

PROFESSIONAL SUMMARY

A skilled **Salesforce Administrator and Developer** with over **1.8 years of experience** in developing and deploying Salesforce applications. Proficient in **Apex, Lightning Web Components (LWC), Triggers, Asynchronous Apex, Flows and SOQL**. Experienced in customizing **Sales Cloud and Service Cloud**. Proven ability to analyze, design and optimize business processes with hands-on experience implementing change, increasing user adoption and driving best practices.

CERTIFICATION

- ▶ **SALESFORCE CERTIFIED ADMINISTRATOR**
- ▶ **SALESFORCE CERTIFIED AI ASSOCIATE**
- ▶ **NPTEL** certification in **Introduction to Machine Learning** from IIT Madras.

AWARDS

- ▶ Salesforce **Ranger** on Trailhead with over **80275+** Points and earning **156+** badges

TECHNICAL SKILLS

- ▶ **SALESFORCE DEVELOPMENT:** Apex, Lightning Web Component, Apex Triggers, SOQL, SOSL, REST Integration.
- ▶ **SALESFORCE ADMINISTRATION:** Flows, Security Settings, User Management, Approval Processes, Data Loader, Creating Custom Objects, Fields and relationships, Validation Rules, Reports and Dashboard, Lightning App Builder.
- ▶ **LANGUAGE:** APEX, SOQL, JAVA, SQL, OOPs, HTML.
- ▶ **TOOLS:** Developer Console, VS Code, Data Loader, Salesforce Inspector, Workbench, Postman,TOAD.

EXPERIENCE

SALESFORCE DEVELOPER & ADMINISTRATOR	May 2023 - Present
BERGER PAINTS INDIA LTD	<i>On-site, Kolkata</i>
<ul style="list-style-type: none">▶ Analyzed, designed, developed, and customized Salesforce applications from inception to delivery.▶ Implemented Sales and Service Console based on business requirements.▶ Managed issue resolution during testing and deployment in Sandbox and Production environments.▶ Configure and customize various custom objects, fields, custom tabs, picklists, page layouts, record types, and establish lookup and master-detail relationships among objects, including creating junction objects to link related data. Configured user accounts, roles, profiles, and security settings.▶ Gain hands-on experience with the new Lightning System Design to quickly and easily create modern enterprise apps using Lightning App Builder and Lightning Components.▶ Developed APEX classes, triggers, and SOQL/SOSL queries for data retrieval.▶ Conducted data mapping and migration from legacy systems to Salesforce.com.▶ Provided custom reports and dashboards for user and executive needs.▶ Managed mass data imports, exports, inserts, updates, and deletes using tools such as Data Loader, Salesforce Inspector, Data Import Wizard, and Workbench to ensure accurate data migration.▶ Developed and configured Flows to automate tasks, set up Approval Processes for record authorization, and establish Assignment Rules for efficient record routing.▶ Supported application enhancements and release management during deployments.▶ Scheduled jobs and batch classes, enhanced business modules using standard/custom objects, and optimized code considering Governor limits.	
SYSTEM EXECUTIVE	Nov 2022 – Apr 2023
BERGER PAINTS INDIA LTD	<i>On-site, Kolkata</i>
<ul style="list-style-type: none">▶ Developed and maintained software applications using Oracle, with extensive technical knowledge in SQL, Oracle Database Management, Oracle E-Business Suite & Forms.▶ Designed and implemented database schemas to support business requirements and translating business requirements into technical solutions.	
<u>Java Training - SMART PROGRAMMING</u>	July 2022 – Sep 2022
<ul style="list-style-type: none">▶ Completed 2-months training focused on Java and MySQL, gaining proficiency in Core Java and OOPS concepts.▶ Acquired skills in Object-Oriented Programming (OOP), Exception Handling, Multithreading, Packages, Java Swing and received an overview of Servlet and JSP.	

PERSONAL PROJECT

CUSTOM RECRUITMENT MANAGEMENT SYSTEM

Project Description: Developed a Custom Recruitment Management System to streamline the recruitment process, manage job postings, Track Candidates and facilitate the interview process. This system was designed to manage job postings, track candidates through various stages of the hiring process.

- ▶ Developed custom objects for Job Openings, Candidates, and Interviews with fields and relationships to capture essential recruitment data.
- ▶ Configured page layouts and record types to tailor data entry and management processes for different job categories and candidate stages.
- ▶ Enhanced the efficiency of the recruitment process by automating routine tasks and providing a centralized system for managing job postings and candidate interactions.

EDUCATION

Maulana Abul Kalam Azad University of Technology, West Bengal	2021 - 2023
Master of Computer Applications (MCA)	CGPA : 8.53
Panskura Banamali College (Autonomous), West Bengal	2018 - 2021
Bachelor of Computer Applications (BCA)	CGPA : 8.44