Sameeksha Joshi

Mobile number: + 91 8805267461   LinkedIn: www.linkedin.com/in/sameeksha-joshi-496577214/
Email ID: sameekshajoshiedu@gmail.com

WORK EXPERIENCE

Script Lanes- Customized mobile, web and cloud solutions, Pune

- **UI/UX Designer**   *June 2021 - Present*
- Collaborated with cross-functional teams to translate project requirements and user needs, translating them into intuitive and visually appealing designs.
- Gained foundational experience in user-centered design principles and best practices.
- Assisted senior designers with various projects, contributing to design deliverables.
- Conducted usability testing to ensure product quality and address potential issues guaranteeing smooth end-to-end functionality.
- Ensured design accessibility across different platforms and devices to the design system along with maintaining design assets and documentation for efficient design workflows.
- Established a standardized icon dimension system in Figma/Adobe XD, ensuring UI/UX consistency, alignment, and brand adherence.
- Worked closely with developers to implement designs, providing guidance and support throughout the development process while keeping any design revisions updated with the developers as well as the client

EDUCATION

Savitribai Phule Pune University   *July 2017 - May 2022*
Bachelor of Engineering in Computer Science   *CGPA - 7.72 (First Class)*

SKILLS

- Adobe XD, Figma, Adobe Photoshop
- Manual testing, Data Flow Testing, Accessibility Testing, Browser Compatibility Testing, Visual Testing
- Wireframes, Prototypes, High Fidelity Mockups

PROJECTS

Ticketalay

- Led the design process for "Ticketalay," a mobile app for booking movie and play tickets, catering to the Marathi film industry.
- Spearheaded the design process from concept to delivery, collaborating with product managers, developers, and clients to define project goals and user requirements.
- Leveraged design expertise to adapt movie and play poster assets for various formats (cover, landscape, and placeholder), ensuring visual clarity and adherence to brand guidelines across marketing campaigns
- Designed and developed interactive theater seating charts in Adobe XD, enabling users to easily visualize, select, and purchase seats in real-time across diverse theater layouts.
- Link for **mobile app**:
  https://xd.adobe.com/view/daef25d3-090c-432f-9f88-81ea59d7af64-8fbc/
- Link for **website:**
  https://xd.adobe.com/view/bb0ec9bd-5b30-4cd7-8f55-7dfce18ae87a-ee5d/

Dreams Redeveloped

- Conceptualized and designed a user-centric redevelopment solution facilitating transparent and efficient redevelopment solutions for residential and commercial spaces, simplifying and streamlining the process.
- Implemented secure and personalized login experiences for diverse user personas (developers, architects, lawyers, and residents) within residential complexes, optimizing communication and access to relevant information.
- Developed interactive web profiles for residential communities, leveraging user-friendly interfaces to present key information like RERA compliance, construction progress updates, interactive floor plan visualizations, detailed amenity listings, and downloadable society brochures
- Link for **project profile**:
  https://xd.adobe.com/view/f0ce6d06-1521-4c92-a37d-678c15f086d9-a59d/
- Link for **developer profile(desktop version)**:
  https://xd.adobe.com/view/b6c6183c-8a77-441a-9cf6-4060bbeeb93e-e395/
- Link for **developer profile (mobile version)**:
  https://xd.adobe.com/view/367a6587-56bf-4035-90b4-bb473cd28f18-6329/

Utility Aid

- Implemented a user-centered web application for non-profit energy cost reduction.
- Streamlined invoice validation, provider switching, and account management functionalities to enhance user experience and drive cost savings.
- Link for **switching website**:
  https://xd.adobe.com/view/c036883c-7902-4d98-9ba9-2d23d5b4b9ab-9565/
- Link for **agent mobile app**:
  https://xd.adobe.com/view/52059ccb-919f-49dc-ad29-deb5c92c490c-0756/

PawSpa

- Conceptualized and designed a cohesive web and mobile application for pet grooming services.
- Designed and developed intuitive user interfaces for scheduling appointments, selecting services (bath & blow dry, nail clipping, teeth cleaning), and managing pet profiles.
- Link for **website**:
  https://xd.adobe.com/view/276ec205-784e-4ca8-983b-d94262e64e66-723d/
- Link for **mobile app**:
  https://xd.adobe.com/view/b3d26f11-0a25-47a4-9aa3-35f3bc601961-e681/
- Link for **groomer's mobile app**:
  https://xd.adobe.com/view/5ba51e9f-f4d6-45b8-90e8-12569cc2f403-0ef6/