



Rishab Gupta

Senior Salesforce Developer @ Cloud Analogy

Highly skilled and 3+ years experienced Salesforce Developer with a proven track record of designing, developing, and implementing complex Salesforce solutions. Expertise in Apex, Visualforce, Lightning Components, Aura Framework, SOQL, and SOSL. Demonstrated ability to lead and execute large scale Salesforce projects, ensuring seamless integration and optimal user experience.

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📍 Noida, India

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WORK EXPERIENCE

Senior Salesforce Developer Cloud Analogy

Jan/2022 - Present, Noida

Cloud Analogy, a top-tier Salesforce Gold Partner, is the world's preferred Salesforce Development Company, offering comprehensive services encompassing implementation, customization, consultation, and CRM solutions.

- Delivered 4+ projects, demonstrating adept project CRM Implementation management and execution skills.
- Collaborated effectively as a key team member, leading to the successful delivery of 2 projects.
- Provided crucial solutions and innovative algorithms to drive the team towards successful outcomes
- Mastered Lightning Framework, leading to the completion of 2 projects and showcasing high proficiency and practical application

PROFILE

Versatile Salesforce Developer and Technology Enthusiast with over 3 years of hands-on expertise. certified in Platform Developer I and JavaScript Developer I. Proficient in Salesforce modelling. specialised in crafting intuitive UI/UX solutions using LWC, Omnistudio (Velocity), AURA and other frameworks. Dedicated to delivering innovative, efficient, and impactful Solutions.

EDUCATION

Masters in Computer Application

Dr. A.P.J Abdul Kalam University

2022

Bachelor of Science

CCS University, Meerut

2020

Intermediate

Kendriya Vidyalaya Sangathan , Delhi

2017

HighSchool

Kendriya Vidyalaya Sangathan , Delhi

2015

SKILLS

Salesforce Development

Project Management

Experience: Cloud

Agile/Scrum Methodology

Lightning Framework

CRM Implementation

Technology Integration

Salesforce Data Modeling

CERTIFICATES & ACHIEVEMENTS

- Salesforce Certified Platform Developer I
- Salesforce Certified JavaScript Developer I
- Salesforce Certified Administrator
- Salesforce Certified AI Associate
- Salesforce Certified AI Specialist
- Salesforce Certified Associate

SOFTWARE EXPERTISE

- Source Control (Git)
- Repository Management
- JIRA
- DevOps
- Postman
- Data Loader

PROJECTS

Project 01	Wind Power (Construction Domain)
	Duration: 24 Months (Present) Role- Senior Salesforce Developer
	<ul style="list-style-type: none"> Integrated SharePoint with Salesforce to streamline document management, enabling secure storage and easy access to contractor Certificates and Related Documents. Developed a Technician Portal for contractors to download invoices, track timesheets, and manage certificates, enhancing self-service capabilities and reducing administrative tasks. Implemented a bidirectional integration between Salesforce and Airtable for real-time synchronization of contractor supply records, improving data accuracy and efficiency. Created a custom data table to track contractor support materials on a daily basis, leveraging Static Resources to store large JSON files for efficient data handling. Developed an Apex solution for contractor shift scheduling, enabling automated shift assignments and notifications, improving scheduling efficiency. Implemented an Apex-based email system to automate notifications to contractors for tasks such as invoice submission, timesheet approval, and certificate renewal. Built Apex triggers to update records across parent-child relationships, ensuring data consistency and integrity in Salesforce. Authored test classes for comprehensive code coverage and developed custom Lightning Components to enhance user experience within Salesforce.
Project 02	TNI (Construction Domain)
	Duration: 6 Months (Present) Role- Salesforce Developer & Senior Administrator
	<ul style="list-style-type: none"> Managed user accounts, configured platform settings, ensured data integrity, and maintained system security to optimize functionality and user experience. Created automated flows, Salesforce surveys, Omni-Channel configurations, and Triggers to streamline processes and enhance operational efficiency. Developed and optimized Apex classes (Batch, Triggers, and Visualforce pages) to automate business processes and handle complex data operations. Oversaw system maintenance, performed regular updates, and managed deployment processes using Git and Copado to ensure smooth, error-free releases. Designed and implemented custom reports, dashboards, and managed third-party integrations to support data-driven decision-making and seamless system interaction.
	Applied Systems (Insurance Domain)
	Duration: 4 Months Role- Salesforce Developer

Project 03	<ul style="list-style-type: none"> • Designed and developed numerous Visualforce pages and Apex controllers to meet diverse business requirements. • Implemented dynamic PDF generation functionality triggered by custom action buttons. • Mapped and customized Visualforce pages based on complex client specifications. • Developed a comprehensive rating tool for Policy objects to streamline evaluation processes. • Automated invoice PDF generation to improve operational efficiency. • Created and deployed Apex triggers on Policy and Insurance Quote objects to enhance system automation and data accuracy.
Project 04	Community Building Solutions (Real Estate)
	Duration: 8 Months Role- Salesforce Developer
	<ul style="list-style-type: none"> • Integrated Octorate with Salesforce to enhance data synchronization and flow. • Developed web service classes for seamless platform communication. • Implemented webhooks on the Octorate platform to automate data updates. • Synchronized booking, apartment, guest, and owner data between systems. • Created Lightning components to improve the Salesforce user interface and experience. • Managed permission sets and user profiles to ensure secure and role-based access. • Utilized batch processing, queueable classes, and Apex classes for efficient data handling. • Developed Apex triggers to automate key processes and workflows.