# Payal Pardeshi

Salesforce Developer

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## Professional Summary

Motivated Salesforce Developer with over 3 years of IT experience specializing in Salesforce Sales Cloud and Service Cloud. Proficient in Salesforce Admin and development and customization to deliver business-driven solutions. Skilled in Apex, Lightning Web Components (LWC), and data migration. Salesforce AI Associate Certified with a strong understanding of business processes and automation. Active learner on Salesforce Trailhead.

## Experience Summary

### Junior Software Engineer

### SALESFORCE DEVELOPER (*Jibe, Shipping ERP Company*)

**November 2021 – march 2024**

**Project 2 :** GE Healthcare

Developed an application on Sales Cloud to track leads, contacts, personal accounts, and opportunities, enhancing revenue generation.

*Technologies: Apex, LWC, Salesforce Classic, Workbench*

- Over 3 years of IT experience, all focused on Salesforce Sales Cloud and Service Cloud.
- Strong knowledge of Salesforce Administration, App Builder, Lightning Development, and Data Loader.
- Worked on a Data Migration project, ensuring seamless transitions.
- Experienced in security implementation, process automation, and API integrations.

### Key Responsibilities

- Worked on Flows automations, validation rules, Data management, Security, Apex Triggers

- Designed Custom Objects, Custom Tabs, Page Layouts and lightning apps based on business needs.
- Wrote test classes and prepared unit test documentation to maintain code quality.
- Implemented Web-to-Lead and Email-to-Lead services for lead management.
- Developed security models, ensuring data protection and user role management.
- Integrated Salesforce with third-party applications using REST APIs.
- Conducted testing, debugging, and QA processes to ensure system stability.

## Key Achievements

- Successfully led data migration initiatives, ensuring minimal disruptions.
- Enhanced system performance through code optimizations and bug fixes.
- Improved UX by optimizing core functionalities as required by business.
- Collaborated with teams frequently to ensure seamless project delivery.

## Full-Stack Developer

### May 2021 – October 2021

**Project 1**: Jibe centralized database system

**MEAN STACK DEVELOPER (*Jibe, Shipping ERP Company)*

- **Technologies**: Angular, TypeScript, MongoDB, NodeJS, MS SQL
  **Project Description:** A Centralized Data System.
  Developed a centralized library data management system, facilitating seamless access to information through a unified and centralized server, optimizing resource management and improving overall system performance.

**Key Achievements and Responsibilities:**

- **Led data migration** initiatives, ensuring smooth transitions and minimal disruptions in the JCDS and server-side components.
- **Enhanced application stability** by conducting comprehensive code reviews, identifying performance bottlenecks, and implementing efficient fixes.
- **Optimized core functionalities** (edit, delete, create) for improved UX, driving higher customer satisfaction.
- Diagnosed and **resolved complex technical issues** by conducting root cause analyses and applying robust solutions.
- Collaborated effectively with **cross-functional teams**, including backend developers and product teams, ensuring seamless frontend-backend integration.

* Engaged in **end-to-end testing, debugging, and QA processes** to uphold software reliability and integrity.

## Education

* Post Graduate Diploma in Advanced Computing, CDAC Mumbai (2021)
* Bachelor of Engineering (Electrical Engineering), North Maharashtra University (2020)

## Technical Skills

* Salesforce: Apex, LWC, Triggers, Flows, Workflows, Data Loader
* Programming Languages: JavaScript, TypeScript
* Frontend Development: Angular, HTML, CSS, Bootstrap
* Backend Development: Node.js, Apex
* Database : MongoDB, MySQL
* Version Control: Git
* Testing & Debugging: ESLint, Prettier, Unit Testing, Integration Testing
* Platforms: Microsoft Azure, VS Code, NoSQL Booster
* Methodologies: Agile, Scrum
* Soft Skills: Problem-Solving, Collaboration, Communication, Adaptability

## Certifications

* Salesforce AI Associate Certified
* Active learner on Salesforce Trailhead

URL : **https://www.salesforce.com/trailblazer/vqr7v6vwd6xhkup9mn**

## Interests & Hobbies

* Classical Dance
* Painting & Sketching
* Culinary Arts

**Eager to apply my Salesforce expertise and full-stack development skills to drive organizational success.**