

#### **CONTACT**

- (+91) 8412884901
- 🛇 sourabhdutta53@gmail.com
- Pune Maharastra
- 🔁 7 years 0 month experience.

#### **EDUCATION**

2016
Dip. in Graphics & Web Design
Animaster Academy

Bangalore

2012BCAVikramaditya CollegeJabalpur MP

#### **KEYSKILLS**

**Graphics Design** Creative thinking Adobe Photoshop Adobe Illustrator Adobe Indesign Layout design UI and UX design Figma Miro Webflow Wireframe Framer Logo Typography Design Layout Print Media **GUI Design** Color theory Logo Design Design Layout **UX** methodologies HTML **CSS** MS Office

### CERTIFICATION

Visual Design

Interaction Design

- Completed UI\UX Design
- Completed 'Al Workshop for Designers'

### Sourabh DUTTA

Senior Graphic Designer And UI Designer

#### **PROFILE SUMMARY**

Experience as a Senior Graphics Designer and UI Designer with 7 years of expertise in creating visually compelling and user-friendly designs. Proficient in leading design projects from concept to completion, ensuring brand consistency and enhancing user experiences. Skilled like figma, Photoshop, Illustrator, Indesign, Miro industry-standard design tools and collaborating with cross-functional teams to deliver high-quality digital products.

#### **WORK EXPERIENCE**

#### 2019 - Present

# Senior Graphics Design / UI Designer Integrative System Pvt. Ltd.

- Creating GUI for Web application.
- Proficiency in Adobe Photoshop and Illustrator
- Worked on new designs, user flows, wireframes.
- Used these skills in page layout, typography, and graphic design for Digital projects.
- Make Templates based on the inputs from clients based in the US.
- Contributed to company-wide design sprints as a subject-matter expert on UI development principles.
- Collaborated with teammates to deliver valuable features customer needs.
- Strong graphic design skills for social media and web-based content

#### 2019 - 2019

## Production Exceutive Reality Premedia Service Pvt. Ltd.

- Build art template by using Indesign.
- Conducted thorough research on competitors"
   designs, industry trends, and target audiences before
   starting each project to ensure a well-informed
   approach to graphic design assignments...

#### 2017 - 2019

2015 - 2016

### Production Associate Global Advertisement Services Pvt. Ltd.

- Build digital and print ads based on the inputs from clients based in the US, UK, and Canada.
- Responsible for editing, designing, and creating digital ads, flyers, aminated GIFs, Facebook carousel Ads, poster for various clients across the globe.
- Adhering to the delivery schedules and timelines.

#### Trainee In Graphics & Web Design Evalueshops Pvt. Ltd.

- Manipulate and edit photographs.
- Responsible for editing, designing, and brouchers, Facebook Ads, poster for various clients.