

# SHASHI KANT TRIPATHI

**Salesforce Developer**  
(3 years of experience)

## CONTACT

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## EDUCATION

B.Tech in Computer Science  
(2018-2022) from Mahatma Gandhi  
Mission's College of Engineering &  
Technology, Noida, NCR (affiliated with  
AKTU).

Intermediate from UP Board.  
High School from UP Board.

## SKILLS

**Programming Languages:** Apex,  
Javascript, HTML & CSS

**Frameworks:** Lightning Web  
Component

**Tools-** Visual Studio, Git, Data Loader

**Salesforce Admin:** Profile, Objects,  
Permission Sets, Formula Field,  
Reports and Dashboards, Page  
Layouts, Lightning Record pages,  
Omni channel, Einstein Bot, Message  
for in-app and web, Record Types &  
Validation Rules

**Salesforce Development:** Lightning  
Web Components, Aura Component,  
Apex Trigger, Asynchronous Process  
(Batch apex, Schedulable apex, Future  
method, Scheduled Flow), Salesforce  
flows & REST API

**Salesforce Cloud:** Sales Cloud,  
Support Cloud, Pardot, NetSuite ,  
PostgreSQL

## SUMMARY/OBJECTIVE

Certified and experienced Salesforce Developer with proven expertise in designing and implementing custom configurations to align Salesforce solutions with business objectives. Eager to explore new opportunities and continuously expand my knowledge, I seek to advance my career as a Senior Salesforce Developer.

## WORK EXPERIENCE

### SALESFORCE DEVELOPER

**Kyra Technologies | Chandigarh | March, 2022 – Present**

#### ➤ Creative Solutions Inc

**Optimized Sales Pipeline and Automation:** Optimized sales pipeline configuration and automated critical sales workflows through Apex triggers, formula fields, Batch Apex, LWC, and scheduled Salesforce Flows. Enhanced lead management, allowing sales reps to concentrate on deal closure. Built an Aura component to generate dynamic Quote PDFs based on quote records.

**Automated Case Management for Support:** Designed and deployed an automated case management system that assigns cases to the correct agents using Apex triggers, Scheduled Apex, Aura components, and Batch Apex. Developed LWC for a help center website and streamlined the bulk creation of RMA line items, enhancing support efficiency and case management.

**Seamless Third-Party Integration:** Integrated Salesforce with Xtuple to synchronize asset and account records through REST API callouts, efficiently handling JSON responses via data wrapper classes. Logged results in custom integration log objects to ensure reliable data synchronization between systems. Integrated Google Sheets with Salesforce to enable the bulk creation of opportunities and line items via a custom REST API.

**Pardot and salesforce integration:** Collaborated with the marketing team to optimize prospect management and qualification within the sales pipeline through Salesforce and Pardot integration. Developed segmentation lists for effective prospect categorization and created custom objects and fields to ensure smooth data synchronization between Salesforce and Pardot.

#### **Streamlined Order Management with Lightning Web**

**Component:** Developed scalable Lightning Web Components (LWC) to handle bulk updates of 20,000+ order records by selecting data from a datatable, with real-time success notifications. Implemented a pipeline to match existing opportunities for orders or capturing input from sales reps. Utilized wire methods and imperative Apex for efficient opportunity creation and lookup. Designed custom Lightning page layouts for managing orders.

## CERTIFICATIONS/LICENSES

- Salesforce Admin Certified
- Salesforce Platform Developer I Certified
- Salesforce JavaScript Developer I Certified