

ANUBHAV SINGH

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Salesforce Developer with 3.5+ years of experience and 3x Salesforce certifications. Expertise in customizing, developing, and deploying scalable Salesforce solutions. Skilled in translating complex business requirements into high-quality systems, with a strong focus on both development and testing. Quick to adapt to changing project needs, fostering collaboration and delivering results. Committed to continuous learning and excellence in every project.

TECHNICAL SKILLS

Salesforce Development: Apex Programming, Lightning Web Components (LWC), SOQL/SOSL, Triggers, Asynchronous Apex

Salesforce Configuration: Flows, Workflows, Validation Rules, Data Security, Sharing Rules, Case Management

Tools and Platforms: Data Loader, Salesforce Inspector, ServiceNow

Data Management: Data Modeling, Migration, Security, Optimization

Methodologies: Agile Development, Test Class Coverage, Deployment Best Practices

EXPERIENCE

Cognizant Technology Solutions

06 2021 – present

Associate

Gurugram, India

- Developed Lightning Web Components (LWCs) to streamline data processing, significantly reducing operational inefficiencies and boosting client satisfaction scores.
- Designed and implemented APEX triggers for business logic and custom functionality, actively gathering client requirements and translating them into technical solutions.
- Applied Salesforce best practices in both declarative setups and Apex coding, ensuring robust, high-quality code with 85%+ test class coverage and seamless deployment.
- Collaborated with cross-functional teams to identify project dependencies and resolve bottlenecks, resulting in a 20% reduction in project timelines and a 15% increase in overall team efficiency.
- Hands on experience in Asynchronous Apex processes, optimizing performance for complex, large-scale operations.
- Demonstrated strong analytical skills in identifying system inefficiencies, diagnosing root causes, and implementing design improvements for optimal performance.
- Extensive experience in Salesforce configuration, including Flows, email templates, data security, and sharing rules, to streamline business operations.
- Led data migration activities and created custom objects, fields, record types, workflows, validation rules, case management, page layouts, and other standard Salesforce functionalities to meet diverse business requirements.
- Actively contributed to 7+ Agile development teams, utilizing Agile methodologies to deliver iterative, high-quality solutions on time.
- Delivered user training sessions on Salesforce functionalities, optimizing user adoption and ensuring continuous support to resolve queries and enhance the Salesforce user experience.

EDUCATION

SRM Institute of Science and Technology

2021

B.Tech in Computer Science and Engineering - 7.2 CGPA

Ghaziabad, India

Tulsi Vidya Niketan

2016

Class XII - 72.80%

Varanasi, India

ACHIEVEMENTS

- Earned 3 Salesforce certifications (Salesforce Certified Administrator, Salesforce Certified Platform Developer, Salesforce AI Associate) and around 1,30,000 Salesforce trailmix points with Ranger Rank.
- Awarded for exceptional adaptability and problem-solving skills in pharmaceutical projects, recognized for providing flexible support and quickly mastering complex scenarios.