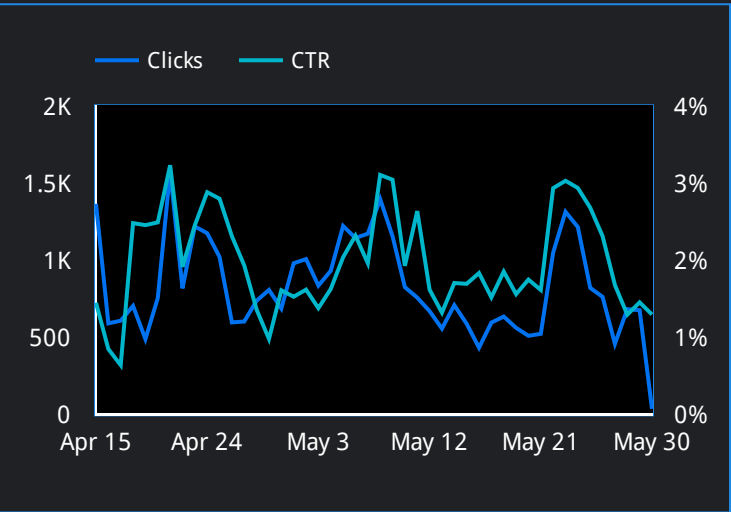




OVERVIEW

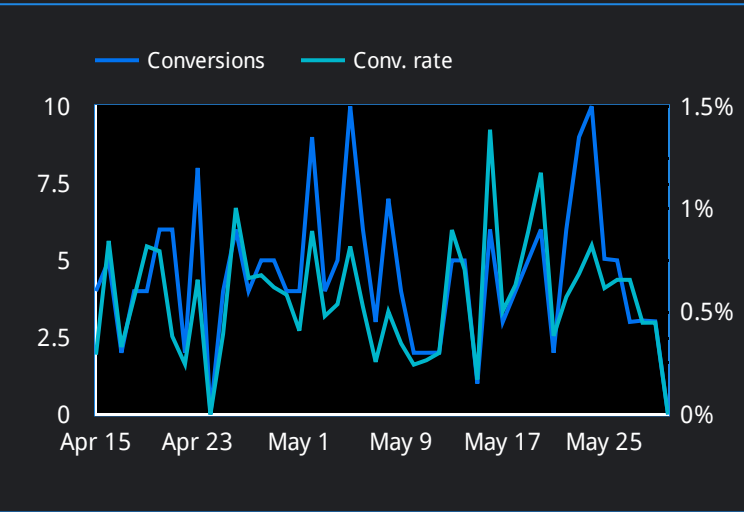
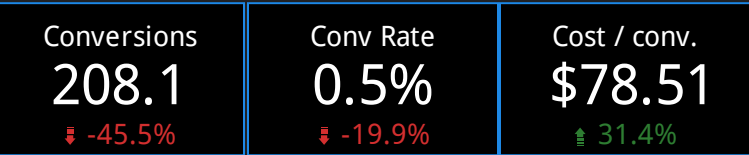
Click Through Rate & Impressions

by click, CTR, impression



Conversion Rate & Cost

by conversion rate & cost per conv.



Cost Per Click

by Cost, CPC, CPM



TOP CAMPAIGN:

	Campaign	CTR ▾	Avg. CPC	Cost / co...
1.	1009693   Google Analytics Demo   D...	5.37%	\$0.41	\$38.91
2.	1009693   Google Analytics Demo   D...	1.86%	\$0.31	\$51.53
3.	1009693   Google Analytics Demo   D...	1.29%	\$0.69	\$517.32
4.	1009693   Google Analytics Demo   D...	1.25%	\$0.52	\$825.01
5.	1009693   Google Analytics Demo   D...	0%	\$0	\$0
6.	test	0%	\$0	\$0
7.	1000549   Google Analytics Demo   D...	0%	\$0	\$0
8.	1000549   Google Analytics Demo   D...	0%	\$0	\$0
9.	1000549   Google Analytcs Demo   D...	0%	\$0	\$0

Device Breakdown:

by clicks, cost and conversions

