DEEPA THANKI

UI/UX DESIGNER

CONTACT

9327963043

thankideepa670@gmail.com

C-204 Fortune Flowers Vapi - 396191

PORTFOLIO LINKS

https://deepa07.framer.website/

https://www.behance.net/visionvvision0

https://dribbble.com/visionvistastudio

SKILLS

Problem Solving ,Wireframing & Prototyping

UI Design,User Research,Design Systems

Adobe Photoshop,Adobe Illustrator,Adobe XD

Figma,Canva, HTML,Weblfow,Wix

EDUCATION

B.E In Computer Engineering

MBICT VV Nagar

2018-2021

CGPA - 8.25

Diploma In Computer Engineering

Govt Polytechnic Daman

2016-2018

CGPA- 7.62

PROFILE

Crafting intuitive, user-centered digital experiences with a blend of creativity, precision, and a deep understanding of user needs. Passionate about designing interfaces that are not only visually engaging but also enhance usability and drive meaningful user interactions, ensuring each design aligns with business objectives while delivering a delightful user experience.

WORK EXPERIENCE

UI/UX Designer

Freelancer

(August 2024 - Present)

- Conducted client-focused research to understand project requirements, user needs, and design objectives, delivering tailored solutions.
- Created wireframes, mockups, and high-fidelity prototypes for diverse projects, ensuring engaging and user-friendly designs.
- Collaborated with clients and developers to align design deliverables with brand identity and technical feasibility.
- Maintained design consistency by developing style guides and reusable components for seamless implementation.
- Managed projects independently, meeting deadlines while incorporating feedback to exceed client expectations.

UI/UX Designer

Ish Tech Solutions, Vadodara

(January 2022 - February 2023, May 2023 - August 2024)

- Conducted user research and analysis to gather insights, identify pain points, and inform design decisions.
- Created wireframes, mockups, and high-fidelity prototypes for web and mobile applications, ensuring intuitive and user-friendly interfaces.
- Collaborated with product managers, developers, and other stakeholders to align design solutions with business objectives and technical feasibility.
- Designed and refined user interfaces, maintaining consistency across platforms and adhering to design guidelines.
- Developed user flows, information architecture, and navigation structures to enhance overall user experience.
- Built interactive prototypes to test and validate design concepts, incorporating user feedback for continuous improvement.
- Prepared and maintained design documentation, including style guides and asset libraries, to ensure clarity and consistency.
- Stayed updated on the latest design trends, tools, and best practices, actively engaging in professional development.
- Identified and addressed design challenges, providing creative solutions that balance user needs with project requirements.
- Integrated feedback from usability testing and stakeholder reviews into design iterations, ensuring alignment with user expectations and project goals.

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UI/UX DESIGNER

CERTIFICATIONS & WORKSHOPS

- **Google UX Design Specialization (Coursera):** Comprehensive training in UX design, user research, prototyping, and testing.

- UX Portfolio Power-Up Workshop: Led by **Kartik Singh** (Microsoft), focusing on impactful portfolio creation and design thinking.

- 14-Day UX Workshop: Conducted by **Anudeep Ayahari** (Amazon mentor), covering end-to-end UX processes and strategies.

- AI Design Day: Hosted by **Punit Chawla** (DesignWings), exploring AI-driven trends in UX/UI design.

PERSONAL DETAILS

Date Of Birth - 07/07/1999

Hobbies - Watching Movies,Photography

LANGUAGES

Gujarati

English

Hindi

UI/UX Designer

Bacancy Technology,Ahmedabad (June 2021 - November 2021)

- Designed user-friendly interfaces and prototypes for mobile applications, focusing on functionality and aesthetics.
- Developed visual assets such as logos, banners, and marketing materials, ensuring alignment with brand identity.
- Conducted user research and usability testing to refine designs and enhance user experiences.
- Collaborated with developers and stakeholders to translate project requirements into effective design solutions.

PROJECTS

Photoshoot - Baby Photo Editor

Streamline your baby's photo editing with the Baby Photoshoot app. Choose from a range of pre-designed themes and effortlessly transform your baby's photos into beautifully edited images. Select a theme, upload your photo, and create a professional-looking result in seconds.

Live Work Links -

https://play.google.com/store/apps/details?id=com.babyphotoshootapp
https://play.google.com/store/apps/details?id=com.vadtaldhambooks,

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UI/UX DESIGNER

TO WHOM IT MAY CONCERN,

I am writing to express my interest in the UI/UX Designer position With 3 years of experience in designing intuitive and engaging user interfaces, I am confident in my ability to contribute effectively to your team and help create outstanding digital experiences.

Beyond my technical skills, I believe that my ability to empathize with users and understand their needs sets me apart as a UI/UX Designer. I am passionate about creating designs that not only meet business objectives but also resonate with users on an emotional level. By conducting in-depth user research, usability testing, and feedback analysis, I ensure that my designs are grounded in real user experiences, resulting in products that are both functional and delightful to use.

In my previous roles, I have honed my skills in both user interface design and user experience strategy, consistently delivering designs that enhance usability and align with business goals. My experience spans from conducting user research and creating wireframes to developing high-fidelity prototypes and collaborating closely with cross-functional teams. I take pride in my ability to translate complex requirements into user-friendly designs that drive engagement and satisfaction.

Additionally, I am committed to staying ahead of industry trends and continuously improving my skill set. I actively participate in design workshops, online courses, and industry conferences to keep up with the latest tools, techniques, and best practices. This dedication to ongoing learning has equipped me with a broad range of skills, from responsive web design to mobile app development, allowing me to adapt to various project requirements and deliver designs that are not only innovative but also future-proof
.
Thank you for considering my application. I look forward to the possibility of discussing how my skills and experiences align with the needs of your team.

SINCERELY,

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