UMME TAHREEN
Bangalore, India

UX/UI DESGINER

TOOLS

Figma	Photoshop
Adobe XD	Illustrator
Webflow	Framer

CONTACT

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EXPERIENCE

Jan 2023 - Present
UX/UI Designer
Bangalore, India

ODigMa | Digital Marketing Firm in Bangalore

- Designed and crafted Landing Pages and Websites for clients such as TVS, Provident, Gloria Vanderbilt, and others.
- Designed a web app for Mufasa Vendor Dashboard, ensuring an intuitive and visually appealing user interface.
- Demonstrated expertise in creating user-centric designs that enhanced the overall user experience.
- Collaborated with the development team to implement the design effectively, ensuring a seamless user experience.

April 2022 - Present
UX/UI Designer
Bangalore, India

Freelance

- Initiated and led the design of the Careerist app, aimed at aiding students in landing their first job.
- Conducted comprehensive user research, competitive analysis, interviews, and persona creation to inform the design process
- Demonstrated a strong understanding of user-centered design principles and the ability to apply them effectively in a real-world scenario.

Jan 2022 - April 2022
UX/UI Design Intern
Bangalore, India

Tesler Radius (Internship)

- Contributed to the restructure of the Radius application by crafting desktop and mobile screens using Figma, focusing on enhancing the user experience.
- Conducted user interviews and competitive analysis to empathize with the user and gain valuable insights for the redesign process.
- Utilized wireframes, mockups, and prototyping to visualize and iterate on design solutions as part of the redesign process.

SKILLS

Design Skills

- UX Strategy
- User Flows
- User Journey Mapping
- Wireframing
- Prototyping
- Mockups

Research Skills

- User Interviews
- Usability Testing
- Persona Hypothesis
- Competitor Analysis

EDUCATION & CERTIFICATION

Aug 2021 - Dec 2021

UX| UI Design Certification

Google Certification

1. Medico
   - Designed a mobile-first experience using Adobe XD.
   - Focused on user research, ideation, and prototyping.
   - Project aimed at creating social impact.
2. Home Safe
   - Designed a desktop app for Next Billion Users (NBU) using Adobe XD.
   - Involved in user research, ideation, and prototyping.
3. Café House
   - Designed a mobile-first app using Figma.
   - Created a simple application for ordering coffee/tea with a pickup later option.

2017 - 2020

Bachelor of Science

Bangalore, India

St. Joseph's University

- Majors: Physics, Mathematics, Computer Science (PMC)
- Certification
  - Web Designing - HTML, CSS (2018-2019)
  - Skill Development - Team Alpha International (2019-2020)