VAISHNAVI KESHARWANI

Nationality: Indian **Date of birth:** 23-November-2000 **Gender:** Female

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Ⓧ **Portfolio:** https://vkvaishuuk2211.wixsite.com/vaishnaviportfolio

📍 **Home: ward no 12,Vaishnavi kirana Store, Gandhi Nagar Pulgaon,wardha Maharashtra(442302)**

PROFESSIONAL SUMMARY

- 2.7+ years of experience in designing, developing, and delivering enterprise projects on the Salesforce platform.
- Proficient in Apex triggers, Apex classes, LWC, custom controllers, and Salesforce security model.
- Expertise in Lightning Flows, Process Builder, and integrations using Salesforce APIs.
- Designed and implemented solutions for Sales Cloud and Experience Cloud, including Partner and Customer community sites.
- Strong ability to analyze business requirements and translate them into technical solutions.

TECHNICAL SKILLS

Sales Cloud, Experience Cloud ,Salesforce Administration and Configuration,Salesforce security model ,Lightning Web Components, Aura components ,flow,Validation rules , Custom settings , Scratch org setup, Apex,Async Apex, REST API, SOQL, SOSL, HTML, JavaScript, CSS, Reports and Dashboard.

TOOLS

VSCode, Workbench, Apex Data Loader, Postman.

SALESFORCE CERTIFICATIONS

1. Salesforce Administrator   **2. Salesforce Platform Developer 1**
3. Data Cloud Consultant   **4. AI Associate**

WORK EXPERIENCE

Salesforce Developer

Aress Software and Education Technologies [July 2022 – Current]

City: Pune | **Country:** India

PROJECT

Finance-Based Project(US-Based Organization)

Description: Developed a Salesforce application for providing credit and loans to small and medium businesses, including business term loans, lines of credit, and equipment financing.

Technologies: Sales Cloud, Salesforce Lightning (LWC, Aura), SOQL, Apex,Triggers, Batch Classes, Flows, REST API, Email Templates, Experience Cloud, SOSL, HTML, JavaScript, CSS, Reports and Dashboard.

Roles & Responsibilities:

- Analyzed client requirements to design tailored Salesforce solutions.
- Developed Lightning Web Components (LWC) and Aura components for interactive interfaces.
- Built custom dashboards and reports using Chart.js for real-time insights.
- Created reusable LWC and Aura components for dynamic data display.
- Implemented batch processes for data migrations, syncing via REST APIs, and optimizing performance.

- Integrated third-party systems via REST APIs, ensuring data integrity.
- Set up Partner Community (Experience Cloud) for lead management and conversions.
- Automated business processes using Flows and custom Apex triggers.
- Managed page layouts, record types, validation rules, and user experience optimizations.
- Designed dynamic dashboards and reports for performance tracking.
- Managed data imports/exports with Data Loader and handled deployments with Change Sets.

Real Estate Related Project (US-Based Organization)

Description: A US based client who manages the real estates. It is a support project.

Technology: SOQL, Apex Classes, Triggers, Flows, Email Templates.

Roles and Responsibilities:

- Gathered and analyzed client requirements to design tailored solutions.
- Developed custom code using Apex and Triggers for business logic implementation.
- Created Screen Flows, Record-Triggered Flows, and Formula Fields to automate processes.
- Managed Page Layouts, Record Types, Fields, and Record-Level Validations.
- Deployed configurations and customizations using Salesforce Change Sets.
- Imported and exported data for Standard and Custom Objects using Data Loader.

EDUCATION

B.E.   P.R.POTE PATIL INSTITUTE OF ENGINEERING AND RESEARCH, AMRAVATI

HSC   ADARSH JUNIOR COLLEGE, AKOLA(STATE BOARD)

SSC   KENDRIYA VIDYALAYA PULGAON(CBSE BOARD)

ADDITIONAL INFORMATION

Awards/Activities: Employee Of The Month (November -2024).

Hobbies : Sketching,Painting,Dancing,Creativity.

LANGUAGE : English ,Hindi