Swathi Vajapeyam
UX UI Designer
Architect

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Skills:
UX Design (UX Process)
Usability Principles
UI design with Prototype
Material Design & HIG for iOS
Platform Knowledge
Design thinking
Design system
Heuristic principles

Tools:
Figma
Adobe Photoshop
Webflow (basic proficiency)

Languages Known:
English
Hindi
Marathi
German (Till HSC)

Hobbies:
Sketching
Painting

Certification/ licenses:
Council of architecture license for practice.
Great learning certification- Introduction to UX UI design.

Achievements
Awarded with Best performance award (The team icon award 2024) at Yellow slice for Bajaj finserv client.

Career Objective:
Highly skilled and motivated UX/UI Designer with a background in architecture, specializing in creating intuitive and visually appealing user experiences. Proficient in the UX design process, usability principles, and UI design with prototypes.

Experience:
Yellow slice |Onsite client Bajaj finserv, Pune
UX UI designer
(October 2023-Present)
Led end-to-end design for multiple horizontal projects including Onboarding, Sign-In, Navigation, and Homepage for the Bajaj Finserv application and website.
Translated design briefs into detailed user scenarios, wireframes, and final UI screens, ensuring seamless handoff to developers with comprehensive logic documentation for each project.
Developed and maintained a robust design system for the Bajaj Finserv app and website, including design guidelines, screen and banner templates, microinteractions, and detailed component specifications.
Led the adoption of the design system, resulting in improved consistency, faster onboarding of new designers, and a significant reduction in development costs and design time.
Trained and mentored team members and new designers on best practices for using the design system.
Collaborated closely with cross-functional teams, including Product Managers, Business team, Content team, and Developers, to ensure timely and high-quality project delivery.

Baker street digital, Pune
UX UI designer
(October 2022-August 2023)
Created user flows, UI concepts, wireframes, and final designs for four distinct domains based on user categories for a leading UK bank.
Designed interactive components and contributed to the development of a comprehensive design system for a fintech application.
Utilized Figma variables to build and maintain a scalable design system for consistency across the app.

Deepak Patil architects and interior designers, Pune
Architect and interior designer
(November 2019-September 2022)

I Design Architects and interior designers, Pune
Internship
(May 2018- October 2018)

Qualifications:
Diploma in UX/UI Design
EDIT Institute
Sep 2022

Bachelor of Architecture
Dr. DY Patil College of Architecture (Savitribai Phule Pune Uni.)
2014-2019