

Sample Data Analyst Resume

Contacts

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(123) 456-78-90

Los Angeles, California

Education

B.S. Mathematical
Economics, University of
Arizona, Tucson, AZ,
2010-2014

Skills

SQL

Excel/Google Sheets

Tableau Python

(Pandas, Scikit-learn)

Google Analytics

Leadership Experience

Work Experience

Data Analyst at BeamJobs (September 2018 - current)

- Built out the data and reporting infrastructure from the ground up using Tableau and SQL to provide real-time insights into the product, marketing funnels, and business KPIs;
- Designed and implemented A/B experiments for our product to improve the conversion rate by 17 basis points and reduce churn by 12 basis points;
- Implemented a long-term pricing experiment that improved customer lifetime value by 20%;
- Built operational reporting in Tableau to find areas of improvement for contractors resulting in \$200,000 in annual incremental revenue;

Data Analyst at Chegg (May 2016 - September 2018)

- As the first data hire worked directly with the executive team to formulate and report on KPIs across their web properties that get 200 million visitors annually using SQL and Google Sheets;
- Built a logistic regression model to help the SEO team decide which keywords to target resulting in a 13% lift in YoY site visitors in 2018;
- Worked with product managers to perform cohort analysis that identified an opportunity to reduce pricing by 30% for a segment of users to boost yearly revenue by \$810,000.

Product Modeling Analyst at XYZ Inc. (June 2014 - May 2016)

- Identified vital areas of improvement through customer data using SQL to improve the profitability of the retention program;
- Using Python and SQL developed and owned the reporting for a nationwide retention program, saving ~100 hours of labor each month.