Veerla Pavani|3 Years Exp| Salesforce Developer

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OBJECTIVE

Highly skilled and motivated Java and Salesforce professional with a proven track record of successfully developing and implementing robust applications and solutions. Seeking a challenging position that allows me to utilize my expertise in Java programming and Salesforce administration to drive business growth and deliver exceptional results.

WORK SUMMARY

- Around 3 years of Salesforce.com expertise on configuration, development, and customization
- Proficient in Salesforce.com/Force.com application development.
- Fast and effective in learning and grasping new concepts.
- Good problem-solving skills and motivational qualities along with zeal to work in team – zealot learn emerging technologies, enforce best practices and guidelines.
- Good communication skills and experience in client communication.

SALESFORCE.COM EXPERTISE

- Hands-on experience in developing applications using the declarative approach and programmatic approach on the salesforce.com platform.
- Good Knowledge in Salesforce Lightning Web Components.
- Creation & implementation of Custom Objects, Custom Apps, Page Layouts, Related Lists, Validation Rules, and Workflow Rules.
- Good knowledge about the Salesforce security model consisting of OWD, Profiles, Permission sets, Roles, sharing rules, manual sharing, Apex sharing, etc.
- Provide ample support for quality assurance and defect resolution.
- Experience in activities related to Configuration, Customization, Administration & Deployment of applications to Force.com platform for large user groups.
- Experience in designing Custom Formula Fields, Field Dependencies, Validation Rules, Workflows, and Approval Process.
- Salesforce Data migrations.
- Apart from major project also worked enhancement of projects.

PROFESSIONAL EXPERTISE

Company: Capgemini Technology Services Pvt ltd| Software Engineer   Oct-2021 to Apr 2023

1. **Project:** Recruiting Through Salesforce.com
2. **Project:** Barclays Account - Salesforce

Responsibilities:
- Developed and maintained Java-based applications, ensuring high-quality code and adherence to best practices.
- Collaborated with cross-functional teams to gather requirements and design scalable solutions
- Implemented Salesforce CRM solutions, including customizations, integrations, and data migration
- Created Apex classes, triggers, Visualforce pages, and Lightning Web Components to meet business needs.
- Developed and executed test plans and conducted system testing to ensure application functionality
- Provided end-user training and support to drive user adoption and maximize Salesforce effectiveness

1. **Project:** Stanza Living Application

    Responsibilities:
- Developed and maintained Salesforce development and Admin activities, ensuring high-quality code and adherence to best practices.
- Worked on Zoho CRM with Stanza Living and Leads and Fields allocation to User.
- Implemented Salesforce CRM solutions, including customizations, integrations, and data migration.
- Created Apex classes, triggers, Visualforce pages, and Lightning Web Components to meet business needs.
- Developed and executed test plans and conducted system testing to ensure application functionality.
- Provided end-user training and support to drive user adoption and maximize Salesforce effectiveness.

THCHNICAL SKILLS

- Apex Classes and Apex Triggers, Asynchronous Apex, Batch Apex, SOQL and SOSL OWD,Sharing rule, Profile, Validation rules, Formula field, Sales Cloud, Community Cloud, Service Cloud
- Basics of Salesforce Lightning web components.

Certification

- MTA   13 Feb 2019
- Microsoft
- Microsoft Technology Associate

Projects

- Barclays Banking Application- Spring boot and Salesforce
- Stanza Living Application - Salesforce
- Spring boot Application Development
- Demo Recruiting Application – Salesforce

Educational Details

- ➢ B. Tech CSE (JNTU -K), with 8.0 CGPA in year 2019
- ➢ HSC from State Board in year 2015
- ➢ SSC from State Board in year 2013

Personal Details

Fathers Name   **:** Mr. Veerla Saidulu
Date of Birth   **:** 15 July 1998
Gender   **:** Female
Languages known   **:** English, Telugu, Kannada
Permanent Address   **:** Dachepalli, Guntur, Andhra Pradesh, 522414

I hereby declare that the information contained here is true and correct to the best of my knowledge and belief.

Signature
Veerla Pavani