ware business for the past thirty years, excepting a few years, so is one of the most experienced tradesmen here. He has a warm place in the good esteem of the people, and his honorable business course has created the fullest confidence. He is a hardware merchant and able in this class of business management. His store is  $20 \times 100$  feet, in which is hardware of all descriptions, stoves, ranges, etc. Mr. Notting was city treasurer for two years, and is now treasurer of the Concordia Society.

C. J. BISCH, Jr. Mr. Bisch conducts one of the neatest and brightest looking stores in the city, a matter of enterprise on his part which seems to be appreciated by the public. He is doing a nice, clean business and offers the trade a select stock of clothing, furnishing goods, groceries, etc. During the season, he serves ice cream and soda water, and handles everything in the fruit line. His store is  $20 \times 100$  feet, and well arranged. He was one of the leading clerks here for fourteen years before engaging in business two years ago. He has a pleasing personality, and a business standing which reflects confidence in his ability and integrity.

E. E. COUCH, M. D. Dr. Couch is a modern practitioner in every sense, as his knowledge embodies the latest information. He graduated from the Wisconsin College of Physicians and Surgeons in 1899, and

settled here immediately afterwards. His practice is large, and his success in mastering disease has firmly established him in a desirable class of practice, and an esteem and respect which bespeaks every element of manhood and courtesy. Personally and professionally he merits his popularity.

MATH. GEORGE. As a good and industrious barber, Mr. George has a reputation backed up by more than twenty-five years of experience. He has even been in business here that long. His shop is well furnished, and contains three barber chairs. He has one assistant. Mr. George gives the business his careful attention, and many of his customers are ones he has had for years, which is of itself a compliment to his skill in the use of the razor and shears. He is a member of the Catholic Knights, and a well known man hereabouts.

MATT. GALLES. Mr. Galles is a mechanic of a superior order, who takes pride in producing fine work, which is absolutely perfect in workmanship and a standard of all that is correct and right in wagon construction and blacksmithing. He is a master of both the blacksmithing and wagon-making trade, and has followed it here for sixteen years. He does everything in blacksmithing, horseshoeing and wagon-work. His factory is brick 30 x 110 feet in size. Several hands are employed. Mr. Galles is not