

# Vidadala Siva Krishnama Naidu

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## Career Objective

To take up challenging career and grows with honesty, loyalty, good relationship and best performance and translate my experience, knowledge, skills and abilities into value for an organization.

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## Skills

Salesforce Tools: Force.com, Workbench, Data Loader., Languages: Apex Programming., API: REST based API's, Database Skills: SOQL, SOSL, HTML, CSS, Visualforce Pages, Lightning Web Components.

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## Experience

### **Salesforce Developer** **C360 Software Pvt Ltd** **07/2021 - 01/2023**

Nextiva is one of the telecommunication companies in USA. The main aim of the project is selling the telecommunication equipment's and focuses on the area of cloud- based communication. They are selling the Video Hub, Advanced IVR, Nextiva Fax, Routers and Networking and renewal the products. They collaborate with partners and sell their products on Nextiva website. They directly contact with customer to do business in easy way.

#### **Role and Responsibilities:**

- Worked on process builder and record triggers flows.
- Worked on Account Teams and Opportunity Teams.
- Worked on Administrative tasks like creating Profiles, Roles, users and Page Layouts.
- Worked on Record page, Home page, App page.
- Worked on Data Loader and Import Wizard.
- Implementation with objects, Custom Apps, Layouts, Tabs, Validation Rules, Custom settings.
- Custom metadata, Sharing Rules, Public Groups, Queue, Assignment Rule, Escalation rule.
- Permission set and custom permission, Custom Label, Chatter, List views, Record types.
- Worked on reports and dashboards.

### **Worked on POC of Manufacturing Industry**

The project scope is to develop Automation for industry data in order reduce the time and wastages of products. In this automation it automatically creates and regenerate the records by approvals of higher Authority. Have worked on building custom pages in HTML, CSS, JS and implemented LWC components and published the application.

#### **Roles and Responsibilities:**

- Worked on data modelling of industry by understanding the Business requirements.
- Created Objects, Custom Fields, Workflows, Validation Rules, Custom Labels, Custom Settings.

- Created Records triggered flows for automatic creation of records.
  - Implemented the business logics using programmatic Approach – Apex classes, trigger and declarative approach.
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## **Education**

### **BCom**

GITAM University

07/2022

### **Intermediate Education.**

Narayana Junior College

03/2015

### **Board of Secondary Education**

Sri Chaitanya Techno School

05/2013

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## **Certifications**

Salesforce Administrator, Salesforce Platform Developer PD-I