

AKASH MAURYA

Pune, India | akashmaurya.nbnssoe.comp@gmail.com | [LinkedIn](#) | +91 8299091251

SUMMARY

- Highly skilled Salesforce Developer with over 2 years of experience in designing and implementing scalable solutions using Apex, Lightning Web Components (LWC), SOQL, and Flows. Proficient in Salesforce CMS and Experience Cloud, with a strong focus on building multilingual web applications and optimizing user experiences with location-based content delivery. Experienced in declarative and programmatic Salesforce development, integrations with external systems, and leveraging tools like Process Builder and Custom Metadata. Recognized for delivering innovative, tailored solutions to complex business needs.

EXPERIENCE

- **Persistent Systems** Pune, Maharashtra, India
Senior Software Engineer July 2024 - Present
 - Leading the design and deployment of scalable, multilingual web applications using Salesforce CMS and Experience Cloud.
 - Enhanced user experience by integrating custom Lightning Web Components for location-based content delivery and personalization.
 - Implemented advanced automation workflows using Flows and Apex triggers, reducing manual effort by 30%.
 - Spearheaded complex integrations with third-party systems using REST and SOAP APIs, ensuring seamless data synchronization.
 - Mentored junior developers, conducted code reviews, and defined best practices for Salesforce development.
- **Persistent Systems** Pune, Maharashtra, India
Software Engineer July 2022 - June 2024
 - Designed and implemented key functionalities using Apex, SOQL, and LWC, improving system efficiency and scalability.
 - Built a Salesforce CMS-driven platform supporting dynamic translations and regional customizations based on user preferences.
 - Streamlined business processes through declarative tools like Process Builder and custom Flow solutions.
 - Developed Lightning Community pages with interactive UI components, enhancing customer engagement and accessibility.
 - Collaborated with stakeholders to gather requirements, analyze business processes, and deliver customized Salesforce solutions.
- **Persistent Systems** Remote
Software Engineer Intern Jan 2022 - June 2022
 - Assisted in developing Salesforce-powered web applications with LWC and Apex to support custom business processes.
 - Optimized data models and performance using SOQL queries and efficient schema designs.

EDUCATION

- **Savitribai Phule Pune University** Pune, Maharashtra, India
Bachelor of Engineering - Computer Engineering; CGPA: 9.6 June 2018 - May 2022
Courses: C, C++, Java, Object Oriented Programming, Data Structures and Algorithms, Database Management Systems, Computer Networks, Operating Systems

SKILLS SUMMARY

- **Salesforce Development::** Apex, Lightning Web Components (LWC), SOQL, SOSL, Triggers, Flows
- **Platforms:** Salesforce CMS, Experience Cloud, Service Cloud, Salesforce CPQ, Sales Cloud, Marketing Cloud, tableau and einstein discovery, Reports and Dashboards
- **Integrations:** REST API, SOAP API
- **Web Technologies:** HTML, CSS, JavaScript
- **Tools:** Salesforce DX, Workbench, Salesforce Dataloader, Postman, JIRA, Git, Github

CERTIFICATES

- Salesforce Certified Administrator.
- Salesforce Certified Platform Developer I.
- Tableau CRM and Einstein Discovery Consultant.
- Salesforce Certified AI Associate.