

Ravi Panchal

Salesforce Developer

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Professional Summary

Highly motivated **Salesforce Developer** with **2+ years** of experience in Salesforce.com, specializing in both technical and functional aspects of Salesforce. Proficient in **Apex, Lightning Web Components (LWC)**, and Salesforce **automation tools**. Skilled in integrating third-party platforms and optimizing workflows to enhance user efficiency. Demonstrates a strong ability to adapt to new challenges and technologies with a positive and **self-motivated** attitude.

Technical Skills

- **Salesforce Development:** Apex Classes, Apex Triggers, SOQL, Lightning Web Components (LWC), Visualforce Pages, Lightning App Builder, and Lightning Design System
 - **SFDC Administration:** Data Security Models, Profiles, Permission sets, Roles, Validation Rules, Custom settings and Custom metadata
 - **Automation:** Flow Builder, Approval Processes, Change Data Capture (CDC), Platform Events
 - **Programming & Web Technologies:** HTML, CSS, JavaScript, Java, Python, Linux
 - **Integration:** REST & SOAP APIs, OAuth 2.0, Connected Apps, Outlook, Hubspot, ChatGPT, Twilio, RazorPay
 - **Asynchronous Apex:** Batchable, Schedulable, Queueable, Future Methods
 - **Data Management and Analytics:** Data Loader, Import Wizard, Reports, Dashboards
 - **Deployment:** Change Sets, CI/CD Pipelines, VS Code Deployments
 - **Tools:** GitHub, Postman, Maven Tools, VS Code, Jira, Clickup
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Certifications

- Salesforce Certified Platform Developer I
- Salesforce Certified AI Specialist
- Salesforce Certified AI Associate

Professional Experience

Salesforce Developer

January 2023 – December 2024

Kriit Technologies Pvt. Ltd.

Project: DuoTax Property Surveyor

- Implemented Outlook integration using Outlook Graph API and Salesforce REST API for seamless email syncing and operations.
- Developed LWC components for Outlook Mail Configuration, enabling admins to manage custom metadata, ChatGPT prompts, and user sync settings.
- Automated lead management by extracting critical information from email bodies using ChatGPT, streamlining workflows for end-users.
- Integrated personalized auto-reply functionality using a trained ChatGPT model to enhance user efficiency and save time.

Project: Health New England

- Created LWC components for displaying related child accounts and quick links for improved navigation.
- Developed batch Apex to update contact and account email addresses, sending detailed admin reports with error logs via CSV.
- Scheduled daily notification emails using custom metadata to manage criteria efficiently.
- Built a Pre-Enrollment checklist on leads using LWC for user-friendly data management.

Project: Mobile CRM

- Designed responsive LWC components for Android Web View, enabling seamless lead, account, and opportunity management.
- Developed REST APIs to handle operations on standard objects.
- Published LWC components through a Visualforce page for public access.

Project: Rocketship Financial

- Created custom LWC components for record detail pages with validations and field dependencies.
- Integrated DayPilot Calendar for task management in Visualforce Pages.
- Implemented a throttle process for user lead management using LWC, Lightning Flow, and public groups.

- Developed merge duplicate functionality using batch Apex and duplicate rules.
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Personal Projects

StreamForce Conference Calling

- Built a video, audio, and screen-sharing platform using LWC and Visualforce for the UI and Apex for backend operations.
- Implemented WebRTC with mesh topology for peer-to-peer connections.
- Automated meeting notifications using Lightning Flow and Platform Events.

Twilio Bulk SMS Integration

- Integrated Twilio for bulk SMS functionality, allowing users to send messages based on dynamic queries and body templates.
- Designed a custom LWC interface for selecting user groups and crafting message templates dynamically.
- Used Apex for processing and delivering SMS in bulk with detailed error handling and logging.

Student Enrollment Process

- Designed a student engagement portal to facilitate inquiries and admissions across university courses.
 - Integrated RazorPay for payment processing and used Visualforce for frontend development.
 - Automated eligibility checks and email notifications, enhancing enrollment efficiency.
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Education

Master of Computer Applications (MCA)

Ganpat University | 2023