



DHRUV VARUN

SENIOR EXECUTIVE VISUAL DESIGNER | UI/UX SPECIALIST

Total Experience: **9.5 Years**

ABOUT ME

Passionate Senior UI/UX Designer with 9.5+ years of experience crafting engaging digital experiences across healthcare, education, and AdTech sectors. Skilled in Figma, Adobe XD, and prototyping, I specialize in intuitive, user-centered designs that boost engagement. Let's connect to create impactful solutions that enhance user satisfaction and brand value.

KEY SKILLS

Interviewing stakeholders, Team Management, Good listening and communication skills, Interaction design, User Experience Design, User Research, Wireframing, Prototyping, Usability testing, Typography, Problem solving, Iconography, UI Guidelines, UI/UX Design, Design Thinking, Information architecture, Analyzing user behaviour.

DESIGNING TOOLS



Figma



Adobe XD



Adobe Photoshop



Adobe Illustrator



InDesign



Sketch

AI TOOLS



Adobe Firefly



ChatGPT



Leonardo.ai

OTHER TOOLS & UTILITIES

Microsoft Office, Google Slides, Google Sheet, Google Docs, Notepad++

PORTFOLIO



[behance.net/dhruv-varun](https://www.behance.net/dhruv-varun)

HOW TO REACH ME

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PROFESSIONAL EXPERIENCE

Aug 23 - Feb 25

Senior Executive Visual Designer | Hurix Digital

Enhanced UX for global universities and AdTech giants like UOP, Upgrad, CSP improving platform engagement by 20% with visually engaging and intuitive VSBs and Web Apps.

Feb 19 - Jun 23

Senior Visual Designer | Darshan Soft-Tech Pvt Ltd

Designed user-focused web/mobile solutions for UK healthcare brands like Healthexpress, EuroClinix increasing user satisfaction by 25% through clear developer handoffs and creative ideation.

Nov 17 - Dec 18

Graphics Designer | Cognixia (CTACT Pvt Ltd)

Created web prototypes and graphics, accelerating project approvals and aligning visuals with client expectations, leading to improved client satisfaction.

Dec 16 - Nov 17

Senior Graphics Designer | Webbrawn

Produced high-quality websites and brand identities, boosting client engagement by 30% through user-centered design for diverse business needs.

Jun 15 - Nov 16

Web & Graphics Designer | Om infosolution.inc

Developed compelling digital experiences and branding assets, achieving seamless brand consistency and positive user feedback across platforms.

EDUCATIONAL QUALIFICATION AND TRAINING

2016-17 - First Class (Credit)

Web & Graphics Designing

Arena Animation, Anand

2014-15 - 5.98 CGPA

Bachelors in Computer Engineering

University / Board: Gujarat Technological University

G H Patel College of Engineering and Technology,

Vallabh Vidhyanagar

2011-12 - 46.22%

Diploma in Computer Engineering

University / Board: Technical Examinations Board

C. U. Shah Technical Institute of Diploma, Wadhwan

2006-07 - 54.77%

10th SSCE

University / Board: GSHSEB

St. Arnold's High School, Godhra

CERTIFICATE OF COMPLETION



UX Skills Training: UI/UX, Figma, +more
Hurix Digital

KEY PROJECTS & CONTRIBUTIONS

1. Online Pharmacy Application Design

Designed a seamless, user-friendly pharmacy platform, enhancing accessibility, usability, and conversions.

2. Healthcare & Beauty Care Websites

Created optimized websites and high-converting landing pages for medical and beauty care brands.

3. Virtual Storyboards & Web Apps

Developed interactive VSBs and web applications, increasing engagement by 20% for global universities.

4. UX Enhancements for UK Healthcare Brands

Improved user satisfaction by 25% through research-driven UX optimizations.

5. First User Cars

Designed a premium car-selling website with a sleek, professional UI.

6. Branding & Marketing Collaterals

Created logos, brochures, banners, and social media graphics for various industries.

7. Online Training Website

Developed an intuitive e-learning platform for enhanced engagement.

8. Rebranding & UX Optimization

Improved digital experiences for brands like HCL, Digileap, IELTS, and Trivera.

SEMINAR

- Attended Advance level Spoken Eng.
- Attended Android Seminar.
- Attended Basic of MATLAB Programming.

CURRICULAR ACTIVITY

- Training in PHP at Om info solutions.
- Training in Hardware and Networking at HCL INFOSYSTEMS LTD.
- Workshop for Basic of MATLAB Programming.
- Event Co-ordinator of Photo Mania in SPARXS'13 at G H Patel College of Engineering & Technology.
- Participated two times in the State level of intermediate Drawing Examination.
- Participated in Global Cancer Concern India.