

# Surya Pratap Singh

## Sr. UI UX Designer

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📍 Gurugram, Haryana



[Surya Pratap Singh | Dribbble](#)



[LinkedIn](#)

## Professional Summary

Experienced UI/UX Designer with a proven track record of 7 years in the information technology and services industry. Completed over 22 projects, including the Troovi App Website Dashboard, OnlineAstroTalk, AstroGuruTips, Grogry, Blue 11 Fanatics App, Khoja Nepal, and the Feel Good App, receiving 95% positive feedback. Committed to continuous learning and excelling at solving challenging problems. Passionate about staying informed of current and emerging UX/UI trends to communicate with teams and clients effectively.

## Key Skills

- Flow Chart
- Logo Create
- Web dashboard Design
- Adobe Creative
- User Flow
- User Interface
- User Experience
- Product Portfolio
- Design System
- Visual design
- Auto Layout Design
- Design Thinking
- Wire-framing
- Mobile App Design
- Responsive Design
- Prototyping
- website Design
- High - low fidelity design

## Education

### B.Sc Animation 2015-2018

Teerthanker Mahaveer University, Moradabad

### Google UX Design Professional Certificate

Foundations of User Experience (UX) Design

UX Design Process: Empathize, Define, and Ideate

## Software

- Figma
- Photoshop
- Adobe XD
- Jira Software
- Miro
- Azure
- Illustrator
- Zeplin

## Work Experience

### Sr UI UX Designer 22 Oct 2022 -Present

Universal Weather & Aviation (Gurugram)

- Designed user interfaces and optimized the user experience for travel-related applications
- Ensured seamless payment processing, focusing on UI design and user flow

- Strict adherence to product guidelines to maintain brand consistency
- Applied expert knowledge in color theory and typography for visually appealing designs
- Efficient use of auto layout to create responsive and flexible designs
- Developed and maintained design systems to ensure consistency across projects
- Re-imagined dashboard interfaces for improved functionality and aesthetics
- Designed unique icons and logos to enhance visual identity
- Created intuitive and visually appealing email designs
- Implemented design features for users to add and manage trip notes
- Refined booking summaries and optimized the user flow for payment processes
- **Notable Projects:** Booking Rental Car, Hotel Booking, Payment Application, Airport Handling, Create the manage Dashboard

## Sr UI UX Designer Mar 2021 – Sep 2022. 1.8 Yr

Fleeteach Trucking PVT LTD. Troovi – Full Time (Gurugram)

- Designed wireframes, prototypes, and task flows from scratch based on user needs
- Worked with Product Managers and Developers to build and maintain a Design System
- Understood product specs and user psychology to guide design choices
- Created logos, app branding, Play Store screens, banners, and illustrations
- Defined and tested interaction models to improve user experience
- Addressed UX challenges and brainstormed creative solutions
- Developed attractive user interfaces and ensured effective communication of designs to developers
- Designed responsive mobile views and app/dashboard prototypes
- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.

## Sr UI UX Designer Jan 2020 – Feb 2021 · 1 yr

Tekniko Global Private Limited – Full Time (Noida)

- Conducted thorough user research and usability testing to ensure product alignment with user needs
- Performed competitive analysis to identify strengths and opportunities in UX design
- Created wireframes to map out user flows and interfaces
- Conducted market research to align designs with industry trends and user expectations
- Proficient in designing both low-fidelity and high-fidelity user interfaces
- Crafted visually appealing and functional designs, focused on enhancing user experience
- **Notable Projects:** FeelGood, Khoja Nepal, Astro Guru Tips, Blue 11, Edu Mover, Grogry App, Easy Physics

## **UI UX Designer** Jul 2019 – Dec 2019 · 6 mos

AAIENA – Full Time (Noida)

- Company Overview: Aaiena – Patented Virtual Trial Technology
- Conducted thorough research to understand and deconstruct users' digital interactions, habits, and behaviors
- Developed and implemented UI/UX strategies aligned with the company's goals and user needs
- Designed and maintained a range of digital assets, including: Interface Design Files, Wireframes, Interactive Mockups
- Used industry-standard design and prototyping tools, such as Figma and InVision, to deliver high-quality assets
- Collaborated with development teams to understand technical limitations and the business model, offering technical advice where needed to ensure feasible design solutions

## **UI UX Designer** Jul 2018 – Jun 2019 · 1 yr

Sketch Communication PVT LTD – Full Time (Moradabad)

- Website Design, dashboard, and Multiples project increasing user satisfaction
- Product wireframes and user flow create Page Layout
- Conceptualize logo design, gif animations, videos, websites, and social media channels to promote product brands

## **2d Animator** Jan 2018 – Jun 2018 · 6 mos

Digitoonz Media & Entertainment LLC – Full Time (Moradabad)

- Utilized Harmony Software to create 2D animations, ensuring smooth and high-quality animation production
- Contributed to the Teenage Mutant Ninja Turtles film project, working on 2D animation to bring characters and scenes to life