Arun Kumar

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Summary

An experienced professional with **6 years specializing in UI/UX Design**. Adept at blending creativity with strategic design thinking to craft engaging user experiences across web and mobile platforms. Proven expertise in user research, wireframing, prototyping, and visual design, with a solid grasp of user-centered design principles and agile methodologies. Experienced in collaborating with cross-functional teams and proficient in front-end development technologies like HTML5, CSS3, and Bootstrap to bridge the gap between design and development.

Skills

(UX) Design	UX Research, User Testing, Persona Development, Task Analysis.
(UI) Design	Wireframing, Prototyping, Interaction Design, Visual Design
Design Systems	Creation, Maintenance, and Scalability of Design Systems
Collaboration	Cross-Functional Teamwork, Stakeholder Engagement, Agile Methodologies
Tools & Technologies	Adobe Creative Cloud,Adobe XD, Figma, Miro, Axure, InVision, Balsamiq, HTML5, CSS3, LESS, SASS, Javascript.

Experience

KG Invicta Services (KGiS) – Bangalore, India   June 2023 – 26-August 2024

Sr UI UX Designer
Project: Dronos, Aerodyne, Ranhill LMS
Contract Completed 26-August 2024

As the leading global provider of enterprise drone and data technology solutions, Aerodyne is at the forefront of digital transformation. Ranked #1 in drone technology, we drive innovation in precision agriculture and industrial AI-powered analytics. Our solutions empower organizations to scale rapidly and enhance productivity through cutting-edge drone data and analytics.

Figma, UI, UX, Proficient in prototyping tools such as InVision, AdobeXD, CSS, HTML5,

- **Enhanced User Experience:** Improved UX for Telecom, Agriculture, Power Grid, and Oil & Gas sectors by identifying issues and proposing design recommendations. Designed wireframes, prototypes, and user flows for web and mobile applications; increased user engagement by 40% and improved task completion rate by 25% through refined design and intuitive navigation.

- **UX Research and Strategy:** Led UX efforts, including Top Tasks Management and Persona Research, to drive data-driven design decisions.

- **Design & Prototyping:** Created wireframes, prototypes, and user flows to clearly communicate design concepts and develop design systems

- **UI/UX Development:** Designed and developed intuitive user interfaces and engaging user experiences for web and mobile applications using HTML5 , CSS3.

Diksha Technologies Pvt Ltd – Bangalore, India Remote   August–2022 – March–2023
Senior UI UX Designer
Project: GCI, Diksha
Contract *Completed 03/2023*

Figma, UI, UX, Proficient in prototyping tools such as InVision, AdobeXD, CSS, HTML5,

- **Enhanced User Experience:** Improve the end-to-end experience of Telecom industry by identifying UX Issues proposing design recommendations Conduct and structure UX efforts such as Top Tasks Management

- Persona Research with customers to make data-driven design decisions.

- Create **wireframes, prototypes,** and user flows to effectively communicate design.

Real Time Data Services – Gurugram, India · Remote   March,2022 – July 2022
Senior UI UX Designer
Project: ACE Cloud, Acefone, RTDS
Contract *Completed 07/2022*

Figma, UI, UX, Proficient in prototyping tools such as InVision, AdobeXD, CSS, HTML5,

- **Enhanced User Experience:** Improved the end-to-end user experience in the **cloud computing** and communication industry by identifying UX issues and providing actionable design recommendations.

- **Design & Prototyping:** Created detailed wireframes, interactive prototypes, and user flows to effectively communicate design concepts and ensure intuitive user navigation.

Fidelity information services (FIS Global) – Bangalore, India   June-2019 – March-2022
Software Engineer
Project: Banking Software, FIS, ConfigTool, Account Opening, OLB, AAA Bank

Figma, UI, UX, Proficient in prototyping tools such as InVision, AdobeXD, CSS, HTML5, Javascript

- **Digital Banking Transformation:** Designed and implemented user-friendly interfaces for online banking platforms, leading to a 30% increase in customer engagement and a 25% reduction in support queries.

- **Interactive and Visual Design:** Created wireframes, interactive prototypes, and mockups to visualize and iterate on design concepts, aligning closely with business and user needs.

- **Regulatory and Security Compliance:** Worked with compliance teams to integrate security measures and adhere to financial industry regulations in all UI/UX designs.

- **Design System Implementation:** Established and maintained a design system that standardized UI components and design patterns across multiple banking platforms.

Inqnest Marketing Solutions Pvt Ltd – Bangalore, India   Sept-2015 – June-2019
Sr. Creative Designer
Project: Flipkart.com, Autodesk, Koovs.com, Inqnest.com.

- **E-commerce User Experience Optimization:** Led the redesign of key e-commerce website sections, resulting in a 40% increase in conversion rates and a 35% reduction in cart abandonment.
- Developed and implemented UI/UX strategies that improved the overall customer journey and enhanced site navigation and usability.

Tour Company Recreation Pvt. Ltd – Gurugram, India   Aug 2014 – April 2015
UI Developer
Project: travelduniya.com, tourcompany.in, galaxytourism.net

- **Responsive Web Development:** Designed and developed responsive websites and web applications using HTML5, CSS3, and JavaScript, ensuring optimal performance across all devices and browsers.
- **Enhancing User Interaction:** Developed interactive features and user interfaces that simplified the booking process and improved user engagement, leading to a 20% increase in online conversions.

Riding House InfoTech Pvt Ltd – Gurugram, India   OCT 2012 – May 2014
UI Developer
Project: crystaltravel.co.uk, flightstoindia.co.uk, Micro Site.

- **Front-End Development for Travel Platforms:** Designed and developed responsive websites and web applications using HTML5, CSS3, and JavaScript, ensuring optimal performance across all devices and browsers.
- **Enhancing User Interaction:** Gained hands-on experience in coding, debugging, and testing UI elements to ensure high-quality delivery.

Education

Sardar vallabhbhai patel Mumbai University (SPIT) with ImaginXP   Jan 2020 – March 2021

Postgraduate in UI UX Designing
Cumulative GPA (CGPA): 9.0/10.00

Magadh University Bodh Gaya   Jan 2008 – April 2011

Graduate in B.A. (Hons.) History
Cumulative (%): 70/100

Certifications

Interaction Design foundation   Jan 2018

UI UX Design

https://www.interaction-design.org/arun-kumar-2

DAMC India New Delhi   Jan 2006 – May 2007

Diploma in Web Designing & Development 70% Marks.

Figma Essential Training: The Basics –   2012
https://www.linkedin.com/learning/figma-essential-training-the-basics
Miro for UX: Brainstorming and Collaboration   –2016
https://www.linkedin.com/learning/miro-for-ux-brainstorming-and-collaboration