Preeti Choudhary

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Summary — Salesforce Developer with 4 years of experience delivering scalable and secure solutions. Proven track record in building and customizing Salesforce applications, optimizing workflows, and integrating external systems. Adept at collaborating with cross-functional teams to drive business outcomes and enhance user experience.

Skills

Development	LWC, Apex Triggers, SOQL/SOSL, Asynchronous Apex, Custom Metadata, Custom Settings, HTML, CSS, Javascript	**Tools**	Visual Studio Code, Workbench, Salesforce CLI
		Design	Enterprise Patterns, API Integration, Batch Apex
Automation	Flows, Apex Testing, Duplicate Rules	**Testing**	Apex Testing, Code Coverage, Test Classes
Security	Permission Sets, Profiles, API Integration	**Analytics**	Reports, Dashboards, Sales Analytics

Experience

Infosys Limited   **Oct 2023 - Present**
Technology Analyst

Client: British Telecom

– Working mainly on the Service console and building LWC forms on submit to create case in Salesforce.
– Integration experience using REST API (Graph API) to send encrypted mail to end users from salesforce.
– Developing functional services on the Salesforce Platform using Apex Classes, Apex Triggers, Asynchronous Apex and Apex test classes followed with the best practices.
– Performed proof of concepts, feasibility analysis, estimations for timely delivery of features.
– Impact analysis of salesforce updates to existing application and communicating with business.
– Preparing documentation for technical challenges(or) blockers to communicate with business.
– Implemented technical specifications, programmed system changes, and produced comprehensive documentation resulting in a 20% reduction in software bugs and a 15% increase in user satisfaction.
– Conducted thorough code reviews to ensure compliance with coding standards and best practices, enhancing code quality

Infosys Limited   **Jan 2021 - Oct 2023**
Senior System Engineer

– Implemented and customized Salesforce solutions to meet business requirements, increasing system efficiency.
– Developed and maintained Salesforce workflows, process builder, and validation rules to automate business processes, reducing manual workload by 30%.
– Conducted regular data analysis and reporting using Salesforce dashboards and reports, providing actionable insights for strategic decision-making.
– Integrated Salesforce with external systems and applications using APIs, ensuring seamless data flow and enhancing overall system functionality.

Education

State Institute of Engineering and Technology   **2016 – 2020**
B.Tech Computer Science   *Kurukshetra University*
Spring Dale School, Bhandara (Percentage: 93%)   **2014 – 2016**
B.Tech Computer Science   *CBSE*

Certifications

– Salesforce Certified Platform Developer 1
– Salesforce Certified AI Associate
– Infosys Certified Salesforce Administrator