





# Sirisha Chilla

Salesforce Developer | Salesforce Administrator

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## SUMMARY

Experienced Salesforce Developer and Administrator with 3+ years of proven success in designing, developing, integrating, and implementing CRM applications. Skilled in gathering requirements, analyzing complex issues, and delivering effective solutions that boost productivity and drive revenue growth. Collaborative team player known for navigating high-stress situations to achieve goals on time and under budget, optimizing system performance, and ensuring reliable, scalable applications.

## TECHNICAL SUMMARY

- Experienced in design, Coding, Testing and debugging techniques of JavaScript and LWC
- Experienced in Development of Salesforce Lightning UI and Apex Classes and Test Classes, Trigger framework.
- Experienced in Salesforce Administration and In-depth Knowledge of SFDC Profile, Roles, Sharing Rules, Validation rules.
- Experienced in Creating Flows, Custom settings and Custom Metadata.
- Experienced in customization of Application, Tabs, Objects, Fields, Record Types and Page Layouts.
- Proficient in implementing Salesforce SOQL, SOSL and dynamic queries in Apex Logic.
- Ability to prioritize and execute tasks within deadlines in a high-pressure environment.

## PROFESSIONAL EXPERIENCE

**Tata Consultancy Services,** Salesforce Developer

October 2021 – present

### **Salesforce Lightning Developer :**

- As a lightning developer, designed form-based applications like Surveys, Approval forms, Multi-step forms using LWC and Aura Framework for UI and linked Apex Classes with them for complex backend functionalities.
- Good Understanding on LWC fundamentals: Data binding, Conditional rendering, Lifecycle Hooks
- Used Data-Loader or external applications to load the data into Salesforce Org.
- Designed Scheduled based automated applications using Asynchronous Apex like Scheduled and batch classes without User Intervention.

### **Experienced Cross-Cloud Administrator:**

- Managed user access across Salesforce Commerce Cloud, Core Platform, Marketing Cloud, and Service Cloud.
- Handled Salesforce requests/issues for 1000+ total end users.

- Implemented customized workflows to streamline operations and meet business requirements. Configured and built customized reports and dashboards in Service Cloud for process optimization.
- Configured Journeys, Guardians, and Personalization settings in Marketing Cloud.
- Designed and developed Flows, Process Builder, Workflows, custom objects and fields, record types, custom tabs, profiles, roles, permission sets, custom metadata, custom settings, page layouts, and validation rules

#### **Salesforce Reliability Engineer:**

- Configured real-time integration between New Relic and Salesforce components.
- Developed comprehensive dashboards in New Relic to visualize Salesforce logs data.
- Enhanced system reliability through custom solutions and optimizations.
- Conducted error debugging using logs to promptly identify and resolve issues.

## **SKILLS**

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- Salesforce CRM
- Force.com Tools :Developer Console , Visual Studio Code
- Web Technologies : HTML , JavaScript , CSS
- Database : MySQL , SOQL
- Time Management
- Leadership and Positive Attitude
- Adaptability

## **CERTIFICATIONS**

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- Salesforce Certified Administrator
- Salesforce Certified Platform Developer 1
- Salesforce Certified AI Associate
- Salesforce Certified AI Specialist