AMOL ZAMBARE

UI UX DESIGNER

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SUMMARY

UI/UX Designer with 3+ years of experience in creating user-centric digital products. Skilled in user research, wireframing, and prototyping for web and mobile applications. Proficient in Figma and Adobe XD, focused on enhancing user engagement and delivering seamless experiences. Experienced in collaborating with crossfunctional teams to achieve project goals.

WORK EXPERIENCE

Montcrest Software Private Limited (Pune, IND)

July 2021 - Present

UI UX Designer

- Revamped website flows and navigation menus to reduce misdirected queries and increase traffic.
- Conducted evaluative testing to reduce bounce rate by 30%.
- Improved user experience across all channels, leading to 35% revenue increase.
- Led application design sessions on 20+ projects.
- · Produced customer magazine, e-newsletter, and website, improving brand NPS.
- Analyzed impact of in-app UI changes on customer retention.

KEY SKILLS

DESIGNING SKILLS

- User Interface Design
- User Experience Design
- · Wireframing
- Prototyping
- · User Research
- · Usability Testing
- · Visual Design
- Responsive Design
- Information Architecture

TOOLS

- Figma
- Adobe XD
- · Axure RP
- · Miro

IT SKILLS

- HTML
- · CSS
- JavaScript

EDUCATION

Bachelors of Technology in Computer Science Engineering

DBATU University, Lonere

Graduated: 2022

CERTIFICATIONS

- UX Jumpstarter ImaginXP Institute, Pune 2021
- Front End Development Udemy 2022