

# Chandru C

UX/UI Designer

Versatile and skilled UX/UI Designer with 2 years of freelance experience, dedicated to delivering visually stunning and user-centric designs. Seeking opportunities to collaborate with clients in creating impactful digital experiences.

## Work Experience

### Freelance Designer @ Fiverr

JAN 2022 - PRESENT

- Designed **wireframes**, **prototypes**, and **visual designs** for mobile and web-based products
- Conducted **usability testing** and iterated on **design solutions** based on **user feedback**
- Collaborated with developers to ensure that designs were accurately implemented and met **accessibility** standards
- Crafted visually stunning **graphical** banners for retail shops, optimizing brand visibility and attracting **target audiences**.

### UX UI Design Consultant @ Vuedata technology

MAY 2022 - AUG 2022

- Orchestrated UX/UI design strategies for US-based clients, transforming the E-commerce app with **innovative features**.
- Introduced and implemented group purchase features, enhancing social connectivity and incentivizing **collaborative** buying through additional discounts.
- Spearheaded a transformative project by creating a **3D model** for retail products, utilizing multiple angles to elevate the online presence and transition the retail store to a **Dynamic** online platform.
- Leveraged advanced UX/UI design skills to seamlessly integrate **interactive elements**, ensuring a **visually appealing** and **user-friendly** online shopping experience.

## Education

### Advanced UI UX Design @ WebD School, Chennai

JAN 2023- MAY 2023

### B.com(General) @ Apollo Arts and Science College

JUNE 2016- APRIL 2019

## Contact

[Portfolio](#)

[LinkedIn](#)

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## Skills

- User Experience
- User Research
- Competitor Analysis
- User Flow | Information Architecture
- User Testing
- Communication and Collaboration
- Interaction Design
- Visual Design
- Adaptability and Continuous Learning
- Product Design
- User Interaction

## Tools

- Figma
- framer
- Sketch
- Adobe Creative Suite
- Spline 3D
- Balsamiq
- Webflow