

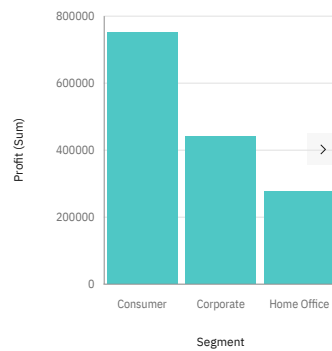
PROFIT BY SEGMENT

Segment Consumer has the highest values of both Profit and Quantity.
Profit is unusually high when Segment is Consumer.

Over all segments, the sum of Profit is almost 1.5 million.

Profit ranges from over 277 thousand, when Segment is Home Office, to over 749 thousand, when Segment is Consumer.

Profit by Segment

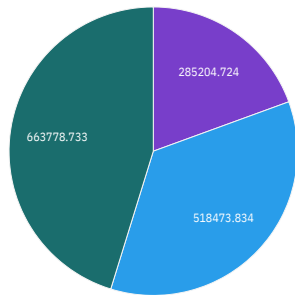


PROFIT BY CATEGORY

- Profit is unusually low when Category is Furniture. Category Office Supplies has the highest Total Quantity but is ranked #2 in Total Profit.
- Category Technology has the highest Total Profit but is ranked #2 in Total Quantity.
- Over all categories, the sum of Profit is almost 1.5 million.
- Profit ranges from over 285 thousand, when Category is Furniture, to almost 664 thousand, when Category is Technology.
- For Profit, the most significant values of Category are Technology and Office Supplies, whose respective Profit values add up to almost 1.2 million, or 80.6 % of the total.

Profit by Category

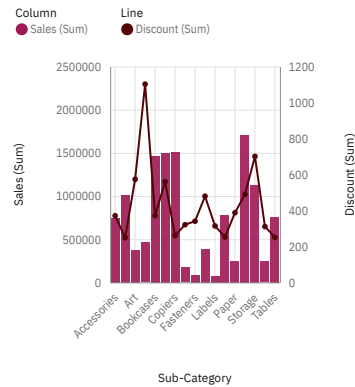
Category
Furniture
Office Supplies
Technology



DISCONT AND SALES BY SUB-CATEGORY

- Sales is unusually high when Sub-Category is Phones. Sub-Category Binders has the highest Total Quantity but is ranked #10 in Total Sales.
- Sub-Category Phones has the highest Total Sales but is ranked #6 in Total Quantity.
- Over all values of Sub-Category, the sum of Sales is almost thirteen million.
- Sales ranges from over 73 thousand, when Sub-Category is Labels, to over 1.7 million, when Sub-Category is Phones.
- Sub-Category Binders has the highest values of both Discount and Quantity.
- Discount is unusually high when Sub-Category is Binders.
- Over all values of Sub-Category, the sum of Discount is nearly 7500.
- Discount ranges from 248.7, when Sub-Category is Accessories to over a thousand, when Sub-Category is

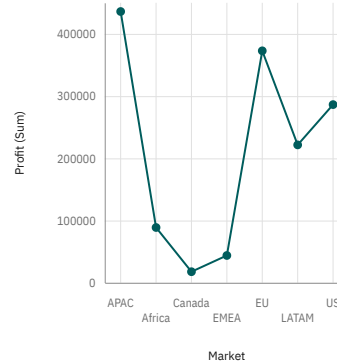
Discount and Sales by Sub-Category



PROFIT BY MARKET

- Market APAC has the highest values of both Profit and Quantity. Profit is unusually high when Market is APAC.
- Over all markets, the sum of Profit is almost 1.5 million.
- Profit ranges from nearly 18 thousand, when Market is Canada, to 436 thousand, when Market is APAC.
- For Profit, the most significant values of Market are APAC, EU, US, and LATAM, whose respective Profit values add up to over 1.3 million, or 89.7 % of the total.

Profit by Market



SALES BY MARKET

- Market APAC has the highest values of both Sales and Quantity.
- Sales is most unusual when Market is APAC and Canada.
- Over all markets, the sum of Sales is almost thirteen million.
- Sales ranges from almost 67 thousand, when Market is Canada, to almost 3.6 million, when Market is APAC.
- For Sales, the most significant values of Market are APAC, EU, US, and LATAM, whose respective Sales values add up to almost eleven million, or 86.9 % of the total.

Sales by Market

