SHREYA S. MOON

Salesforce Developer

Mobile: +91-7499764085

Email: shreyamoon.sfdc@gmail.com

LinkedIn: LinkedIn

Professional Briefing

Aspiring to work as a Salesforce Developer in a dynamic organization that values innovation and professional growth. Skilled in customizing and implementing Salesforce solutions, with expertise in Apex, Lightning Components, and integrations. Seeking to contribute by delivering high-quality solutions that enhance business efficiency and user experience while continuously developing my skills and abilities to achieve organizational goals.

Executive Summary

- **Working as Associate Salesforce Developer** at Cloudsheer Consulting.
- Hands on experience on developing Triggers, Apex Classes, and Batch Apex
- Good exposure to Lightning Web Components
- Worked on Integration.
- Good Experience on deployment.
- Workflows Implementation with Objects, Custom Apps, Layouts, Tabs, Validation Rules,
- Worked on Flow, Workflow, Process Builder and Sharing Rules.
- Ability to learn and adapt to new technologies quickly.
- Worked on custom objects, custom fields, role-based page layouts, custom tabs, custom reports, report folders, report extractions to various formats, Dashboards and various other components as per the client and application requirements.
- Good Experience in implementing Object Oriented Programming concepts in Software Development
- Good analytical, verbal, written communication, and Interpersonal skills

Experience Summary

Current Organization: **Uphill Technology**
Designation: **Salesforce Developer**
Duration: **Sep 2024 to present**

Previous Organization: **Cloudsheer Consulting**
Designation: **Salesforce Developer**
Duration: **Jan 2024 to Aug 2024**

Organization: **Tech Cloud Computing**
Designation: **Salesforce Intern**
Duration: **march 2023 to Oct 2023**

Technical Skills

- ➢ Programming Skills : APEX, SFDC, Lightning Web Component
- ➢ Web Tools : HTML, SOSL, SOQL.
- ➢ SFDC Tools : Data Loader, Salesforce to Salesforce, Apex Explorer.
- ➢ Force.Com : Apex, LWC, SOQL, SOSL and Security Controls.
- ➢ Development Tools : VS Code
- ➢ Cloud : Marketing cloud , Sales cloud , Service cloud

Salesforce Certifications

- ✓ Salesforce Certified Platform Developer I
- ✓ Salesforce Certified Associate
- ✓ Salesforce Certified AI Associate
- ✓ Salesforce Certified AI Specialist

Experience

Client Name	**:**	**Camp Quality**
Role	**:**	**Salesforce Developer**
Employer	**:**	**CloudSheer Consulting**
Clouds	**:**	**Sales Cloud, Service Cloud**

Project Summary

Camp Quality, dedicated to infusing positivity, fun, and laughter into the lives of children battling cancer,has successfully implemented Salesforce Experience Cloud to enhance support for affected families.

Responsibilities
- Configured security settings, sharing rules, and user roles to ensure data privacy and appropriate access controls.
- Employed Apex classes and triggers to automate complex business processes and integrate with backend systems.
- Adhered to Apex PMD (Programming Mistake Detector) best practices to maintain high code quality and performance standards.
- Worked on Hyper force migration used the Salesforce optimizer.
- Configured the zapier integration with Salesforce .
- Designed and implemented custom Lightning Web Components (LWC) to enhance user interaction and interface.
- Used Picklists, Dependent Picklists , and Record Types to enforce data quality.
- Used Tab permissions, Record Type permissions and Field Level Security to implement Component Based Security.
- Used Tabular, Summary and Matrix reports to create Standard reports and Custom reports. Created Dashboards and Dashboard Components and implemented multiple levels of Dashboards and scheduled Dashboard refresh.
- Created Many-to-Many relationships and created Junction objects to implement Roll-up Summary fields to aggregate data from child records on the parent.
- Designed Validation Rules along with Roll-Up Summary Fields to maintain data quality and data consistency.

Client Name	**:**	**EngagePro**
Role	**:**	**Salesforce Developer**
Employer	**:**	**Uphill Technology**
Clouds	**:**	**Marketing cloud**

Project Summary

EgagePro helps businesses automate and personalize customer interactions across email and mobile channels. It uses targeted messaging, automated customer journeys, and detailed analytics to improve user experiences and drive conversions.

Responsibilities
- Implement marketing campaign using tools like journey builder, email studio, automation studio.
- Develop different email template for implementation of dynamic email content using html, css .
- Work on data Extension.

Academic Qualification

- **BE in Civil Engineering** from Sipna COEAT, Amravati in the year 2022 with 76.25%.
- **H.S.C** from Maharashtra State Board in the year 2018 with 72%.
- **S.S.C** from Maharashtra State Board in the year 2016 with 86%.

Personal Details

- Father's Name   :   Mr. Suresh P. Moon
- Permanent Address   :   Ward No.1 Paoni, Post Bela, Nagpur, Maharashtra
- Nationality   :   Indian
- Marital Status   :   Unmarried

Declaration:
I, hereby declare that the above-mentioned information is correct to the best of my knowledge.

Place: Nagpur , Maharashtra.