Pratima Asabe

Salesforce Developer

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Summary

- Over 3.5 years as a **Certified Saleforce.com Platform Developer** and excellent experience as **Salesforce Admin** as well.
- Extensive experience with the **Salesforce.com development life cycle, application design pattern, integration pattern and deployment planning.**
- Experience in SFDC Development implementing the **APEX Classes, APEX Triggers, Visual Force pages, lightning web components, lightning, Force.com IDE, Eclipse with SOQL, SOSL and Plug-ins.**
- Hands-on experience in writing queries using **SOQL** and **SOSL**
- Created test scenarios on **Sandbox** and **Production environment** and migrated code to deployment upon successful testing.
- Created customized UI as per the client and application requirements using **Visualforce, lightning web components**
- Write **Apex Classes and Visualforce page, Lightning web component** builds to ensure we keep code coverage at a high percentage as well as meet business needs.
- Expertise in creating different email templates and inbound emails using Visualforce for the clients and customers.
- Experience in data migration using **Apex Data Loader, Data Import Wizard, SFDC Data Export.**
- Experience in Creating **Page layouts, search layouts to organize fields, custom links, related lists** and other components on a record detail.
- Working with different aspects of **Web Services (SOAP, REST).**
- Expertise in customizing standard Objects like **Accounts, Contacts, Opportunities, Products, Cases, Leads, Campaigns, Reports (Summary reports, tabular reports, Pie charts) and Dashboards and Report folders** for different user profiles as per the requirements.
- Created **lookup** and **master-detail relationships** on the objects and created **junction** objects and various advanced fields like **Pick-list, Field Dependencies, Custom Formula, Approval Process, Sharing rules for automated alerts, field updates and Email generation.**
- Implemented **Security** and **Sharing rules** at Object **Field and Record levels** for different users in the organization.
- Developed **Lightning Web Component Framework** and also built **Lightning component using aura framework.**
- Knowledge on Salesforce **Lightning Process Builder, app builder and creating Visual Workflows**

Technical Skill:

CRM Tools: Salesforce.com
Salesforce Technologies: Apex Classes, Test Classes, SOQL, SOSL, Visual Force, Lightning pages (Pages, Component & Controllers), ETL, S-Controls, Triggers, Custom Objects, Web services, Validation Rules, Work Flows, Dashboards, Reports, Sandbox development and Testing
Salesforce API Tools: Eclipse, Apex Explorer, App Exchange, Data Loader, ANT migration tool
Languages: C, C++, Java, PL/SQL, Apex, Ajax
Web Technologies: Web Services, XML, HTML, XHTML, CSS Dreamweaver, Java Script, Bootstrap
Web services: SOAP, REST

Work Experience:

1. **REI Systems Pvt. Ltd.(Sept-2021 to Present)**
   Client: California Department of Education
   Role: Technical lead
   Responsiblities:
   - Streamlined customer data processing by deploying **Salesforce Lightning**, resulting in a 30% reduction in time spent on data management.
   - Led the implementation of **Apex Programming**, **Visualforce Pages**, **Lightning Web Components** and **Web Components** which improved software development life cycle (SDLC) efficiency by 25%.
   - Oversaw **Salesforce.com Administration**, enabling a 20% increase in **CRM** effectiveness.
   - Contributed to **Salesforce.com Development** which reduced customer support issues by 30%.
   - Assisted in the development of a **Salesforce.com** based project management tool that increased operational efficiency by 25%
   - Developed detailed Salesforce documentation for user training purposes, contributing to a 30% reduction in support tickets
   - Exports, and Importing data into Salesforce objects using **Apex Data Loader.**
   - Contributed to streamlined customer data processing by deploying **Salesforce Lightning**, resulting in a 30% reduction in time spent on data management.
   - Development and modifications of **Code Review** in terms of triggers & classes to support to fix the functionalities
   - Involvement in creating new user profiles and assigning permissions to them based on the role.
   - Managed data extraction tasks using **SOQL** and **SOSL**, enhancing data reliability by 20%.

Education:

Bachelor of Engineering (ENTC) – 2020

Other: Certified Salesforce.com Platform Developer.