

SHRUTI DESAI

UI/UX DESIGNER

WEB DESIGNER | GRAPHIC DESIGNER



CONTACT

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✉ shdesai22@gmail.com

TECHNICAL SKILLS

- Figma
- Adobe XD
- Visual Studio
- Illustrator
- Corel draw
- Photoshop
- InDesign
- Filmora
- Blender
- PowerPoint

PROGRAMING LANGUAGES

- HTML
- CSS
- JavaScript
- Bootstrap
- jQuery

PERSONAL SKILL

- Creative spirit
- Reliable and Professionally Organized
- Time management
- Team player
- Fast and self-learner
- Motivated

PROFILE

Experienced UI/UX Designer with a background in graphic design. I specialize in designing clean and easy-to-use interfaces that enhance user experiences. With over 4 years in the design field, I excel in creating wireframes, prototypes, and user tests to deliver creative and effective solutions.

SPECIALIZED SKILLS

- User Interface Design
- User Experience Design
- Wireframing
- Prototyping
- Design guidelines
- Typography
- Responsive Design
- Mobile App Design
- Web Application Design
- Usability Testing
- User Research
- Interaction Design
- Visual Design
- Social media post
- Social media creative poster
- Marketing printing design
- Website cover photo
- Stationery design
- Photo editing
- YouTube vlog editing

WORK EXPERIENCE

Success Founders

APR 2023 - NOV 2023

GRAPHIC DESIGNER

- Created engaging social media posts to boost brand visibility.
- Designed vibrant festival social media posts to celebrate and engage audiences.
- Developed compelling marketing posts to drive sales and brand awareness.
- Crafted eye-catching YouTube thumbnails for enhanced video appeal.
- Designed impactful social media cover images to strengthen online presence.
- Specialized in all types of print design for diverse marketing needs.

EDUCATION

1. UI / UX Design course at
WELTEC Institute Vadodara.
2023-2024

2. DTP computer course at
visual Software &
Multimedia - 2018-2019

3. Bachelor Of Commerce,
shah N.H.Commerce
College- 2018

PROFESSIONAL CERTIFICATE

Graphic Design
MasterclassLearn GREAT
Design

Stridely Solutions

AUG 2022 - JAN 2023

GRAPHIC DESIGNER

- Created engaging social media posts tailored for festivals, capturing the festive spirit and promoting the occasion.
- Designed vibrant and visually appealing social media posts specifically for festivals.
- Crafted compelling newsletter designs that effectively conveyed information and maintained audience interest.
- Developed eye-catching banner designs that left a lasting impression and aligned with the brand's identity.
- Designed elegant and functional stationery that reflected the brand's style and professionalism.

Greendot Management Solution

DEC 2019 - DEC 2021

JR. GRAPHIC DESIGNER

- Managed social media accounts to ensure consistent and engaging content delivery.
- Created a variety of print designs, including brochures, flyers, and posters, to meet diverse client needs.
- Specialized in typography to craft visually appealing and readable designs.
- Developed infographics to simplify complex information and improve audience understanding.
- Designed marketing materials to support promotional campaigns and drive brand visibility.
- Produced marketing videos to effectively communicate key messages and engage target audiences.
- Designed product presentations to highlight features and benefits in a visually compelling way.
- Created product-based social media posts to drive engagement and showcase offerings.
- Designed innovative and functional product packaging to stand out in the market.
- Developed mock-up designs to present concepts and ideas to clients effectively.

Solvotics Ltd.

OCT 2018 - APR 2019

GRAPHIC DESIGNER

- Designed engaging social media posts to enhance brand visibility.
- Created eye-catching website cover images that align with brand identity.
- Developed informative and visually appealing brochure designs.
- Delivered versatile print designs to meet diverse client needs.