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EDUCATION

Rahul Tanna



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Pandit Deendayal Energy Univesity

Gandhinagar, Gujarat

B.Tech in Computer science Graduation Date: May 2026

PROJECT EXPERIENCE

Self-employed Ahmedabad, Gujarat

Feb 2024 - Feb 2024 *iForum*

- Developed a user-friendly interface for the community interaction platform, resulting in a 30% increase in user engagement and a 20% decrease in bounce rate.
- Implemented the Chatbot based on OpenAI API to enhance customer support efficiency, leading to a 40% reduction in response time and an 15% increase in customer satisfaction ratings.
- Utilized machine learning algorithms to analyze user behavior in chats, identifying key trends and insights that drove a 25% increase in product improvements.

Self-employed Ahmedabad, Gujarat

Flex Worker Apr 2023 - Apr 2023

- · Developed and implemented a website featuring an integrated machine learning algorithm designed to provide comprehensive insights into employee performance, attrition trends, and relevant workforce data. Created a userfriendly platform specifically tailored for HR professionals, facilitating efficient access to crucial employee-related information, including performance metrics and status updates
- Engineered a robust machine learning algorithm utilizing cutting-edge techniques to analyze complex data sets, delivering actionable insights that empower HR professionals to make informed decisions and optimize workforce strategies.

WORK EXPERIENCE

Anirveda PDEU Gandhinagar, Gujarat

Tech Intern Sep 2022 - Jul 20

• Developed and implemented new backend features using Python and Flask.

Anirveda PDEU Gandhinagar, Gujarat

Technical Head Jul 2023 - Finish Date

• Developed and executed comprehensive website redesign using HTML and CSS.

Clikin Tech Kolkata, India

Digital Sales Inernship

Jul 2023 - Aug 2023

- Utilized Apollo tool to automate email marketing campaigns, leading to a 40% increase in lead generation within the first month of implementation.
- Led a team of interns in executing email marketing strategies, resulting in a total of 500 qualified leads generated over the course of the internship program.
- Collaborated with sales team to optimize email content and subject lines, improving open rates by 15% and clickthrough rates by 20%.

SKILLS

C, Python, Java, Html, Machine Learning, Exploratory Data analysis, Pandas, Numpy, Flask, Langchain, Deep

	Learning, Tensoflow, Keras, Neural Networks, Facebook ads, Sales, Sales processes, Digtial Marketing.
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