TASLIMA ATHAR

Product Designer & UI UX Designer

taslimaathar4@gmail.com | Portfolio | LinkedIn Profile | 8668841717

EDUCATION

ST. FRANCIS DE SALES COLLEGE, NGP

Bachelor of Computer Application

Graduated (2021)

SOFTWARE TOOLS

Figma
Adobe XD
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Framer

DESIGN SKILLS

Wireframing
Story boarding
Design prototyping
User research
User interaction design
User interface design
Grid, Color & Typography
Affinity Mapping
Design of screen layouts
Web design
Visual Design

CERTIFICATES

UX | UI Trainee by Udemy learn figma -UI/UX Design essential training.
DESIGN RULES: Principles + Practices for Great UI Design, by Udemy.

ASK ME ABOUT

Cooking
Gardening

WORK EXPERIENCE

PRODUCT DESIGNER

Wishup Technology Private Limited | Remote

Jan - May 2024

- Created wireframes, interactive prototypes, and convey design ideas.
- Performed usability testing, gathering feedback to refine and enhance user experience.
- Designed mobile apps, and website maintaining consistency.
- Developed visually appealing user interfaces that strengthened brand identity and increased user engagement.
- Collaborated with cross-functional teams to gather and analyze user requirements, business goals, and technical constraints.

PRODUCT DESIGNER

GeekRabit Private Limited | Remote

Aug 2022 - Dec 2023

- Conducted user research, usability testing, wireframes, interactive prototypes, user flows and gathered feedback to iterate on designs and improve user experience.
- Designed wireframes, interactive prototypes, and user flows to visualize and communicate design concepts. Mobile app designs, web design, Visual design ensuring consistency and adherence to design principles.
- Created visually appealing user interfaces that enhanced brand identity and user engagement.
- Worked closely with developers to implement designs and ensure pixel-perfect execution

FREELANCING

Great prime class | Remote

June 2024 - November 2024

Designed intuitive web and mobile interfaces by collaborating with diverse clients, and usability testing to optimize experiences. Delivered end-to-end design solutions, including wireframes, prototypes, and high-fidelity designs, ensuring responsiveness and brand alignment.