



# Whautomate Pricing – India

## Plus

### Yearly

**INR 1,999** / Month, Billed Anually

- ✓ Upto 3 Agents (User Logins)
- ✓ 2,500 Clients | 2,500 Contacts
- ✓ 5,000 Template / Broadcast messages / month (WhatsApp charges are separate & billed directly with Meta)

### Monthly

**INR 2,999** / Month

- ✓ Upto 3 Agents (User Logins)
- ✓ 2,500 Clients | 2,500 Contacts
- ✓ 5,000 Template / Broadcast messages / month (WhatsApp charges are separate & billed directly with Meta)

## Scale

### Yearly

**INR 3,499** / Month, Billed Anually

- ✓ Upto 10 Agents (User Logins)
- ✓ 10,000 Clients | 10,000 Contacts
- ✓ 20,000 Template / Broadcast messages / month (WhatsApp charges are separate & billed directly with Meta)

### Monthly

**INR 4,999** / Month

- ✓ Upto 10 Agents (User Logins)
- ✓ 10,000 Clients | 10,000 Contacts
- ✓ 20,000 Template / Broadcast messages / month (WhatsApp charges are separate & billed directly with Meta)

## Supreme

### Yearly

**INR 7,499** / Month, Billed Anually

- ✓ Upto 25 Agents (User Logins)
- ✓ 25,000 Clients | 25,000 Contacts
- ✓ Unlimited Template / Broadcast messages / month (WhatsApp charges are separate & billed directly with Meta)

### Monthly

**INR 9,999** / Month

- ✓ Upto 25 Agents (User Logins)
- ✓ 25,000 Clients | 25,000 Contacts
- ✓ Unlimited Template / Broadcast messages / month (WhatsApp charges are separate & billed directly with Meta)

\* Pricing is (exclusive of GST)



# Whautomate Add-ons

## Additional Location



**INR 999** / Per Location/Month Billed Annually

**INR 1,499** / Per Location/Month

Think of an Additional Location in Whautomate like adding a new branch to your main account. It lets you use more channels, organize clients better, and do things that work well for businesses with multiple branches.

## Additional Agents (User Logins)



**INR 499** / Per User/Month Billed Annually

**INR 999** / Per User/Month

With Whautomate's Additional User Add-on, you can purchase extra user slots to expand your team's access beyond the standard plan, allowing for more individual logins and collaborative capabilities.

## Additional Clients | Contacts



**INR 1,499** / 2500 Clients & Contacts / Month Billed Annually

**INR 2,499** / 2500 Clients & Contacts / Month

With Whautomate's "Additional Clients | Contacts" add-ons, you have the option to acquire packs that provide an extra capacity of 2500 clients and 2500 contacts for storage and automation within your Whautomate account.

Please talk to us for bulk discounts.



# Whautomate Add-ons

## Custom Onboarding Support



**INR 5,000**

### Personalized Onboarding Support with Expert Assistance

- ✓ Expert Assistance with Meta Business Verification.
- ✓ Expert Assistance with Account Setup.
- ✓ Expert Assistance with Data Loading.
- ✓ Expert Assistance with Custom Bot Setup using Predefined Templates.
- ✓ Expert Assistance with Automation Rules Setup Tailored to Your Workflow.
- ✓ Two Informative Training Sessions with Expert Guidance.

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## Custom Chatbot Development



### Request For Quote

Whether you are looking to enhance your customer service, streamline sales processes, or improve marketing efforts, our platform is here to empower you. If you're interested in a quotation for building custom chatbots that perfectly align with your requirements, you can reach out to us, and our team will be delighted to assist you in harnessing the power of automation and engagement for your business.



# WhatsApp Cloud API Pricing

Pay your WhatsApp charges directly through Meta with zero commission.



## WhatsApp Charges

WhatsApp charges a fee per conversation, rates vary by conversation type.  
(Billed directly with Meta)



## 0% Commission

Enjoy WhatsApp messages on Whautomate platform without any commission fees.

**Pricing is based on 24 hour session/conversion/user**

Cost per conversation in INR, effective June 1, 2023

| Market | Marketing (INR) | Utility (INR) | Service (INR) |
|--------|-----------------|---------------|---------------|
| India  | ₹ 0.7265        | ₹ 0.3082      | ₹ 0.2906      |

For more information:

<https://developers.facebook.com/docs/whatsapp/pricing/>



# OpenAI Pricing

Multiple models, each with different capabilities and price points.  
Prices are per 1,000 tokens. You can think of tokens as pieces of words,  
where 1,000 tokens is about 750 words.

## GPT-4 Turbo and GPT-4

| Model                  | Input (USD)        | Output (USD)       |
|------------------------|--------------------|--------------------|
| gpt-4-turbo-2024-04-09 | \$0.01 / 1K tokens | \$0.03 / 1K tokens |
| gpt-4                  | \$0.03 / 1K tokens | \$0.06 / 1K tokens |
| gpt-4-32k              | \$0.06 / 1K tokens | \$0.12 / 1K tokens |

## GPT-3.5 Turbo

| Model                  | Input (USD)          | Output (USD)         |
|------------------------|----------------------|----------------------|
| gpt-3.5-turbo-0125     | \$0.0005 / 1K tokens | \$0.0015 / 1K tokens |
| gpt-3.5-turbo-instruct | \$0.0015 / 1K tokens | \$0.0020 / 1K tokens |

For more information:  
<https://openai.com/pricing>