

# Nishant Arora

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## PROFESSIONAL SUMMARY

Salesforce developer with over 3.3 years of Experience in delivering scalable solutions across Sales Cloud and Experience Cloud. Adept at developing end-to-end functionality, including data migrations, document automation, and process optimization using Apex, LWCs, and Flow.

## WORK EXPERIENCE

**Maxify Digital Labs Pvt Ltd.** - Noida, India (Mar/2024 -Present)

### **Salesforce Developer**

- Worked on multiple projects.
- Ensure high-quality deliverables by optimizing solutions and resolving challenges.
- Continue learning and implementing advanced Salesforce concepts for complex business needs.
- Conduct regular client interactions to understand requirements, present updates, and align deliverables.

## SKILLS

- **Salesforce Administration:**
  - Data Modeling, Validation Rules, Flows, Process Builder, Workflow Rules, Sharing Rules, Reports, Dashboards, Permission Sets, Role Hierarchies, Field-Level Security, Security Model.
- **Salesforce Development:**
  - Apex Classes, Triggers, Lightning Web Components (LWC), Aura Components, Visualforce Pages, Batch Jobs, Test Classes, SOQL, SOSL, Jest
- **Salesforce Clouds:**
  - Sales Cloud, Experience Cloud.
- **Release Management:**
  - Change Sets, Gearset, Copado, GitHub, Bitbucket
- **Integrations:**
  - REST API, Salesforce-to-Salesforce

## PROJECTS

1. **OTT Platform Management:** The project focused on an OTT platform to collect the movies for the users and make a date on how many movies, from which territories and from which genres are going to be released.
  - Created LWC components for users to select the movies and their partner to be released on OTT and some vf pages for the form fillings.
  - Developed custom Apex classes, Batches and Triggers.

**Tech Used:** Apex, LWC, Flow, GitHub.

**2. Airline customer and ticket management:** This project is focused on the Airline management system for tickets, passengers and many more facilities.

- Manage the profiles according to and role according to the business prospect.
- Created flows and some LWC components for storing the customer and booking data.
- Developed Apex Classes and Batches.

**Tech Used:** Apex, Flows, Batch.

## **CLOUD ANALOGY CRM SPECIALIST LIMITED – Kurukshetra, India (Jan/2022 - Mar/2024)**

### **Salesforce Developer**

- Lead multiple projects while mentoring and managing two assigned resources.
- Ensure high-quality deliverables by optimizing solutions and resolving challenges.
- Continue learning and implementing advanced Salesforce concepts for complex business needs.
- Conduct regular client interactions to understand requirements, present updates, and align deliverables.

### **SKILLS**

- **Salesforce Administration:**
  - Data Modeling, Validation Rules, Flows, Process Builder, Workflow Rules, Sharing Rules, Reports, Dashboards, Permission Sets, Role Hierarchies, Field-Level Security, Security Model.
- **Salesforce Development:**
  - Apex Classes, Triggers, Lightning Web Components (LWC), Aura Components, Visualforce Pages, Batch Jobs, Test Classes, SOQL, SOSL, Jest
- **Salesforce Clouds:**
  - Sales Cloud, Experience Cloud.

### **PROJECTS**

- 1. Beauty Product Management (Experience/Community Cloud):** This is a global leader in beauty products, focusing on skincare, cosmetics and personal care. During my time on the project, I contributed to enhancing the company's Salesforce platform to streamline customer and consultant relations, as well as optimize key business processes.
  - Developed several flexible and customizable solutions using Lightning Web Components (LWC) within the component.
  - Developed multiple features like greeting all the customers and clients on their Birthday and Work Anniversaries like many more others.

**Tech Used:** Salesforce (Apex, LWC), Github, Experience Cloud, Sales Cloud

- 2. Dynamic Attachment Viewer:** The organization needed an attachment viewer for the company which they can use to edit the attachments added to the salesforce objects.
  - Created a customizable Attachment Viewer in Salesforce using Lightning Web Components.
  - Implemented a quick action button triggering a Visualforce page to retrieve and display attachments from a specific object.

- Integrated PSPDF Kit for enhanced PDF functionality within the viewer.  
Demonstrated proficiency in Salesforce development, LWC, Visualforce, and third-party library integration.

**Tech Used:** Salesforce (Apex, LWC), Github.

## ACHIEVEMENTS

- Praised as a **Team Player** for fostering collaboration in cross-functional teams.

## CERTIFICATIONS

- Salesforce Certified Platform Developer I
- Salesforce Certified Administrator
- Salesforce AI Associate

## EDUCATION

- **B.Tech** (Information Technology) with **7.6** CGPA  
Jaipur Engineering College and Research Center, Jaipur, Rajasthan  
Passing year: 2022
- **Senior Secondary** (PCM) 71.00  
% Adarsh Vidhya Mandir (RBSE)  
Passing year - 2018
- **Matriculation** with 88.50%  
Adarsh Vidhya  
Mandir(RBSE) Passing year -  
2016