Stanly Gowtham

UI/UX Designer

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Address

No.54A, First Floor - F2,
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Education

Visual Communication

Annai velankanni college
Thanjavur 2020-2023

Advanced in UI UX Design Strategy

IIT Roorkee

Skill Set

User Research

User Persona

User Journey

Information Architecture

Wireframing

User Interface Design

Tools

Figma

Adobe Xd

Illustrator

Photoshop

After Effect

Profile

Creative UI/UX Designer with a strong foundation in graphic design and 1.6 years of experience delivering intuitive and user-centered solutions for digital platforms. Passionate about design thinking, user research, and leveraging data-driven insights to solve complex challenges.

Work Experience

LAPIZ DIGITAL SERVICE, CHENNAI.   2023-2024
Graphic Designer

Designed posters, brochures, and custom illustrations for marketing campaigns, ensuring they matched client branding.

Edited videos and designed user interfaces for web and mobile, focusing on usability and visual appeal.

Conducted user research, including interviews and create personas, to ensure designs met user needs and business objectives.

Worked closely with teams and clients to deliver designs that met project goals, using typography and color to enhance messaging.

CULTURE KREA TECHNOLOGIES, CHENNAI   2025- Present
UI/UX Designer

Designed user-centric interfaces for a B2B product, streamlining workflows and improving user satisfaction.

Conducted in-depth user research, including interviews, surveys, and competitive analysis, to identify pain points and inform design strategies.

Performed usability testing and gathered actionable insights, resulting in a 20% improvement in task efficiency.

Collaborated with cross-functional teams, including developers and product managers, to ensure seamless implementation of designs.

Established and maintained a design system to ensure consistency across the platform.