

# Aalok Pandey

## Salesforce Developer

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🔗 Trailblazer/Aalok Pandey

### 📄 Summary

Certified Salesforce Developer with 2 years of hands-on experience in designing, developing, and implementing Salesforce solutions. Proficient in Apex, Lightning Web Components (LWC), Visualforce, and Salesforce CRM customization. Skilled in creating custom objects, flows, validation rules, and automating business processes to optimize efficiency. Experienced in data migration using tools like Data Loader and Informatica. Passionate about delivering user-friendly and scalable solutions that meet client needs.

### 🧠 Skills

#### Salesforce Customization

Custom objects, Flows, Report & Dashboard, Security & Sharing

#### Apex Development

Apex Programming, Triggers, Test Classes, LWC

#### Data Migration

Proficient with Informatica and Data Loader

#### Tools & Platforms

Salesforce CRM, VS Code, SSMS-SQL Server, Informatica, Data Loader, WinSCP

### 🎓 Education

**Bachelor of Computer Application,**  
**Vidya Bharati MahaVidyalaya – 75%**  
2019 – 2022

### 👛 Professional Experience

#### Application Development Analyst, Accenture

December 2022 – present | Pune

- Executed daily administration and support of Salesforce instance, inclusive of configuring and maintaining 200+ user setups, profiles, and roles, reducing miscommunication and security incidents by 90%
- Automated routine administrative tasks using Apex triggers, saving the team approximately 7 hours of manual work each week.
- Assisted in the development of a Salesforce-based project management tool that increased operational efficiency by 25%.
- Created detailed technical documentation that facilitated smooth onboarding of new team members and decreased learning curve duration by 30%.
- Supported the rollout of a Salesforce data deployment, enhancing sales reps' on-the-go capabilities and productivity by 20%.
- Created mapping using third-party tool for a data migration project within Salesforce, leading to a seamless transition with 0% data loss.
- Created an end-to-end automation of the sales pipeline using Salesforce Flow and Generative AI, enhancing sales team productivity by 45%.
- Participated in Salesforce Lightning components development, enhancing UI experience and increasing customer satisfaction by 15%.
- Trained and mentored junior developers in Salesforce integration methodologies, fostering a culture of continuous improvement and learning

### 📜 Certificates

- Salesforce Certified Administrator
- Salesforce Certified App Builder
- Salesforce Certified Platform Developer I
- Salesforce Certified AI Associate
- Salesforce Certified AI Specialist
- Salesforce Certified JavaScript Developer
- Salesforce Certified Data Cloud Consultant