GAURAV RAO
SALESFORCE DEVELOPER

CONTACT

📞 +91 8178051518

✉️ gouravrao47@gmail.com

in linkedin.com/in/gaurav-rao-649541168/

EDUCATION

2019 - 2023
J.C. BOSE UNIVERSITY OF SCIENCE AND TECHNOLOGY, YMCA
- Bachelor of Technology in Civil Engineering

2015 - 2018
HIMALAYAN UNIVERSITY
- Diploma In Civil Engineering

SKILLS

- Salesforce Development: Apex, LWC, Triggers, Visualforce.
- Data Management: SOQL, SOSL, Data Loader Process Builder.
- Integrations & APIs: REST, SOAP, Platform Events.
- Deployment & CI/CD: SFDX, GitHub, Change Sets.
- Other Technologies: JavaScript, HTML, CSS.

LANGUAGES

- English (Fluent)
- Hindi (Fluent)
- Kannada (Beginner)

PROFILE

I'm a Salesforce Developer with over 1+ year of hands-on experience turning everyday business challenges into straightforward solutions. I use tools like Apex and Lightning Web Components to build custom Salesforce apps that make daily tasks simpler and more efficient. I start by understanding exactly what a business needs and then create systems that are both easy to use and reliable. With a Salesforce Certified, I blend solid technical skills with a practical, down-to-earth approach to help teams work smarter and grow.

WORK EXPERIENCE

WarpDrive Tech Works — Salesforce Technical Specialist
DMS System (MAVIC)   2024 - PRESENT

- Designed, developed, and customized the Distributor Management System (Mavic) on the Salesforce platform to streamline distributor operations.
- Implemented Apex, Lightning Web Components (LWC), and SOQL to enhance system functionality and performance.
- Engineered data models, record-triggered flows, and sharing settings to enhance security and compliance.
- Developed automation solutions, including flows, process builders, and triggers, to improve order processing, inventory tracking, and distributor engagement.
- Collaborated with business stakeholders to gather requirements and implement custom Salesforce solutions aligning with organizational goals.
- Provided technical support and troubleshooting to end users, ensuring smooth functionality of the system.
- Utilized technical expertise in data modeling, process automation, and security.

KEY RESPONSIBILITIES

- Develop, configure, and customize the Salesforce.com platform, including Apex, LWC, SOQL, workflows, and automation tools.
- Execute unit testing to maintain code quality and 75%+ coverage, while providing technical documentation and training.
- Develop scalable solutions using Apex classes, triggers, and LWC to enhance system functionality.

CERTIFICATIONS

- Salesforce Certified AI Associate
- Salesforce Certified AI Specialist
- Salesforce Certified Associate