

SHUBHAM GUPTA

shubhamgupta.official.work@gmail.com | +91 9744309557 | Kochi, Kerala | [LinkedIn](#)
[Salesforce Trailhead](#)

Summary

Experienced Salesforce Developer with over 2 years of expertise in designing, developing, and implementing innovative Salesforce solutions. Skilled in Apex, Lightning Web Components (LWC), automation tools, and API integrations, with a strong focus on optimizing user experiences and enhancing functionality. Proven track record of successfully delivering customized Salesforce solutions for diverse industries. Passionate about leveraging Salesforce to solve complex business challenges and drive impactful outcomes.

Skills

Salesforce: Apex, Lightning Components (LWC), Aura, Experience Builder, Flows, Triggers, Trigger Handlers, REST APIs, Data Loader, SF NPSP Cloud, Data Import Wizard, Reports and Dashboard, Pardot (Marketing Cloud)

Tools: GitHub, JIRA, Visual Studio Code

Integrations: Address verification (SmartyStreet), Stripe, DevOps Center

Experience

Associate Engineer

Suyati Technologies - A Milestone Company – Kochi, India

August 2022 – Present

- Designed and maintained custom Salesforce solutions, including workflows, APIs, and process automation.
- Received client appreciation for the dedication and timely delivery of solutions.
- Orchestrated integrations between Salesforce and external systems using REST APIs and middleware tools.
- Developed and optimized Visualforce Pages and Lightning components to elevate user interface and experience.
- Designed and implemented process automation solutions using Salesforce Flows and Triggers.
- Authored and maintained advanced Apex classes, triggers, and batch processes to extend Salesforce functionality.

Projects

Mission Bio

- Supported Mission Bio, a biotech leader in single-cell multi-omics, by optimizing Salesforce CRM to streamline sales, marketing, and customer support processes.
- Automated workflows, ensuring seamless application collection and integrated third-party tools to enhance pipeline management and customer engagement.
- Technologies: **Salesforce Pardot Cloud, Salesforce Community, Custom LWC and AURA Developments, Salesforce Automation**

Cultural Vistas - Non-Profit Organization

- A comprehensive project for a non-profit organization, including custom solutions, and numerous third-party integrations, built on Salesforce NPSP Cloud.
- Development and integration efforts, ensuring seamless application collection, verification, and automation.
- Technologies: **Salesforce NPSP Cloud, Salesforce Community, Custom LWC Developments, Salesforce Automation**

Halcyon Apparels- E-commerce Platform

- An e-commerce website built entirely in Salesforce, including the UI and database.
- Designed, and developed core components of the project, ensuring the delivery of a robust Ecommerce platform.
- Technologies: **Salesforce Experience Builder, Flows, Apex, Triggers, API callouts for .NET integrations**

DevOps Center-

- Worked on POC (Proof of Concept) for configuring DevOps Center in the Salesforce org to provide better release change management to the development team and manage the version control system for better collaboration across all project functionalities.
- Set up and transitioned the project from the existing manual deployment process to an automated pipeline-based deployment workflow.

Certifications & Awards

Salesforce: Certified Platform Developer 1

Salesforce: Certified Associate

Salesforce: Certified AI Associate

Salesforce: Star Ranger

Education

Btech: Electrical Engineering - Adi Shankara Institute of Engineering and Technology [ASIET]

June 2018 - June 2022