Nalla Srija Reddy

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PROFILE SUMMARY

- Having 2 years of experience in Salesforce as an Administrator and Developer.
- Good Exposure to Lightning Web Components concepts such as Decorators, Life Cycle Hooks, Communication between components.
- Worked on various salesforce.com standard objects and good knowledge in creating custom objects.
- Experienced in creating Roles, Profiles, Users and configuring the permissions based on hierarchy.
- Having hands on experience in creating and organizing Record types and page layouts to organize fields, related lists, and other components.
- Created different Reports and Dashboards according to the business requirement.
- Experience in implementing Securities at Organization, Object level, Field level and Record level for different users.
- Good knowledge in creating Validation Rules, Assignment Rules, and Email Templates.
- Hands on experience in creating Flows, Approval Processes and Process Builder for automated alerts, field updates, and Email generation.
- Worked on data query concepts such as SOQL and SOSL.
- Good knowledge on Collection datatypes, DML operations and Governor Limits.
- Experienced in creating Apex Classes, Apex Triggers, Test Classes.
- Hands on experience in using data migration tools like Data Loader and Import Wizard.

PROFESSIONAL EXPERIENCE:

- Oct 2022 – till
  Software Engineer in Alchemy Innovators Private Limited.

EDUCATION DETAILS:

- June 2022
  Bachelor of Engineering in Electrical and Electronics Engineering
  MVSR Engineering College, Hyderabad.

TECHNICAL SKILLS:

- SFDC Technologies: Lightning Experience, Classic, Apex, LWC
- Development Tools: Visual Studio Code
- Force.com Tools: Data Loader, Data Import Wizard
- Web Technologies: HTML, CSS, JavaScript
- Data Base: SOQL
- Operating Systems: Windows 10
- Languages: Apex

PROJECTS:

1. Belkin Presales

Description:

Designed and implemented Pre-Sales application, a comprehensive solution focused on optimizing the sales process. The application features a seamless workflow that efficiently aimed at generating leads, transforms lead into opportunities, facilitates successful meetings, and the creation of accurate quotes and orders.

Primary Skills: Sales Cloud, CPQ

Responsibilities:

- Customized various standard objects like lead, opportunity etc. created new custom objects and fields.
- Created multiple users for the employees.
- Created Relationships according to the requirement.
- Designed an efficient lead management system i.e., used Matching and Duplicate rules.
- Built Validation Rules.
- Utilized Field dependency to assess lead interest.
- Created Email Templates.
- Developed Handlers and Triggers.
- Implemented Test Classes with the test coverage more than 75% for the Handlers Developed.
- Executed Approval Process.
- Automated Flows and Process Builder according to the business requirements.
- Implemented CPQ (Configure, Price, Quote) systems, including creating quotes, managing products, price books, applying discounts and created orders.

2. CG Sales & Service

Description:

CG Power and Industrial Solutions Limited, previously known as Crompton Greaves (CG) is an Indian multinational company engaged in design, manufacturing, and marketing of products related to power generation, transmission, and distribution based in India.

Primary Skills: Sales Cloud, Service Cloud

Responsibilities:

- Involved in development and managing sales activities. This Sales is related to small medium scale of business, respective to Basic Internet, TV, Voice, SmartOffice Cameras.
- Developed Project User stories and participated in grooming sessions.
- Designed and deployed the Custom objects, Custom tabs, validation rules, Auto-Response Rules, Page layouts to the needs of the application.
- Developed Apex Triggers, Apex Classes, Test Classes, and other queries.
- Used SOQL with consideration to Governor Limits for data manipulation needs of the application.
- Implemented Salesforce.com reports and dashboards as per business requirements.
- Participated in production deployments.