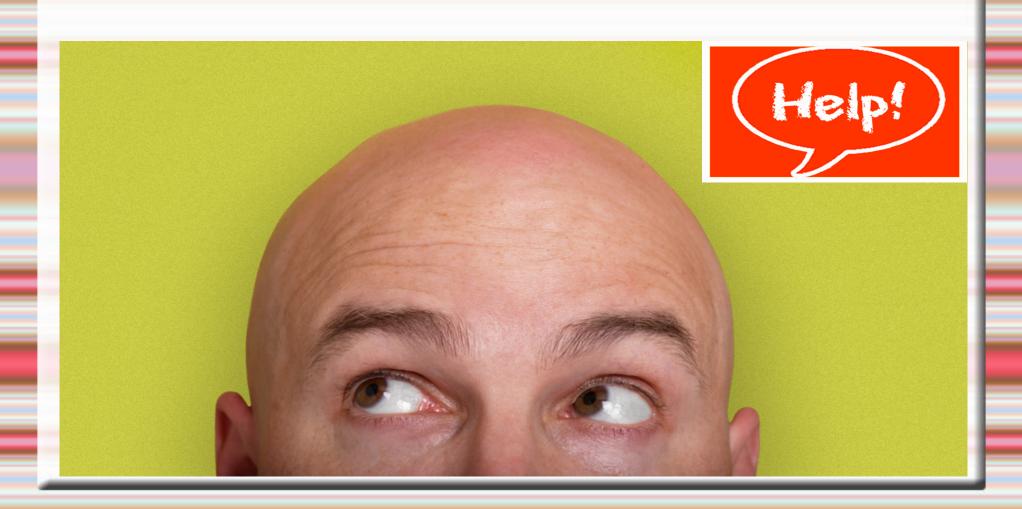
BlipIt!

http://code.google.com/p/blipit/

A person is in danger...













HELP!!!

- What does the victim do...
 - Reach out to 911, 108, or other voice based services
 - Others may help the victim
- Humanitarian relief operations
 - Red Cross
 - ✓ WHO
 - V NGOs
 - Government agencies
 - **HAM Radios**







- What should I do?
- Whom should I call?
- I stay on the outskirts !!!
- Oops... no network :-(
- I can't speak Pandora...
- ... and a lot can go wrong





- Bridge the gap between the victim & service provider(s)
- Communicate the plight of the victim to as many relevant authorities as possible.
- Help locate the victim as precisely as possible
- Make the solution affordable & easily accessible

BlipIt! to the rescue...

- A system for exchanging blips between publishers & subscribers
- → Blip consists of...
 - Channel, an identifier for a victim's situation
 - Geo location information of the victim
 - Victim's identification information
 - Mapping tools like Google Maps render Blips
- → Easy to use & report panic





"I will like to congratulate the brains behind BlipIt for such a great initiative...of course such a system will be very helpful. Infact, it has come at a very critical point when governments, law enforcement agencies, etc are looking for ways to increase efficiency in the performance of their duties and provide maximum security."

-- Nii A. Sowah, IT Officer, 1ViLLAGE, "Connecting the Unconnected in rural Africa", Ghana. West Africa

"Congratulations! It sounds great! Can you tell me when the users will might download the Android app?"

-- Jorge Luis Alonso G, Teléfonos inteligentes como TIC para el desarrollo, Argentina

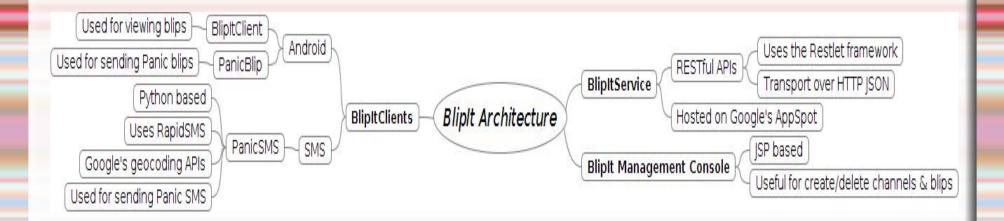
"We might be able to try it out for pregnant women who need emergency transport. I'll let you know once we think about that a bit more... Cool. Well the nice thing is that we're operating in Nairobi which is well mapped by Google so I suspect we'll be able to resolve a lot of the locations."

-- Aliya Walji, CTO, Jacaranda Clinics, Nairobi



- Internationalization
- Send additional information with every PanicBlip
- BlipIt Web client for viewing blips
- BlipIt Installation & Deployment
- And lot more... check out our road map at: http://code.google.com/p/blipit/wiki/BlipItRoadMap

BlipIt Architecture



credits

Developers: Diptanu G & Kiran G

QA: Chethan V

All hands: Kalyan C. Akella

