Nancy Ajudiya (Immediate Joiner)   **Exp: 3 Years**

UI/UX Designer

I am a Creative Designer with nearly 3 years of experience, specializing in user-centric design. I've worked on over 15+ projects, including CRM systems, POS applications, website designs, and mobile applications for various industries such as e-commerce, dating, cryptocurrency and other. I am eager to contribute to innovative UI/UX design solutions.

Educational Background

Bachelors in Computer Science (BE- Neotech institute of Technology-Vadodara)   **2018 - 2022**

Work Experience

Deepcoder Private Limited (Lead UI/UX Designer)
Oct 2022 – Dec 2024

As the Lead UI/UX Designer at Deepcoder, I guide design projects for various digital products, creating user-friendly experiences across mobile and web platforms. My work focuses on making complex systems easy to use.

- Designed wireframes and created web and mobile app layouts for various industries, including dating, e-commerce, cryptocurrency, meditation, video editing, and others to meet the needs of different users.
- Specialized in quick prototyping, wireframing, and following the design thinking process to plan design activities effectively.
- Delivered user-friendly designs for a point-of-sale (POS) system, customer relationship management (CRM) software, and cryptocurrency apps, which resulted in improved user satisfaction and engagement.
- Worked closely with cross-functional teams, including product development, to turn business goals into attractive visual designs.
- Trained and mentored two intern designers, helping them grow their skills and improve the team's design quality.
- Created festival graphics, simple animated posts, and logo designs for social media.

iAppz Studio (UI/UX Designer)
Jan 2022 – Sep 2022

Started my career as a Junior UI/UX Designer at iAppz Studio, where I had the opportunity to collaborate with experienced designers and gain invaluable insights into the design process. During this time, I contributed to the delivery of three digital products.

- Collaborated on the design of a project management app, facilitating client goal achievement through effective design solutions.
- Gained foundational skills in wireframing, prototyping, and user testing, laying the groundwork for my future growth in the industry.

Contact:

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LinkedIn

Portfolio:
Behance Portfolio

Skills:
- Interactive Design
- Wireframing
- Visual Design
- Prototyping
- UX research
- Animation
- Design Thinking

Tools:
- Figma
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects

Languages:
- English
- Hindi
- Gujarati