Shivam Verma

Experienced Salesforce and Java developer with almost 1.5 years of hands-on experience
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Education

IIMT College of Engineering   Greater Noida, Uttar Pradesh
CSE B.Tech in Information Technology

Experience

RIGHTWAVE INFOSOLUTION PVT. LTD | Web Application Engineer   Noida, UP | 02/2023 - Present

- Worked on Salesforce project wrote apex code, created UI in LWC, created Report in reporting module and also created dashboard for showing chart.
- Worked on manage and unmanage package for Licensing and distributed our package to client.
- Handled some clients related projects and wrote java function for get and set data in Marketo.
- Worked on project handled enhancement, bugs/issues and wrote the Java code for the services which were in it and also created UI
- as per the requirements.
- Worked on App Script task to read the data in google documents , process the data and write in google sheet and created headers also
- in sheet.
- As a trainee trained in Python, JavaScript, Django, Reactjs, Nodejs and MongoDB, and got hands-on assignments for the same.

Skills

Programming Languages: Salesforce, LWC, Apex, Java
Libraries/Frameworks: Microsoft Excel, SOQL, JavaScript, MySQL, HTML, CSS

Projects / Open-Source

Return of Investment and Marketing Influence

- Batch processing of opportunities to populate custom objects OpportunityExt and OpportunityActivity. This allows for more detailed tracking and analysis of opportunity-related data.
- Performance optimization through batch processing: Batch processing opportunities can be more efficient than real-time updates, especially for large volumes of data, reducing the load on the system.
- Preservation of historical opportunity data in custom objects: The custom objects serve as a historical record of opportunity data, allowing for trend analysis even if the original opportunity records are modified or deleted.
- Creation of custom report type "ROI Reports" to capture Return on Investment: This report type focuses on analyzing the financial performance and profitability of the organization.
- Creation of custom report type "MI & Non-MI Reports" to distinguish marketing and sales efforts: This report type separates the contributions of the marketing team (MI - Marketing Influence) from the sales team (Non-MI), providing insights into their respective impacts.
- MI & Non-MI Reports provide insights into the respective impacts of marketing and sales teams: By differentiating the efforts of marketing and sales, the organization can optimize their go-to-market strategies and foster better collaboration between the two teams.
- ROI Dashboard provides an overview of the company's performance and revenue: This dashboard consolidates relevant financial and operational data, enabling executives and decision-makers to assess the overall health of the business and make informed strategic decisions.
- MI & Non-MI Dashboard helps to differentiate the contributions of marketing and sales teams: This dashboard highlights the metrics and KPIs that showcase the distinct contributions of the marketing and sales teams, allowing for better resource allocation and performance management.
- Data-driven decision making enabled by the insights from the custom report types and dashboards: The comprehensive reporting and visualization capabilities provided by the custom report types and dashboards empower the organization to make more informed, data-driven decisions to drive business growth and profitability.

Certifications

Java (General Training) - INCAPP The Coding Institute, Greater Noida.

HTML, CSS, and JavaScript for Web Developers - Coursera.