

Venu Gopal Bairi

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Professional Summary.

- 1.Certified Salesforce Developer with extensive experience in developing, customizing, and optimizing Salesforce applications to meet business requirements.
- 2.Proven expertise in Salesforce Lightning and Apex programming language to build dynamic, high-performance solutions.
- 3.Skilled in Visualforce pages, Apex classes, and triggers to automate business processes and improve workflow efficiency.
- 4.Adept at designing and implementing complex Salesforce objects, fields, and relationships (master-detail, lookup) to optimize data management.
- 5.Extensive experience working with Salesforce REST/SOAP APIs for integration with thirdparty applications and legacy systems.
- 6.Proficient in Salesforce Lightning Components, enabling the development of userfriendly interfaces with enhanced functionalities.
- 7.Strong understanding of Salesforce Security Model, including profiles, permissions, roles, and sharing rules to enforce data security.
- 8.In-depth knowledge of Salesforce Object Query Language (SOQL) and Salesforce Object Search Language (SOSL) for data retrieval.
- 9.Hands-on experience in Salesforce DX and Git for source control, continuous integration, and efficient development cycles.
- 10.Expertise in Declarative Development using Salesforce tools such as Process Builder, Flow, and Workflow Rules to automate business processes.
- 11.Proficient in building Salesforce Reports and Dashboards to visualize and track key business metrics in real time.
- 12.Excellent problem-solving skills, with the ability to diagnose and resolve issues in Apex code, triggers, and Visualforce pages.
- 13.Strong background in Salesforce Lightning App Builder, customizing page layouts, components, and actions for seamless user experiences.
- 14.Experience in Salesforce Communities for creating external and internal portals, facilitating collaboration and information sharing.
- 15.Knowledge of Agile Methodology and working with development sprints to deliver timely and high-quality Salesforce solutions.

Academic Qualifications:

Bachelor of Technology in Engineering from JNTUH with 62%.

Professional Experience:

This is my first job in Cognizant as contractor from 2019 Sep, pay role is VDA info solution.

Based on performance I was onboarded to Cognizant pay role on 2022 March.

Project Details:

Project #1

Project Name: PMI

Role: Salesforce Developer

Cloud: Service Cloud

Duration: May 2022- March 2023

1. Philip Morris International Inc. is an American multinational tobacco company, with products sold in over 180 countries. In Philip Morris, The Entire Service Model handles with Salesforce Platform. Salesforce Platform set upped to Provide All kind of Sales and Services queries to the Customers. In this Application, majorly I am working on Development part "Asynchronous Apex" to run the application.

Key Activities

As a Salesforce Developer, I have been involved in

- Created User Profiles, Users, and Modifying User Page Layouts & Setting up Sharing Rules.
- Ensured data integrity through the appropriate use of loading and exporting tools, for bulk of data using Data Loader.
- Configured page layouts, workflows, document templates, and record types & data fields. Created Report Types, Reports and Dashboards.
- Created Custom Objects, Custom Fields, Tabs and Lightning Pages.
- Worked on Record Types and Page Layouts.

Customization – Created batch classes and scheduled classes based on business requirement. Involved in Integration on REST API

Project #2

Client: ELECTROLUX Sales

Domain: Retail Management

Role: Salesforce Developer

Description:

Electrolux is a global leader in household appliances and appliances for professional use, selling more than 40 million products to customers in more than 150 markets every year with sales of 109 billion and 51000 employees. Our project used to support different regions like Europe, Asia, and Australia. There are many interfaces like Copics, Concur, and MFT through which we get the sales information of the company to our system JD Edwards. We used to process the members received through these interfaces and help the users if there are any issues with the processing of the members. Used to take care of the finance issues under Accounts Payable, Accounts Receivable, General Ledger and Fixed Assets.

Responsibilities:

- ✚ **Development Activities:** Developing and implementing custom applications and solutions on the Salesforce platform using Apex, Visualforce.
- ✚ **Provide technical support:** Respond to inquiries and resolve technical issues related to Salesforce products and services, including custom code and integrations.
- ✚ **Lightning:** Upgraded some Apps from Salesforce classic to lightning experience to develop rich user interface and better interaction of pages. Leveraged Apex controller to make a call for external request to retrieve data from various API's and displayed them on to the component.
- ✚ **Troubleshoot and debug:** Troubleshoot issues with Apex, Visualforce, Lightning, SOQL, SOSL, Apex Triggers, Batch Apex, Apex Controllers, Salesforce Communities, Salesforce Mobile App, and other Salesforce technologies. Debug code to identify and resolve issues.

Personal Skills

- Strong analytical and assessment skills.
- Ability to learn and adopt to new technologies quickly.
- Rapid adaptability to learn new technologies and standards.

Technical Skills:

Salesforce Technologies	Salesforce.com CRM, Apex Language, Apex Classes, Apex Triggers, SOQL, Workflow & Approvals, Reports, Dashboards, Standard and Custom Objects.
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Personal Profile

Name : Venu Gopal Bairi
Date of Birth : 12-01-1995
Marital Status : Single
Languages Known : English, Hindi and Telugu

Declaration

I do hereby declare that the information furnished above is true to the best of my knowledge

Date:

Place: Hyderabad .