SHUDHANSHU GUPTA

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PROFESSIONAL SUMMARY

Salesforce Developer | 3 Years of Proven Success

➢ Nearly 3 years of experience in Salesforce development, specializing in the **pharmacovigilance** domain and **U.S. government projects** in the **Health and Human Services** domain.

➢ Expertise in **end-to-end product development** in the current company, with a focus on Salesforce **Lightning Web Components (LWC)**.

➢ Skilled in implementing Salesforce.com solutions using **Aura/LWC**, **Visualforce Pages**, **Apex Classes**, **Triggers**, **SOQL**, **Custom Tabs**, and **Custom Objects**.

➢ Extensive experience with custom objects, custom fields, picklists, page layouts, validation rules, custom reports, and dashboards.

➢ Proficient in Salesforce security implementation, including **Roles**, **Profiles**, **Permission Sets**, **Sharing Rules**, **OWD**, and **User Management**.

➢ Strong understanding of **Record Types**, **Relationships**, **Data Types**, **Formula Fields**, **Validation Rules**, and **Email Templates**.

➢ Solid experience in **CRM Administration**, including **Data Exports/Imports**, **Application Support**, **Security Administration**, **Maintenance**, and **User Management**.

➢ Hands-on expertise in **Batch Apex**, **Schedule Apex**, and **Data Migration** using Import Wizard and Data Loader.

➢ Adept at optimizing code within **Salesforce Governor Limits** and adhering to best practices for efficient performance.

➢ Quick learner with a proven ability to adapt to new applications and platforms.

CERTIFICATIONS

▶ Salesforce Platform Developer 1
▶ Salesforce AI Associate
▶ Salesforce AI Specialist

AWARDS

▶ Awarded Shining Star employee of the year 2023
▶ Recognized as the top-performing employee, consistently delivering exceptional results and demonstrating unwavering dedication to excellence in the projects.
▶ Trailhead Ranger

SKILLS

▶ Salesforce Administration: Data Modeling, Data Management, Lightning Experience Customization, User Engagement, Reports & Dashboards for Lightning Experience, Formulas and Validations, Data Security, Picklist Administration, External Services, Salesforce Flows, Event Monitoring, Handling Users and Profiles, Custom app development/ custom development, Salesforce Deployment, Data Migration.

▶ Salesforce Development: Aura/LWC, Synchronous and Asynchronous Apex, Apex Trigger, Apex test classes, Apex Integration, SOQL/SOSL, Visualforce, REST and SOAP API, DML, HTML, CSS, SLDS, JavaScript.

▶ Third party Apps or Tools: Visual Studio Code, Copado, postman, Salesforce Inspector, Lightning Studio, Workbench, Salesforce Data Loader, DocuSign.

▶ Domain: Pharmacovigilance, Edtech, Health and Human Services.

▶ Domain Specific Tools: Argus Safety, LSMV.

▶ Additional Skills: Strong R&D capability, Strong debugging and troubleshooting ability, Leadership and Time management, problem-solving, and Professional Communication.

▶ Project Mangement.

▶ Salesforce AI, Einstein Recommendation, Agent Force, Prompt Builder, Model Builder.

EXPERIENCE

NuageBiz Tech, Salesforce Developer

January 2024 - Present

Salesforce Developer worked in deferent phases of SDLC, managed a team of 2, ensuring seamless project delivery and exceeding client expectations, was responsible for direct client billing.

▶ **Led end-to-end development** of major product modules in the **Health and Human Services domain**, delivering scalable solutions for **government projects** including **Travis County** and **Allegheny County**, as well as **internal product development** for clients.

▶ Worked extensively on **Lightning Web Components (LWC)** to implement dynamic, reusable, and responsive UI components tailored to business requirements.

▶ Designed and implemented **custom Salesforce Objects**, **fields**, and **relationships** to support complex data models and workflows.

▶ Configured and managed **Profiles**, **Layouts**, and **Role Hierarchies** to ensure secure and role-based access to data.

▶ Developed and optimized **Apex Controllers**, **Triggers**, and **SOQL queries** to meet unique business needs while adhering to Salesforce Governor Limits.

▶ Automated key processes by integrating with external systems and APIs, enabling seamless data flow and operational efficiency.

▶ Managed **data migrations** and performed **bulk data operations** using Data Loader, ensuring integrity during transitions.

▶ Implemented comprehensive **security protocols**, including **Sharing Rules**, **Permission Sets**, and **OWD settings**, for robust data

protection.

- ► Conducted thorough **testing in sandbox environments** and migrated validated code to production for seamless deployments.
- ► Played a pivotal role in **product strategy and development**, ensuring solutions align with client objectives and regulatory requirements.

Nextrove LLC, Associate Software Engineer

June 2022 - December 2023

Salesforce Developer worked in deferent phases of SDLC, managed a team of 4 indirectly, ensuring seamless project delivery and exceeding client expectations.

- ► **Led end-to-end development** of major product modules, covering **administration**, **deployment**, and **integration** with **Drug Safety Systems** such as **Argus** and **LSMV**.
- ► **Created Salesforce Objects, Fields, and Relationships** to model and manage data effectively.
- ► **Implemented Profiles and Page Layouts** to support role-specific access and enhance user experience.
- ► **Developed functionalities** using **Aura**, **Lightning Web Components (LWC)**, **Apex**, and **SOQL** to meet diverse business requirements.
- ► **Designed and developed reports and dashboards** to continuously monitor **data quality** and ensure **data integrity**.
- ► Executed **data loads**, set up and managed **security**, user permissions, password resets, break/fix instructions, and data access.
- ► Sustained data security by implementing **Sharing Rules** and **security levels**. Designed, created, and maintained **user roles**, **profiles**, and **hierarchies**.
- ► **Implemented Apex Triggers and Controllers** to automate business processes and enhance system functionality as per requirements.
- ► Conducted thorough testing in **sandbox environments** and **migrated code** to production following successful validation.
- ► **Pioneered and automated the end-to-end intake process** for diverse case sources, streamlining **data entry** into the **Drug Safety System** with advanced **filtration capabilities** in the product draft.
- ► Authored and maintained critical project documentation, including:
  Technical Design Specifications (TDS)
  User Guides
  IQ/OQ/PQ Protocols

GauthMath, Subject Matter Expert

January 2020 – January 2022

- ► Solving Subject Doubts from platform database with legible handwriting and expected quality, quality check of solutions provided by the colleagues, explanatory video production for the company database, pre-review of questions before getting it passed to another solution provider. Provided 15,000+ solutions and quality checks, produced 500+ educational videos for the company (Solvelancer, GauthExpert).

Chegg India Pvt Ltd. Subject Matter Expert

March 2021 – April 2021

- ► As part of my responsibilities, I addressed real-time doubts in Computer Science and Programming from students in the United States, providing solutions in text answer format. I diligently adhered to the company's Honor Code while assisting students. My efforts contributed to aiding over 100 students in the United States.

Careers360, Student Expert (Career Counsellor)

January 2019 – March 2021

- ► In the capacity of a Student Expert, my responsibilities encompassed crafting textual responses for individuals seeking career advice. I actively engaged in quality management, collaborating with colleagues to ensure precision and accuracy in the information provided to those seeking assistance. Through these efforts, I played a key role in aiding 2416 aspirants in navigating and selecting the right career path.

Evilato LLC, Business Partner and CEO

October 2019 – February 2021

- ► Within EVILATO LLP, an e-commerce venture founded by my college seniors, I held pivotal roles as a Business Partner and CEO. These roles endowed me with substantial responsibilities, and in this capacity, I actively contributed to the company's strategic decisions, fostering brand partnerships, and implementing growth initiatives. This multifaceted experience significantly enriched my understanding of brand development, company expansion strategies, and honed my proficiency in various soft skills essential for effective leadership in the business realm.

SnapSolve Pvt Ltd, Live Tutor

January 2020 – January 2021

- ► Addressing real-time mathematics doubts on the company's platform, upholding the quality of content in alignment with established guidelines. Successfully resolved more than 2000 real-time doubts, contributing to the enhancement of the educational support provided by the company

InstaSolv, Subject Matter Expert

January 2020 – April 2020

- ▶ Addressing real-time doubts in the subjects of Physics, Chemistry, Mathematics, and Biology (PCMB) on the platform, ensuring clear and legible handwriting. Adhering to platform rules and regulations while delivering solutions to students.

EDUCATION

Dr APJ Abdul Kalam Technical University, Lucknow (Uttar Pradesh).

BTech (2018 – 2022)

Grade: 9/10 (CGPA)

Central Board of Secondary Education (CBSE).

10+2 (2017 – 2018)

Grade: 80 (Percentage)

HOBBIES AND INTERESTS

- ▶ Research, Experiment, Development.
- ▶ Trailhead Learning.
- ▶ Exploring new technologies.