

VAISHNAVI KESHARWANI



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PROFESSIONAL SUMMARY

Certified Salesforce Developer with 2+ years of experience in Apex, LWC, Aura, and Experience Cloud. Expertise in REST API integrations, data migrations, and scalable solutions that drive business growth. Skilled in delivering high-quality applications with a client-focused approach and enhancing team collaboration through innovative solutions.

TECHNICAL COMPETENCYNCE

Category	Technologies/Tools
Salesforce Platform	Sales Cloud, Experience Cloud
Front-End Development	Salesforce Lightning Components (LWC, Aura), Visualforce (VF Page), JavaScript, Chart.js
Back-End Development	1) Synchronous Apex 2) Asynchronous Apex 3) Triggers
Automation	1) Flows 2) Process Builder 3) Workflow Rules
Integration	1) REST API 2) Third-Party Integrations
Data Handling	1) Batch Processing 2) Data Import/Export 3) Data Migration
Reports & Dashboards	1) Use Reports and Dashboards in LWC to show data 2) Dynamic Dashboards, Custom Reports with Chart.js
User Interface Development	1) Lightning App Builder 2) Salesforce Community site
Deployment	1) Change Set 2) Salesforce DX (Developer Experience)
Other Skills	Salesforce Configuration, Custom Settings, Custom Metadata Types, Custom Validation Rules, Custom Permission Sets, Email Templates, Configuration

WORK EXPERIENCE

Senior Salesforce Developer

Aress Software [07/2022 – Present Total And Relevant Salesforce 2+ Years]

City: Pune,India

SALESFORCE CERTIFICATIONS

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|-----------------------------|------------------------------------|
| 1. Salesforce Administrator | 2. Salesforce Platform Developer 1 |
| 3. Data Cloud Consultant | 4. AI Associate |
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PROJECT

Finance-Based Project(US-Based Organization)XPERIENCE

Description: Developed a Salesforce application for providing credit and loans to small and medium businesses, including business term loans, lines of credit, and equipment financing.

Technologies: Sales Cloud, Salesforce Lightning (LWC, Aura), SOQL, Apex, Triggers, Batch Classes, Flows, REST API, Email Templates, Experience Cloud

Roles & Responsibilities:

- Analyzed client requirements to design tailored Salesforce solutions.
- Developed Lightning Web Components (LWC) and Aura components for interactive interfaces.
- Built custom dashboards and reports using Chart.js for real-time insights.
- Created reusable LWC and Aura components for dynamic data display.
- Implemented batch processes for data migrations, syncing via REST APIs, and optimizing performance.
- Integrated third-party systems via REST APIs, ensuring data integrity.
- Set up Partner Community (Experience Cloud) for lead management and conversions.
- Automated business processes using Flows and custom Apex triggers.
- Managed page layouts, record types, validation rules, and user experience optimizations.
- Designed dynamic dashboards and reports for performance tracking.
- Managed data imports/exports with Data Loader and handled deployments with Change Sets.

Real Estate Related Project (US-Based Organization)

Description: A US based client who manages the real estates. It is a support project.

Technology: SOQL, Apex Classes, Triggers, Flows, Email Templates.

Roles and Responsibilities:

- Gathered and analyzed client requirements to design tailored solutions.
- Developed custom code using Apex and Triggers for business logic implementation.
- Created Screen Flows, Record-Triggered Flows, and Formula Fields to automate processes.
- Managed Page Layouts, Record Types, Fields, and Record-Level Validations.
- Deployed configurations and customizations using Salesforce Change Sets.
- Imported and exported data for Standard and Custom Objects using Data Loader.