **logos and branding** elements that encapsulate and convey brand identity effectively.
- Designed **banners and web elements** that enhance user experience and drive online advertising results.
- Produced **magazine and newsletter layouts** with informative **infographics** that captivate and educate readers.
- Versatile in both **print and digital media design**, delivering custom solutions tailored to specific audience needs and objectives.

CaLARTS

Jan 5, 2023

Kalkidan Legesse Soressa

has successfully completed

Fundamentals of Graphic Design

an online non-credit course authorized by California Institute of the Arts and offered through Coursera



Michael Worthington
Faculty, Program in Graphic Design
School of Art

COURSE
CERTIFICATE



Verify at:

<https://coursera.org/verify/4EGK8XQSHJBU>

Coursera has confirmed the identity of this individual and their participation in the course.

CALARTS

Jan 6, 2023

Kalkidan Legesse Soressa

has successfully completed

Ideas from the History of Graphic Design

an online non-credit course authorized by California Institute of the Arts and offered through Coursera



Louise Sandhaus
Faculty, Program in Graphic Design
School of Art



Lorraine Wild
Faculty, Program in Graphic Design
School of Art

COURSE
CERTIFICATE



Verify at:

<https://coursera.org/verify/4FD5SV26AEJN>

Coursera has confirmed the identity of this individual and their participation in the course.

CaLARTS

Jan 17, 2023

Kalkidan Legesse Soressa

has successfully completed

Introduction to Typography

an online non-credit course authorized by California Institute of the Arts and offered through Coursera



Anther Kiley
Instructor

COURSE
CERTIFICATE



Verify at:

<https://coursera.org/verify/M9XG6XZ6DS9T>

Coursera has confirmed the identity of this individual and their participation in the course.

CaLARTS

Jan 24, 2023

Kalkidan Legesse Soressa

has successfully completed

Introduction to Imagemaking

an online non-credit course authorized by California Institute of the Arts and offered through Coursera



Gail Swanlund
Faculty in Graphic Design
School of Art

COURSE
CERTIFICATE



Verify at:

<https://coursera.org/verify/CHB7P4M42MEL>

Coursera has confirmed the identity of this individual and their participation in the course.

UNITED NATIONS ASSOCIATION OF ETHIOPIA (UNA-ET)

Date: Dec 13 2023

LN: UNA/ET/1/10/168



**United Nations
Associations of
Ethiopia**

www.unaet.org

info@unaet.org

To: Whom It May Concern

Re: Recommendation Letter for KALKIDAN LEGESSE

It is with great pleasure that I write this letter of recommendation for Kalkidan Legesse, a talented and dedicated graphic designer who provided exceptional design and printing services for the recent Africa UN Youth Delegate Program on National Educational Assessment. The program took place at Hub Hotel from March 4th to 8th, 2023, and required a wide range of materials to be designed and printed to a high standard within a tight timeframe.

Kalkidan, working as the sole designer for the project, demonstrated exceptional talent and dedication. She expertly designed and produced a diverse range of materials, including badges, magazines, stickers, business cards, photo frames, big screen banners, roll-up banners, folders, and certificates for the delegates. Her designs were not only visually appealing and creative, but also perfectly aligned with the program's branding and messaging.

What truly impressed me was Kalkidan's incredible accuracy and time management skills. Despite the tight deadline, she consistently delivered all materials on time and within budget. She was also highly responsive to feedback and willing to make revisions as needed, always ensuring complete satisfaction. Her professionalism and communication skills were excellent, making her a pleasure to work with.

The high quality of Kalkidan's design and printing work played a significant role in the success of the Africa UN Youth Delegate Program. The materials were visually impressive and effectively communicated the program's message to the delegates. Her contribution was invaluable and greatly appreciated by all involved.

Based on her outstanding performance, I highly recommend Kalkidan Legesse for any design and printing projects. She is a talented, reliable, and professional graphic designer who consistently delivers high-quality

work on time and within budget. I have no doubt that she will continue to excel in her career and make valuable contributions to any organization she works with.

Please feel free to contact me if you have any further questions or require additional information.

Best regards,



Samuel Fekade

Director

