

# RunTogether: Live Virtual Runs Privacy Policy (Aligned with Terms of Service)

Last Updated: December 2, 2025

Effective Date: Matches Terms of Service (12/02/2025)

This Privacy Policy (“Policy”) explains how RunTogether: Live Virtual Runs, operated by an individual developer under the brand “RunTogether: Live Virtual Runs” (“RunTogether: Live Virtual Runs,” “we,” “us,” or “our”), collects, uses, and shares personal information through our iOS application, website, and virtual running Services (as defined in our terms of service). By using the Services—including real-time group runs, avatars, clubs by pace/vibe, chat, rankings, streaks, treadmill pace input, and subscriptions—you agree to this Policy, incorporated into the Terms. If you do not agree, do not use the Services. This Policy complies with U.S. laws (e.g., CCPA/CPRA, state privacy laws) and Apple App Store requirements.

We do not cover employee/contractor data.

Contact: [kenprimeventures@gmail.com](mailto:kenprimeventures@gmail.com) or 4569 Temescal Canyon Rd Apt 202, Corona, CA 92883. Users under 13 prohibited; 13+ requires parent/guardian consent per Terms Section 1.

## Notice at Collection: Personal Information We Collect

We collect only data necessary for Services (per Terms Section 2), matching what you explicitly share or authorize (e.g., Apple Health). No precise GPS, routes, or location inference/home tracking.

Category	Examples (from Terms Section 2)	Collected From	Past 12 Months?
Identifiers	Name, email, athlete ID, IP address, login credentials	You (signup), device	Yes

Profile/Health (Sensitive)	Age, gender, height/weight (optional), pace/distance/duration, heart rate (authorized only), workout metadata	You, Apple Health (consent), manual treadmill input	Yes
Commercial	Subscription history (weekly/monthly/yearly via Apple)	Apple billing	Yes
Activity	App interactions, chat logs (90 days), avatars, club/run data, rankings/streaks	Automatic logs, other users (club invites)	Yes
Inferences	Performance trends/rankings from your data	Derived	Yes

Sources: You directly, device, Apple Health/third-parties (authorized), other users. No audio/visual beyond avatars; no full payment details (Apple handles per Terms Section 3).

## Purposes for Collection and Use

Data used solely per Terms (Sections 2, 4, 7):

- Provide Services: Real-time runs/avatars/clubs/chat/rankings/treadmill input (match paces, verify performance, habit-building).
- Subscriptions: Process via Apple (no refunds/pro-rating per Section 3).
- Customization/Safety: Suggest clubs, moderate chat, prevent fraud/abuse (Section 8).
- Improvement: Aggregated analytics; no ads.

Legal bases: Contract (Services), consent (health data), legitimate interest (security). No medical advice/profiling (Sections 4-5). Retention: Until account deletion (via app/Apple); chats 90 days; anonymized rankings indefinite. Backups ≤45 days post-deletion.

## **Sharing, Sales, and User Content**

No sales/sharing for monetary value or cross-context ads (including minors). Aligns with Terms Section 6 (User Content license for operations).

- Service Providers: Apple (billing), cloud hosting/analytics (aggregated), support. They protect data equivalently.
- Other Users: Profile/avatar, rankings/clubs/chat (per your controls; followers-only option).
- Third-Parties: Apple Health/devices (authorized; their policies apply, Section 10).
- Legal/Business: Subpoenas/fraud (Section 16), merger (survives termination).

Past 12 months: Identifiers/health to processors; activity to hosting. GPC honored. User Content license survives deletion (backups/legal).

## **Privacy Controls and Rights**

Per Terms (Sections 7, 16): Adjust visibility (private runs, hide health), download/delete via app/Apple settings. Deleting account ≠ subscription cancel (manage via Apple ID).

US State Rights (CA residents primary; CO/CT/OR/TX/UT/VA/MT):

- Know/Access/Portability: Categories/sources (2x/year; ≤45 days).
- Delete/Correct: Permanent (≤45 days; legal exceptions).
- Opt-Out Sale/Share/Limit Sensitive: No sales; withdraw consent for health.
- No Discrimination: Same access/pricing.

Verify: Email match. Agents: Signed permission. Appeal: 30 days to

kenprimeventures@gmail.com

. Minors 16+: Followers-only default, limited chat. No knowing minor sales.

## **Security, Third-Parties, and Retention**

Reasonable safeguards (encryption); no perfect security. Essential cookies/sessions (iOS settings). No DNT response needed (GPC yes). Cross-US transfers protected.

Third-parties (e.g., Apple) vetted for Apple compliance (Section 10). Retention as needed for Services/legal (Section 7); de-identified aggregates post-deletion.

## **Health and Children's Privacy**

Health data (pace/heart rate) only with consent; no real-world tracking (Terms Sections 2,4). Services for 16+ generally; 13-15 parent-supervised (Section 1). Report violations to contact above.

## **Changes and Governing Law**

Updates match Terms (Section 18): Posted with date; material notice in-app/email. Governed by CA law (customize per Section 17). California Shine the Light: No third-party direct marketing. Contact for questions/deletions.

This aligned version cross-references Terms sections, limits to described data/features (no GPS), emphasizes Apple billing/no refunds, User Content license, and liability waivers. Host publicly for App Store; lawyer review advised.