# EDUCATION

Rahul Tanna 

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# Pandit Deendayal Energy Univesity Gandhinagar,Gujarat

[B.Tech](http://b.tech/) in Computer science *Graduation Date: May 2026*

# PROJECT EXPERIENCE

Self-employed **Ahmedabad,Gujarat**

*iForum Feb 2024 - Feb 2024*

Developed a user-friendly interface for the community interaction platform, resulting in a 30% increase in user engagement and a 20% decrease in bounce rate.

Implemented the Chatbot based on OpenAI API to enhance customer support efficiency, leading to a 40% reduction

in response time and an 15% increase in customer satisfaction ratings.

Utilized machine learning algorithms to analyze user behavior in chats, identifying key trends and insights that drove a 25% increase in product improvements.

Self-employed **Ahmedabad,Gujarat**

*Flex Worker Apr 2023 - Apr 2023*

Developed and implemented a website featuring an integrated machine learning algorithm designed to provide

comprehensive insights into employee performance, attrition trends, and relevant workforce data. Created a user- friendly platform specifically tailored for HR professionals, facilitating efficient access to crucial employee-related information, including performance metrics and status updates

Engineered a robust machine learning algorithm utilizing cutting-edge techniques to analyze complex data sets, delivering actionable insights that empower HR professionals to make informed decisions and optimize workforce strategies.

# WORK EXPERIENCE

**Anirveda PDEU Gandhinagar,Gujarat**

*Tech Intern*

Developed and implemented new backend features using Python and Flask.

*Sep 2022 - Jul 20*

# Anirveda PDEU Gandhinagar,Gujarat

*Technical Head*

Developed and executed comprehensive website redesign using HTML and CSS.

*Jul 2023 - Finish Date*

# Clikin Tech Kolkata,India

*Digital Sales Inernship Jul 2023 - Aug 2023*

Utilized Apollo tool to automate email marketing campaigns, leading to a 40% increase in lead generation within the first month of implementation.

Led a team of interns in executing email marketing strategies, resulting in a total of 500 qualified leads generated over the course of the internship program.

Collaborated with sales team to optimize email content and subject lines, improving open rates by 15% and click- through rates by 20%.

# SKILLS

**Skills:** C, Python, Java , Html, Machine Learning, Exploratory Data analysis, Pandas, Numpy, Flask, Langchain, Deep Learning, Tensoflow, Keras, Neural Networks, Facebook ads, Sales, Sales processes, Digtial Marketing.