

**Mahendra Bramaniya (3x Salesforce Certified)**

**Contact: +91-7984002162**

**[Mahendra.bramaniya18@gmail.com](mailto:Mahendra.bramaniya18@gmail.com)**

## PROFESSIONAL SUMMARY

- Have around 8 years of experience in IT which includes 3 years of experience in salesforce and OmniStudio other in Java.
- In-depth understanding of CRM business processes like Case management, Lead management, Account management.
- Have good experience in Omni Studio as well.
- Worked on FlexCard, OmniScript, DataRaptor, Integration Procedures.
- Proficiency in administration level tasks and Development like creating Profiles, Roles, Data Security, Users, Objects, Tabs and Applications, Documents, Fields, Relations, Apex, Visualforce page, Aura and LWC.
- Developed Formula fields, Validation rules and Roll-up Summary field.
- Experience in writing Workflow Rules, Approval Processes and Process Builder.
- Applying Sharing Rules, Handling Page Layouts, Record types etc.
- Worked on designing of custom objects, custom fields, custom reports, Dashboards and Visualforce Pages.
- Worked on batch classes, apex trigger and all asynchronous operations
- Expertise in data exporting and importing using Import and Export wizard, Data Loader.
- Code optimization with Governor Limits of Salesforce.
- Have good experience in writing DML, SOQL and SOSL queries, Apex classes and Triggers.
- Involved in deployments using Change sets, Ant and Workbench, Vs code, Package.
- A well-organized, goal-oriented, highly-motivated effective team member with excellent problem-solving skills.
- Excellent analytical, interpersonal and verbal communication skills, fast learner, hardworking and good team player.
- Good experience in deployment tools like Vs code, Jira, workbench, package (Managed and Unmanage package) etc.

## TECHNICAL SKILLS

|                    |                                                                  |
|--------------------|------------------------------------------------------------------|
| Programming Skills | Apex                                                             |
| Web Development    | HTML, Visualforce, Lightning component, LWC                      |
| Database Concepts  | SQL, SOQL, SOSL, DML                                             |
| GUI and Tools      | Service Now, Git Hub, Visual Studio Code, Data Loader, Workbench |
| Deployment Tools   | Change Set , Workbench , Jira, Vs code ,Package                  |

## WORK EXPERIENCE

- o Wipro limited as a Salesforce Developer, Pune , Maharashtra (Nov 2021 to June 2023)
- o Tata consultancy services limited as a Salesforce developer, Gandhinagar, Gujarat (Sep 2015 to Nov 2021)

### PROJECT 1

Client: Telecom (Germany)

Role: Salesforce Developer(OmniStudio)

Duration: Jan 2022 – June 2023

#### Roles and Responsibilities:

- Worked on Salesforce Cloud and Manage Packages like Sales, Service.
- Worked on OmniStudio and developed Flexcard, OmniScript, Integration Procedures, Data Raptors
- Managed end-to-end project lifecycle, including requirement gathering, design, development, testing, and deployment, ensuring alignment with business goals and technical requirements.
- Collaborated closely with clients to gather and analyze business requirements, ensuring a deep understanding of their needs and objectives. Conducted workshops, session, and surveys to capture detailed functional and technical requirements.
- Maintained regular communication with client key stakeholders, including PO and CEO executives, project managers, and end-users, to provide updates, manage expectations, and address concerns throughout the project lifecycle.
- Worked with clients to prioritize features and customizations based on their business needs, delivering high-quality solutions that directly address client pain points. Engaged in iterative development, incorporating client feedback throughout.

### PROJECT 2

Client: E-Puma

Role: SFDC Consultant

Duration: Jan 2021 – Nov 2021

#### Roles and Responsibilities:

- Worked on various Salesforce.com standard objects like Accounts, Contacts, Cases, Opportunities, Products, Opportunity Line Items, Leads, Campaigns, Reports and Dashboards.
- Designed and deployed the Custom objects, Custom tabs, Entity-Relationship data

model, Validation rules, Workflow Rules, Auto-Response Rules, Page Layouts, Components, and Visual force Pages to suit to the needs of the application.

- Worked on analyzing the complete Apex classes. Apex Triggers, Pages in the salesforce.com instance in the design phase of the sales force Single View project.
- Worked on data integration, data clearing, data transfer from third party API's with requested permission sets using Apex data loader.
- Created Wrapper classes and batch in visual force pages including SOQL, SOSL.
- Translated Email Templates, Visual force pages, custom objects/fields, using custom labels and Translation workbench.
- Involved in Salesforce.com Application Setup activities and customized the apps to match the functional needs of the organization.
- Worked on analyzing the complete Apex classes, Apex Triggers, Pages in the Salesforce.com instance in the design phase of the Sales force Single View project.
- Worked on analyzing the Standard Objects, Custom Objects, Permissions sets, Page layouts, and profiles in the design phase of the Sales force Single View project. This includes the documentation of use, Decisions of field migration and many other tasks.

### PROJECT 3

Client: Multichoice(CRM Migration)

Role: Salesforce Developer

Duration: March 2020 – Dec 2020

#### Roles and Responsibilities:

- Experience in create sandbox ad refresh sandbox with best practice.
- Experience with SFDX
- Worked on wrapper class and visualforce page.
- Worked on batch classes, trigger and all asynchronous operations.
- Experience performing data cleanup and/or data migration to and from Salesforce.com
- Administer and customize our Salesforce implementation and deployment, including design, documentation, analytics,
- training, deployment, and support
- Maintain and customize all aspects of the Salesforce platform including objects, fields, layouts, security, validation rules, workflows, data manipulation and migration.
- Contributing to code reviews
- Maintains multiple user profiles, role hierarchy, security, and sharing rules, and other Salesforce.com out-of-the-box
- Perform data integrity (rules and merging records) functions establishing proper ownership and record type
- Supports the training department with new material for end users on the Salesforce.com application. When called upon, help to train the new and existing users how to use SFDC and related applications
- Conduct QA Tests on changes to Salesforce.com deployment including managing multiple sandbox instances
- Build strong understanding of SFDC best practices and functionality

## PROJECT 4

Client: IFMS (Integrated Financial Management System)

Role: Java Developer

Duration: Jan 2018 – March 2020

### Roles and Responsibilities:

- Designed, developed, and tested Java applications, focusing on object-oriented programming principles and efficient coding practices.
- Utilized JDBC (Java Database Connectivity) to connect Java applications with relational databases, implementing CRUD (Create, Read, Update, Delete) operations.
- Created user-friendly interfaces using Java Swing, enhancing the user experience and ensuring responsive design.
- Used Git for version control, maintaining code integrity and collaborating effectively with team members on project development.
- Collaborated with stakeholders to gather and analyze project requirements, ensuring alignment with business needs and technical constraints.
- Identified and resolved software bugs and performance issues, improving application stability and efficiency.
- Created comprehensive documentation for codebase, user manuals, and technical specifications, facilitating future maintenance and knowledge transfer.
- Conducted unit testing and debugging to ensure high-quality code, leveraging frameworks like JUnit for automated testing.
- Participated in Agile development practices, including sprint planning, daily stand-ups, and retrospective meetings, to deliver iterative and incremental project updates.

### Salesforce Certification

- Salesforce Certified Developer | - (PD 1)
- Salesforce Certified Admin
- Salesforce Certified OmniStudio Developer

### Academic Details

- BCA from SSSDIIT Collage - Junagadh year 2012-2015
- 12<sup>th</sup> Gujarat Higher secondary education board year 2010-2012
- 10<sup>th</sup> Gujarat Higher secondary education board 2010

### Personal Information

- Date of Birth: 19-01-1995
- Language known: English, Hindi, Gujarati