

ABDUL ASIF

Mail: asifabdul924@gmail.com

Salesforce Developer

Mobile: +91-9494834814

Professional Summary:

- Certified professional in **Salesforce Developer (PD1 Developer)** having around **3** years of experience in IT and in Salesforce.com and Force.com platform as relevant as a Developer, including analysis, modeling, design, coding, testing and implementation on various business domains like Automotive and health.
- Experience in optimizing Sales Cloud performance and scalability through efficient LWC development practices and code optimization techniques.
- Skilled in implementing Sales Cloud solutions tailored to specific business requirements, ensuring optimal user experience and productivity.
- Experience in SFDC development using **Apex classes and Triggers, Visualforce, Test Classes, SOQL, SOSL**.
- Strong Knowledge in Salesforce **Administration and Customization**, Data Validation, Custom Formula Fields, Field Dependencies, Page layouts, and Custom Objects and their Relationships (**Master-Detail & Lookup**), **Profiles and Permission sets, Roles, Sharing Rules** and Data Loader.
- Worked on **Lightning Process builder, Workflows and Approval Process**
- Hands on experience in **Lightning App builder** and **Building Lightning components**, framework, responsive applications for devices
- Built Lightning components using Aura framework with backend Apex Logic and working with **Lightning Web Components (LWC)**
- Experience in developing client-specific solutions on force.com platform using Apex classes and Triggers, Visual Force, Force.com IDE, SOQL, SOSL.
- Experience in Salesforce.com CRM, developing and deploying custom solutions. Excellent skills in creating/troubleshooting/modifying Apex code and visual force pages.
- Having knowledge on Schedule Apex, and Batch Apex and Rest API.

- Experience working with **Sales cloud and Service cloud.**
- Experienced in web technologies like HTML, CSS, JavaScript.
- Excellent experience working with Salesforce.com **sandbox, production environments.**
- Experience working with CI/CD development in Git Hub and Jira experience
- Experience working with **lightning design system**
- Experience working with **Workbench**, Data Loader and Salesforce.com Sandbox and Production environments.
- Experience in data migration from MS-Excel, Outlook and Legacy Systems using Data Loader, and Salesforce.com Import and Export Wizard.
- Used SOQL & SOSL with consideration to **Governor Limits** for data manipulation needs of the application using platform database objects.

Education Summary:

- **B.Sc (Computers)** From **Y. V. N. R Degree College.**

Experience:

- Currently working as **Salesforce Developer** in **Perfexion Information Technologies Pvt. Ltd.**
(Jan 2022 – Present)

Technical Skills:

Salesforce Technologies	Salesforce CRM, Apex Triggers, Apex Controllers, Visual force Pages, Workflow, Custom Objects, CI/CD development, Github, Jira, custom settings, SOQL, SOSL, Lightning, Sales Cloud, Service Cloud,
Salesforce Tools	Force.com IDE, Sublime Text 3, Force.com API tools (Data Loader), Workbench, Change Sets, Visual Studio, Postman, Notepad++.
Languages	Apex
Web Technologies	Html, Css, javascript

Project Details:

Project #1 : Crowd Strike

Role : Salesforce Developer/Lightning Developer

Description:

Crowd Strike is a global cyber security leader with an advanced cloud-native platform for protecting endpoints, cloud workloads, identities and data.

Responsibilities:

- Designed and developed Apex classes, Controller classes, extensions and Apex Triggers for various functional needs of the application
- Responsible for customizing custom fields, Page Layouts, Record Types, Workflows and Approval Process, Validation Rules, Report Types
- Responsible for loading data into Salesforce.com using apex Data loader
- Responsible for migrating data from one Sandbox environment to another Sandbox environment Change Sets.
worked on CI/CD development in Git Hub and have Jira experience.
- Involved in writing SOQL, SOSL queries in Salesforce
- Proven ability to leverage LWC framework to build responsive and interactive components, enhancing sales processes and driving customer engagement.
- Worked on Apex Triggers and Apex Classes for custom logic
- Responsible for building UI by using Visualforce pages
- Experience in optimizing Sales Cloud performance and scalability through efficient LWC development practices and code optimization techniques.
- Customization that includes setting up Roles, Profiles, Sharing Rules.

Project #2 : Equifax

Role : Salesforce Developer/Lightning Developer

Description:

Equifax is an American multinational consumer credit reporting agency headquartered in Atlanta, Georgia and is one of the three largest consumer credit reporting agencies, along with Experian and TransUnion (together known as the "Big Three"). Equifax collects and aggregates information on over 800 million individual consumers and more than 88 million businesses worldwide.

Responsibilities:

- Customized standard objects and created custom objects and created relationships.
- Conducted training sessions for end users to maximize adoption of new Salesforce functionalities.
- Configure wizard template, develop lightning components as per client requirements including lightning web components.
- Worked on lightning events passing data between components.
- Worked on triggers and apex classes.
- I involved in preparing KT docs and data dictionaries for my modules.
- Worked on record types and page layouts according to the business requirements.
- Extensive experience in developing Lightning Web Components (LWC) for Sales Cloud, enabling rich user interfaces and enhanced functionality.
- Customized the existing apex classes and visual force pages according to the requirement.
- Involved in Rest Integration.
- Experience to write unit tests and providing code coverage to accurately test business logic and functionality.