

# DIVYA RAJORIYA

## UX/UI DESIGNER & DEVELOPER

9669650685 | [divraj123789@gmail.com](mailto:divraj123789@gmail.com)

### PERSONAL DETAILS

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Date of Birth	17/12/1996
Experience	3 Years in Web Development & UX/UI designing
Relevant Experience	1.5 years in UX/UI Design
Behance Portfolio	<a href="https://www.behance.net/divyarajoriya2">https://www.behance.net/divyarajoriya2</a>
LinkedIn	<a href="https://www.linkedin.com/in/divya-rajoriya/">https://www.linkedin.com/in/divya-rajoriya/</a>
Certifications	UX/UI Designing

### PROFESSIONAL EXPERIENCE

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**Trinity Institute Technology & Research Bhopal**  
BE Computer Science Engineering

June 2014 – June 2018

### PROFESSIONAL EXPERIENCE

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**Byte Sigma Technologies Pune**

July 2022 – Nov 2023

UX/UI Designer

- Developed interactive designs for complex web applications Mobile App & IOS using Adobe XD, Figma, and Balsamiq, Employing diagrams, site maps, and wireframes.
- Conducted UX research through testing with high and Low-Fidelity prototypes.
- Managed Digital Marketing, overseeing social media posts and video creation to promote Byte Sigma across various platforms.

**Plus91 Technologies Pune**

Aug 2021 – Nov 2022

WordPress Developer

- Managing all existing websites.
- Seamlessly blending creative design with efficient coding for impactful online experiences.

**MagicWorks it Solutions Pune**

Nov 2019 – March 2020

WordPress Developer

- Managed a team of 5 developers and Designers.
- Developed and Managed 20+ Websites (Including the company website)

**Vasundhara Realty Pune**

April 2019- Sept 2019

WordPress Developer

- Developed multiple websites using the Bootstrap framework, WordPress, HTML5, and CSS3."
- Designed and Developed more than 25 client websites with WordPress.

### ACHIEVEMENTS

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Awarded the Best **Collaborative Spirit Award** in Recognition of Outstanding Teamwork and Dedication.

# TECHNICAL SKILLS

PROFESSIONAL SKILLS	DESIGN TOOLS	TECHNICAL SKILLS
<ul style="list-style-type: none"><li>• Features Analysis</li><li>• Card sorting</li><li>• About Project</li><li>• Forget Users</li><li>• Objectives/Goals</li><li>• Sitemap</li><li>• Prototype High &amp; low Fidelity</li><li>• Information Architecture</li><li>• User flow</li><li>• Use cases</li><li>• Point points</li><li>• Competitive Analysis</li><li>• Empathy Map</li><li>• User persona</li><li>• Infographics</li></ul>	<ul style="list-style-type: none"><li>• Canva</li><li>• Invision Studio</li><li>• Axure RP</li><li>• Principle</li><li>• Balsamiq</li><li>• Framer</li><li>• Adobe XD</li><li>• Figma</li><li>• Sketch</li><li>• Balsamiq</li><li>• Zeplin</li><li>• Photoshop</li><li>• Procreate</li></ul>	<ul style="list-style-type: none"><li>• WordPress</li><li>• Html</li><li>• Css</li><li>• Bootstrap</li><li>• Elementor</li></ul>

# PROJECTS

<b>Organisation</b>	Byte Sigma Technologies Pune
<b>Client</b>	<b>BTA Basketball Trainers</b>
<b>Role</b>	UX/UI Designer
<b>Tool</b>	Adobe XD, Balsamiq, Zeplin
<b>Responsibilities</b>	Project Planning, Requirement Gathering, User Research, Wireframing and Prototyping, Visual Design, Collaboration Project Management.
<b>Project Description</b>	The Basketball Trainers App is a one-stop platform connecting basketball trainers and players. Trainers showcase expertise, sell products Training, and courses, and offer premium content, while players gain insights, make purchases, and communicate directly. The app transforms the basketball community by fostering engagement, skill development, and business growth.
<b>Mobile App</b>	<a href="https://play.google.com/store/apps/details?id=com.app.bta">https://play.google.com/store/apps/details?id=com.app.bta</a>
<b>iOS</b>	<a href="https://apps.apple.com/us/app/basketball-trainers-app/id6459474627">https://apps.apple.com/us/app/basketball-trainers-app/id6459474627</a>
<b>Website</b>	<a href="https://app.btassociation.com/">https://app.btassociation.com/</a>
<b>Organisation</b>	Byte Sigma Technologies Pune
<b>Client</b>	<b>DVLP</b>
<b>Role</b>	UX/UI Designer
<b>Tool</b>	Figma, Adobe XD, Balsamiq, Zeplin
<b>Responsibilities</b>	Project Planning, Requirement Gathering, User Research, Wireframing and Prototyping, Visual Design, Collaboration Project Management.
<b>Project Description</b>	The DVLP app connects coaches with athletes. The app is a global business tool for trainers, to optimize communication, services, and product management.
<b>Mobile App</b>	<a href="https://play.google.com/store/apps/details?id=com.basketball.dvlp">https://play.google.com/store/apps/details?id=com.basketball.dvlp</a>
<b>iOS</b>	<a href="https://apps.apple.com/us/app/dvlp/id1613916950">https://apps.apple.com/us/app/dvlp/id1613916950</a>
<b>Website z</b>	<a href="https://api.dvlp.app/">https://api.dvlp.app/</a>

<b>Organisation</b>	Byte Sigma Technologies Pune
<b>Client</b>	<b>HoopOrg</b>
<b>Role</b>	UX/UI Designer
<b>Tool</b>	Figma, Adobe XD, Balsamiq, Zeplin
<b>Responsibilities</b>	Project Planning, Requirement Gathering, User Research, Wireframing and Prototyping, Visual Design, Collaboration Project Management.
<b>Project Description</b>	HoopOrg – The Basketball Organization App, where passion meets purpose on the digital court of basketball enthusiasts worldwide. Founded by Iwan & Vangelis Postel, HoopOrg is not just an app; it's a vibrant community that caters to every aspect of the basketball world.
<b>Mobile App</b>	<a href="https://play.google.com/store/apps/details?id=com.app.hooporg">https://play.google.com/store/apps/details?id=com.app.hooporg</a>
<b>iOS</b>	<a href="https://apps.apple.com/us/app/hooporg/id6470993760">https://apps.apple.com/us/app/hooporg/id6470993760</a>
<b>Website</b>	<a href="https://hooporg.com">https://hooporg.com</a>
<b>Organisation</b>	Byte Sigma Technologies Pune
<b>Client</b>	<b>Are You a Bucket</b>
<b>Role</b>	UX/UI Designer
<b>Tool</b>	Figma, Adobe XD, Balsamiq, Zeplin
<b>Responsibilities</b>	Project Planning, Requirement Gathering, User Research, Wireframing and Prototyping, Visual Design, Collaboration Project Management.
<b>Project Description</b>	Are You a Bucket?" is a dynamic 1-on-1 basketball app where players face skill challenges with unique constraints, bonuses, and penalties. The game introduces "And 1" cards for bonus points, adding excitement to the quest to be the first to fifteen points through strategic shot selection.
<b>Mobile App</b>	<a href="https://play.google.com/store/apps/details?id=com.app.iptbucket">https://play.google.com/store/apps/details?id=com.app.iptbucket</a>
<b>iOS</b>	<a href="https://apps.apple.com/us/app/are-you-a-bucket/id6451473223">https://apps.apple.com/us/app/are-you-a-bucket/id6451473223</a>