Manasvi Kokate

Salesforce Developer

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Profile

With over 3 years of IT experience as a **Salesforce Developer**, I have expertise in **administration**, development, working with Lightning Web Components, integration, **Salesforce testing**, and Salesforce configuration. My deep understanding of business processes allows me to effectively align technical solutions with organizational goals. I have experience in **functional, regression, integration, and user acceptance testing (UAT) of Salesforce applications**, ensuring high-quality and bug-free implementations. I am looking to apply my technical and analytical skills to drive the development of innovative Salesforce solutions.

PROFESSIONAL SUMMARY

- 3 years of experience in **Salesforce Development**, **Admin**, and **Integration** at **Belatrix Consultancy Services configuration**, and **implementation** using **Salesforce.com** ⧉ .
- **Automation:** Designed formula fields, field dependencies, validation rules, workflows, and approval processes for automated alerts and updates.
- **API Testing and Debugging**: Utilized tools such as **Postman** and **REST Api** for comprehensive **JSON** data formats.
- **Security:** Implemented security and sharing rules, configured permission sets, field
- and record level security, profiles, and roles.
- **Development:** Developed triggers, custom settings, and used **SOQL/SOSL**.
- **Collaboration:** Worked effectively with project teams for testing, deployment, and ensuring quality, communicated effectively with project teams, including testing, unit, system, **UAT**, and **production deployment.**
- **Integration:** Integrated Salesforce with external systems using **REST** and **SOAP** APIs for seamless data synchronization.
- **Data Migration:** Experienced with Data Loader and Import Wizard for data migration.
- **Apex and LWC Development:** Customized applications using Apex and Lightning Web Components to meet specific client needs.
- **Issue Tracking and Project Management:** using **Jira**, facilitating effective issue resolution, **sprint planning**, and overall project management in an **Agile environment.**
- **Technical Documentation**: **High-Level Design (HLD)** and **Low-Level Design (LLD)** documents"

TECHNICLE SKILL

- **Salesforce Technologies:**Apex, Lightning Web Components (LWC), SOQL, SOSL, Salesforce Flows, Process Builder.
- **Web Technologies:** HTML, CSS, JavaScript.
- **Tools:** Git & GitHub Visual Studio Code, Salesforce CLI, Data Loader.
- **Integrations:** REST, SOAP APIs, Named Credentials, Salesforce Connect.
- **API Testing**: Postman, REST, SOAP
- **Issue Tracking**: Jira, Freshdesk.
- **Data Formats**: JSON
- **Documentation**: HLD (High-Level Design), LLD (Low-Level Design)

- **Debugging and Testing**: Debugging techniques, testing methodologies
- **Agile Methodologies**: Scrum.

Professional Experience

Salesforce Administration and Developer,
Belatrix Consultancy services Private Limited

2022 – present

CERTIFICATE

- Salesforce Platform Developer **(PDI)**
- Salesforce AI Associate

Project

CRM for insurance Application

2024 Sep – present

Client	: Ally Financials
Team Size	: 8
Role	: Salesforce Administration and Developer

Project Description: Ally Financial Inc. is a leading automotive finance company with a strong direct banking arm. It offers a full range of auto-related financial products, including vehicle financing, leasing, insurance, and commercial loans.

Responsibilities

- Designing and implementing **custom objects, Lightning pages, workflows, and field dependencies** according to client requirements.
- Built **Lightning Web Components (LWC)** and **Apex classes, triggers, batch jobs, and controllers** for seamless automation and enhanced UI/UX.
- Creating and testing APIs using tools like **Postman and REST** for integration and functionality.
- Worked on Data Migration tools like **Data Loader and Workbench to Import and Export** the data to the Force.com ⬀ platform.
- Managed **OWD, profiles, permission sets, and sharing rules** to ensure data security and compliance with financial rCreated **custom reports and dashboards** to provide insights into customer financing, vehicle inventory, and financial performance.egulations.
- Created **custom reports and dashboards** to provide insights into customer financing, vehicle inventory, and financial performance.

CRM Application for Banking industry client

2023 Jun – 2024 Aug

Client	: Gemini Solutions
Team Size	: 10
Role	: Salesforce Admin and Developer

Project Description: **Gemini Solutions** is an IT consulting and product development firm specializing in Salesforce solutions. We serve clients across various sectors, including banking, retail, healthcare, education, and government. Our skilled IT team, sourced from top Indian colleges, stays current with the latest Salesforce technologies and advancements.

Responsibilities:

- Developed **custom objects, field creation, relationships, and field dependency** as per the client's requirement.

- Develop a lightning page for the client by using lightning components, which was the hard but creative task for us, and we did it.
- Performed **data import/export, deduplication, and validation** using Data Loader and Workbench.
- Designed **page layout** for better and easier access for clients and assigned record types for them.
- Salesforce developers identify and troubleshoot issues and faults as they arise.
- Expertise in SFDC administrative tools like managing users, data management, domain management, generating reports, dashboards, communication templates, tasks, and events.
- Created custom objects and its related **reports and dashboards** to hide data access from other profiles across the organization
- Create and run test plans and cases based on business needs and technical documents for Salesforce apps.

Financial Application System
2022 Apr – 2023 Jun

Team Size   : 10
Role   : Shadow Resource

Project Description: Online Insurance is a web application for managing insurance policies, customer details, and company information. It allows users to explore insurance types, apply for policies online, and track their status. After registering, customers receive a temporary policy ID, and once verified by an admin, they get a permanent ID and password to access policy details. Users can log in to check their policy status, provide feedback, and manage their insurance online.

Responsibilities:

- **Observing System Functionality**: Learning how the web application handles policy registrations, verifications, and status updates for customers.
- Worked on Salesforce **customization, Security Controls, creating profiles, roles, users, record types, page layouts, email template**s, etc.
- **Supporting the Admin**: Assisting in processing customer registrations, verifying details, and issuing policy holder IDs under supervision.
- **Learning Workflow Automation**: Gaining knowledge about automating processes like sanctioning policies and sending notifications.
- **Debugging and Testing**: Supporting in testing features, debugging issues, and ensuring smooth system operation.Helped in **functional, regression, and UAT testing** to validate Salesforce solutions.
- **Customer Interaction Support**: Helping track customer feedback and understanding how policy-related queries are managed. Assisted in documenting business requirements, **user stories, and process flows.**

Education

B.E in Information Technology , RTMNU	**2021**
H.S.C , MAHARASHTRA BOARD	**2016**
SSC, MAHARASHTRA BOARD	**2014**

Personal Details

Father's Name   : Diwakar Kokate
Nationality   :   India
Present Address   : Pune, IN
Language   : English , Hindi , Marathi

Declaration

I hereby declare that information given above is true & best of my knowledge & belief.

Manasvi Diwakar Kokate
Pune