# Lakhan Singh

Sr. UX UI Designer

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Portfolio - https://www.behance.net/

lakhan\_ha6435

LinkedIn

#### **Skills**

Design System

**Design Thinking** 

User research

Web Content Accessibility

Guidelines (WCAG)

Wireframes and Prototyping

User Interface Design

**Usability Testing** 

Information Architecture(IA)

Whiteboard discussion

Heuristic Evaluation

Competitive Analysis

**User Interviews** 

Journey Mapping

A/B Testing

User flow diagrams,

Cross-Functional Collaboration,

Presentation and Communication

#### **Tools Skills**

FIGMA / Adobe XD /

Zeplin / Invisionapp

Balsamiq / MIRO

Adobe Creative Suite and etc..

#### **Professional Summary**

With over 10 years of experience, I specialize in designing scalable web and mobile applications, crafting intuitive UI/UX solutions, and delivering visually compelling designs that enhance brand recognition. My expertise includes creating wireframes, prototypes, and user flows that align with business goals and user needs. Combining creativity with strategy, I thrive in agile environments, consistently delivering high-quality, user-centric designs that are both functional and visually engaging.

### **Work Experience**

#### Sr. UI UX Designer @ Social27 Inc

09th October 2020 to 14th Nov 2024

- Gathering and evaluating user requirements from CTO and product manager
- Understand product specifications and user psychology
- Research competitors and find a better design approach
- Create personas through user research and data
- Designing visual mockups/prototypes from wireframes and delivered final design production-ready assets for development
- Find creative ways to solve UX problems (e.g Usability, findability, )
- Designing web pages and mobile apps for platforms like mobile phones, tablets etc
- Designed user interface for internal and external applications and ensured usability during development
- Creating online advertisements & banners to the required dimensions as requested by the Customer
- Communicate design ideas and prototypes to developers
- Work with front end developer to implement attractive designs

## UI UX Designer @ Groupfit Technologies Pvt Ltd, Noida

21rd October 2019 to 15th April 2020

- Gather and assess user requirements from the CTO and product managers.
- Analyze product specifications and user behavior to guide design decisions.
- Study competitors to develop better design strategies.
- Develop user personas using research and data.
- Create visual mockups and prototypes from wireframes.
- Address UX issues creatively to improve usability and findability.

## **Front-End Development**

Expertise in VS Code, Bootstrap, HTML5, CSS3, JavaScript and jQuery with strict W3C compliance and cross-browser compatibility

#### Certification

Diploma in Multimedia (Web & Graphics) from Arena Animation.

Human-Computer Interaction:
The Foundations of UX Design
from The Interaction Design
Foundation

<u>User Experience: The Beginner's</u>
<u>Guide from The Interaction</u>
Design Foundation

#### **Education**

MBA (IT Systems) From Vinayaka Mission University in year 2011.

B.A From M. J. P. Rohilkhand University Bareilly (U.P.) in year 2006.

## Language

Hindi

**English** 

- Develop user interfaces for internal and external applications, ensuring usability during development.
- Communicate design concepts and prototypes effectively to developers.

## Sr. UI UX Designer @ Quantum Services, Noida, UP

October 2018 - October 2019

- Create wireframes, mockups, user flows, prototypes, and templates for websites.
- Perform front-end development using HTML5 & CSS3, ensuring W3C compliance and cross-browser compatibility.
- Create responsive websites using both Bootstrap and non-Bootstrap frameworks.
- Handle graphic works including banners, PPTs, infographic images, newsletters, teasers, etc.
- Coordinate with developers to integrate all images into applications.
- Develop websites and fix bugs.
- Known for the ability to multi-task and work on different applications simultaneously.
- Ability to work efficiently under pressure and meet strict deadlines.

## Sr. Web/Graphics Designer @ Kay Infotech, New Delhi

Dec 2017 – September 2018

Gather and assess user requirements from the BA and product managers. Design web and mobile UI and develop using HTML, CSS, JavaScript, and jQuery. Design brochures, stickers, and all print and digital materials. Lead and manage a team of 2-3 people.

### Web /Graphics designer @ Pearls Group

18th May. 2009 – 30th Nov. 2017

- Design the layout for both the website and the web application.
- Develop graphic assets, including banners, posters, and packaging, for the launch of a new product.
- Implement the design layouts utilizing HTML, CSS, and Bootstrap, as well as alternative non-Bootstrap methods.
- Collaborate with the development and marketing teams to solicit feedback and generate innovative design ideas.

#### Declaration:

I hereby declare	that information	given	above,	are	correct	as	per	best	01
my knowledge.									

Date	
Place	(Lakhan Singh)