AMIT KUMAR



UI/UX AND GRAPHICS DESIGNER

EDUCATION Higher Education, Arts 2016 DAV. Sr. Sec. School, Chandigarh **Secondary School** 2014 Govt. Model Sr. Sec. School, Chandigarh **SKILLS** Web Design App Design Graphic Design Branding Illustration LANGUAGE English Hindi Punjabi

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ABOUT ME

Creative and forward-thinking UI/UX design with history building cutting edge websites and applications for high-profile clients with challenging demands and visions. Skilled project manager and team leader with top-notch skills in site organisation, project scheduling, and code validation. Successful at achieving browser, device and operating system compatibility objectives while satisfying client desires and producing robust, sophisticated designs.

WORK EXPERIENCE

UI/UX AND GRAPHICS DESIGNER 2023 - 2024 FREELANCE

- Created wireframes, prototypes, and high-fidelity designs to visualise proposed user experience enhancements.
- Presented design concepts and prototypes to stakeholders, clearly articulating design rationale and expected outcomes.

UI/UX AND GRAPHICS DESIGNER 2022 - 2023 THINK 360 STUDIO PVT. LTD.

- Created wireframes, prototypes, and high-fidelity designs to visualise proposed user experience enhancements.
- Spearheaded the redesign of existing applications, significantly improving user engagement and satisfaction metrics.

SENIOR GRAPHIC DESIGNER 2016 - 2022 THE LOARDS.CO

- Developed digital illustrations, logos, and other graphic elements to meet client specifications.
- Collaborated with marketing teams to develop cohesive designs for brand campaigns.