

# MARNENI VASANTHI

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Salesforce Trailblazer Profile: [Marneni Vasanthi](#)



## Summary

Results-driven Salesforce Developer with 3+ years of experience delivering innovative solutions. Proven ability to design, develop, and implement custom Salesforce applications that drive business growth. Expertise in Apex, LWC, and Salesforce automation, with a strong foundation in Salesforce administration. Seeking a challenging role to leverage technical skills and problem-solving abilities to contribute to the success of a dynamic organization.

## Experience

Salesforce Developer                      HCL Tech, Chennai, India                      Sep 2021 - Present

## Skills Set

### Technical Skills:

Salesforce Platform:              Apex, LWC, Visualforce, Lightning Web Components, Triggers, SOQL, SOSL, Lightning Design System

Salesforce Administration: Custom Objects, Fields, Page Layouts, Reports, Dashboards, Workflows Rules, Approvals, Security (Profiles, Roles, OWD), Analytics Studio

Development Tools:              Visual Studio Code, Git / BitBucket, Data Loader, Jira

Programming Languages: JavaScript, HTML, CSS

Cloud Technologies:              Salesforce Experience Cloud

## Certifications

Salesforce Certified Platform Developer I

Salesforce Certified Administrator

Salesforce Certified Associate

## Project Experience

**Role**                      :    Salesforce Developer & Admin

**Skillset**                :    LWC, Apex, SOQL, SOSL, SLDS, SFDC, Flows, Admin, Reports & Dashboards.

**Team Size**            :    15

### Project Description:

Implemented the Cloud Sense Partner Portal Solution with an existing CPQ and Order Management system. The key objective was to expose Product Catalog and Order Management functionality on the Partner Portal to enable self-service capabilities. Utilized Salesforce Experience Cloud to implement the

Partner Portal, transforming existing Product Models/Solutions for simplicity and alignment with business expectations from a Sales Process perspective.

### **Responsibilities:**

- Salesforce CRM: Developed and maintained custom Salesforce CRM solutions.
- Configuration and Customization: Configured Salesforce instances and customized Salesforce applications to meet business requirements.
- Apex Development: Created and managed Apex classes, triggers, and batch processes to enhance Salesforce functionality.
- Lightning Web Components (LWC): Built and implemented Lightning Web Components for dynamic user interfaces and improved user experience.
- Salesforce Lightning Design System (SLDS): Utilized SLDS to ensure consistent and responsive design across all Salesforce applications.
- SOQL and Apex Triggers: Wrote SOQL queries and Apex triggers to automate processes and handle complex business logic.
- Administration: Managed Salesforce user roles, profiles, permissions, security settings, validation rules, and page layouts.
- Experience Cloud: Implemented and customized Experience Cloud for better customer and partner engagement.
- Analytics Studio: Utilized Analytics Studio for advanced data reporting and insights.
- Flows: Developed and optimized Salesforce Flows to automate business processes and improve efficiency.
- Worked on data migration and performed pre and post-migration steps for Portal Settings

### **Education**

B-Tech (ECE)	QIS Engineering College (JNTUK)	2017-2021
12 <sup>th</sup> -Standard	Sri Chaitanya Junior College	2015-2017
10 <sup>th</sup> -Standard	Ravindra Bharathi School	2014-2015