# Kalpick Sharma

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### **PROFILE**

Professional Logo and Brand Identity Designer with 5+ years of experience crafting impactful visuals and cohesive brand systems; recently expanding into UI/UX design to create user-focused digital experiences.

### **EDUCATION**

### **KIET Group of Institutions - Ghaziabad**

Bachelor of Technology (B.Tech), Computer Science

Jun 2026

## **DAV Public School, Sahibabad**

Class 12 (PCM) - 93.5% Aug 2022 Class 10 - 91.5% Mar 2020

#### SKILLS

- Design Tools: Figma, Adobe Illustrator, Inkscape, Canva(100%), Framer(50%)
- Development & Technical: HTML, CSS, JavaScript, Python, Responsive Web Design, Git, React, Three.js, GSAP
- Design Concepts: Branding, Logo Design, Visual Identity, UI/UX Design, Typography, Layout, Wireframing, Prototyping
- Al & Automation Tools: Prompting, Al Design Tools (ChatGPT, Boult, Lovable)

#### CERTIFICATIONS

- Software Design: From Requirements to Release -LinkedIn, 2025
- Hands-On Introduction: Python -LinkedIn, 2024
- Become a JavaScript Developer LinkedIn, 2023
- Figma Essential Training: The Basics LinkedIn, 2022

### **EXPERIENCE**

Kalpicklogoarts Delhi, India

## Freelance Graphic Designer

- Designed 100+ logos and brand identities for startups, communities, and events.
- Delivered custom branding solutions and built a consistent personal design presence.
- Designed assets for Instagram, Dribbble, and Pinterest with 60% higher engagement.

GreenBhumi NGO Delhi, India

## **Graphic Design Intern**

Sep 2022 - Dec 2022

Oct 2020 - Present

- Created social media visuals, carousel designs, and campaign graphics for environmental awareness.
- Enhanced online reach and brand appeal through consistent visual messaging.

**SprintHacks** Delhi, India **Design Volunteer** 2024 | Remote

# Designed event posters, flexes, and banners for hackathon promotions.

- Collaborated with creative team to align design language with event theme.

Proxenix hh Delhi, India

## **UI/UX Design Intern**

June 2025 - July 2025

- Contributed to dashboard UI and paint gallery website design.
- Assistedin research, wireframing, and visual interface creation using Figma.

#### **PROJECTS**

- Personal Portfolio Precise, Reverse-Engineered Portfolio, Through Three.is, GSAP, CSS.
- Kalpicklogoarts (Digital Gallery) Frontend deployed on Netlify for Digital Arts Showcase easily.
- DataPulse Dashboard (UI Design) Designed dashboard UI with user research and case study.
- AlloyTrik (Website Design) A frontend-driven creative platform showcasing innovative design and interactive user experiences.