

A decorative graphic on the left side of the slide consisting of two overlapping parallelograms. The front one is blue and the back one is a light green. They are positioned diagonally, with the blue one in front of the green one.

ApIC

A social network

Great idea Great work



Why is it important to address this problem?

We all know that Instagram, Facebook, and even LinkedIn are taking over the world as social media platforms.

It's so sad to see so many people missing out on experiences and interactions right now.

This caused a bit of social unrest.



Problem Description

It seems like social distress and anxiety around asking for help is becoming more and more common, and unfortunately, we're seeing a lot of fake student accounts and spammers on these platforms.

We're not getting the right guidance to new influencers and innovators, which has resulted in a surge of YouTube content that's often not helpful or even fake.



Proposed Solution and our Idea

- Are you looking for an easy, suitable, and versatile social app? Look no further! Our social app offers a convenient and enjoyable experience for users of all ages. With its simple design and wide range of features, you can connect with your friends, family, and even strangers in a safe and secure environment. Try it out now and start connecting with the world!



Unique Point- The efficacy of this approach lies in its ability to foster inter-institutional collaboration in response to shared issues and to facilitate the exchange of experiences.



Potential long term impacts of our idea

New Features and Functionality:
The ApIC app can continue to improve its user experience by introducing new features and functionality. This can include things like new communication tools, improved privacy settings, or enhanced community building features.

Business and Brand Partnerships: As the ApIC user base continues to grow, the app or webpage can partner with businesses and brands to offer special deals, exclusive content, or other perks to users. This can help to create a more engaging and rewarding user experience and generate revenue for the app.



Kindly access the webpage file from github

