

Skanda Thokale

UI/UX Designer | Pune, Maharashtra, India | Skandathokale3112@gmail.com

EXPERIENCE

1XL Universe

Figma (UI/UX) Designer

Aug 2024 - Present

- AD Management System (Project 1) - Designed a dynamic Ad Management Platform with Advertiser, Publisher, and Admin panels. Implemented features like ad scheduling, multilingual support, payment integration, and detailed analytics for streamlined operations and enhanced user experience.
- 1XL Galaxy - (Project 2) Designed a dual-panel system (Admin & User) for managing users, departments, assets, vendors, and requests. Integrated features such as team creation, access control, report generation, and resource management to optimize operational efficiency and improve workflow.

Datastack Technologies

UI UX Designer cum Graphic Designer

Jan 2023 - Nov 2023

- Researched the US market and competitors to enhance the affiliate-marketing website for SpectrumVOIP devices. Created a design system for a consistent, professional look and designed a high-fidelity, responsive website optimized for mobile, tablet, and desktop, boosting user engagement and sales.
- Additionally, redesigned logos, created login screens, company brochures, LinkedIn posts, and advertisements for Datstack's software, featured in IDMA magazine.

Infinity Smart India

UI/UX Design Intern

May 2022 - June 2022

- Created low and mid-fidelity designs for the RedOwl School app, aimed at assisting school teachers in managing their tasks on tablets.
- Designed features that allowed teachers to view student profiles, track performance, communicate with parents, and manage homework, academic work, and exam timetables. Collaborated closely with the startup team to ensure the app met the needs of teachers and enhanced their workflow.

WedZoneWood

Visual Designer - Part Time

Jan 2020 - Dec 2022

- Designed wedding albums & Branding.

EDUCATION

D Y Patil International University

Bachelor of Design - B.Des (Degree)

Aug 2019 - May 2023

- Specialisation - UI/UX Design
- CGPA - 8.3/10

Designers University

Designer's University (UX Certification Course)

Jan 2024 - May 2024

- Case Study - AR Travel App & Case Study - AR Jewellery App

SKILL

Skills: Figma, UX Research, Client Interview, Wire framing, Interface Design, Prototyping, Icon Design, IOS & Android Design, Graphic & Visual Design, Mockup, AI Tools, Problem Solving, Responsive Design, Storyboarding, Customer journey, Usability testing.

Softwares: Figma, Figjam, Affinity Designer, Miro, Zeplin, Adobe XD, AI Tools, Adobe Photoshop, Shopify.

Languages: Fluent in English, Hindi & Marathi

SOCIAL MEDIA

Behance: www.behance.net/skandathokale

LinkedIn: <https://www.linkedin.com/in/skanda-thokale-5920871b9/>