Tapaswi Rusheeswar Bethu

Salesforce Developer

Adaptable Salesforce professional with a strong ability to quickly learn and apply new technologies. Skilled in customizing Salesforce solutions, analyzing business needs, and optimizing processes. Passionate about continuous learning and staying current with Salesforce innovations to drive efficiency and enhance user experience.

✉ bethutapaswi7@gmail.com

📍 Vijayawada

📱 8309640173

in linkedin.com/in/tapaswi-rusheeswar-bethu-30650b214

WORK EXPERIENCE

Analyst
KPMG Global Services Private Limited

07/2022 - Present

Achievements/Tasks

- **Customized sales process flows using Flow Builder** to align with specific user requirements, improving efficiency, automating manual tasks, and enhancing the overall user experience in Salesforce.
- Implemented solution that **integrate with third-party** services via **REST API** calls which reduces the development time by **40%.**
- Developed a website using HTML, JavaScript and CSS through Lightning Web Component.
- **Developed custom reports and dashboards** in Salesforce to align with user needs, facilitating data analysis and supporting informed decision-making for business stakeholders.
- Developed and implemented **custom Apex** triggers to automate complex business processes, ensuring seamless integration and data consistency across Salesforce objects.
- Enhanced existing functionality of Salesforce by creating new custom objects, fields, formulas, validation rules.
- Implemented **security measures** such as sharing rules, profiles, permission sets to control data access within the organization.
- Tracked daily activities related to development tasks using Agile methodology tools like JIRA and Confluence.
- Conducted unit testing and participated in QA processes to ensure defect-free deployments.

EDUCATION

Bachelor of Technology
Amrita Vishwa Vidyapeetham

06/2018 - 06/2022   *Coimbatore, Tamil Nadu*

Course

- Electronics and Communication Engineering

SKILLS

Apex	LWC
SOQL	SQL
Python	Write Queries
Requirements Analysis	Clear Communication

CERTIFICATIONS

Salesforce Certified Administrator

Salesforce Certified Platform Developer I

Salesforce Certified Platform App Builder

Salesforce Certified Sales Cloud Consultant

Salesforce Certified AI Associate

Salesforce Certified Associate

LANGUAGES

Telugu
Native or Bilingual Proficiency

English
Professional Working Proficiency

Kannada
Elementary Proficiency

Hindi
Elementary Proficiency