Abnb_Istanbul_Price_Prediction

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```
knitr::opts_chunk$set(echo = TRUE)
library(data.table)
## Warning: package 'data.table' was built under R version 3.6.2
library(fpp)
## Loading required package: forecast
## Warning: package 'forecast' was built under R version 3.6.2
## Registered S3 method overwritten by 'quantmod':
##
     as.zoo.data.frame zoo
## Loading required package: fma
## Warning: package 'fma' was built under R version 3.6.2
## Loading required package: expsmooth
## Loading required package: lmtest
## Loading required package: zoo
## Warning: package 'zoo' was built under R version 3.6.2
##
## Attaching package: 'zoo'
## The following objects are masked from 'package:base':
##
       as.Date, as.Date.numeric
## Loading required package: tseries
library(fpp2)
## Loading required package: ggplot2
##
## Attaching package: 'fpp2'
## The following objects are masked from 'package:fpp':
##
```

```
ausair, ausbeer, austa, austourists, debitcards, departures,
##
       elecequip, euretail, guinearice, oil, sunspotarea, usmelec
library(cowplot)
## Warning: package 'cowplot' was built under R version 3.6.2
##
## ****************
## Note: As of version 1.0.0, cowplot does not change the
##
     default ggplot2 theme anymore. To recover the previous
##
     behavior, execute:
##
    theme_set(theme_cowplot())
## ****************
library(tidyverse)
## Warning: package 'tidyverse' was built under R version 3.6.2
## -- Attaching packages ------------------
----- tidyverse 1.3.0 --
## v tibble 2.1.3
                      v dplyr 0.8.4
## v tidyr
            1.0.2
                     v stringr 1.4.0
## v readr 1.3.1
                      v forcats 0.4.0
## v purrr 0.3.3
## Warning: package 'tidyr' was built under R version 3.6.2
## Warning: package 'purrr' was built under R version 3.6.2
## Warning: package 'dplyr' was built under R version 3.6.2
## Warning: package 'forcats' was built under R version 3.6.2
## -- Conflicts -----
----- tidyverse_conflicts() --
## x dplyr::between() masks data.table::between()
## x dplyr::filter() masks stats::filter()
## x dplyr::first() masks data.table::first()
## x dplyr::lag() masks stats::lag()
## x dplyr::last()
## x purrr::transpose() masks data.table::transpose()
library(psych)
## Warning: package 'psych' was built under R version 3.6.2
## Attaching package: 'psych'
```

```
## The following objects are masked from 'package:ggplot2':
##
##
      %+%, alpha
library(e1071)
## Warning: package 'e1071' was built under R version 3.6.2
library(dplyr)
library(corrplot)
## Warning: package 'corrplot' was built under R version 3.6.2
## corrplot 0.84 loaded
library(GGally)
## Warning: package 'GGally' was built under R version 3.6.2
## Registered S3 method overwritten by 'GGally':
    method from
##
##
    +.gg
            ggplot2
##
## Attaching package: 'GGally'
## The following object is masked from 'package:dplyr':
##
##
       nasa
## The following object is masked from 'package:fma':
##
##
       pigs
AirbnbIstanbul <-
read.csv("C:/Pritesh/Rutgers/Courses/Projects/MVA/Dataset/AirbnbIstanbul.csv"
, stringsAsFactors=FALSE)
Istanbul <- copy(AirbnbIstanbul)</pre>
class(Istanbul)
## [1] "data.frame"
setDT(Istanbul)
# data exploration and cleansing #
str(Istanbul) ## to check data type of each var.
## Classes 'data.table' and 'data.frame':
                                            16251 obs. of 16 variables:
## $ id
                                     : int 4826 20815 25436 27271 28277 28308
28318 29241 30697 33368 ...
                                     : chr "The Place" "The Bosphorus from
## $ name
The Comfy Hill" "House for vacation rental furnutare" "LOVELY APT. IN PERFECT
LOCATION" ...
```

```
## $ host id
                                   : int 6603 78838 105823 117026 121607
121695 121721 125742 132137 135136 ...
                                   : chr "Kaan" "Gülder" "Yesim" "Mutlu"
## $ host name
. . .
## $ neighbourhood_group
                                   : logi NA NA NA NA NA NA ...
## $ neighbourhood
                                   : chr "Uskudar" "Besiktas" "Besiktas"
"Bevoglu" ...
## $ latitude
                                   : num 41.1 41.1 41.1 41 ...
## $ longitude
                                   : num 29.1 29 29 29 ...
## $ room type
                                   : chr
                                          "Entire home/apt" "Entire
home/apt" "Entire home/apt" "Entire home/apt" ...
## $ price
                                   : int 554 100 211 237 591 237 633 264
596 295 ...
## $ minimum nights
                                   : int 1 30 21 5 3 1 3 3 1 2 ...
## $ number_of_reviews
                                   : int 14102000011...
                                   : chr "2009-06-01" "2018-11-07" ""
## $ last review
"2018-05-04" ...
## $ reviews per month
                                   : num 0.01 0.38 NA 0.04 NA NA NA NA 0.01
0.02 ...
## $ calculated_host_listings_count: int 1 2 1 1 13 1 1 1 1 2 ...
                                   : int 365 49 83 228 356 365 365 365 365
## $ availability 365
232 ...
## - attr(*, ".internal.selfref")=<externalptr>
grep('NA',Istanbul) ## indicates NA values are there in 2nd, 5th and 14th
coLumn
## [1] 2 5 14
# i.e. name, neighbourhood group and reviews per month have NA values
head(Istanbul, 10)
##
         id
                                           name host id host name
## 1: 4826
                                      The Place
                                                   6603
                                                             Kaan
## 2: 20815
              The Bosphorus from The Comfy Hill
                                                  78838
                                                          GÃ%lder
## 3: 25436 House for vacation rental furnutare 105823
                                                            Yesim
                LOVELY APT. IN PERFECT LOCATION
## 4: 27271
                                                 117026
                                                            Mutlu
## 5: 28277
                 Duplex Apartment with Terrace
                                                 121607
                                                             Alen
## 6: 28308
                 Great apartment in Cihangir...
                                                 121695
                                                          Mustafa
                Cosy home overlooking Bosphorus
##
  7: 28318
                                                 121721
                                                            Aydin
## 8: 29241
               â<sup>†</sup>ª Istanbul, Your second house
                                                 125742
                                                           Åževki
## 9: 30697
                      nice home in popular area 132137
                                                              Nan
              Deluxe double bedroom @ Nisantasi
## 10: 33368
                                                 135136
                                                            Ozlem
       neighbourhood_group neighbourhood latitude longitude
##
                                                                 room_type
price
## 1:
                       NA
                                Uskudar 41.05650 29.05367 Entire home/apt
554
## 2:
                               Besiktas 41.06984 29.04545 Entire home/apt
                       NA
100
## 3:
                               Besiktas 41.07731 29.03891 Entire home/apt
                       NA
211
```

```
## 4:
                        NA
                                  Beyoglu 41.03220 28.98216 Entire home/apt
237
## 5:
                        NA
                                    Sisli 41.04471 28.98567 Entire home/apt
591
                                  Beyoglu 41.03105 28.98297 Entire home/apt
## 6:
                        NA
237
                                  Sariyer 41.09048 29.05559 Entire home/apt
## 7:
                        NA
633
## 8:
                        NA
                                  Beyoglu 41.04844 28.95254
                                                                 Private room
264
## 9:
                                  Beyoglu 41.03350 28.97626
                        NA
                                                                Private room
596
                                    Sisli 41.05382 28.99739
## 10:
                        NA
                                                                Private room
295
##
       minimum_nights number_of reviews last review reviews per_month
##
   1:
                                       1 2009-06-01
                                                                   0.01
## 2:
                   30
                                      41
                                          2018-11-07
                                                                   0.38
                   21
## 3:
                                       0
                                                                     NA
                    5
                                       2
                                                                   0.04
## 4:
                                          2018-05-04
## 5:
                    3
                                       0
                                                                     NA
## 6:
                    1
                                       0
                                                                     NA
                    3
                                       0
                                                                     NA
##
  7:
## 8:
                    3
                                       0
                                                                     NA
##
  9:
                    1
                                       1
                                          2010-06-14
                                                                   0.01
                    2
                                          2014-10-21
## 10:
                                       1
                                                                   0.02
##
       calculated_host_listings_count availability_365
                                     1
##
  1:
                                                    365
   2:
                                     2
                                                     49
##
##
   3:
                                     1
                                                     83
## 4:
                                     1
                                                    228
## 5:
                                    13
                                                    356
## 6:
                                     1
                                                    365
## 7:
                                     1
                                                    365
## 8:
                                     1
                                                    365
## 9:
                                     1
                                                    365
                                     2
## 10:
                                                    232
dim(Istanbul) # 16251 obs. and 16 vars
## [1] 16251
                16
summary(Istanbul) ## summarized view of all the feature/vars
##
          id
                                              host id
                                                                host_name
                           name
## Min.
                4826
                       Length:16251
                                           Min.
                                                        6603
                                                                Length:16251
## 1st Qu.: 8500978
                       Class :character
                                           1st Qu.: 17882300
                                                               Class
:character
## Median :21619750
                                           Median : 52107399
                       Mode :character
                                                               Mode
:character
           :18856396
                                                  : 88887056
## Mean
                                           Mean
## 3rd Qu.:28702192
                                           3rd Qu.:168134520
```

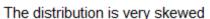
```
##
    Max.
           :32457561
                                            Max.
                                                   :243734065
##
    neighbourhood_group neighbourhood
##
                                                latitude
                                                                longitude
    Mode:logical
                         Length: 16251
                                                    :40.81
                                                                     :28.03
##
                                             Min.
                                                              Min.
    NA's:16251
##
                         Class :character
                                             1st Qu.:41.00
                                                              1st Qu.:28.97
##
                         Mode :character
                                             Median :41.03
                                                              Median :28.98
##
                                                    :41.03
                                                              Mean
                                             Mean
                                                                     :28.99
##
                                             3rd Qu.:41.05
                                                              3rd Qu.:29.02
##
                                                    :41.41
                                             Max.
                                                              Max.
                                                                     :29.91
##
##
     room_type
                            price
                                           minimum_nights
                                                               number of reviews
                                                 :
##
    Length: 16251
                        Min.
                               :
                                    0.0
                                           Min.
                                                      1.000
                                                               Min.
                                                                    : 0.000
                                                               1st Qu.:
##
    Class :character
                        1st Qu.:
                                  105.0
                                           1st Qu.:
                                                      1.000
                                                                         0.000
##
    Mode :character
                        Median :
                                  190.0
                                           Median :
                                                      1.000
                                                               Median :
                                                                         0.000
##
                                  354.7
                                                      4.693
                                                               Mean
                                                                         7.187
                        Mean
                                           Mean
##
                        3rd Qu.:
                                  327.0
                                           3rd Ou.:
                                                      2.000
                                                               3rd Qu.:
                                                                         4.000
##
                        Max.
                               :59561.0
                                           Max.
                                                  :1125.000
                                                               Max.
                                                                      :307.000
##
##
    last review
                        reviews per month calculated host listings count
                                                  : 1.000
##
    Length: 16251
                        Min.
                               : 0.010
                                           Min.
##
    Class :character
                        1st Qu.: 0.180
                                           1st Qu.: 1.000
##
    Mode :character
                        Median : 0.520
                                           Median : 1.000
##
                              : 0.915
                        Mean
                                           Mean
                                                  : 4.104
                        3rd Qu.: 1.190
##
                                           3rd Qu.: 4.000
##
                        Max.
                               :12.000
                                           Max.
                                                  :77.000
##
                        NA's
                               :8484
##
    availability 365
##
    Min.
           : 0.0
##
    1st Qu.:101.0
## Median :340.0
##
   Mean
           :249.5
##
    3rd Qu.:365.0
##
   Max.
           :365.0
##
unique(Istanbul$room_type) ## 3 unique room types
## [1] "Entire home/apt" "Private room"
                                             "Shared room"
unique(Istanbul$neighbourhood) ## 39 unique neighbourhoods
                         "Besiktas"
                                                           "Sisli"
##
    [1] "Uskudar"
                                          "Beyoglu"
       "Sariyer"
##
    [5]
                         "Beykoz"
                                          "Atasehir"
                                                           "Fatih"
                                                           "Maltepe"
##
   [9] "Adalar"
                         "Kadikoy"
                                          "Kagithane"
                         "Esenyurt"
                                                           "Kartal"
## [13] "Bakirkoy"
                                          "Basaksehir"
## [17] "Gaziosmanpasa"
                         "Bahcelievler"
                                          "Bagcilar"
                                                           "Buyukcekmece"
## [21]
        "Silivri"
                         "Beylikduzu"
                                          "Umraniye"
                                                           "Sile"
                                          "Tuzla"
                                                           "Pendik"
## [25] "Cekmekov"
                         "Sancaktepe"
## [29]
        "Sultangazi"
                         "Eyup"
                                          "Zeytinburnu"
                                                           "Kucukcekmece"
## [33] "Avcilar"
                         "Gungoren"
                                          "Catalca"
                                                           "Bayrampasa"
## [37] "Esenler"
                         "Sultanbeyli"
                                          "Arnavutkoy"
```

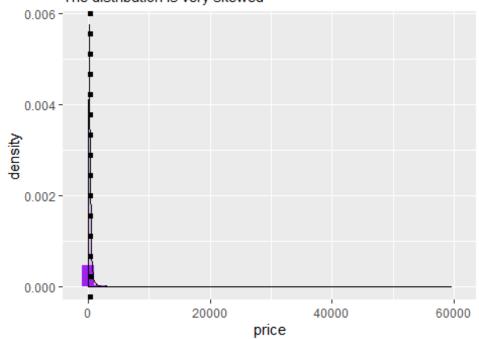
```
## since, I used stringsAsFactors=FALSE while importing the dataset, few of
the columns
## like name, host name, neighbourhood and room type belongs to character
data tvpe
## hence, will factor neighbourhood and room type for now. name and host name
doesn't seem
## to be much interest for now, hence will leave those.
str(Istanbul)
## Classes 'data.table' and 'data.frame': 16251 obs. of 16 variables:
## $ id
                                   : int 4826 20815 25436 27271 28277 28308
28318 29241 30697 33368 ...
                                   : chr "The Place" "The Bosphorus from
## $ name
The Comfy Hill" "House for vacation rental furnutare" "LOVELY APT. IN PERFECT
LOCATION" ...
## $ host id
                                   : int 6603 78838 105823 117026 121607
121695 121721 125742 132137 135136 ...
                                   : chr "Kaan" "Gülder" "Yesim" "Mutlu"
## $ host name
                             : logi NA NA NA NA NA NA ...
## $ neighbourhood group
                                  : chr "Uskudar" "Besiktas" "Besiktas"
## $ neighbourhood
"Beyoglu" ...
## $ latitude
                                 : num 41.1 41.1 41.1 41 41 ...
## $ longitude
                                  : num 29.1 29 29 29 ...
## $ room type
                                   : chr "Entire home/apt" "Entire
home/apt" "Entire home/apt" "Entire home/apt" ...
## $ price
                                   : int 554 100 211 237 591 237 633 264
596 295 ...
                               : int 1 30 21 5 3 1 3 3 1 2 ...
: int 1 41 0 2 0 0 0 0 1 1 ...
## $ minimum_nights
## $ number_of_reviews
                                  : chr "2009-06-01" "2018-11-07" ""
## $ last review
"2018-05-04" ...
## $ reviews per month
                          : num 0.01 0.38 NA 0.04 NA NA NA NA 0.01
## $ calculated host listings count: int 1 2 1 1 13 1 1 1 1 2 ...
## $ availability 365
                                  : int 365 49 83 228 356 365 365 365 365
232 ...
## - attr(*, ".internal.selfref")=<externalptr>
Istanbul[,room type:=factor(room type)]
Istanbul[,neighbourhood:=factor(neighbourhood)]
Istanbul[,last review:=as.Date(last review,'%Y-%m-%d')] ## converting
last review to date datatype
# datatypes looks better now. hence will see again for NA values
grep ('NA',Istanbul) # 2, 5, 13 and 14 column have NA values
## [1] 2 5 13 14
Istanbul[is.na(neighbourhood_group), NROW(neighbourhood_group)] # entire obs.
is blank, will drop this var
```

```
## [1] 16251
Istanbul[is.na(last review), NROW(last review)] ## there are 8484 NA values
## [1] 8484
Istanbul[is.na(reviews per month), NROW(reviews per month)] ## there are 8484
NA values
## [1] 8484
Istanbul$neighbourhood_group <- NULL ## removing neighbourhood_group column</pre>
Istanbul[is.na(reviews per month), reviews per month:=0] ## nearly 50% of the
dataset is filled with NA.
# hence we can't simply remove these many rows. Hence imputing with 0 values.
# performing exploratory data analysis #
str(Istanbul)
## Classes 'data.table' and 'data.frame': 16251 obs. of 15 variables:
## $ id
                                   : int 4826 20815 25436 27271 28277 28308
28318 29241 30697 33368 ...
## $ name
                                   : chr "The Place" "The Bosphorus from
The Comfy Hill" "House for vacation rental furnutare" "LOVELY APT. IN PERFECT
LOCATION" ...
## $ host id
                                   : int 6603 78838 105823 117026 121607
121695 121721 125742 132137 135136 ...
                                   : chr "Kaan" "Gülder" "Yesim" "Mutlu"
## $ host name
## $ neighbourhood
                                   : Factor w/ 39 levels
"Adalar", "Arnavutkoy",..: 38 10 10 13 33 13 30 13 13 33 ...
## $ latitude
                                   : num 41.1 41.1 41.1 41 ...
## $ longitude
                                   : num 29.1 29 29 29 ...
## $ room_type
                                   : Factor w/ 3 levels "Entire
home/apt",..: 1 1 1 1 1 1 1 2 2 2 ...
## $ price
                                   : int 554 100 211 237 591 237 633 264
596 295 ...
## $ minimum nights
                                  : int 1 30 21 5 3 1 3 3 1 2 ...
## $ number of reviews
                                  : int 14102000011...
                                  : Date, format: "2009-06-01" "2018-11-07"
## $ last review
## $ reviews_per_month
                                   : num 0.01 0.38 0 0.04 0 0 0 0 0.01 0.02
. . .
## $ calculated_host_listings_count: int 1 2 1 1 13 1 1 1 1 2 ...
## $ availability_365
                                   : int 365 49 83 228 356 365 365 365 365
232 ...
## - attr(*, ".internal.selfref")=<externalptr>
dim(Istanbul) # 16251 obs. and 15 vars, with last_review in date format
```

```
## [1] 16251
              15
# price looks to be our dependent variable, hence will see the distribution
of price
summary(Istanbul$price)
##
      Min. 1st Qu.
                    Median
                              Mean 3rd Qu.
                                              Max.
                                     327.0 59561.0
##
       0.0
                     190.0
             105.0
                             354.7
ggplot(Istanbul, aes(price)) +
  geom_histogram(bins = 30, aes(y = ..density..), fill = "purple") +
  geom_density(alpha = 0.2, fill = "purple") +
  ggtitle("Distribution of price",
          subtitle = "The distribution is very skewed") +
  theme(axis.title = element text(), axis.title.x = element text()) +
  geom_vline(xintercept = round(mean(Istanbul$price), 2), size = 2, linetype
= 3)
```

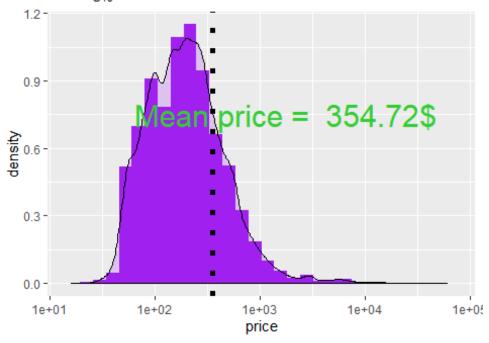
Distribution of price





Transformed distribution of price

With log₁₀ transformation of x-axis

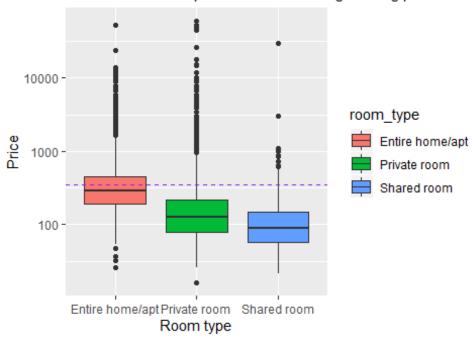


```
#What drives price? Checking Price values with respect to KPIs
#1 relationship between price and room type
describeBy(Istanbul$price,Istanbul$room_type)
##
## Descriptive statistics by group
## group: Entire home/apt
##
      vars
                  mean
                           sd median trimmed
                                                mad min
                                                          max range skew
kurtosis
        1 7191 425.88 913.75
                                 285 315.58 164.57
## X1
                                                      0 52728 52728 31.39
1580.85
##
         se
```

```
## X1 10.78
## group: Private room
## vars n mean sd median trimmed mad min max range skew
kurtosis
## X1
       1 8565 303.78 1749.27
                              127
                                   150.8 78.58 16 59561 59545 25.6
769.35
##
      se
## X1 18.9
## group: Shared room
## vars n mean sd median trimmed mad min max range skew
kurtosis
## X1
      1 495 202.51 1351.03 90
                                  104.3 47.44 21 29786 29765 21.25
461.52
##
## X1 60.72
ggplot(Istanbul, aes(x = room_type, y = price)) +
 geom_boxplot(aes(fill = room_type)) + scale_y_log10() +
 xlab("Room type") +
 ylab("Price") +
 ggtitle("Boxplots of price by room type",
        subtitle = "Entire homes and apartments have the highest avg
price") +
 geom_hline(yintercept = mean(Istanbul$price), color = "purple", linetype =
2)
## Warning: Transformation introduced infinite values in continuous y-axis
## Warning: Removed 3 rows containing non-finite values (stat_boxplot).
```

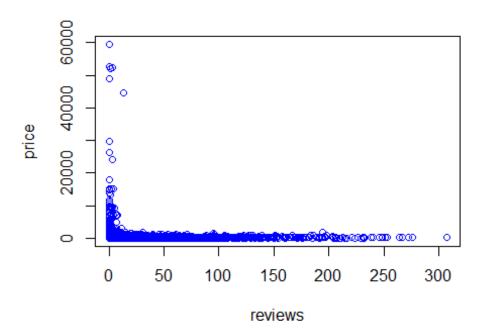
Boxplots of price by room type

Entire homes and apartments have the highest avg price



```
# We see that Entire Home/Apartments have the highest avg price. Also the
private room's
# prices are comparable to Entire Home/Apartments price

#2 price vs number of reviews
plot(price ~ number_of_reviews, data=Istanbul,xlab='reviews', ylab =
'price',col='blue')
```



```
#The most pricy listings have lesser number of reviews

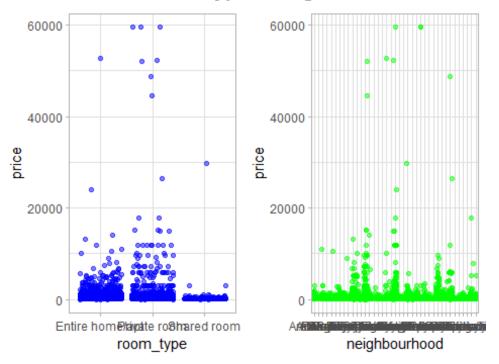
#3 price vs room type and neighbourhoods
#Scatter plot in one screen, Price vs Room type & Neighbourhood

x <- ggplot(Istanbul, aes(room_type, price)) +
    geom_jitter(color = "blue", alpha = 0.5) +
    theme_light()

y <- ggplot(Istanbul, aes(neighbourhood, price)) +
    geom_jitter(color = "green", alpha = 0.5) +
    theme_light()

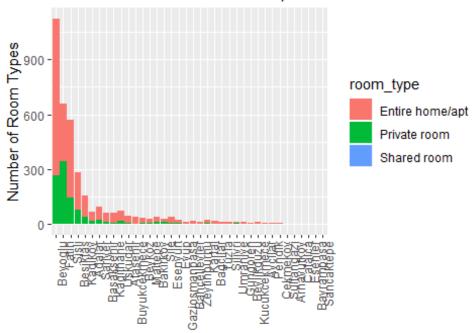
p <- plot_grid(x, y)
title <- ggdraw() + draw_label("Price vs Room type & Neighbourhood",
fontface='bold')
plot_grid(title, p, ncol=1, rel_heights=c(0.1, 1))</pre>
```

Price vs Room type & Neighbourhood



Number of Room Types having above average price

Most of them are entire homes or apartments

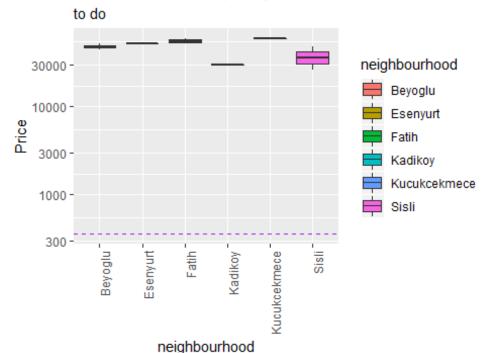


```
# Beyoglu, Sisli and Fatih neighbourhoods have more than the average price
# as well have more number of units than other neighbourhoods.
# Top 10 most priced locations
range(Istanbul$price) ## range of price
## [1]
           0 59561
avgNeighbourhood=Istanbul[,avgneighprice:=mean(price),by=neighbourhood]
Istanbul.1 <- avgNeighbourhood[price > avgneighprice]
top10localities <- head(arrange(Istanbul.1,desc(Istanbul.1$price)), n = 10)</pre>
top10localities
##
            id
                                                                 name
host id
## 1 30361326
                      3 Rooms 1 Living Room - Grand Holiday Istanbul
227944870
## 2 30361470 3 Rooms 1 Living Room Dublex - Grand Holiday Istanbul
227944870
## 3 31974054
                               Elegance Single Room - Avicenna Hotel
166950259
## 4 22119662
                                                Gunluk kiralik daire
161593238
## 5 29257295
                                        İstanbul town history place
20973637
## 6 19619789
                                      CoZy room in BeyoÄŸlu/cihangir
36781586
```

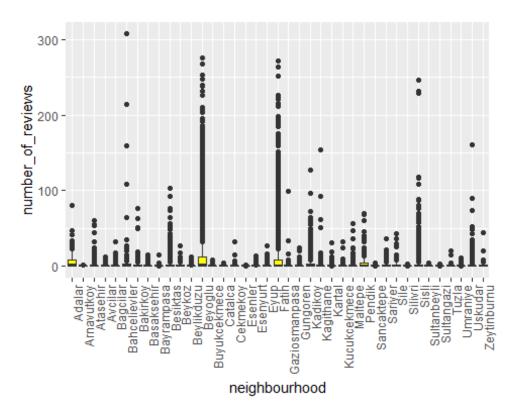
```
## 7 20275354
                   İstanbul un kalbi sisli. Center of istanbul sisli
118695718
## 8
                                   Private room in BeyoÄŸlu(nice view)
       7016669
36781586
## 9 19235485
                                                                    hmgv
134667922
## 10 13703737
                                             Room in the center BOMONTI
3162918
##
      host_name neighbourhood latitude longitude
                                                          room_type price
## 1
          Ilhan
                  Kucukcekmece 41.03740
                                          28.79435
                                                       Private room 59561
## 2
          Ilhan
                  Kucukcekmece 41.03841
                                          28.79471
                                                       Private room 59561
       Avicenna
                         Fatih 41.00445
                                          28.97907
## 3
                                                       Private room 59561
## 4
         Leylan
                      Esenyurt 41.02681
                                          28.62680 Entire home/apt 52728
## 5
           Memo
                         Fatih 41.00850
                                          28.96649
                                                       Private room 52243
                       Beyoglu 41.03015
                                          28.98064
                                                       Private room 52000
## 6
           Kaan
## 7
           Ipek
                         Sisli 41.05465
                                          28.98111
                                                       Private room 48842
## 8
           Kaan
                       Beyoglu 41.03383
                                          28.97151
                                                       Private room 44671
## 9
                       Kadikoy 40.99484
                                          29.02976
          Deniz
                                                        Shared room 29786
                         Sisli 41.05709
                                          28.98525
## 10
        Cagatay
                                                       Private room 26364
##
      minimum_nights number_of_reviews last_review reviews_per_month
## 1
                    1
                                                 <NA>
                                       0
                                                                    0.00
## 2
                    1
                                       0
                                                 <NA>
                                                                    0.00
## 3
                    1
                                       0
                                                 <NA>
                                                                    0.00
## 4
                    5
                                       0
                                                                    0.00
                                                 <NA>
                    2
## 5
                                       3
                                          2018-11-03
                                                                    0.75
## 6
                    1
                                       1
                                          2017-07-21
                                                                    0.05
                    2
## 7
                                       0
                                                                    0.00
                                                 <NA>
## 8
                    1
                                      13
                                          2016-04-25
                                                                    0.30
## 9
                  300
                                       0
                                                                    0.00
                                                 <NA>
                                       0
## 10
                    1
                                                 <NA>
                                                                    0.00
      calculated_host_listings_count availability_365 avgneighprice
##
## 1
                                     3
                                                     360
                                                              1263.4643
                                     3
## 2
                                                     331
                                                              1263.4643
                                     4
## 3
                                                     363
                                                               498.9310
                                     1
## 4
                                                       0
                                                               403.1296
## 5
                                     1
                                                     359
                                                               498.9310
                                     2
## 6
                                                      89
                                                               373.1771
## 7
                                     1
                                                       0
                                                               342.1759
                                     2
## 8
                                                     363
                                                               373.1771
## 9
                                     1
                                                     364
                                                               204.3891
## 10
                                     1
                                                     364
                                                               342.1759
ggplot(top10localities, aes(x = neighbourhood, y = price)) +
  geom_boxplot(aes(fill = neighbourhood)) + scale_y_log10() +
  xlab("neighbourhood") +
  ylab("Price") +
  ggtitle("Boxplots of price by neighbourhood",
          subtitle = "to do") +
  geom hline(yintercept = mean(Istanbul$price), color = "purple", linetype =
```

```
2) +
   theme(axis.text.x = element_text(angle = 90, hjust = 1))
```

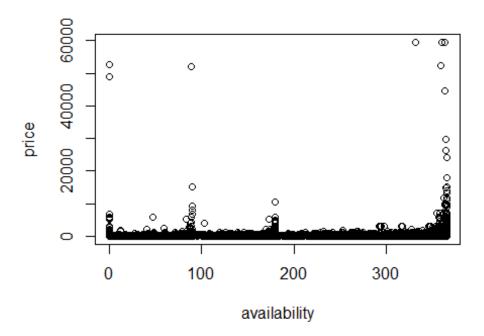
Boxplots of price by neighbourhood



```
#4 no. of reviews and neighbourhood relation
summary(Istanbul$number_of_reviews)
##
      Min. 1st Qu.
                    Median
                              Mean 3rd Qu.
                                              Max.
##
     0.000
             0.000
                     0.000
                             7.187
                                     4.000 307.000
ggplot(Istanbul,aes(x=neighbourhood,y=number_of_reviews)) +
geom_boxplot(fill='yellow') + theme(axis.text.x = element_text(angle = 90,
hjust = 1))
```

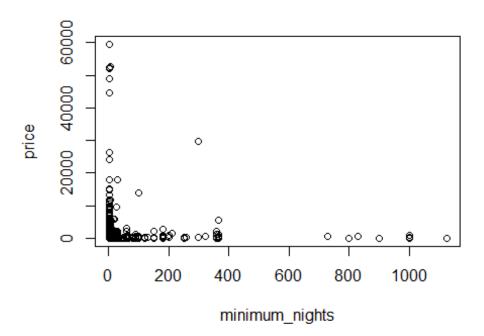


```
# Top 10 neighbourhoods having most number of reviews, pending
# top10reviews_by_locality <-
head(arrange(Istanbul,desc(Istanbul$number_of_reviews)), n = 10)
# top10reviews_by_locality
# ggplot(top10reviews_by_locality,aes(x=neighbourhood,y=number_of_reviews)) +
geom_boxplot(fill='yellow') + theme(axis.text.x = element_text(angle = 90,
hjust = 1))
#5 price vs availability relation
plot(price ~ availability_365, data=Istanbul,xlab='availability', ylab =
'price')</pre>
```



```
#It is hard to see a clear pattern but the most priced listings have either
very few days availability
# or maximum days availability

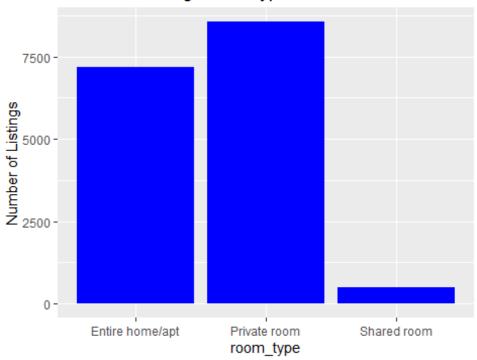
#6 price vs minimum nights relation
plot(price ~ minimum_nights, data=Istanbul,xlab='minimum_nights', ylab =
'price')
```



```
#with lesser number of 'min no of nights' , Prices are high and Prices
decrease with increase in Min no of nights

#7 listing vs room type relation
#no of listings vs room type
ggplot(Istanbul,aes(x=room_type)) + geom_bar(fill = 'blue')+
    ylab("Number of Listings") +
    ggtitle("Number of listings Roomtype wise")
```

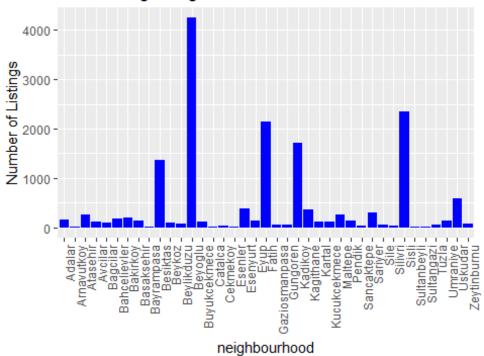
Number of listings Roomtype wise



```
#Private rooms are more in number

#8 no of listings neighbourhoodwise
ggplot(Istanbul,aes(x=neighbourhood)) + geom_bar(fill = 'blue') +
    theme(axis.text.x = element_text(angle = 90, hjust = 1)) +
    ylab("Number of Listings") +
    ggtitle("no of listings neighbourhoodwise")
```

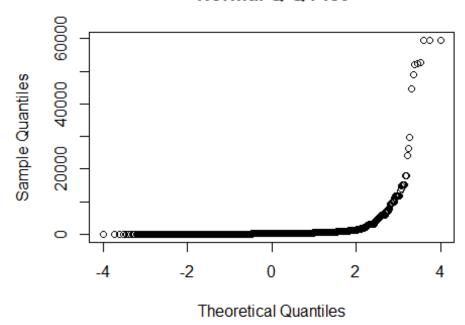
no of listings neighbourhoodwise



```
# Beyoglu, Sisli and Fatih have most number of listings

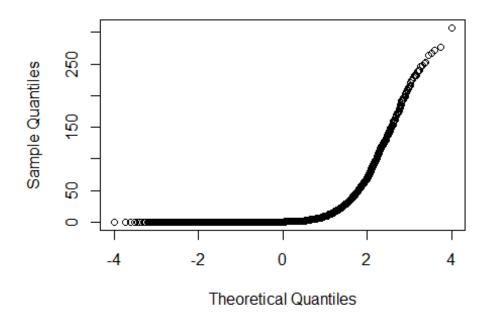
# checking correlation between all the variables
Istanbul.2 <- Istanbul[,c(6,7,9,10,11,13,14,15)] ## filtering dataset
containing only numberical data
## qqnorm plot ## indicating that the variables are not normalized
q1 = qqnorm(Istanbul.2$price)</pre>
```

Normal Q-Q Plot



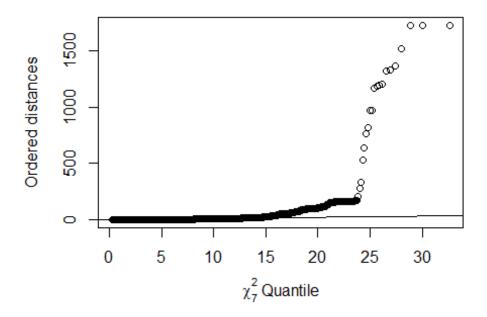
q2 = qqnorm(Istanbul.2\$number_of_reviews)

Normal Q-Q Plot



skewness(Istanbul.2\$price)

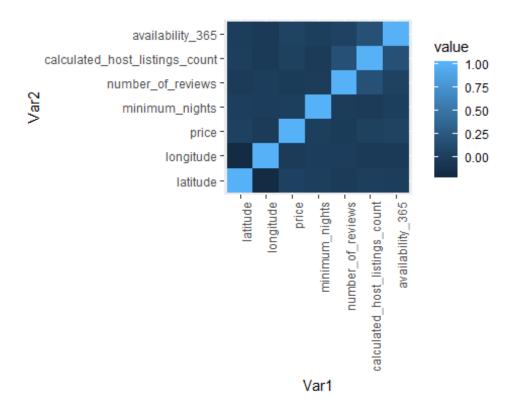
```
## [1] 28.86686
#skewness is 28.86 so its high skewness as out of range of -1 to 1
#Price not normal
Istanbul.3 <- Istanbul.2[,</pre>
c("latitude","longitude","price","minimum_nights","number_of_reviews","calcul
ated_host_listings_count","availability_365")]
Istanbul.cm <- colMeans(Istanbul.3) ## average of all the 7 variables</pre>
Istanbul.S <- cov(Istanbul.3) ## covariance of the 7 vars</pre>
Istanbul.d <- apply(Istanbul.3, MARGIN = 1, function(Istanbul.3)t(Istanbul.3</pre>
- Istanbul.cm) %*% solve(Istanbul.S) %*% (Istanbul.3 - Istanbul.cm))
## multi variate chi square plot ## to signify whether my variables are
normally distributed
plot(qchisq((1:nrow(Istanbul.3) - 1/2) / nrow(Istanbul.3), df = 7),
sort(Istanbul.d),
     xlab = expression(paste(chi[7]^2, " Quantile")),
     ylab = "Ordered distances")
abline(a = 0, b = 1)
```



this signifies that multi variables are not normally distributed
#Correlation matrix
corr <- cor(Istanbul.3)
corrmelt <- melt(corr)</pre>

```
## Warning in melt(corr): The melt generic in data.table has been passed a
matrix
## and will attempt to redirect to the relevant reshape2 method; please note
that
## reshape2 is deprecated, and this redirection is now deprecated as well. To
## continue using melt methods from reshape2 while both libraries are
attached,
## e.g. melt.list, you can prepend the namespace like reshape2::melt(corr).
In the
## next version, this warning will become an error.

ggplot(corrmelt) + geom_tile(aes(Var1, Var2, fill=value)) +
    theme(axis.text.x = element_text(angle = 90, hjust = 1))
```



#Some correlation between Calculated host listing and noof reviews
#Some correlation between Price and calculated_host_listings_count
#Some correlation between Price and availability_365
#Some correlation between calculated_host_listings_count & availability_365
#A bit of relation between Price and Lattitude