

Selvamoorthy M

Salesforce Developer

Dynamic Salesforce Developer with proven track record at ivy mobility, adept in leveraging salesforce and fostering team collaboration. Excelled in delivering projects with precision, ensuring 100% client satisfaction by implementing efficient solutions and critical hotfixes.

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WORK EXPERIENCE

salesforce developer ivy mobility

01/2021 - 10/2024

chennai

Achievements/Tasks

- ☐ Manage client requirements and project delivery.
- ☐ Estimate effort and provide effort estimation for the requirements.
- ☐ Make development and unit testing corresponding to the client requirements.
- ☐ Update proper burning time for every subsequent task in the JIRA Board.
- ☐ Commit the changes in client repository -Git-hub.
- ☐ Demonstrate the advanced changes to quality analysts and business analysts to perform a complete round of testing.
- ☐ Load the essential data required for testing via automation tools.
- Resolve the issues which were raised by QA while examining the new functionalities.
- Following the same behavioral process for Business analytics.
- Make the raw codes having enough test code coverage. Push and Commit the developments in the production environment and observe the behavior of the project to the client. ☐ Perform hotfixes to production in case it causes any issues. Follow the practice for subsequent releases

EDUCATION

B.E Computer Science and Engineering KPR institute of engineering and technology (Anna University)

06/2016 - 04/2020

coimbatore

SKILLS

salesforce development

salesforce administration

apex

triggers

asynchronous apex

salesforce integration

salesforce dataloader

github

sonarQube

jenkins

visual studio code

workbench

json

PERSONAL PROJECTS

Inr Enterprises (08/2024 - 11/2024)

- project leveraging salesforce lightning web components to create user friendly application for managing tasks efficiently within salesforce.

CERTIFICATIONS & ACHIEVEMENTS



Salesforce Certified Platform Developer I- 2912525



Salesforce Certified Administrator (SCA)- 3023738



Salesforce Certified Associate- 3396241



Apex Specialist



Business Administration Specialist



Lightning Web Component Specialist

PUBLICATIONS

International journal of future generation communication and networking (2020) Artificial intelligence based students attendance monitoring system.