

AXON CLASSIC CARS SALES

Revenue Analysis

\$8.85M

Total Revenue

2996

Total Orders

106K

Total Quantity Sold

\$9.6M

Sum of TotalCost

122

Total Customers

YEAR

2003

2004

2005

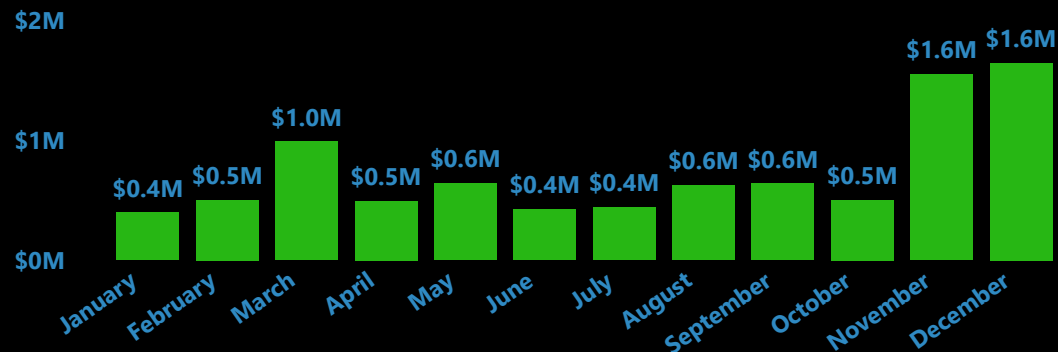
CITY

All

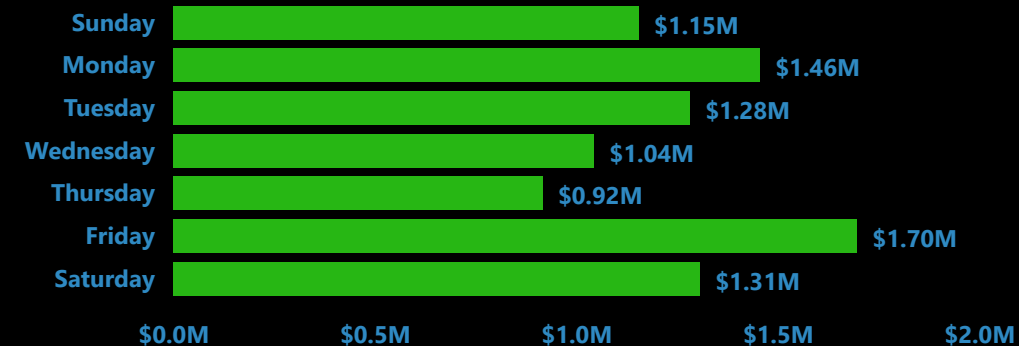
EMPLOYEE

All

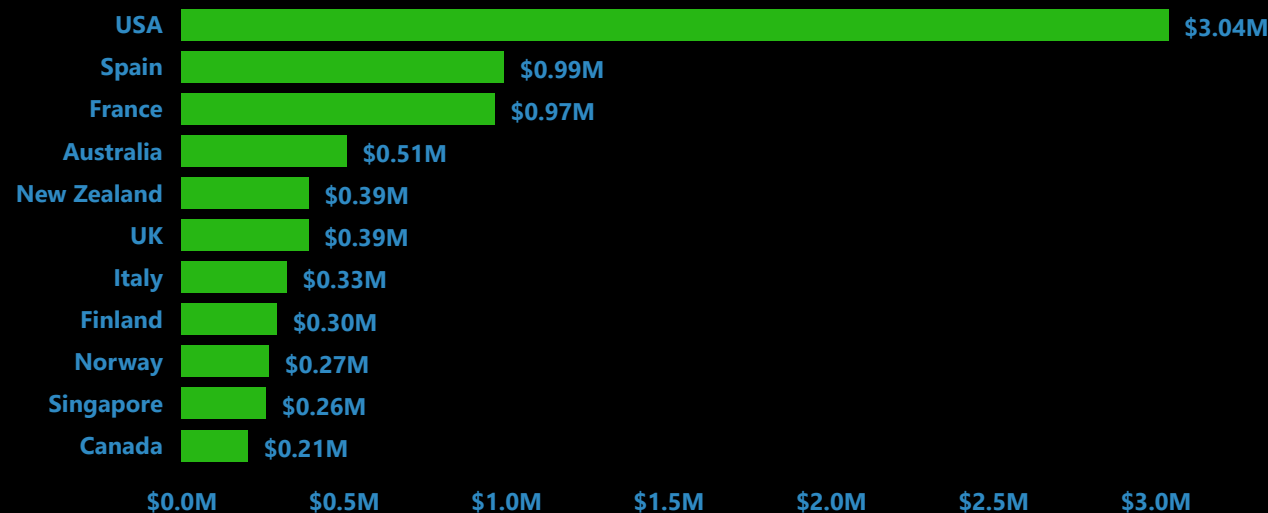
Revenue | Month



Total Revenue | Day



Total Revenue | Country



Total Revenue | Continent



AXON CLASSIC CARS SALES

Orders Analysis

Euro+ Shopping Channel

Customer with Max Orders

YEAR

2003

2004

2005

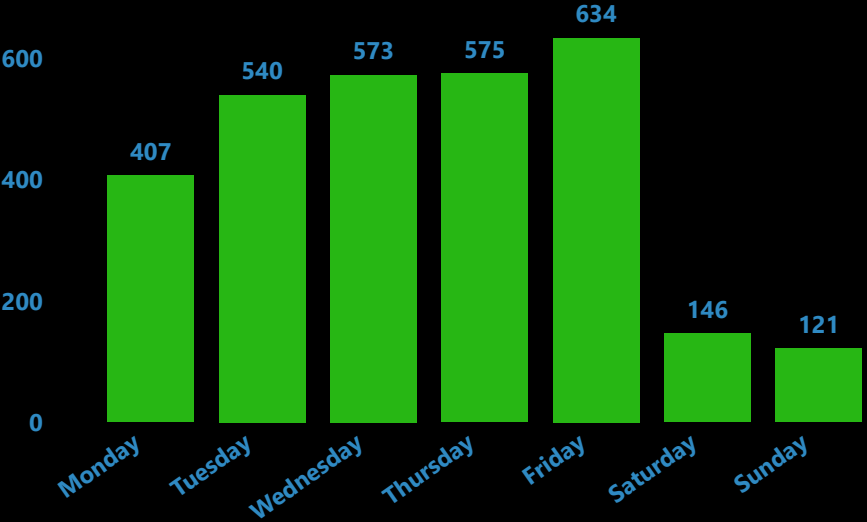
PRODUCT

All

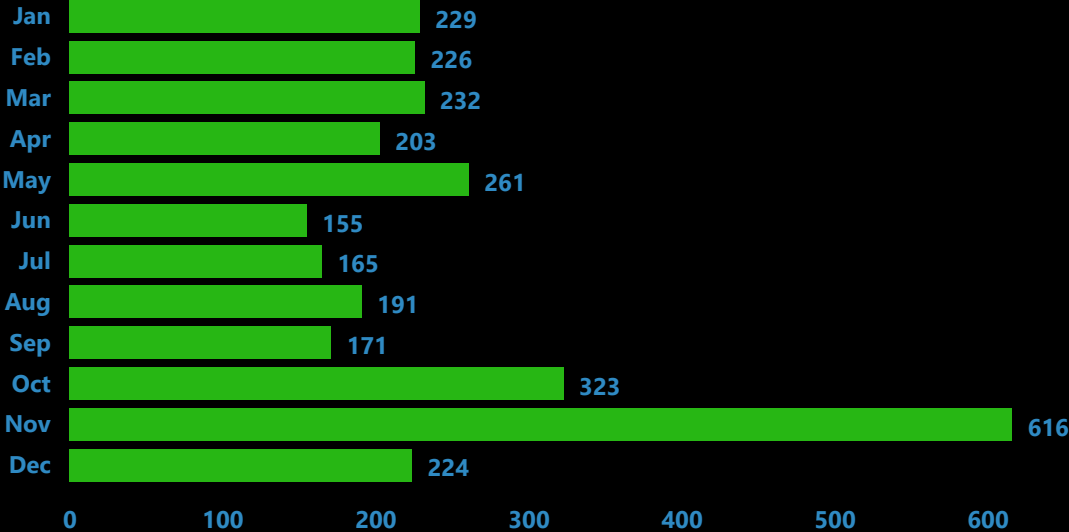
EMPLOYEE

All

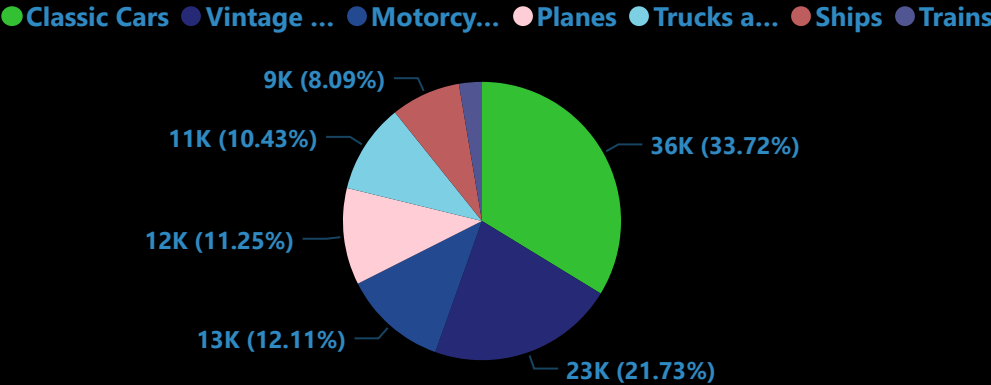
Orders | Day



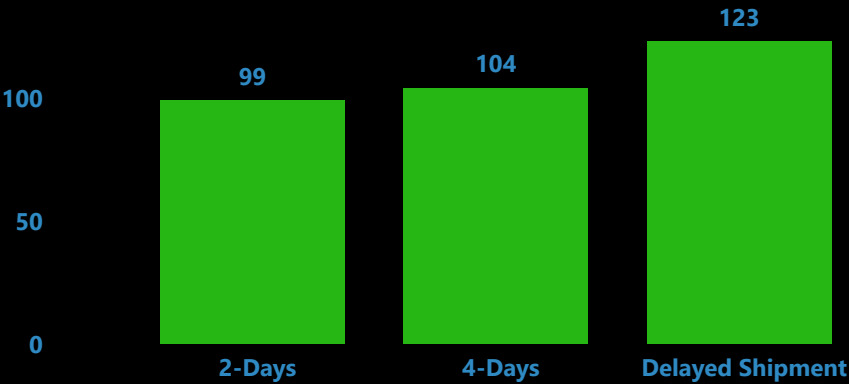
Orders | Month/Quarter



Qty Order | productLine



Order | ShippingDays



AXON CLASSIC CARS SALES

Region Analysis

YEAR

2003

2004

2005

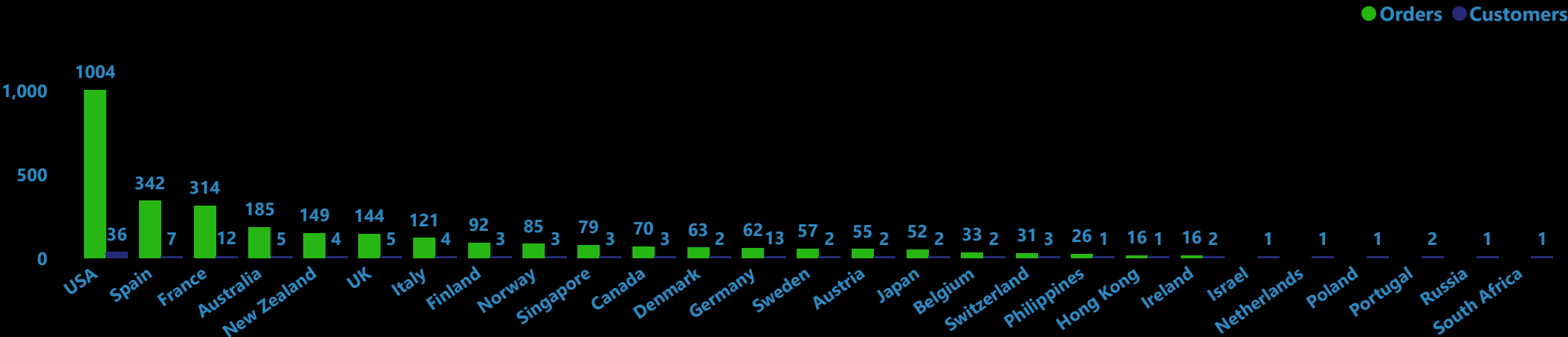
PRODUCT

All

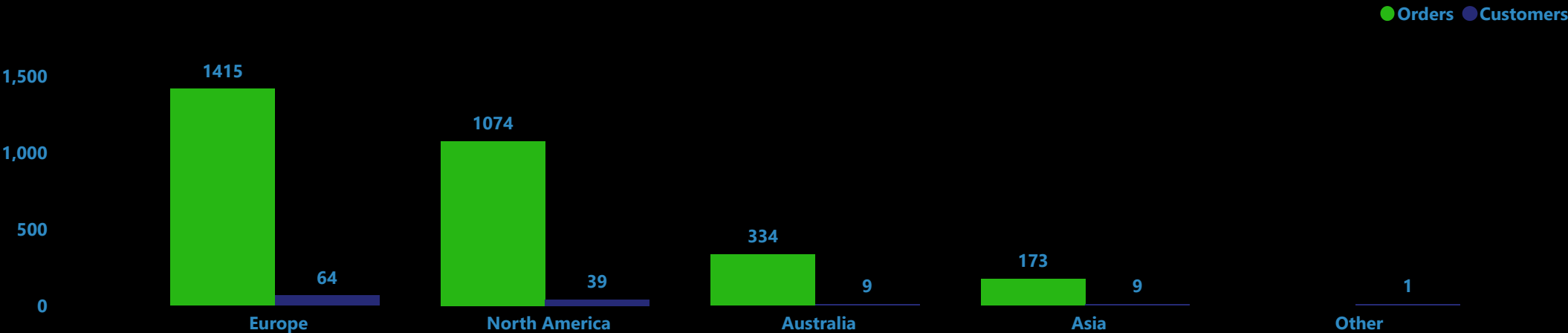
PRODUCTLINE

All

Orders / Customers | Country



Orders / Customer | Continent



AXON CLASSIC CARS SALES

Employees Analysis

YEAR

2003

2004

2005

PRODUCT

All

PRODUCTLINE

All

Leader Board | Sales Rep

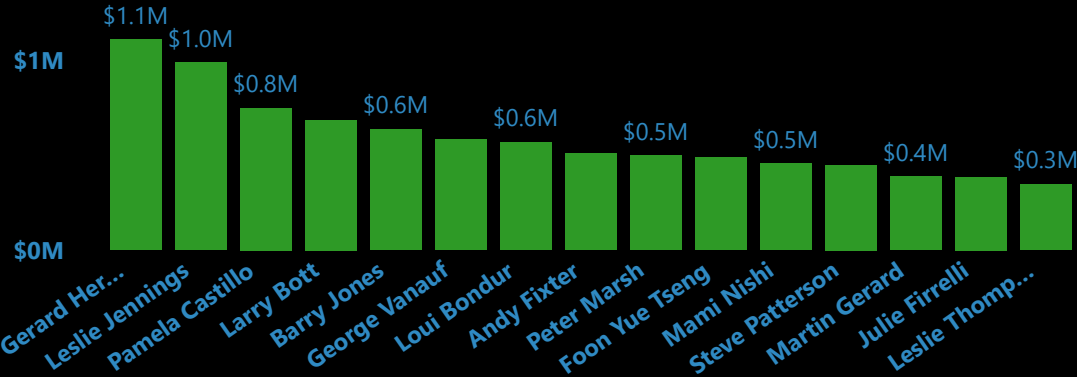
SalesRep[Top 5]

ID	Employee	Revenue	Qty Sold	Orders
1370	Gerard Hernandez	\$1.11M	14K	396
1165	Leslie Jennings	\$0.99M	12K	331
1401	Pamela Castillo	\$0.75M	9K	272
1501	Larry Bott	\$0.69M	8K	236
1504	Barry Jones	\$0.64M	7K	220

Summary | Sales Rep

ID	Employee	Revenue	%Rev	Orders	Qty Sold
1165	Leslie Jennings	\$0.99M	11.18%	331	12K
1166	Leslie Thompson	\$0.35M	3.93%	114	4K
1188	Julie Firrelli	\$0.39M	4.37%	124	4K
1216	Steve Patterson	\$0.45M	5.07%	152	6K
1286	Foon Yue Tseng	\$0.49M	5.51%	142	5K
1323	George Vanauf	\$0.58M	6.60%	211	7K
1337	Loui Bondur	\$0.57M	6.43%	177	6K
1370	Gerard Hernandez	\$1.11M	12.56%	396	14K
1401	Pamela Castillo	\$0.75M	8.47%	272	9K
1501	Larry Bott	\$0.69M	7.76%	236	8K
1504	Barry Jones	\$0.64M	7.20%	220	7K
1611	Andy Fixter	\$0.51M	5.75%	185	6K

Revenue | Employee



Revenue | Continent | Employee

Asia Australia Europe North America

