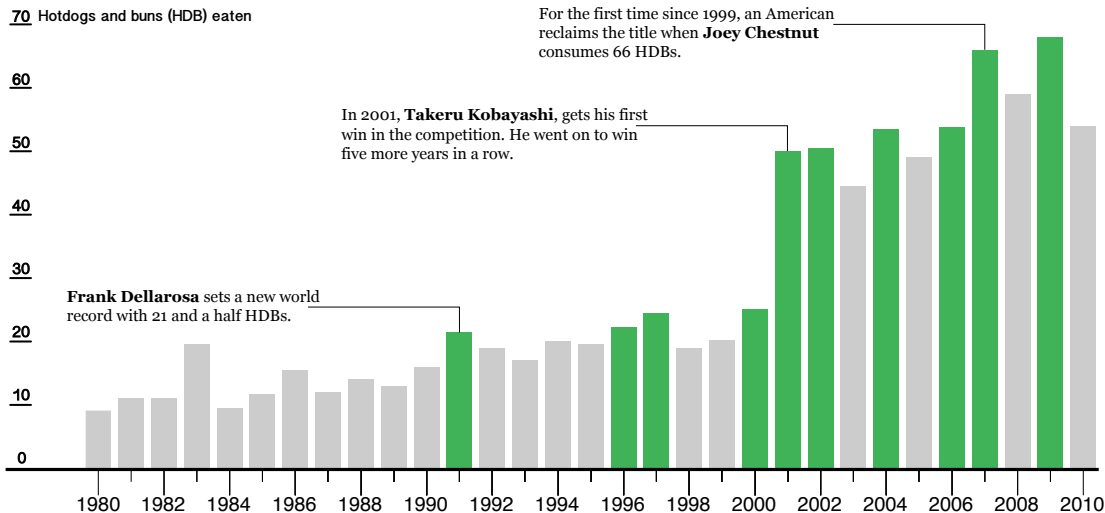


HOT DOG EATING

Nathan's hot dog eating contest every July 4th has been going on since the early 1990s, but it wasn't until 2001 when things got serious. Takeru Kobayashi from Japan raised the bar, more than doubling the previous world record. Highlighted bars indicate new records.

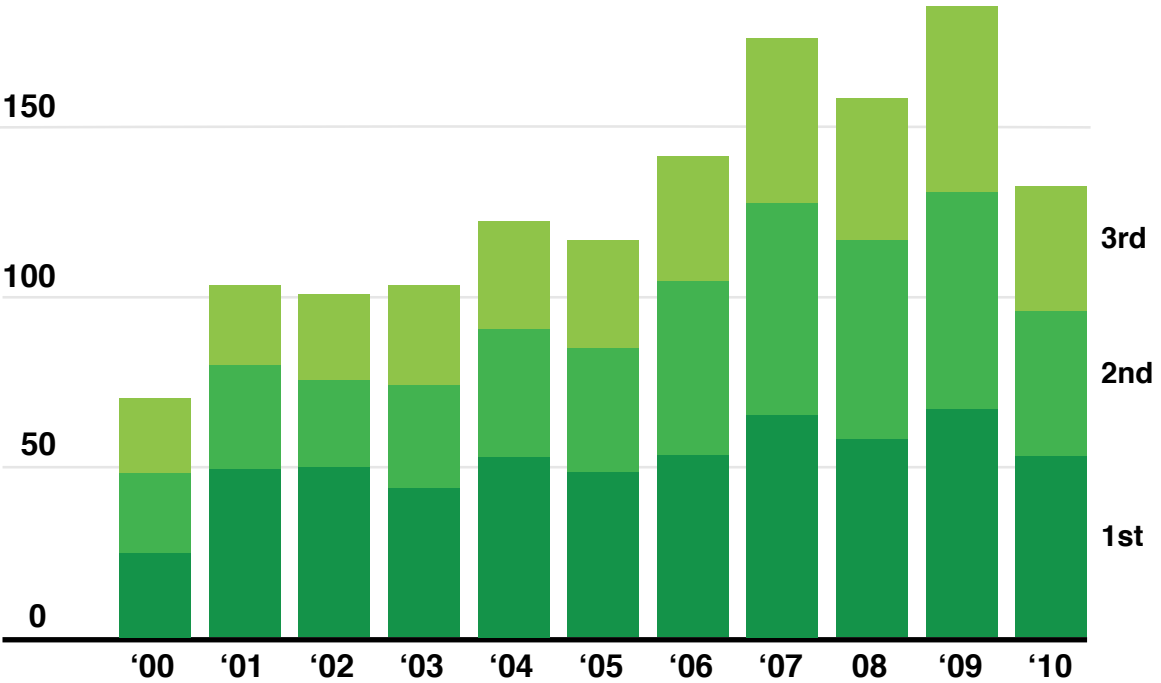
70 Hotdogs and buns (HDB) eaten



TOP THREE HOT DOG EATERS

The year before Takeru Kobayashi started to compete in Nathan’s Hot Dog Eating Contest, the top three eaters were close in skills. However, from 2001 to 2005, Kobayashi always had a substantial lead. That changed in 2006 when Joey Chestnut started competing

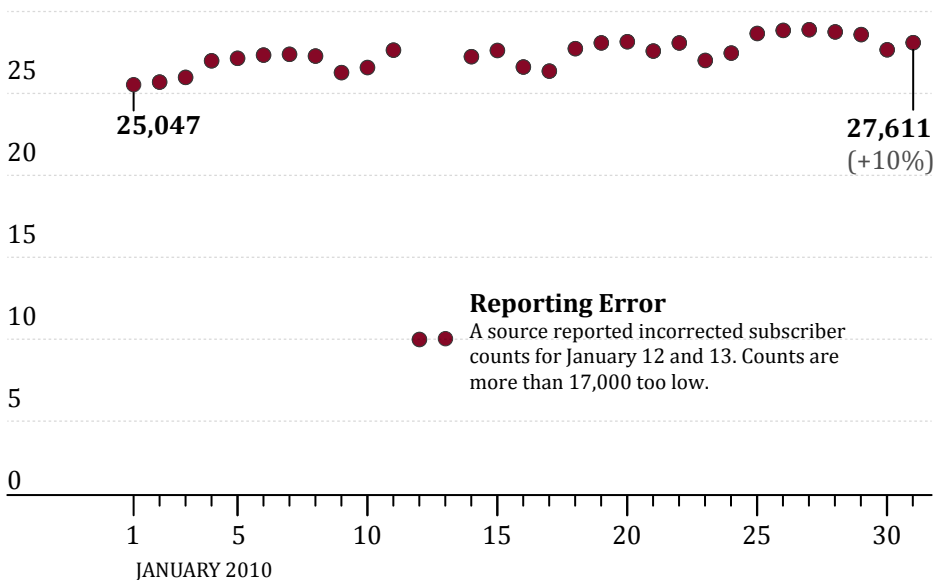
200 Hot dogs and buns (HDBs)



INCREASE IN SUBSCRIBERS

In January 2010, the number of subscribers via RSS and email increase to 27,611, making it the tenth month in a row with at least a ten percent increase.

30 thousand subscribers



WORLD POPULATION

7 billion people

6

5

4

3

2

1

0

1960

1970

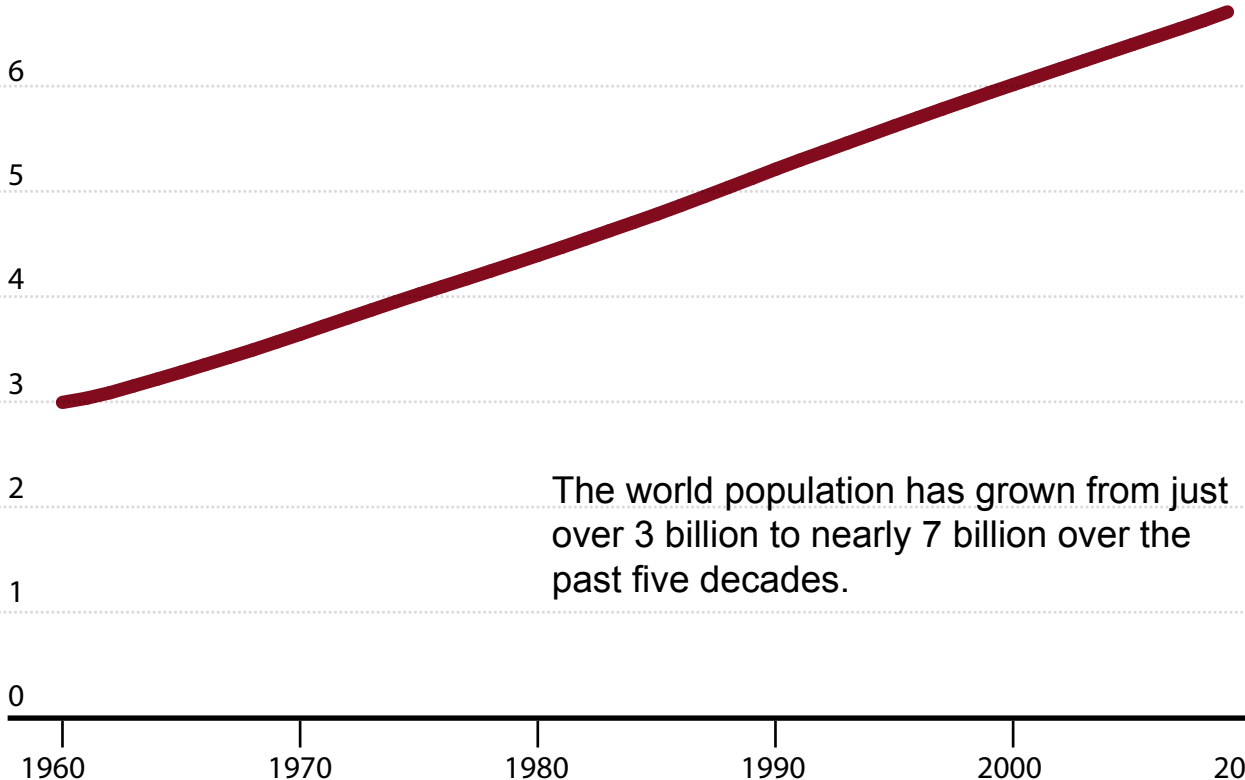
1980

1990

2000

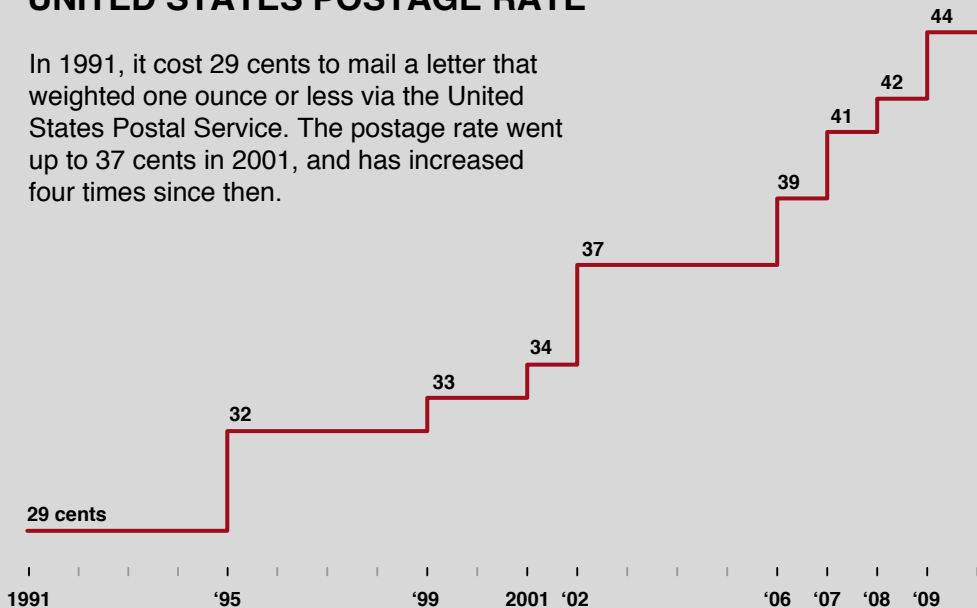
2010

The world population has grown from just over 3 billion to nearly 7 billion over the past five decades.



UNITED STATES POSTAGE RATE

In 1991, it cost 29 cents to mail a letter that weighted one ounce or less via the United States Postal Service. The postage rate went up to 37 cents in 2001, and has increased four times since then.



UNITED STATES UNEMPLOYMENT RATE, 1948-2010

