

# Kamila Andruszczak

502 Palmerston Boulevard Bsmt, Toronto, ON M6G 2P3, Canada || Skype: kamila.quantimedia ||  
andruszczak.kamila@gmail.com

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Portfolio: <https://kamaaan.github.io/portfolio/>

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## Summary

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Highly self-motivated and result-oriented frontend developer with extensive experience and training in structuring, developing and implementing interactive websites to meet evolving business needs. Eager for new professional challenges and contribute towards organizational growth.

- Enthusiastic professional with the ability to conceptualize and bring projects to full fruition.
- Develop fully functional responsive websites to meet Business Requirements.
- Quickly learner of new technologies and skilled analytical problem-solver.
- Excellent leadership skills to effectively resolve problems and provide superior customer service.
- Proven ability to perform tasks independently with a high degree of accuracy and attention to detail.
- Thrive in a fast paced environment and have the ability to work effectively with cross-functional and diverse teams.
- Hardworking, full of energy, detail oriented and able to multitask effectively.

## Technical Skills

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- HTML, CSS, SASS, RWD
- Bootstrap, Wordpress
- JavaScript and jQuery - basics
- Ajax and API - basics
- Adobe Photoshop
- Github, Grunt
- SEO, SEM, Google Analytics and other traffic measure tools

## Professional Experience

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### FREELANCE WEB DEVELOPER

07/2015 - Present

- Communicated directly with clients to establish project parameters, wrote proposals for design work, analyzed competitor websites, and produced sitemaps for client approval.
- Developed website mock-ups for clients to ensure quality control and client satisfaction before project development phase.
- Executed and monitored standards for user interfaces, page design and graphics development.
- Provided internet related services including website design, front-end web development, domain name registration, web hosting, search engine optimization.
- Maintained client websites on an ongoing basis.
- Trained end users on performing necessary updates.
- Researched industry trends and websites to provide top quality design
- Workflow tools included: HTML, CSS, Bootstrap, jQuery, Wordpress

## DIGITAL MEDIA MANAGER

06/2016 - 02/2017

### AccorHotels, Poland

- Developed and activated comprehensive digital media plans for AccorHotel Brands: Sofitel, Mercure, Novotel, ibis Family.
- Collaborated closely with Editorial/Communication/Marketing and provided technical guidance and strategy for content via social media/banner ad/email announcement campaigns.

## DIGITAL PROJECT MANAGER

01/2014 - 06/2016

### Quantic Media LTD, Australia / Poland

- Coordinate and track status of all marketing projects from initiation to completion, client service.
- Reviewed project budgets and resolved discrepancies, requirements gathering, oversaw project teams and client deliverables
- Provided exceptional clients relations support with clear communication and timely projects status updates and always exceeding client's expectations.

## E-COMMERCE MANAGER (own project)

05/2014 - 05/2015

- Fully responsible for small ecommerce (Woocommerce shop built from scratch by me)
- Regularly reviewed competitive websites in terms of product range, marketing initiatives including functionality and customer offerings.
- Analyzed site performance and initiated improvements, including merchandising efforts, technical projects, and creative changes.

## PROJECT MANAGER

02/2009 - 12/2013

### Agora SA, Poland

- Project manager for full range of project also digital in a biggest polish publishing house.

## Education

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Kodilla Front-end Development Bootcamp

2017

Postgraduate Studies, Marketing Strategies  
Warsaw School of Economics

2013

Graphic Design  
Polish-Japanese Academy of Information Technology

2011

2017 Goals: Advanced JavaScript Bootcamp

## In private

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In private, I'm a big fan of sci-fi movies and fantasy books (mostly Polish authors), yoga freak and a cat lover. I've travelled across 4 continents, visited 25 countries and I'm still looking for more!

Work premit: 03.03.2017 for one year