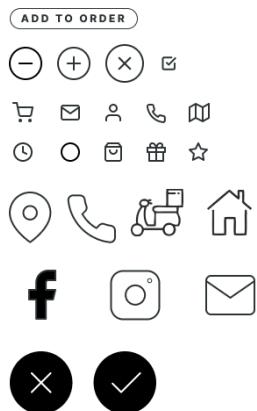
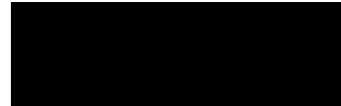
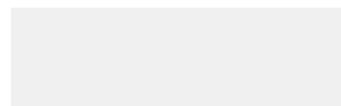


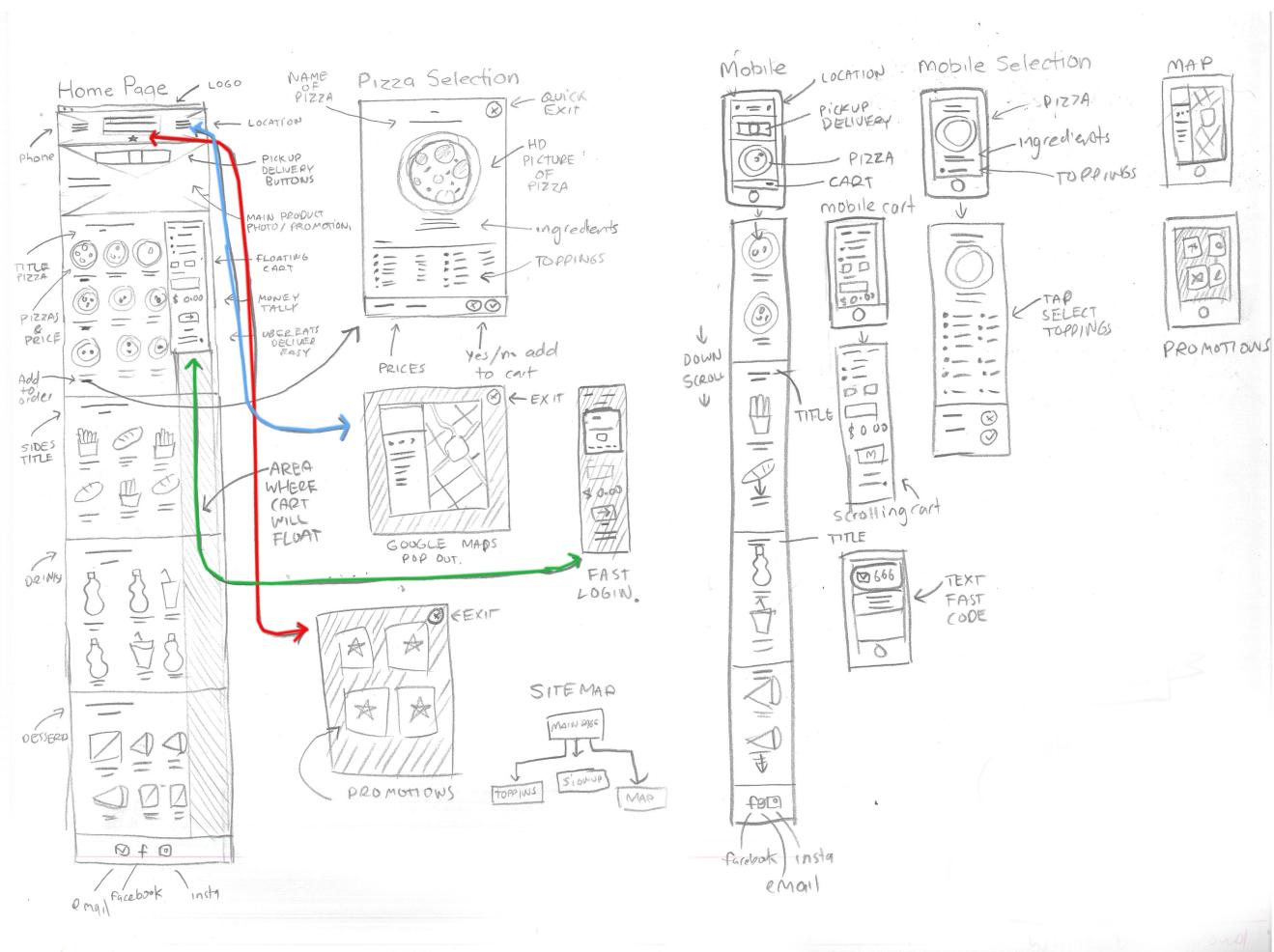
Design style guide



RAG 123



Wireframe



Pain points

User 1

User one said the layout of the tablet and website were much the same, some navigation issues existed, and he suggested a quick button system to jump to the menu sections faster.

User 2

User 2 stated much the same as user 1, they did like the overall aesthetic and thought the website and tablet worked well.

User 3

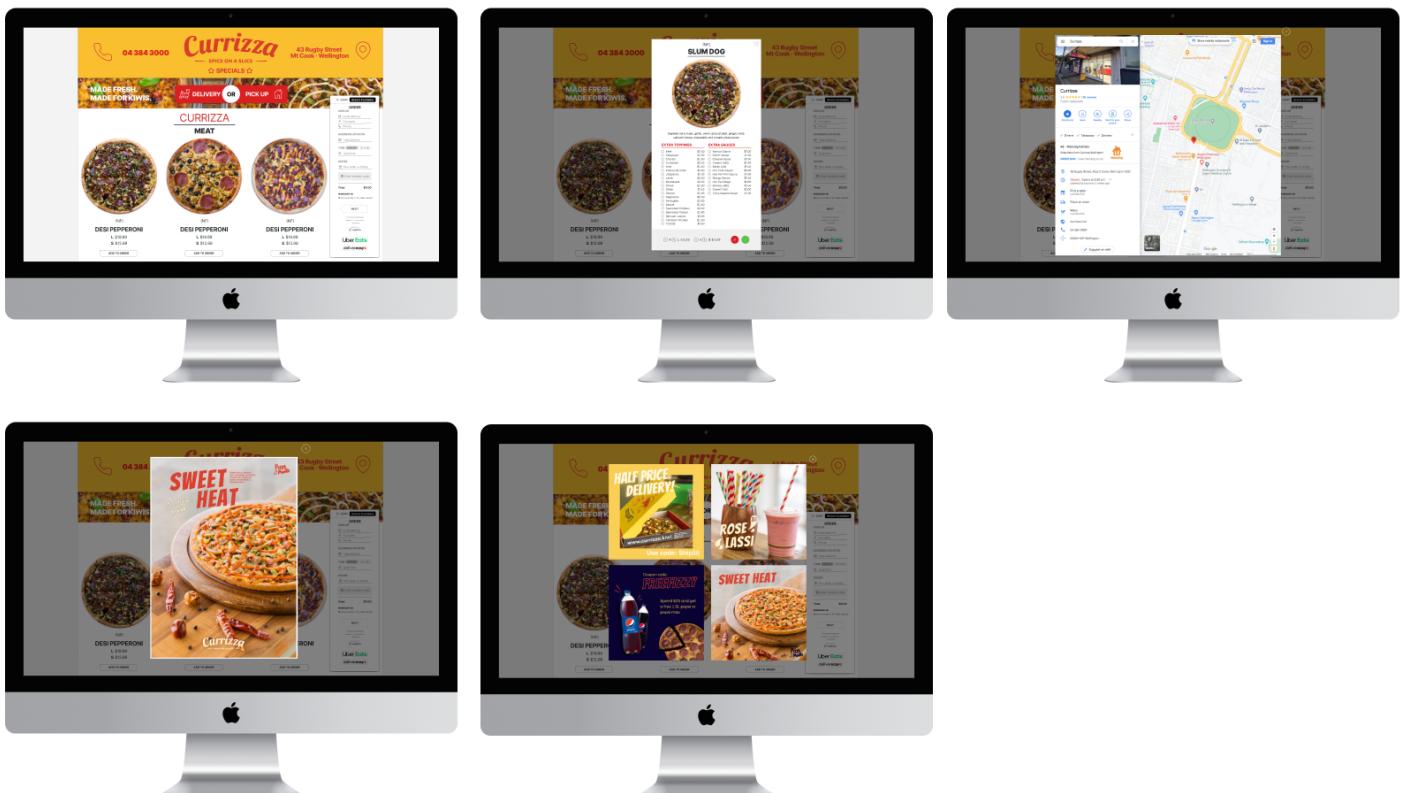
User three found no complaints about all three systems, and found the location and specials pages good.

User 4

User 4 found the type size was good and as the same as user 1 and 2 she noted that the menu was a tad long to scroll so fast buttons would be helpful

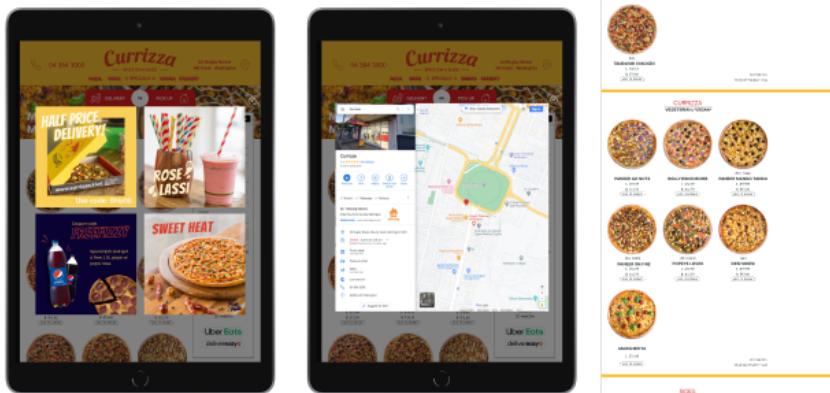
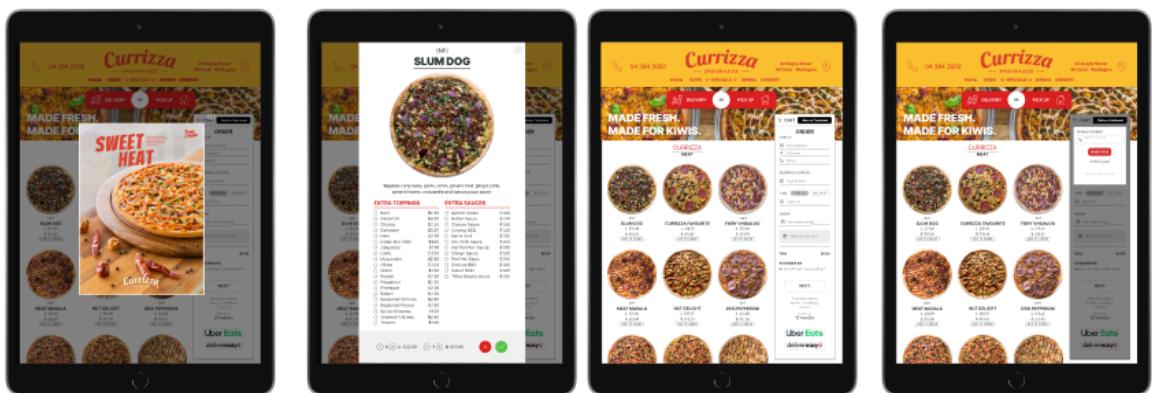
User 5

User 5 said the functionality was great and navigation systems were great.



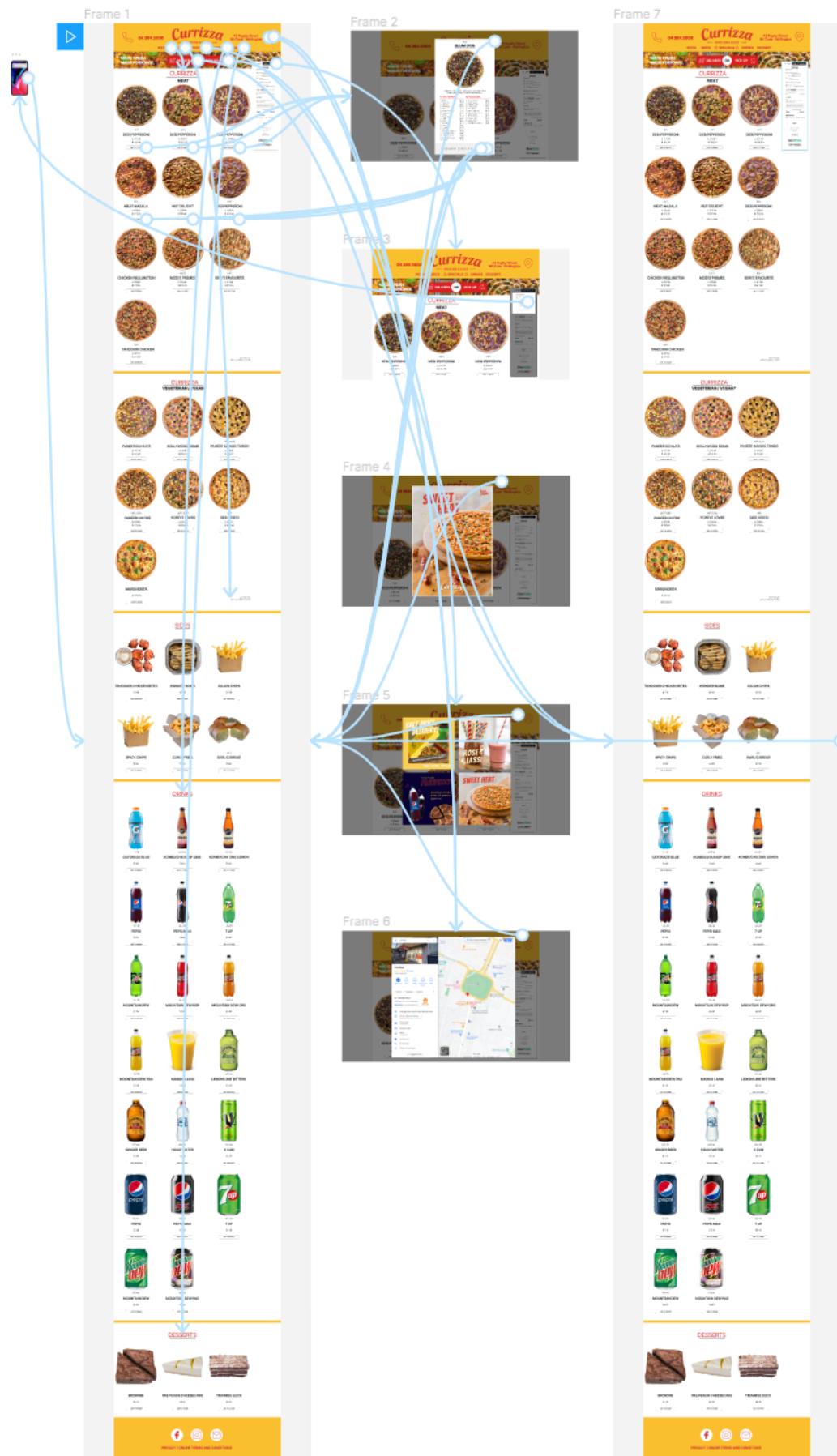






The detailed view of the Curizza mobile website menu sections includes:

- VEGETARIAN TASTES**: Includes SLUM DOG, CURRIZZA PIZZERIA, and PIZZA VEGAN.
- MEAT**: Includes SWEET HEAT, CURRIZZA PIZZERIA, and PIZZA VEGAN.
- DRINKS**: Includes:
 - BEVERAGE LINE: CHITTAZIO, ROBINSON SHAKLETON, ROBINSON SHAKLETON
 - BEVERAGE LINE: FANTA, PEPSICO, 7UP, TONIC WATER
 - BEVERAGE LINE: MANGO DAIRY DRINK, MANGO DAIRY DRINK, MANGO DAIRY DRINK
 - BEVERAGE LINE: CHICK BEER, CHICK BEER, CHICK BEER
 - BEVERAGE LINE: COCA COLA, COCA COLA, COCA COLA
 - BEVERAGE LINE: 7UP, 7UP, 7UP
 - BEVERAGE LINE: MANGO DAIRY DRINK, MANGO DAIRY DRINK, MANGO DAIRY DRINK
- DESSERTS**: Includes:
 - BRICKY: BRICKY, BRICKY
 - PAI FRUIT CHEESECAKE: PAI FRUIT CHEESECAKE, PAI FRUIT CHEESECAKE
 - TRAMOLICE: TRAMOLICE, TRAMOLICE



Results

UX Design phase

Overall the final mock up was as expected.
the user testing revealed a few issues in regards to
the menu and the continuous scrolling.

In reaction to this I updated the menu banner with
hot link buttons to the menu, sides, drinks and desserts.