VINAY GUDELLI

PRODUCT ENGINEER AT TEMENOS

Mobile No: +91-9573456033 E-mail: gudellivinay1007@gmail.com Address: Hyderabad, India

LinkedIn: https://www.linkedin.com/in/gudellivinay7/

Dynamic and result-oriented Salesforce Developer with over 3.5 years of professional experience in Salesforce design, development, and customization. Adept at delivering innovative, scalable, and secure CRM solutions that enhance productivity and streamline business processes. Proven track record in leading cross-functional teams, optimizing workflows, and integrating external systems using REST/SOAP APIs, resulting in a 20% reduction in error rates and a 15% productivity boost. Seeking to leverage my expertise in Salesforce technologies, microservices architecture, and agile methodologies to contribute to impactful projects in a forward-thinking organization.

- PROFESSIONAL SUMMARY

- Salesforce Expertise: Over 3.5 years of hands-on experience in Salesforce development, administration, and integration, specializing in Apex, Lightning Web Components (LWC), Visualforce, and REST/SOAP APIs.
- Custom Solutions Development: Proven ability to design and deliver scalable, secure, and user-friendly Salesforce solutions that optimize business processes, reducing error rates by 20% and boosting productivity by 15%.
- Integration Specialist: Proficient in integrating Salesforce with external systems using advanced APIs, including <u>force.com</u>, Bulk API, and event-driven architectures for seamless data flow.
- Technical Proficiency: Expertise in Salesforce CRM configuration, database management (SQL, SOQL, SOSL), and tools like Data Loader, JIRA, Git, and Visual Studio Code.
- Agile Development: Skilled in agile methodologies, participating in daily stand-ups, grooming sessions, and sprint planning to ensure timely delivery of project goals.
- Leadership and Collaboration: Successfully led a team of 4 developers, managing project planning, code reviews, and quality assurance to meet stringent deadlines.
- Certified Professional: Salesforce Certified Platform Developer I (PD I) and Azure Fundamentals (AZ-900), recognized with GEM and SPOT awards for outstanding contributions.
- Data Security and Compliance: Deep knowledge of Salesforce security features, including role hierarchies, OWD, sharing rules, and workflows.
- Analytical Problem-Solving: Experienced in SOQL/SOSL query optimization, debugging, and troubleshooting, resulting in enhanced decision-making and system performance.
- Customer-Centric Solutions: Delivered customized Salesforce CRM solutions for banking and financial domains, ensuring smooth
 integration and exceptional user experience.

TECHNICAL SKILLS -

- Salesforce Development: Apex, Lightning Web Components (LWC), Visualforce, Aura Components, Triggers, Batch Jobs, REST/SOAP
 API Integration
- CRM Administration: Standard and Custom Objects, Record Types, Validation Rules, Reports, Dashboards, Role Hierarchy, OWD, Sharing Rules
- Data Management: SOQL, SOSL, Salesforce Bulk API, Data Loader, SQL, Data Migration, Analytic Snapshots
- Integration Expertise: Force.com Integration, JSON/XML Responses, OAuth, Basic Authentication Flow, Third-Party System Integration
- Workflow Automation: Time-Based Workflows, Process Builder, Flows, Approval Processes, Classic Email Templates
- Project Management Tools: JIRA, Bitbucket, GitHub, Agile Methodologies, Sprint Planning, Code Reviews
- · Microservices and Scalability: Scalable Microservices, Reusable Components, Performance Optimization
- Banking CRM Solutions: Financial Service Cloud, Entitlement Policies, Catalog Management, Product Hierarchy
- Security and Compliance: Permission Sets, Role-Based Access Control, Data Security, SFDC Governor Limit Management
- Software Development: Java, JavaScript, OOPS, Data Structures, Algorithms (DSA)
- Deployment Management: Scratch Orgs, Dev-Hub Orgs, Packaging, Deployment Pipelines
- API and Integration Design: Event-Driven Architecture, Authentication, Real-Time Synchronization
- · Testing and Debugging: Apex Testing, Unit Testing, Performance Analysis, Debugging, Troubleshooting

- SKILLS -

Soft Skills: Communication, Teamwork, Problem-Solving, Adaptability, Time Management, Creativity, Analytical, Detail-Oriented, Learning, Leadership

Core Competencies: Salesforce Development, Solution Design & Implementation, Agile & Collaborative Development, Data Management, Salesforce Integration, Creativity & Innovation, Team Management

WORK EXPERIENCE -

Temenos(Kony)

Product Engineer (Hyderabad, India) (Sep 2021 - Present)

Growth Path:

Product Engineer, (Jan 2023 - Present)

Software Engineer, (Sep 2021 - Jan 2023)

KRAs for Product Engineer:

• Contributed actively to agile ceremonies, including daily stand-ups, grooming sessions, and retrospectives, ensuring alignment and on-time delivery of sprint objectives.

- Delivered end-to-end administration of the Salesforce platform, encompassing the design, configuration, and customization of Force.com Standard and Custom Objects, with expertise in entitlement policies, buyer groups, product catalogs, and hierarchy management.
- Ensured robust data security by configuring object, field, and record-level access through permission sets, organization-wide defaults (OWD), role hierarchies, sharing rules (manual and Apex), workflows, approval processes, and SFDX tools.
- Directed a team of 4 developers, overseeing project planning, conducting thorough code reviews, and performing quality assurance to deliver projects within deadlines.
- Enhanced Salesforce functionality by developing Apex callouts, triggers, web services, and batch jobs, achieving 75% unit test code coverage, which reduced defect rates by 20% and minimized SFDC governor limit breaches.
- Successfully integrated Salesforce with external banking systems using REST and SOAP APIs, implementing secure authentication flows via Apex callouts for seamless data synchronization.
- Customized Salesforce CRM solutions tailored for banking operations, enabling a seamless exchange of information between
 platforms and delivering dynamic reports, dashboards, and analytic snapshots with zero unauthorized data access.
- Optimized data management processes by implementing SOQL/SOSL queries, which streamlined decision-making and improved
 operational performance.
- Automated workflows through the development of time-based rules, Process Builders, validation rules, classic email templates, permission sets, flows, and Data Loader configurations.
- Managed end-to-end deployment pipelines, ensuring seamless transitions from development to QA and production environments, including solution packaging and deployment.
- Leveraged Salesforce Bulk API to enhance data migration efficiency, achieving a 25% improvement in processing speed and reducing processing time by 30%.
- Designed and implemented interactive Lightning Web Components (LWC) to elevate user experiences and integrate them seamlessly
 with backend systems through API integrations.
- · Enabled smooth third-party system integration for the B2B Commerce platform using Salesforce's built-in tools.
- Engaged in requirement gathering, debugging, performance analysis, and deployment processes while documenting comprehensive technical specifications.
- Collaborated cross-functionally in an agile environment to gain a deep understanding of business workflows and recommend impactful
 process improvements.

KRAs for Software Engineer:

- Contributed actively to daily stand-ups, and grooming sessions, and collaborated with business stakeholders to gather, analyze, and refine requirements for optimal project outcomes.
- Delivered REST APIs on the Spring Framework for Temenos DBX, utilizing Quantum Fabric to ensure high performance and reliability.
- Engineered seamless integration between Temenos Onboarding and Salesforce, employing REST and SOAP APIs for secure authentication, authorization, and data synchronization through event-driven architecture using JSON and XML responses.
- Developed asynchronous Apex jobs, including triggers, batch processing, queue jobs, and future methods, ensuring scalable and
 efficient solutions.
- Administered and maintained Dev-Hub orgs and worked with Scratch orgs for Salesforce development, integration, and system upkeep.
- Recognized with the GEM Award for exceptional performance by delivering a scalable product with a bug rate below 5% within
 estimated timelines.
- Designed and implemented scalable microservices, micro-apps, and reusable components, boosting product performance by 70%.
- Utilized JIRA for meticulous project tracking and planning, and managed version control effectively through Bitbucket and GitHub.
- Actively participated in client-facing war room calls to troubleshoot and resolve production defects, delivering swift solutions based on issue severity and business impact.

Achievements:

Recognized with the GEM and SPOT Awards (2022) for exceptional individual contributions, showcasing dedication, technical excellence, and impactful results in project delivery

EDUCATION

Malla Reddy College, Hyderabad

(2017 - 2021)

Bachelor of Technology (B. Tech) in Computer Science

CERTIFICATIONS -

- Salesforce Certified Platform Developer I -- PD I (Salesforce 2024)
- Azure Fundamentals AZ-900 (Microsoft 2024)

PROJECTS

Infinity Digital for Salesforce, Infinity Digital Banking, Infinity Spotlight

Developed and implemented key features and functionalities within the Infinity Digital suite of products, including Infinity Digital for Salesforce, Infinity Digital Banking, and Infinity Spotlight, leveraging expertise in Salesforce technologies to deliver innovative solutions for banking and financial services.

HOBBIES

Games & Sports, Gardening, Reading Books, Solving Puzzles