

ANALYSIS OF SALES DATA



\$2,348.49K

Sales

30K

Total Quantity

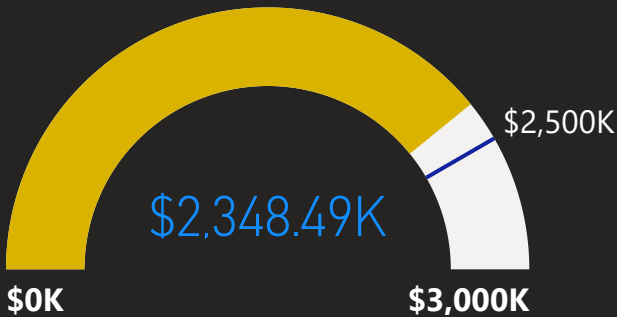
\$283.24K

Profit

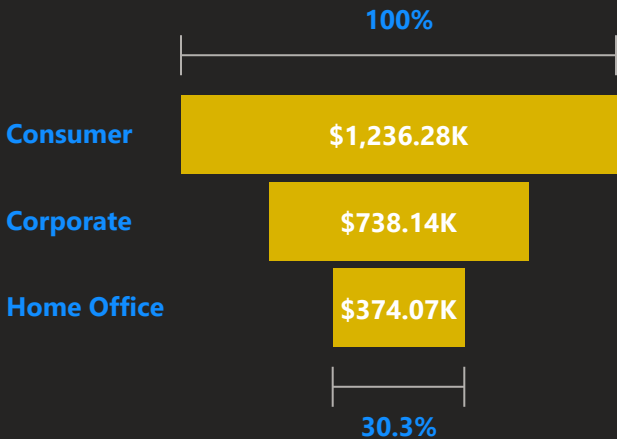
792

Total Customers

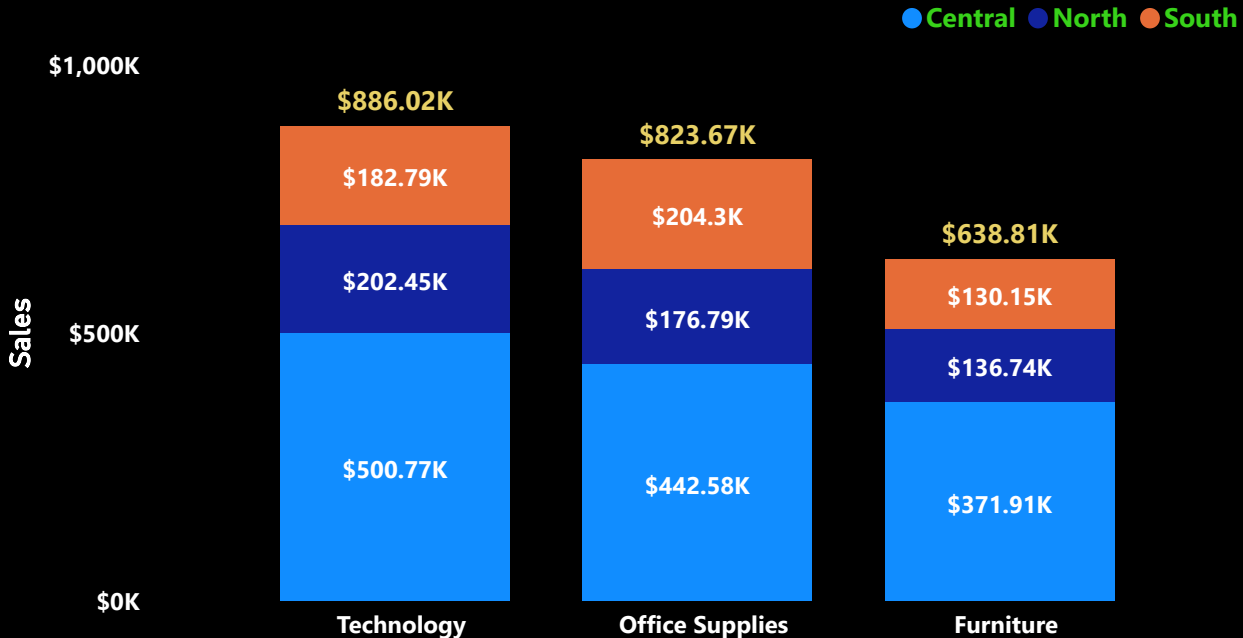
Sales Achieved vs Target



Sum of Sales by Segment



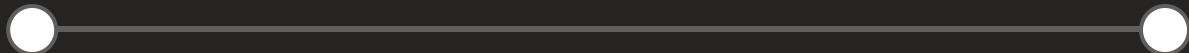
Sales by Category and Region



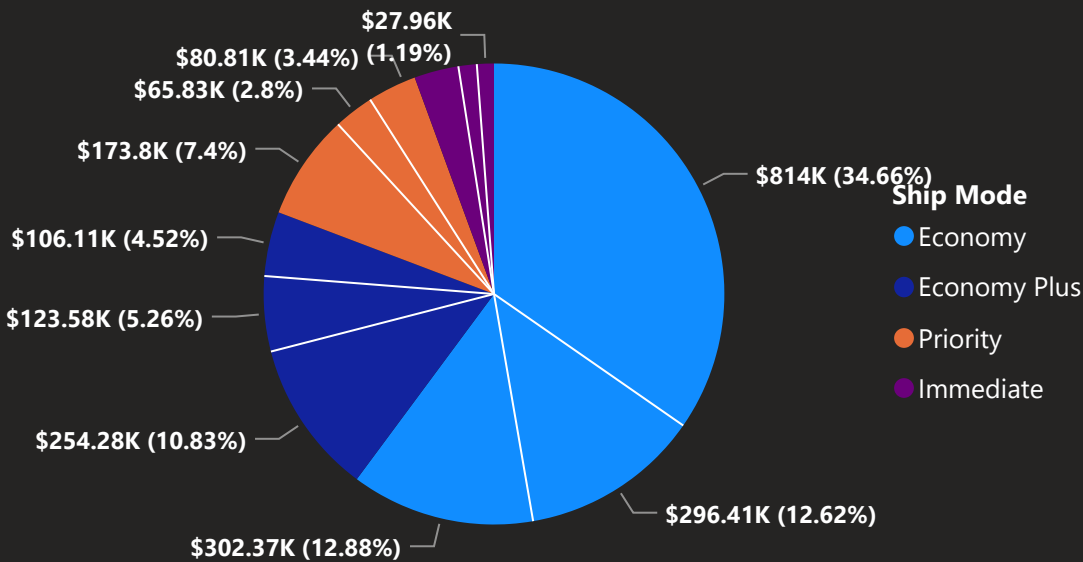
Country

Select all	Italy
Austria	Netherlands
Belgium	Norway
Denmark	Portugal
Finland	Spain
France	Sweden
Germany	Switzerland
Ireland	United Kingdom

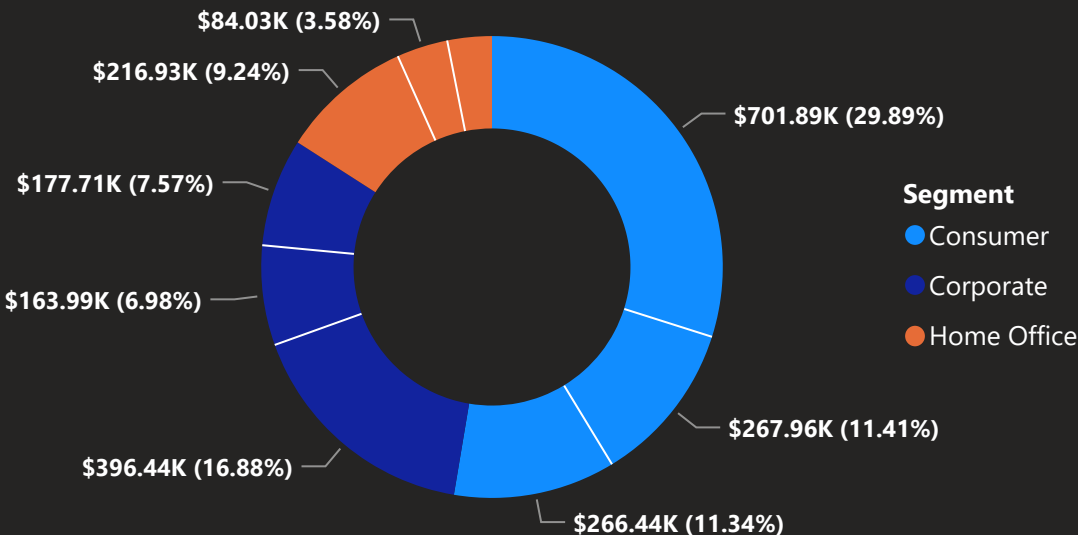
1/1/2011 12/31/2014



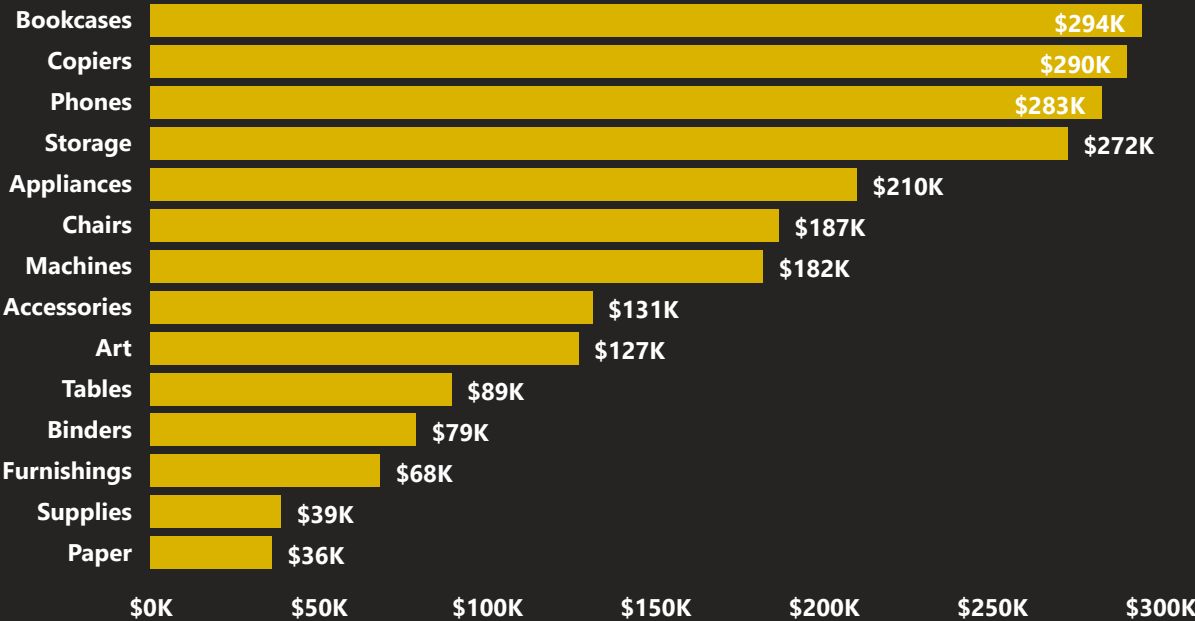
Sales by Ship Mode and Region



Sales by Segment and Region



Sum of Sales by Sub-Category



Top Product By Profit

Nokia Smart Phone, Full Size

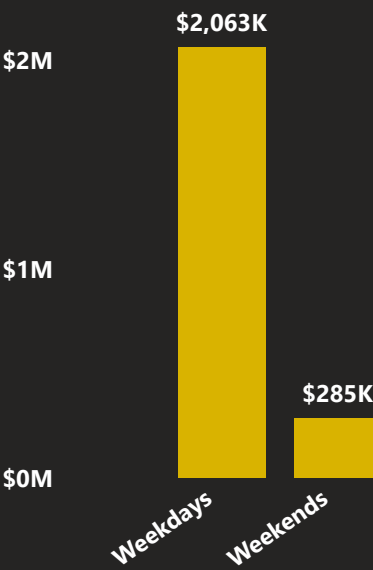
Top Product By Order Quantity

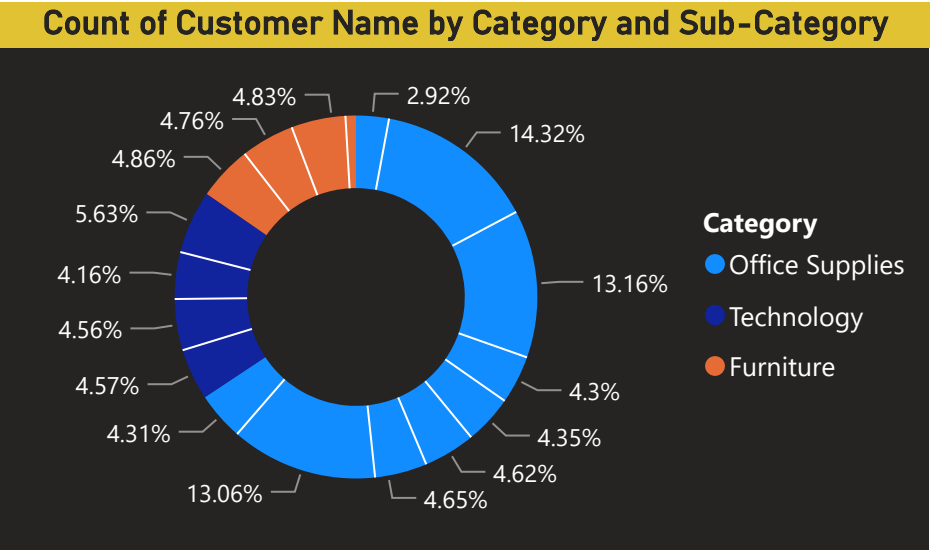
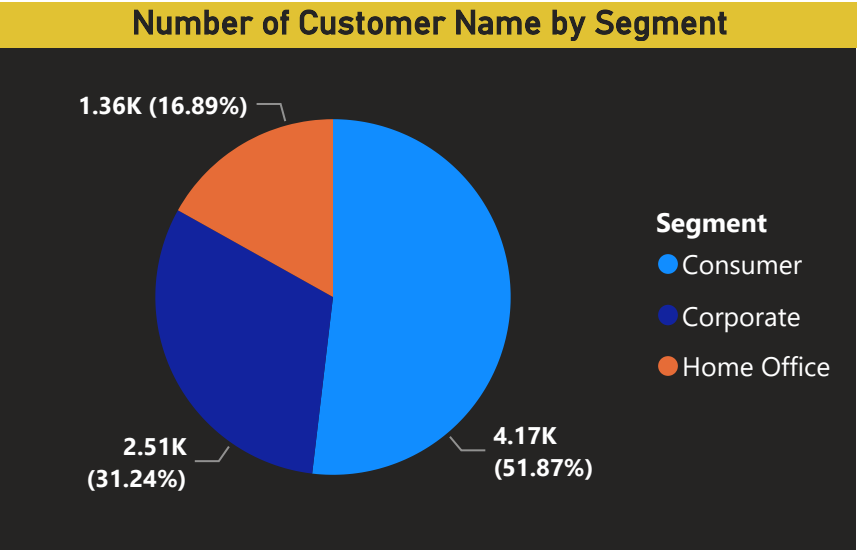
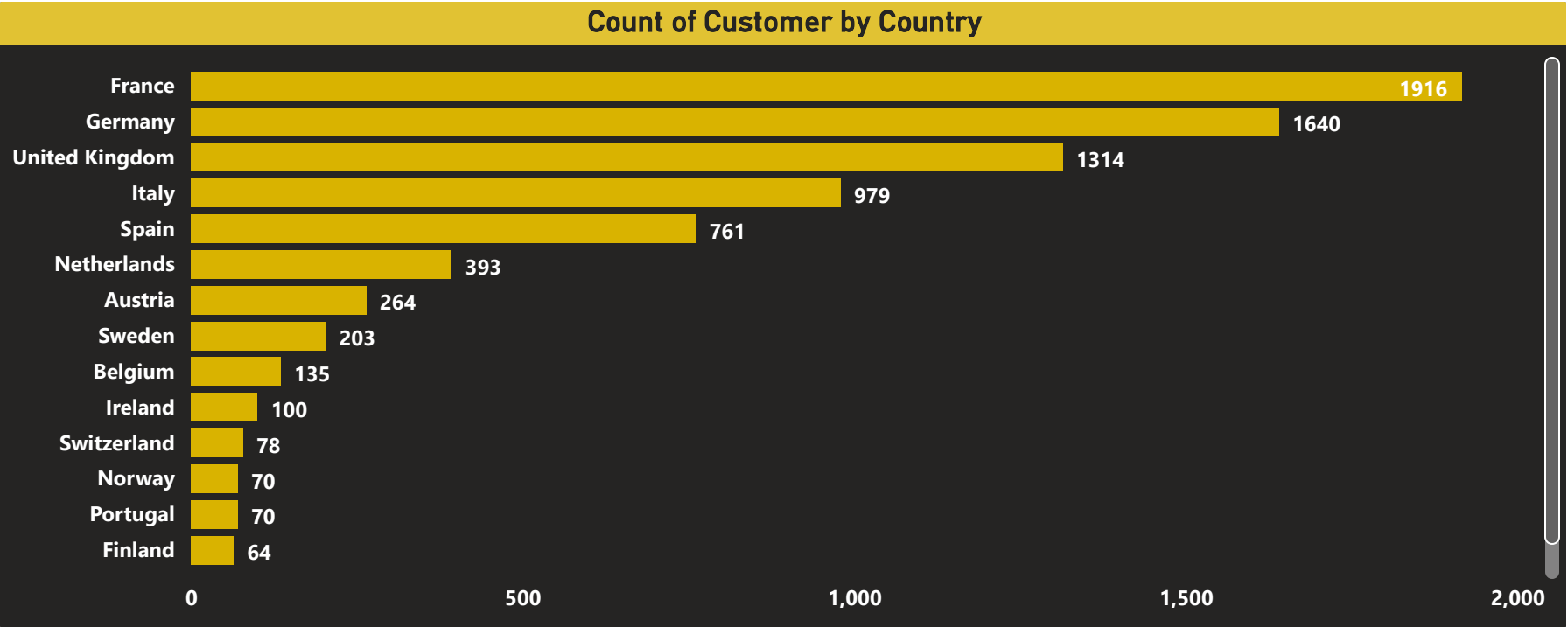
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Total Revenue

\$11,982.98K

Sales by Weekdays/Weekend





Top Customer By Sales

Angie Massengill

Top Customer By Quantlty

Summer Hayward

Customer Name	Sum of Quantity	Sum of Sales
Aaron Bootman	74	\$4,281
Aaron Cunningham	49	\$2,463
Aaron Davey	42	\$2,238
Aaron Macrossan	3	\$81
Abbie Perry	26	\$1,313
Abby Colebe	33	\$2,805
Abby Mei	50	\$5,940
Abby Muramats	21	\$1,112
Abigail Humffray	28	\$813
Ada Dalton	49	\$3,520
Adam Bentley	22	\$4,398
Adam Gibbs	16	\$815
Adam Harte	71	\$4,509
Adam Peacock	22	\$1,182
Adam Walpole	67	\$2,990
Aidan Hayward	39	\$4,640
Aidan Rowe	68	\$5,558
Alana Tyson	26	\$1,077
Alana Zahel	43	\$2,954
Alannah Callaway	28	\$3,412
Alannah Langridge	63	\$7,440
Total	30491	\$2,348,492

Sales and Sales Target by Year



☐ Select all



2011



2012



2013



2014