

# Vidushi Pareek *UI/UX Designer*

✉ vidupareek165@gmail.com    ☎ +91 6378538659    📍 Jaipur, Rajasthan

🌐 [linkedin.com/in/vidushipareek](https://www.linkedin.com/in/vidushipareek)



## 🧩 PORTFOLIO

[Here is my portfolio →](#) 🔗

## 👤 PROFILE

Detail-oriented UI/UX Designer with 3 years of hands-on experience in creating engaging digital interfaces. Skilled in user research, wireframing, and prototyping, utilizing Figma and Adobe Creative Suite. Adept in HTML, CSS, and JavaScript, combining technical expertise with a user-centered design approach to deliver impactful solutions.

## 🧠 SKILLS

Figma | User Research | Secondary research | Research synthesis | Competitive Analysis | Ideation |  
FigJam | Wireframing and Prototyping | Adobe Creative Suite | HTML | CSS | JavaScript | React Native

## 📁 PROFESSIONAL EXPERIENCE

### Auriga IT

*UI/UX Designer*

October 2022 – November 2024 | Jaipur

With 2 years of hands-on experience in UI/UX design, I specialize in user-centered design solutions. Proficient in conducting user research, wireframing, prototyping, and developing user flows using Figma and Adobe Creative Suite. Committed to creating innovative designs that enhance user satisfaction and align with business objectives.

*Mobile App Developer*

October 2021 – September 2022 | Jaipur

I developed cross-platform mobile applications with React Native, optimizing performance on iOS and Android. My responsibilities included API integration, creating RESTful services for user data synchronization, and using Redux for effective state management. I implemented features such as real-time data fetching and conducted rigorous testing with Jest to ensure reliability.

## 📁 PROJECTS

### Grievance Redressal App for Haryana Govt.

- Allowed citizens to report pollution issues via photo or video uploads for effective tracking and resolution.
- Assigned complaints to government officials with notifications to nodal officers for action or reassignment.
- Enabled Super Admin and District Admin roles to monitor complaints, track resolutions, and manage ongoing actions.

### AurigaOne

- Designed a unified workplace companion for easy access to courses, progress tracking, and team collaboration.
- Added features for birthday reminders, event memories, and club activities to increase user engagement.
- Created an intuitive interface integrating company directories, food ordering, and additional services for workplace efficiency.

### Reading Buddy

- Designed a mobile app to encourage reading habits with reminders and progress tracking.
- Added features to motivate users by granting points and personalized book recommendations to boost user engagement.
- Included in-app definitions and various book genres for a richer reading experience.

## 🎓 EDUCATION

(B-Tech) Swami Keshvanand Institute of Technology

2018 – 2022 | Jaipur, Rajasthan