



Prashant Gotad.

UIUX Designer

“ People ignore design
that ignore people. ”
– Frank Kimero

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Portfolios

Behance
<https://www.behance.net/prashantgotad1>

Instagram
<https://www.instagram.com/prashant.uiux/>

LinkedIn
<https://www.linkedin.com/in/prashant-gotad/>

Education



EDIT Institute

Diploma in UI/UX Design
2022



B.Sc. (Information Technology)

Dahanukar College
2018



HSC (Science)

Yojna Jr. College
2014

Languages

English • Hindi • Marathi

Hobbies

Bike Riding, Driving, Traveling, Reading,
Mobile Photography & Listening
Podcasts.

Experience

• May 2022 to Oct 2024 • Malad, Mumbai



UI UX designer
Violet Info systems

- Designed user-centric UI flows, wireframes, and layouts for Enterprise, B2B, B2C, and SaaS products, including corporate LMS, onboarding, knowledge management systems, learning experience platforms, and recruitment and employee engagement platforms for clients such as EY, Flipkart, CRED, Meesho, Info Edge, and Franklin Templeton.
- Collaborated with cross-functional teams to develop innovative modules for in-house and client projects, iterating designs for agile workflows.
- Created intuitive user interfaces for mobile and web applications, conducting usability reviews and providing actionable UX recommendations.
- Ensured design consistency across platforms by implementing effective technical strategies and utilizing use cases and UI elements.
- Delivered UI assets with a 100% success rate, integrating them seamlessly into mobile and web products using prototyping and wireframing tools.
- Managed product development from user research to deployment, delivering top-tier solutions focused on user needs.
- Conducted user research to gather insights and drive design decisions, enhancing usability and accessibility.

• Jan 2022 to Feb 2022 • Bangalore (WFH)



UI UX designer
Lavelle Networks

- Conducted comprehensive user research and needs analysis to understand the specific requirements of network administrators and end-users for the WAN routing dashboard, ensuring the design addressed critical functionalities and pain points.
- Developed detailed wireframes and interactive prototypes using Figma and Adobe XD, visualizing key elements of the WAN routing dashboard such as network status indicators, routing configurations, and real-time analytics.
- Collaborated closely with network engineers and product managers to integrate technical constraints and requirements, ensuring the dashboard design was both technically feasible and aligned with overall product goals.
- Implemented a clean, intuitive user interface that allowed users to easily monitor and manage network routes, incorporating features such as drag-and-drop route adjustments, color-coded alerts, and detailed tooltips for enhanced usability.

Skills



Design

- User Experience
- Design Systems
- Problem Solving
- Responsive Web UI Design
- Android, iOS Mobile and Tablet UI Design
- Wireframing
- Prototyping



Tools

- Figma, Fig Jam
- Adobe XD
- Canva
- Miro
- Framer
- Chat GPT (Brainstorming and Ideation)
- MidJourney
- Power Point