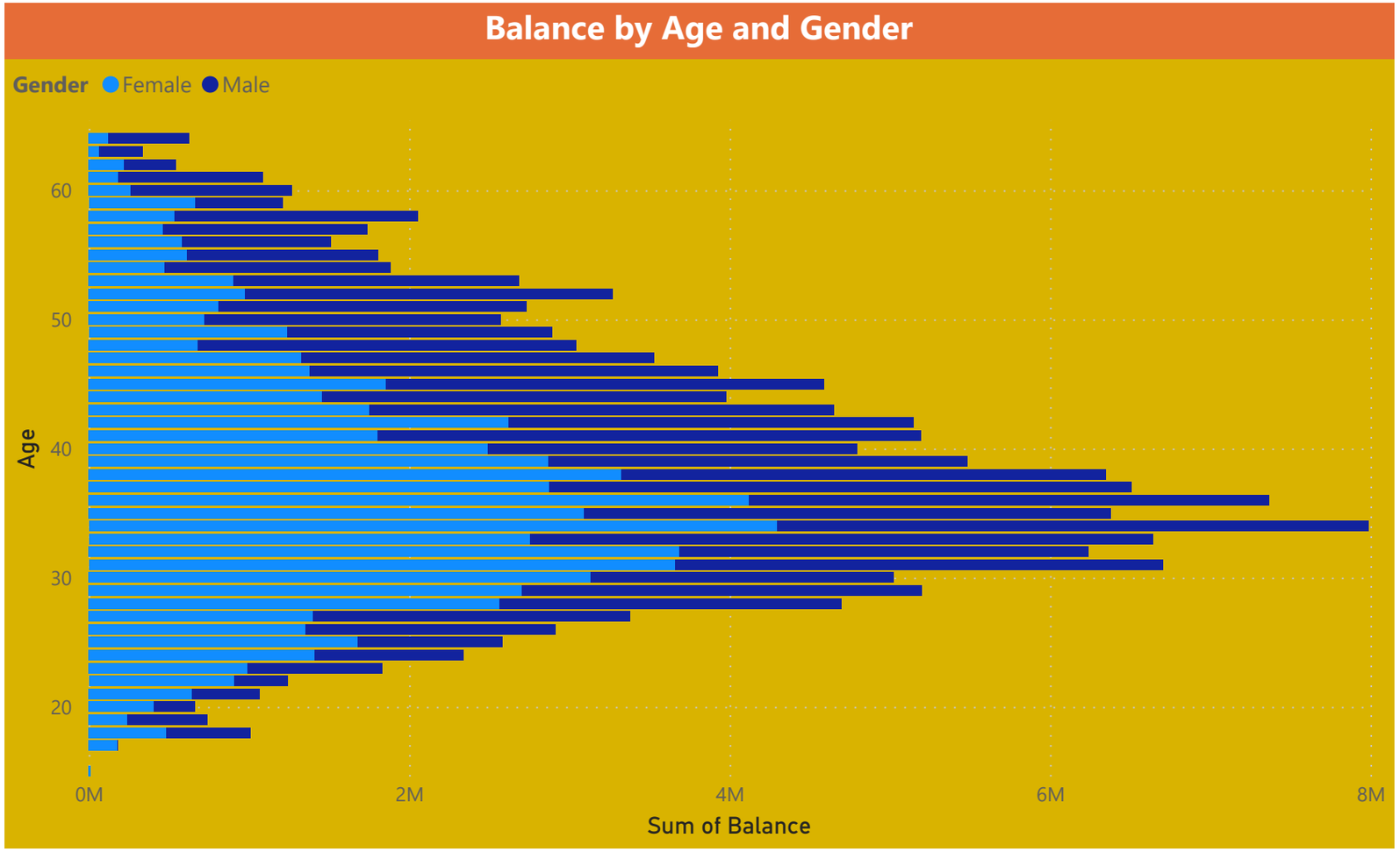
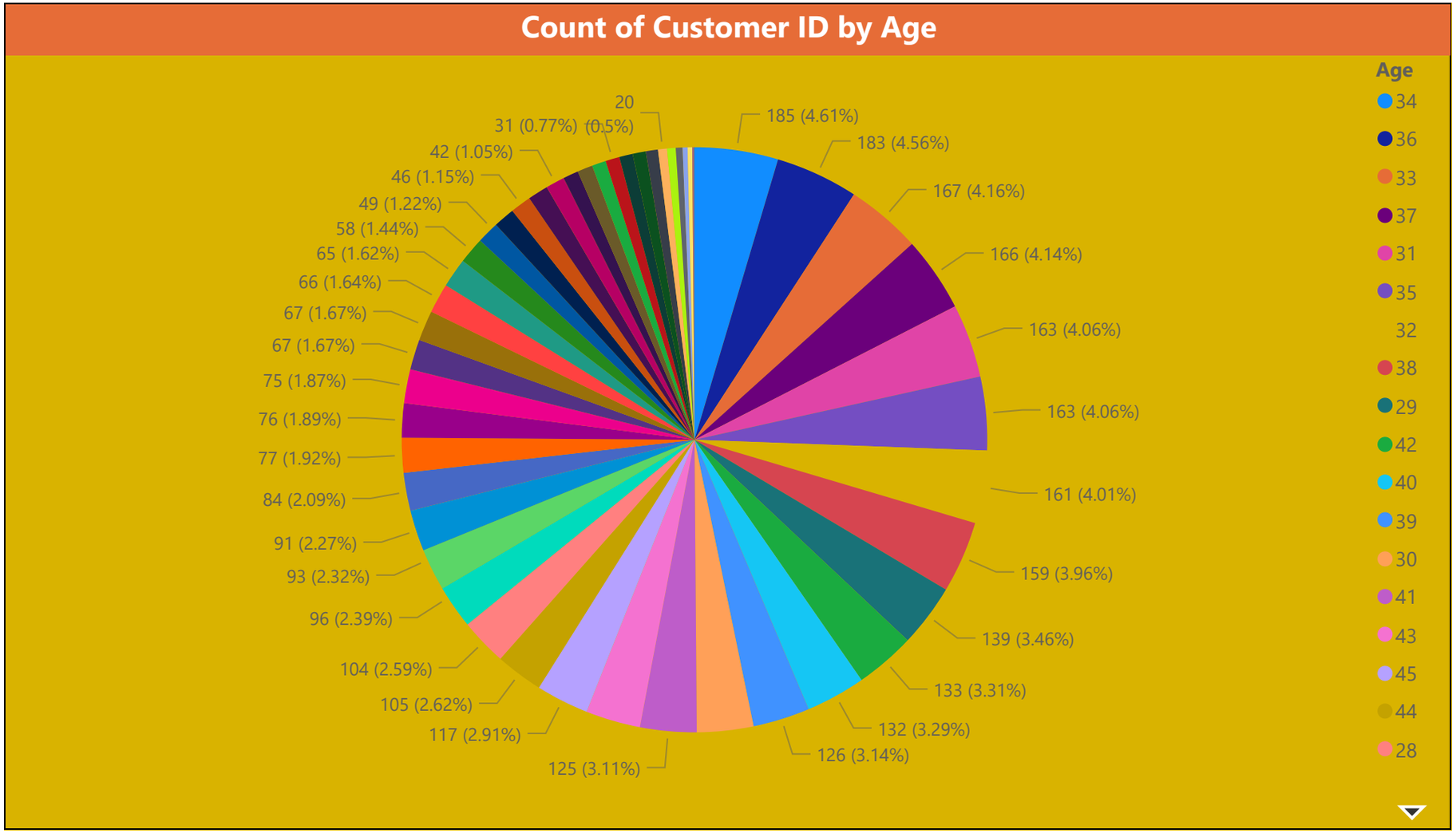
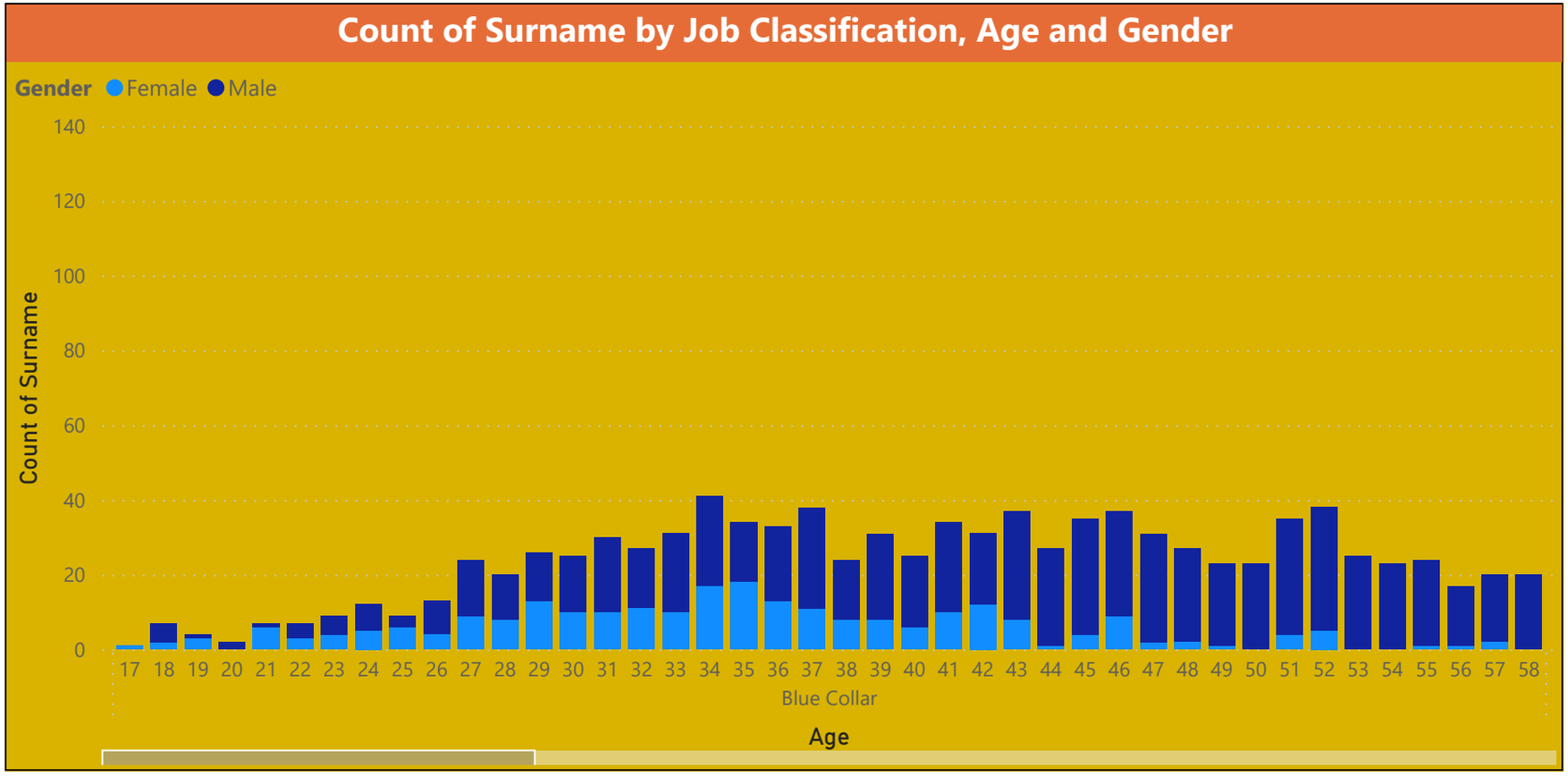
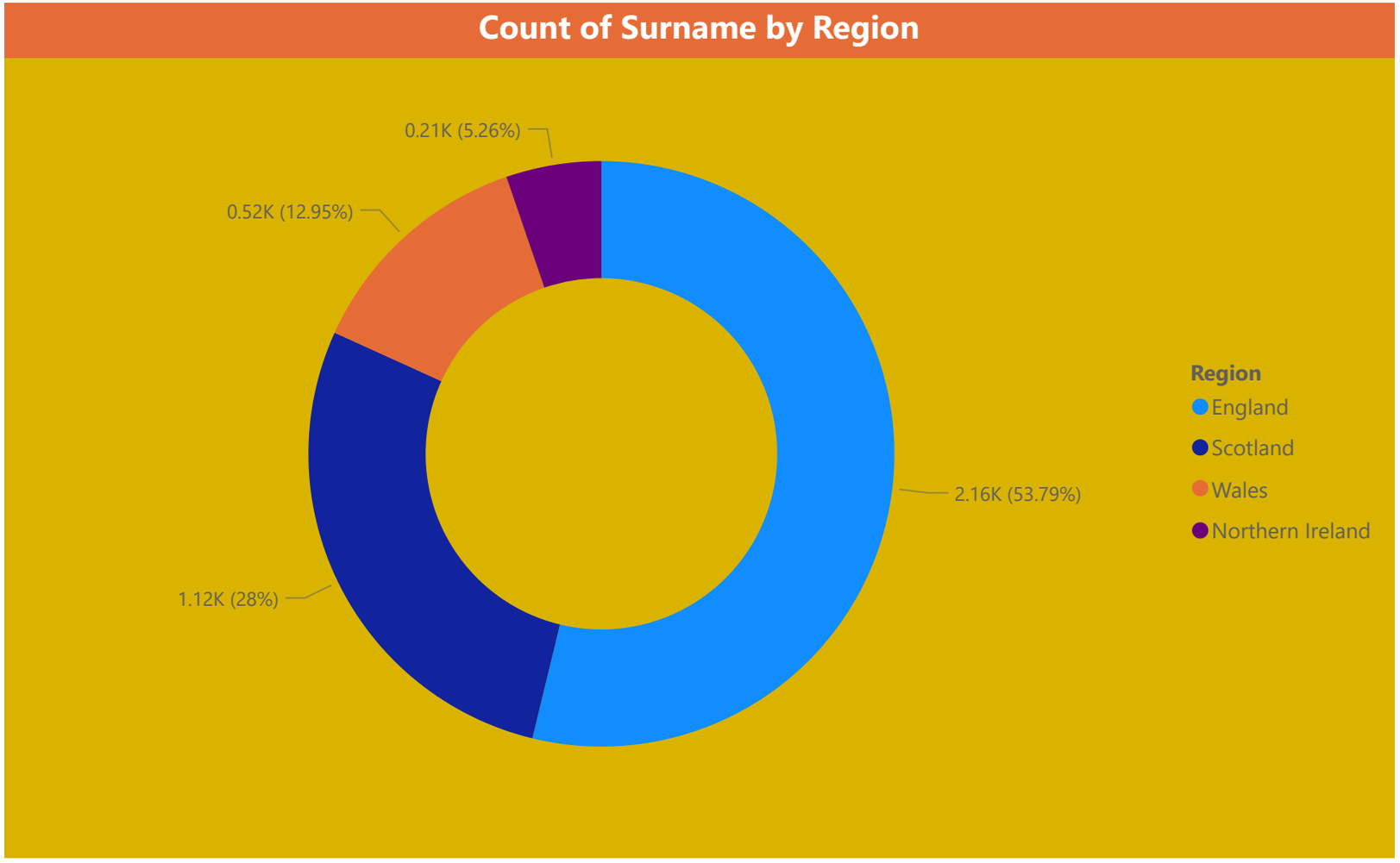
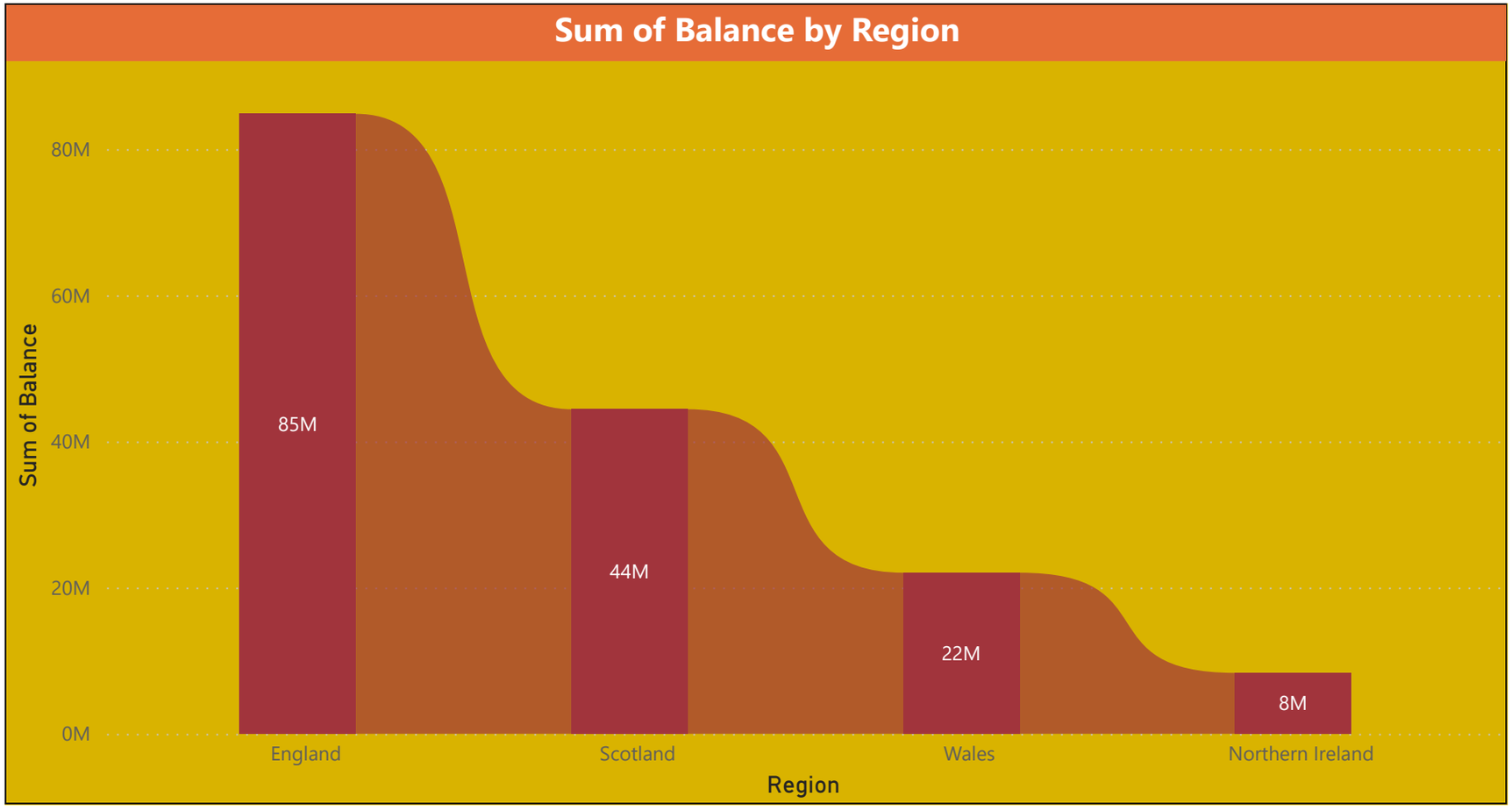
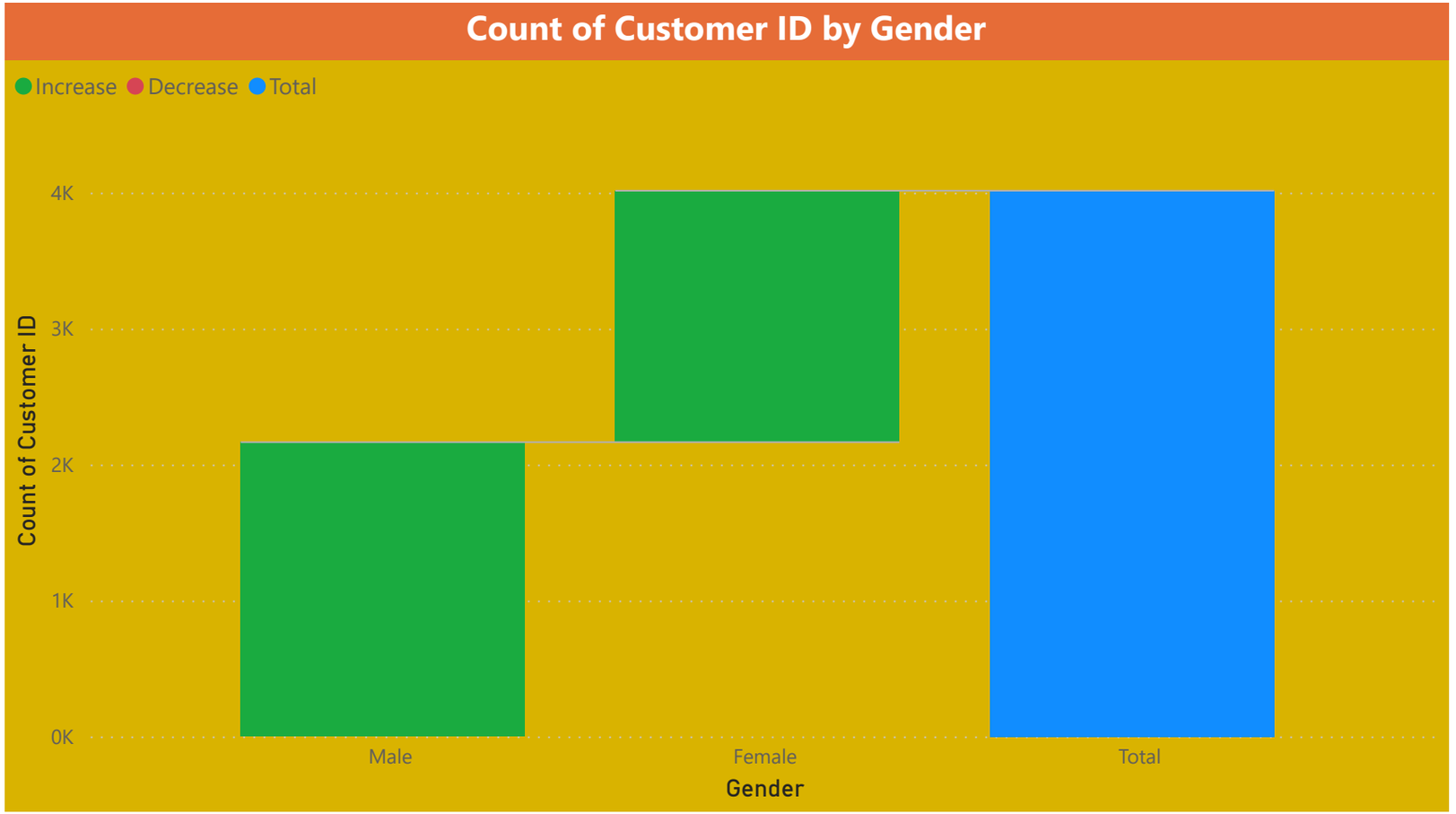

Balance by Age and Gender
Gender
Female
Male
60
50
40
30
20
Age
0M
2M
4M
6M
8M
Sum of Balance


Count of Customer ID by Age
Age
34
36
33
37
31
35
32
38
29
42
40
39
30
41
43
45
44
28
185 (4.61%)
183 (4.56%)
167 (4.16%)
166 (4.14%)
163 (4.06%)
163 (4.06%)
161 (4.01%)
159 (3.96%)
139 (3.46%)
133 (3.31%)
132 (3.29%)
126 (3.14%)
125 (3.11%)
117 (2.91%)
105 (2.62%)
104 (2.59%)
96 (2.39%)
93 (2.32%)
91 (2.27%)
84 (2.09%)
77 (1.92%)
76 (1.89%)
75 (1.87%)
67 (1.67%)
67 (1.67%)
66 (1.64%)
65 (1.62%)
58 (1.44%)
49 (1.22%)
46 (1.15%)
42 (1.05%)
31 (0.77%)
20
(0.5%)


Count of Surname by Job Classification, Age and Gender
Gender
Female
Male
140
120
100
80
60
40
20
0
Count of Surname
17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58
Blue Collar
Age

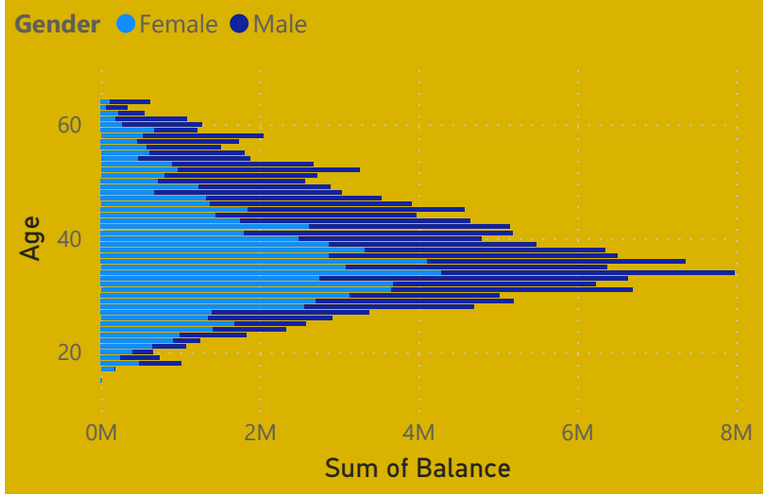

Count of Surname by Region
0.21K (5.26%)
0.52K (12.95%)
2.16K (53.79%)
1.12K (28%)
Region
England
Scotland
Wales
Northern Ireland


Sum of Balance by Region
80M
60M
40M
20M
0M
Sum of Balance
85M
44M
22M
8M
England
Scotland
Wales
Northern Ireland
Region

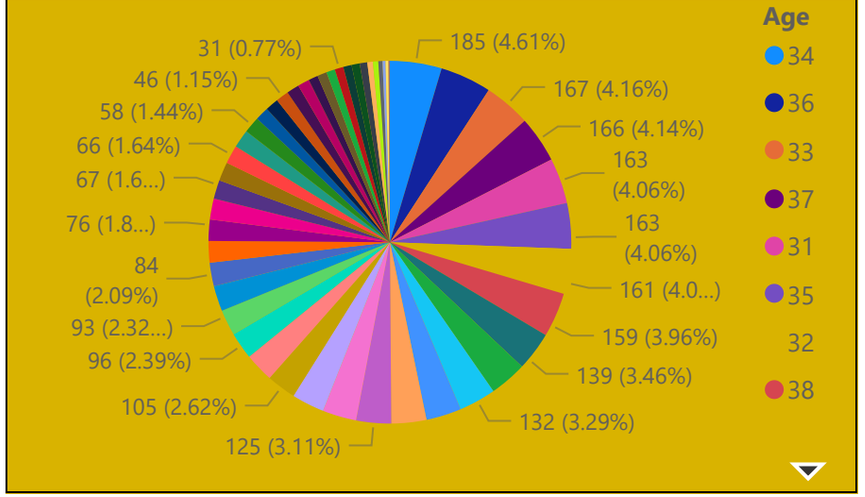

Count of Customer ID by Gender
Increase
Decrease
Total
4K
3K
2K
1K
0K
Count of Customer ID
Male
Female
Total
Gender

Bank Customer Analysis

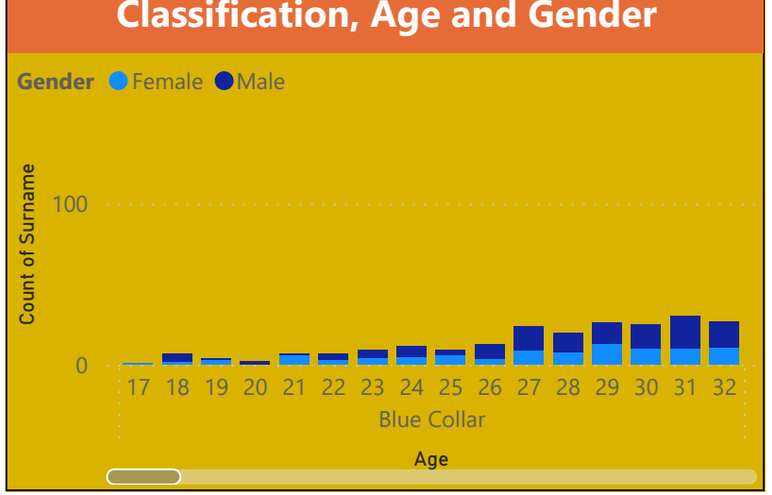
Balance by Age and Gender



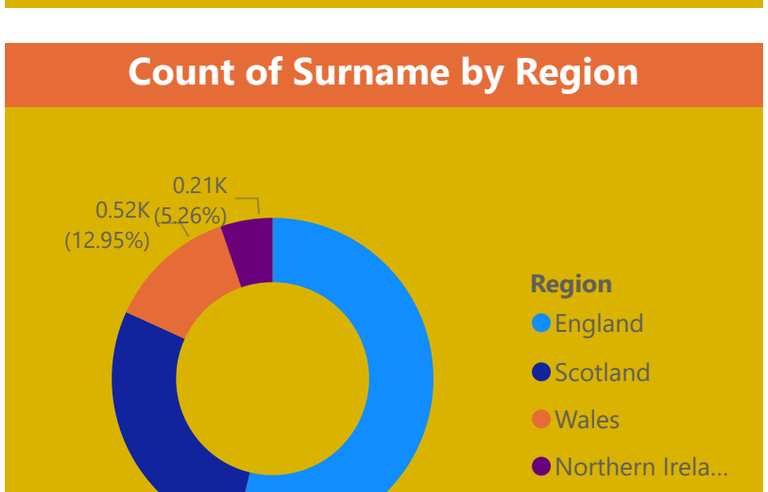
Count of Customer ID by Age



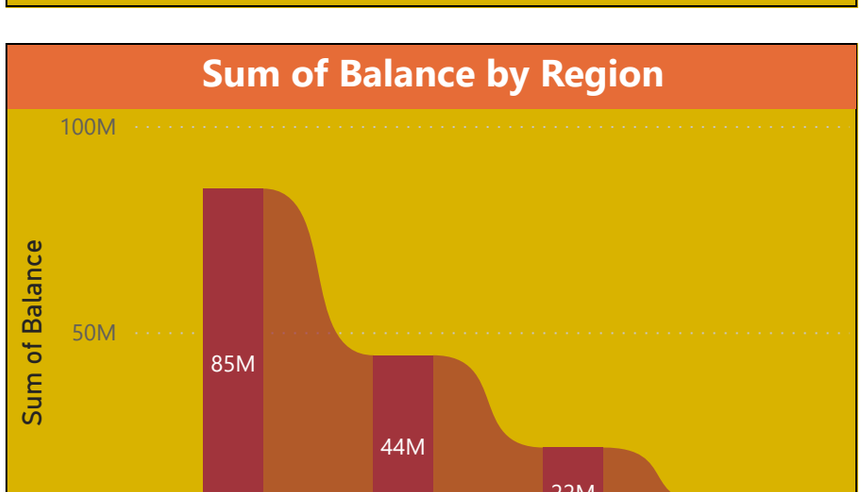
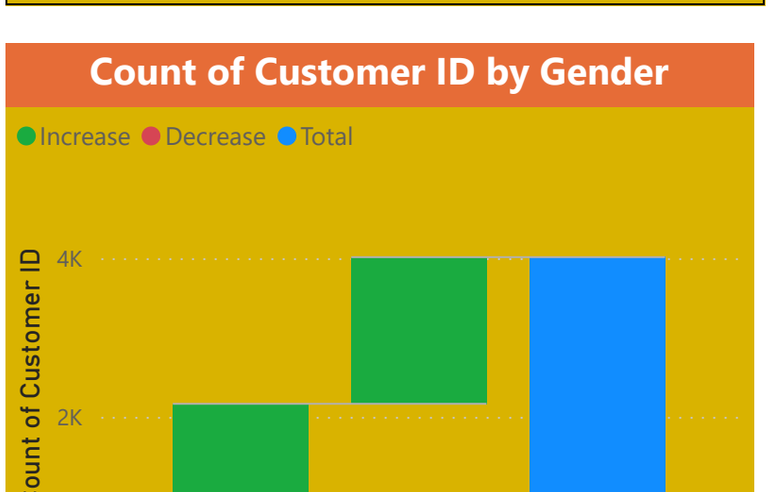
Count of Surname by Job Classification, Age and Gender



Count of Surname by Region



Sum of Balance by Region



Count of Customer ID by Gender