#### Pratiksha Mali

**Salesforce Developer** 

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## **Professional Summary:**

- Salesforce Developer with **3+ years of hands-on experience** in designing, developing, and maintaining cloud applications on Salesforce.
- Proficient in Apex, Lightning Web Components (LWC), Visualforce, and declarative tools like Flows, Process Builder, Approval Processes, and Workflow Rules.
- Skilled in technical design blueprints, data security configuration, and web application development using JavaScript, CSS, HTML.
- Strong **debugging and problem-solving abilities**, with a proven track record of delivering high-quality solutions.

### **Certifications & Superbadges**

- 1. Salesforce Certified Platform Developer I (WI22)
- 2. Salesforce Associate Certified
- 3. Salesforce Al Associate

### Superbadges:

- 1) Flow Administration Superbadge Unit.
- 2) Flow Elements and Resources Specialist Superbadge.
- 3) Flow Optimization Superbadge Unit.
- 4) Flow Fundamentals Superbadge Unit.
- 5) Process Automation Specialist.
- 6) App Customization Specialist.

### **Skills Summary**

Salesforce Technologies: Apex, LWC, Visualforce, SOQL, SOSL

**Programming Languages:** Java, JavaScript **Web Technologies:** HTML, CSS, JavaScript

Database: SQL

**Tools:** Visual Studio Code, Salesforce Developer Console

## **Professional Experience**

### **Salesforce Developer**

**Connecting Businesses** (Mar 2023 – Present)

- Developed **custom Salesforce objects and fields** for capturing detailed member information and business affiliations.
- Automated workflows using Process Builder and implemented approval processes to streamline membership requests.
- Created **Lightning Components** for an intuitive member interface and integrated external systems for data synchronization.

### **Key Contributions:**

- Engineered a flexible membership management system with validation rules for accurate data categorization.
- Delivered a seamless membership request process with enhanced user experience.

### **Salesforce Developer**

Nell Process Automation (Jan 2022 – Feb 2023)

- 1. Payroll Module:
  - Designed **LWC components** for payroll management and salary slip generation.
  - Developed a seamless system for automating the generation and emailing of salary slips.
- 2. Inventory Management:
  - Streamlined item inward and stock processes using flows.
  - Generated invoices via **Visualforce** and **Apex** for efficient inventory tracking.

# **Key Responsibilities:**

- Developed Apex Triggers, Classes, and implemented complex Lightning Flows.
- Performed rigorous testing, debugging, and deployment.

### **Salesforce Developer**

**CRM System for Real Estate Developer** (Sep 2020 – Dec 2021)

- Configured custom objects for **Projects**, **Buildings**, and **Flats** with hierarchical relationships.
- Designed **custom reports and dashboards** for sales performance and financial metrics.

## **Key Contributions:**

- Developed Apex Triggers, Classes, and Lightning Web Components to optimize CRM processes.
- Implemented approval workflows for lead and opportunity management.

#### Education

#### Bachelor of Engineering (B.E.) in Computer Science

Navsahyadri Education Society's Group of Institutions, Pune (SPPU), 2020