

# SALESFORCE DEVELOPER

**Sharmeela S**



**Contact:** +917401317796

**Email:** subasharme26@gmail.com

## SUMMARY

A **Salesforce Certified Professional** with around **2 years** of hands-on experience in **Salesforce Development, Customization, and Administration**, dedicated to delivering innovative solutions that drive business success and optimize system performance. Working on **Sales Cloud Platform**.

## SKILLS

- Proven expertise in **Apex Class, Trigger, SOQL, Visual Force , Apex Web Services (REST API), Eclipse IDE, Workbench, Data loader, reports and dashboards**
- Proficient in **LWC development**, leveraging decorators, component interaction, event-based architecture, component lifecycle, LDS, LMS, and toast messages.
- Proficient in utilizing Visualforce to create PDFs, tailoring page layouts with **custom buttons**, and **automating email delivery** with attached PDFs.
- Proficiency in Salesforce administrative tasks like creating **flow, profiles, permission set, roles, users, page layouts, email alerts, approvals, workflows, tasks, and events**
- A solid grasp of the **Salesforce development lifecycle**, encompassing design patterns, integration approaches, and pre- and post-deployment considerations.
- Good knowledge and understanding in implementing Master-Detail, Look-up, and Hierarchical relationships.
- Good Knowledge in data transfer using data migration tools like Apex Data Loader, Salesforce Import and Export Wizard, Workbench.

## PROFESSIONAL EXPERIENCE

SALESFORCE DEVELOPER | ATMALOGIC Pvt Ltd

Aug,2024 – Till Date

**Project Name: Upshot Application**

**Client Name : Needha Gold Pvt Ltd**

### RESPONSIBILITIES:

- Implemented Salesforce Sales Cloud application for Needha Gold Pvt Ltd, a prominent manufacturer specializing in gold jewelry.
- The project focused on optimizing sales operations, optimize production process, inventory management, and enhancing business processes.

# SALESFORCE DEVELOPER

- Designed and implemented custom solutions in Salesforce to address business requirements.
- Developed Apex classes, triggers, and Visualforce pages to automate complex business logic.
- Created Lightning Web Components (LWC) for responsive UI and enhanced functionality.
- Worked on REST API integrations to connect Salesforce with third-party applications.
- Migrated data from legacy systems to Salesforce using Apex Data Loader and Data Import wizard.
- Developed customized reports and dashboards to provide actionable insights to stakeholders.
- Conducted unit testing, debugging, and deployment using Change Sets and version control tools- Gitlab.
- Created Page Layouts to organize Fields, Custom Links, Related Lists and other components on Record Pages

SALESFORCE DEVELOPER | ASPIGROW SOLUTIONS

Nov,2022-Apr,2024

**Project Name: Case Management**

**Client Name: RollsRoyce Partner & finance, UK**

## RESPONSIBILITIES:

- Created custom objects and Page-Layouts, Record-types to meet the various requirements.
- Excellent understanding of Salesforce.com in terms of Organization hierarchy, Roles, Profiles, Users, object level security, field level security, record level security and sharing rules.
- Salesforce configuration of validation rules, custom label, custom settings, Profile & permission sets.
- Developed Custom Button and triggers.
- Performed customization using Apex and Visualforce.
- Created Security settings, roles, profiles for the users.
- Supported business needs with technical design documentation.
- Responsible for setting up login restrictions and resetting the user passwords.
- Deployed the code from Sandbox to Different environments and was part of release activities.
- Developed test classes for test code coverage for the custom code that has been developed for the application
- Implemented picklists, dependent picklists, lookups, master-detail relationships, and Record Types to enforce data quality Setup, Assignment rules, Web-to-Case and Auto-Response rules.
- Created Reports and Dashboards

## RECRUITMENT(NON-TECHNICAL EXPERIENCE)

- Worked as Senior Recruiter in Aspire Systems, Nov 2020 - Nov 2021.
- Worked as Recruitment Consultant in HTC Global Service, Mar 2019 – Apr 2020.
- Worked as HR Executive in KAAR Technologies, Oct 2017 – Mar 2019.
- Worked as Talent Acquisition Specialist in Link Tree Technologies, Mar 2015– Sep,2017.

# SALESFORCE DEVELOPER

## CERTIFICATIONS

- **Salesforce Platform Developer I**

## EDUCATION

- **Bachelors of Computer Science** from Meenakshi College for Women [2011- 2014].