Atharva Shende

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OBJECTIVE

Salesforce Developer specialized Over-All Experience in IT Industry is of 2.8+ Years in developing and administrating Salesforce.com applications and has ability of creating business process seeking to work for a software organization where I can execute my skills and experience to develop my candidature and can benefit the concerned organization. Looking for opportunities to grow, learn a succeed in the challenging workspace.

EDUCATION

Bachelor of Engineering (B.E.) - Nagpur university CGPA: 9.07 (first class with distinction)

2017 - 2021

PGDM in Project Management - MIT school of business

2024 - Present

Work EXPERIENCE

CRITICALRIVER TECHNOLOGIES PVT. LTD. Software Engineer

May 2022 - Present

Description- Gained a Strong knowledge of Sales Cloud and Service Cloud. Salesforce Business Analyst, Salesforce configurations/customization, User Interface, Page Layouts, Tabs, Custom Fields, Custom Objects, Custom Settings and Metadata, Relationships, Formulas, Validation Rules, Sharing Settings, Security Model, Profiles, Permission Sets, Workflow, Process Builder, Flows, and Triggers. Experience in developing LWC, Apex Classes, SOQL, Triggers, Batch Apex, Test Classes, and considering best practices. Basic knowledge of Salesforce CPQ features like Product Bundling, Product Options, Product Features, Option Constraints, Product & Price Rules, Quotes, Orders, Contracts, Assets, and Line Items functionality.

CERTIFICATIONS.

- Salesforce Certified AI Specialist
- Salesforce Certified Platform Developer I
- Salesforce Certified Administrator
- Salesforce certified Associate
- Salesforce certified AI Associate

Awards.

Key Contributor Award FY 2023-24

SKILLS SUMMARY

Technical: Salesforce Business Analyst, Apex Triggers, Batch Apex, Lightning Web Components (LWC),

Lightning Web Runtime (LWR), SOQL, REST API, Salesforce CPQ, Lightning Studio, Test

Classes, Troubleshooting, Salesforce Admin, CRM, Debugging.

Tools: Apex, JIRA, Azure DevOps, HTML5, CSS, JavaScript, VS Code, Salesforce Inspector,

Work-bench.

PROJECTS.

Triveni Turbines

- Sales and service-related services for their products like turbines, spare tools, lubricants and manage all the records on salesforce platform as per the business requirements.
 - Developed and optimized Apex classes and triggers to support complex business logic and automate workflows.
- Created and enhanced Lightning Web Components (LWCs) to improve user interfaces and deliver seamless user experiences.
- Designed and implemented robust test classes to ensure high code coverage and maintain application quality standards.
- Developed and scheduled Batch Apex classes for processing large volumes of data efficiently.
- Collaborated with cross-functional teams to analyze requirements, design scalable solutions, and ensure alignment with project goals.
- Performed code reviews and troubleshooting to identify and resolve performance issues.
- Managed deployment processes using Azure DevOps, ensuring streamlined and error-free implementation of updates and features.

UBER (On-site)

Hyderabad, Telangana

- Customized salesforce objects, fields, and workflows for improved user experience. Maintained apex classes and lightning components to automate key business processes and enhance user interfaces. Developed Lead Management in Sales Cloud, setting up a structured process to track potential customers through various sales stages.
- Created custom objects, tabs, fields, and page layouts based on business requirements.
- Developed APEX classes and triggers and implemented Flows with email alerts and field updates.
- Created Lightning events in Lightning components and worked on CSS based on Figma designs.
- Implemented Batch Processing and Scheduling to generate reports.
- Worked on Test Classes to ensure Code Coverage and performed Unit Testing.

Salesforce Developer Intern

June 2021 - May 2022

- · Worked on the Library Management System project using Salesforce declarative features.
- Gained hands-on experience in Salesforce Administration and Development, leveraging the platforms robust capabilities to build efficient applications.

Soft Skills

- Strong analytical and solving abilities for assessing complex business processes.
- Excellent communication for effective collaboration with stakeholders and users.
- Proven project management capabilities for overseeing implementations and upgrades.
- Easily adapt new technologies and changes in project scope and strategies.

LANGUAGES

English, Hindi, Marathi.