

Welcome to MyLeads!

Welcome Career Services!

Thank you for choosing to evaluate the InterviewTools MyLeads system.

We are dedicated to encouraging graduate students and professionals conduct a proactive job search. MyLeads was designed to help students track their networking contacts, log interviews and applications, and remind them about upcoming follow-ups or events.

Features include:

- Record conversations with alumni and other networking contacts.
- Schedule tasks and reminders – to keep students on track.
- Keyword search through all or part of a contact’s name, company name, or notes from an earlier interaction.
- Centralized control gives you insight into your students’ progress by tracking metrics, at both the group and individual level.
- Milestone system provides positive reinforcement for students, with complete customizability to incorporate your curriculum.

This system is used to give students a structured, disciplined approach to job hunting that they want to use.

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Features Overview

MyLeads offers students a portal to manage a proactive job search, and offers Career Services complete visibility into their students' progress. Below are just some of the exciting features that InterviewTools MyLeads offers:

For Students:

- Organize your job search by managing your contacts and job leads online.
- Record conversations with alumni – and be better prepared when they introduce you.
- Keyword search through all or part of a contact's name, company name, or notes from an earlier interaction.
- Schedule tasks and reminders – to keep you on track.
- Your data is safe! Download your database to Excel – at any time – with a click.
- Keyword search through all or part of a contact's name, company name, or notes from an earlier interaction.

For Career Services:

- Centralized control gives you insight into your students' progress by tracking metrics, at both the group and individual level.
- Milestone system provides positive reinforcement for students, with complete customizability to incorporate your curriculum.
- Registration is easy – just send students a hyperlink, have them register at that page, and it will be automatically configured under your school!

Upcoming Features:

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- Students can connect their account to their LinkedIn profile, allowing them to pull in jobs and contacts from their network.
- Using the software, students can perform company searches based on criteria such as industry, size, and geography.
- Thanks to a 3rd party connection with a service called Jigsaw, students can trade contact phone numbers and email addresses – allowing them to directly email an executive at their dream company!
- Download job and contact data from Symplicity's NaceLink job board, tracking the positions they apply to automatically.

Why is this Tool Free?

InterviewTools offers the MyLeads application for free, for all users. This means that students can organize their contacts, connect it to LinkedIn, and research companies – all without any charge to students or the school.

Q: Why would you give this away for free?

There is no catch. At InterviewTools, we believe that tools tailored to students or the unemployed should be free. And now, thanks to cloud technology, it is possible to offer these services for free!

Q: What's in it for InterviewTools? How does the firm make money?

Just like Twitter, Youtube, and Yelp, we believe that the secret to business success is to 1) build a fantastic product, and 2) create a community of satisfied users. This aligns your needs with our business interests. That makes this a win – win!

Using our Demo Account:

InterviewTools offers a free demo account to help you judge whether this will aid your students. You can access the account in just two easy steps:


Step 1: Go to the MyLeads login page. <http://myleads.interviewtools.net/>

Step 2: Enter the demo login credentials, shown below.

MyLeads Demonstration Account	
Username:	demo@interviewtools.net
Password:	blah321

This account is populated with dummy information, in order to show how the tool may look like as it is used by students. Feel free to add, change, or delete any data in the account – the purpose of this account is to help you visualize its use.

NOTE: This demo account is shared with other schools. If you find yourself logged out, it means that someone else has logged in. If this persists, we would be happy to provide you with your own, unique account.



Remember to check out the options under the “University Dashboard” menu, including the free documents we provide!

For More Information...

For more information, please see our webpage at:

<http://interviewtools.net/career-services/>

To sign-up for your free administrative account today, please send an email to:

jshapiro@interviewtools.net.

If you have any questions regarding student privacy or data security, please refer to this document.

<http://myleads.interviewtools.net/Content/Documents/Is%20Your%20Data%20Secure.pdf>

Thanks for your consideration!

Josh Shapiro

Founder, InterviewTools