Team members: Sayat Kalnazar, Iskakov Eskendir

Group: SE – 2001, SE - 2004

**Project proposal**

1. **Write an executive summary**

Today, tourism begins to grow rapidly after the coronavirus pandemic, after which tourism worldwide has almost halved by as much as 74%. It is understandable - in an effort to protect themselves from infection with the virus, people were forced to stay at home, and the authorities closed the borders between states. But time passed and the situation in the world began to change. Since the middle of 2020, tourists have again begun to build their travel routes. The tourism sector began to gradually recover. However, it must be admitted that the COVID-19 virus still made some adjustments. So, for example, Kazakhstanis began to make a choice in favor of rest within the country more often than abroad. Already in 2021, the tourism industry in the world as a whole, and in Kazakhstan, in particular, began to recover. However, new tasks have appeared for the industry: to attract the attention of foreign and domestic tourists to Kazakhstan, to create comfortable and safe conditions for recreation, to increase the contribution to the state economy. Thus, it can be stated that the indicators of domestic tourism have been steadily growing for the second year in a row. According to official statistics, in the first quarter of 2022, the number of domestic tourists served by accommodation facilities increased by 121.5% compared to the same period in 2021, amounting to 1.13 million people.

1. **Explain the project background**

According to the British company Brand Finance, Kazakhstan maintained its position in 2019 and was one of the fastest growing national brands. In the top 100, the country took 44th place, moving up by 7 positions. In Euromonitor International's sustainable tourism ranking, Kazakhstan ranked 62nd out of 99 countries. Among the CIS countries, Belarus is in 26th place, Ukraine is in 30th place, Georgia is in 41st place, Russia is in 65th place.

In a short time, Kazakhstan in the world ranking of the most visited countries is already catching up with European countries, and from the point of view of specialists, Kazakhstan will become a big key bridge Between Europe and Asia.

**3. Present a solution**

Since the concept of our application is based in a patriotic spirit, everything that will be developed in applications is intended for the development of Kazakhstan. Our main and key goal is to attract tourists from different countries, and to make sure that as many people as possible learn about our traditions and our beautiful places.

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| Week | Tasks | Expected start date | Finishing  date | Resposible  Team member |
| 1 | Write a description of the project and plan the steps for  our team. Decide | 07/12/2022 | 13/12/2022 | Sayat Kalnazar, Eskendir Iskakov |

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|  | our technical parts and how we see our project. |  |  |  |
| 2 | Analyzing another applications in field of tourism and decide with functionals that will contain our project. | 14/12/2022 | 21/12/2022 | Sayat Kalnazar, Eskendir Iskakov |
| 3 | Learning design and choose concept for our project. | 22/12/2022 | 29/12/2022 | Sayat Kalnazar, Eskendir Iskakov |
| 4 | Design of the intro page + authorization page | 30/12/2022 | 6/01/2023 | Sayat Kalnazar, Eskendir Iskakov |
| 5 | Design of the main screen + at the same time looking for sights and attractive places for tourists. | 7/01/2023 | 13/01/2023 | Sayat Kalnazar, Eskendir Iskakov |
| 6 | Conduct a survey among potential costumers or users. | 14/01/2023 | 21/01/2023 | Sayat Kalnazar, Eskendir Iskakov |
| 7 | Finishing with design part and reviewing all answers from survey from poll. | 21/01/2023 | 28/01/2023 | Sayat Kalnazar, Eskendir Iskakov |
| 8 | Front end of application by adding some details to registrantion view and main view. | 29/01/2023 | 5/02/2023 | Sayat Kalnazar, Eskendir Iskakov |

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| 9 | Finishing all the processes of coding.  Check for bugs  Add function for starred posts Add test to platform  Add edit function | 5/02.2023 | 7/02/2023 | Sayat Kalnazar, Eskendir Iskakov |
| 10 | Fixing bags and defending our project with presentation etc. | 7/02/2023 | 13/02/2023 | Sayat Kalnazar, Eskendir Iskakov |

**4. Define project deliverables and goals**

The end project will be an application that has:

* Design with modern UI/UX concepts
* Unique and easy understandable client side
* Suitable for any iOS device
  + Attract the attention of foreign and domestic tourists to Kazakhstan;
  + Create comfortable conditions for tourists;
  + Share more information about traditions and culture;
  + Develop tourism in Kazakhstan.

**5. List what resources you need**

The whole project will be created by team members so there will be no need for a huge budget. The only technology that requires payment is to upload application to the app store.

**6. State your conclusion**

The purpose of this application will be to direct tourists to interesting places in Kazakhstan, as well as show them the way. In addition, this application can be used not only by tourists, but also by ordinary people. We hope this application will help to develop tourism in Kazakhstan.