Naresh Ketavath

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SUMMARY

4x Salesforce Certified Professional, Results-oriented Salesforce Developer with 4x Salesforce Certifications, specializing in force.com application analysis, design, and development. Proven proficiency in Apex, Lightning Web Components, data integration, and Salesforce automation.

SKILL SUMMARY

- **Salesforce Development**   - Apex Classes, Triggers, Handlers, and Test Classes.
- **Salesforce Data Model**   - SOQL, SOSL, DML statements.
- **Data Integration**   - REST/SOAP APIs, Salesforce Connect.
- **Salesforce Advanced**   - Lightning Web Components, Asynchronous programming,
  Technologies   Custom Settings & Custom Metadata.
- **Salesforce Automations**   - Lightning Flows, Workflows, Process Builder, Approval process.
- **Data Management**   - Data Loader and Data Import Wizard.
- **CI/CD Methodologies**   - Continuous Integration, Continuous Deployment
- **Web Technologies**   - HTML, CSS, JavaScript.
- **Programming Languages**   - Apex & Java.

PROFESSIONAL EXPERIENCE

Zensar Technologies| Salesforce Developer | Oct 2021 – Present

- Good Knowledge in Salesforce Lightning UI, Lightning programming, Aura framework programming.
- Worked on **Field Service Lightning**.
- Experience in using Salesforce Lightning UI. Created Lightning Apps Combining Lightning Design System, Lightning App Builder and Lightning Component features.
- Innovated Lightning Web Components, revolutionizing user interfaces and enhancing user experience by 40%.
- Expertise in Salesforce.CRM SFA,Force.com,Apex Classes, Apex triggers,Visual force, Force.com API, SOQL and SOSL and Integration.
- Expertise in Integration with Third Party Systems using REST/ SOAP API.
- Experience in Setting and Customization of Service Module as per Business Requirements.
- Having Experience Contract Life Cycle Management (CLM) as per Business Requirements.
- Creating REST API for POST of data from Salesforce to external system and Reading the respose
- back with HTTP namespace.
- Developing and building custom business logics with APEX Classes and Methods.
- Hands-on experience with **JavaScript**, **HTML**, and **CSS** for component customization.
- Expertise in leveraging **Lightning Data Service (LDS)** for seamless data access without Apex.
- Developed dynamic **Lightning App pages** and integrated them with back-end **Apex controllers**.
- Familiarity with Salesforce declarative tools like **Flow Builder**, **Process Builder**, and **Custom Metadata** in combination with programmatic solutions.
- Expertise in configuring **Lead Management**, **Opportunity Tracking**, and **Pipeline Management** to enhance sales team productivity.
- Experience in Customizing standard objects, creating Roles & Profiles and configured the permission's based on the organizational hierarchy.
- Experience on Agile Scrum Methodology implementation
- Having good communication and interpersonal skills

CERTIFICATIONS

- **Salesforce Certified Platform Developer I**
- **Salesforce Certified Data Cloud Consultant**
- **Salesforce Certified AI Associate**
- **Salesforce Certified AI Specialist**

PROJECT

Project Name	: **PRODUCT SPECIALIST (PROSPECT)**
Client	: TESLA MOTORS INC...
Team Size	: 6
Technologies used	: Salesforce , Force.com, Apex classes, Lightning Framework, Lightning web component Integration,SOQL & SOSL, HTML,JavaScript.
Tools used	: Vs-Code, Workbench, Data Loader.

Project Description :

Product specialist gives the ability to access the sales automation process by "Product Specialist users and others" by using Company Community Licenses(2500 user).functionality requested is the ability for product specialist to have their own access to salesforce.com

Responsibilities:
- Designed and implemented scalable solutions using **Salesforce Lightning Framework**, **Lightning Web Components (LWC)**, and **Apex Classes** to enhance user functionality for Product Specialist users.
- Worked on Apex Classes, Apex triggers and Test classes and all Asynchronous processes with taken care of good governor limits.
- Creating REST API for POST of data from Salesforce to external system and Reading the respose
- back with HTTP namespace.
- Managed data operations with **SOQL/SOSL** and tools like **Data Loader** and **Workbench** for efficient data migration and querying.
- Optimized processes to ensure compliance with Tesla's business automation requirements while enhancing user experience.
- Collaborated with a 6-member team to ensure alignment with client expectations and project deliverables.
- Involved in end-to-end testing and gathering feedback from business users.

EDUCATION

Bachelor of Technology

Aurora's Technological & Research Institute Engineering College| HYD, TS | 2016 - 2020 |

Intermediate
 Vignan junior College | VKD, TS | 2015-2016 |

SOFT SKILLS

- Excellent communication
- Quick learner
- Adaptability & flexibility
- Time management
- Team player
- Attention to detail.

TRAILHEAD

- *Badges* : 442
- *Points* : 2,66,100
- *Trails* : 72

HOBBIES AND INTERESTS

- Sports
- Gaming
- Travel
- Books