# **SAYYAD ARIFF**

Web Designer And developer UIUX Designer Android Designer

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#### **SUMMARY**

Creative UI/UX Developer with a passion for designing intuitive, user-centered digital experiences. Skilled in HTML, CSS, Figma, and Illustrator, I combine technical expertise with a strong design sense to build visually stunning and functional web applications. Currently pursuing an Al degree, I'm eager to bring fresh ideas and innovative solutions to a forward-thinking team.

#### **EDUCATION**

Parul Univeristy 2021 - 2025

Bachelor of Technology: Computer Science Engineering / Al

CGPA - 7.0

Sri Chaitanya Junior College 2019 - 2021

Senior Secondary (XII) Percentage: 76%

Sri Chaitanya School 2019

Secondary (X)
Percentage: 90%

#### **EXPERIENCE AND INTERNSHIP**

#### Web Developer Intern

July 2024 - August 2024

- Designed and developed user interfaces, leading to a 30% boost in user engagement and reducing bounce rates by 15% through iterative testing.
- · Key Skills: HTML, CSS, CSS Flexbox, JavaScript
- Prodigy InfoTech

## **UIUX Designer And Frontend Developer**

March 2024 - June 2024

- Senior UI/UX Designer web designer Led a team of 4 designers, reducing project turnaround times by 20% and improving design quality by 30% through mentorship and streamlined processes
- Key Skills: Web Designing, Prototype, Research on project
- TNM (The Next Move)

#### **App Designing And Frontend Developer**

Feb 2023 - August 2024

- Developed and designed intuitive user interfaces for web and mobile applications. Enhanced
  user engagement by 25% and satisfaction by 15% through research-driven design. Conducted
  user testing and implemented iterative design processes to improve usability.
- Key Skills: UIUX Designing, App Developing, Dart, Flutter
- Parul University

#### **PROJECT**

## **Parul Student App**

- Role: Mentor, UI/UX Designer and App Developer
- Led the design and development of a user-friendly and intuitive interface for the Parul University Student App. Focused on improving the student experience through seamless navigation, clear information layout, and interactive elements.

• Linkes: Github Figma

### Coffee Shop webPage

- Role: Frontend developer
- Created a visually appealing and user-friendly webpage for a local coffee shop, showcasing the menu and ambiance. Focused on responsive design and interactive elements for enhanced user engagement.
- Linkes: Github Figma

### **Blood Bank Management System Dashboard**

- · Role: Developer
- Created a website for a Blood Bank Management System, allowing users to donate and request blood easily. The project required designing an easy-to-use interface while ensuring that all information was clear and accessible.
- Linkes: Weblink Figma

## **CERTIFICATIONS**

### **Google Analysis**

• Comprehensive training in using Google Analytics to track and analyze website traffic and user behavior.

### **Fundamentals of Digital Marketing (Google)**

 Essential course covering key concepts and strategies in digital marketing, including SEO, SEM, and social media.

### **React JS Beginners And Intermediate**

 Introductory program focused on building interactive user interfaces using React.js and its core concepts.

#### HTML Advance

• Advanced training in HTML, covering best practices and techniques for creating complex web structures.

# Problem Solving (Intermediate) | Whitehat Jr

• Course designed to enhance problem-solving skills through coding challenges and logical reasoning exercises.

#### **SKILLS**

#### **Technologies**

• Android Studio

Illustrator

Web Designing and frontend development

Figma

Adobe XD

• App Designing and frontend development

#### **Skills**

HTML

Java Script

Bootstrap

Dart

• CSS

React.js

• 3D Illustrator

Prototypes

Auto Layout

• Mongo DB

#### CO-CURRICULAR ACTIVITIES AND HOBBIES

Designing new things In Animation

Creative thinking on App Design

Graphic designer

#### **JOB**

Movidu Technology Private Limited