

“ Maximize every Ad Dollar”

The Project named Tink as reversed “NIT-K” —→ “TIN-K”

[Figma file link](#)

A Design by kamalraaj senthilkumar <3

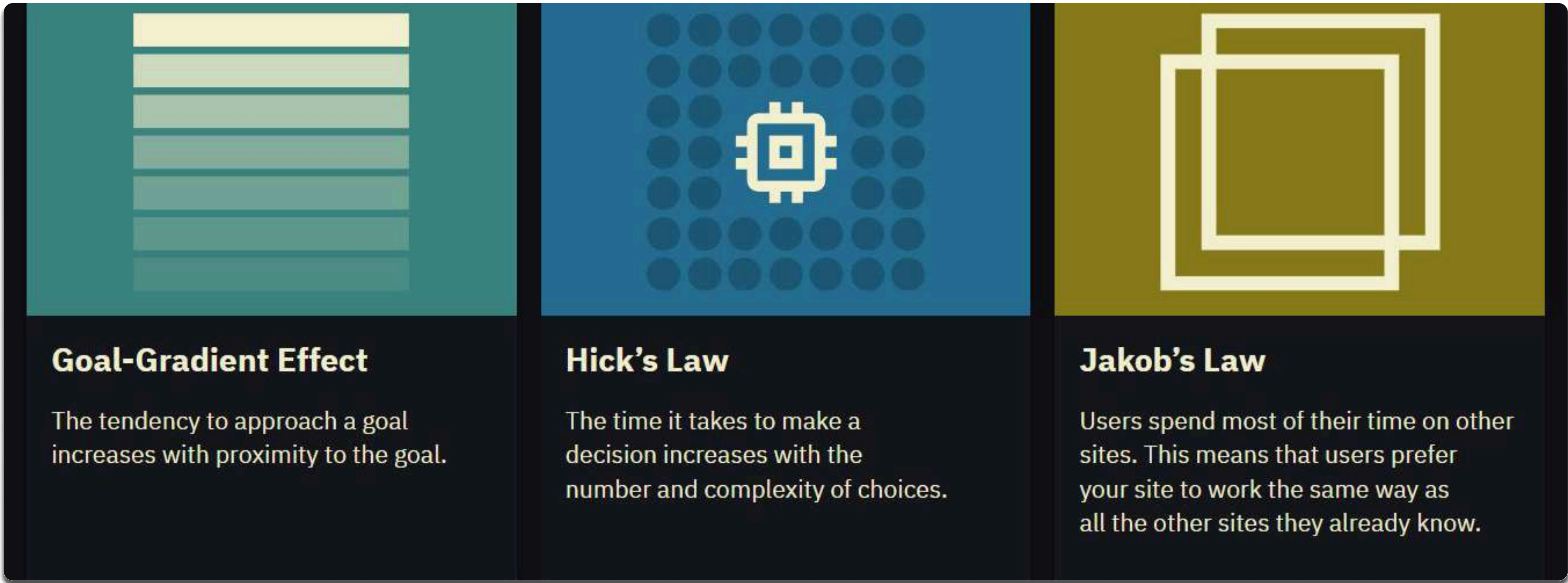
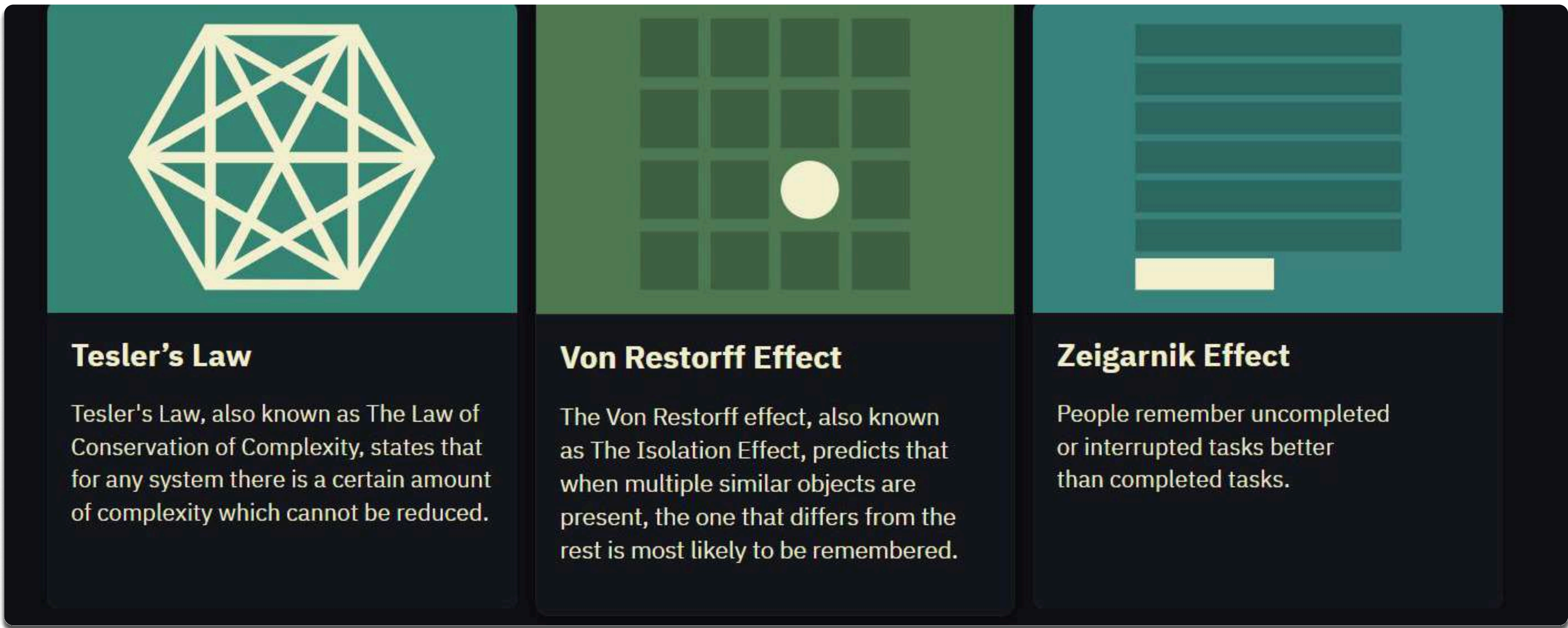
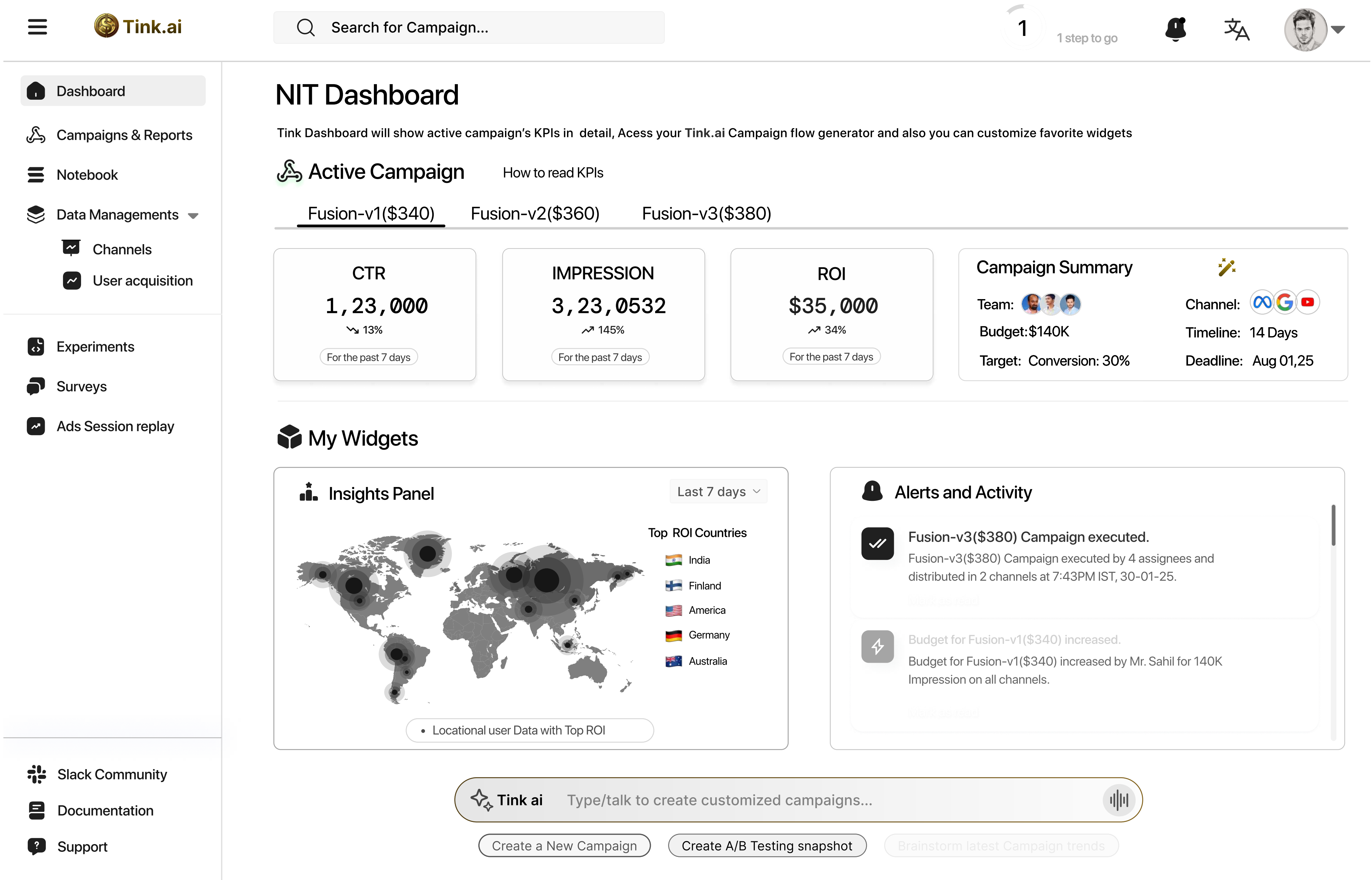
(You can read my story [here](#))

Mobile No: +91 9384 978318

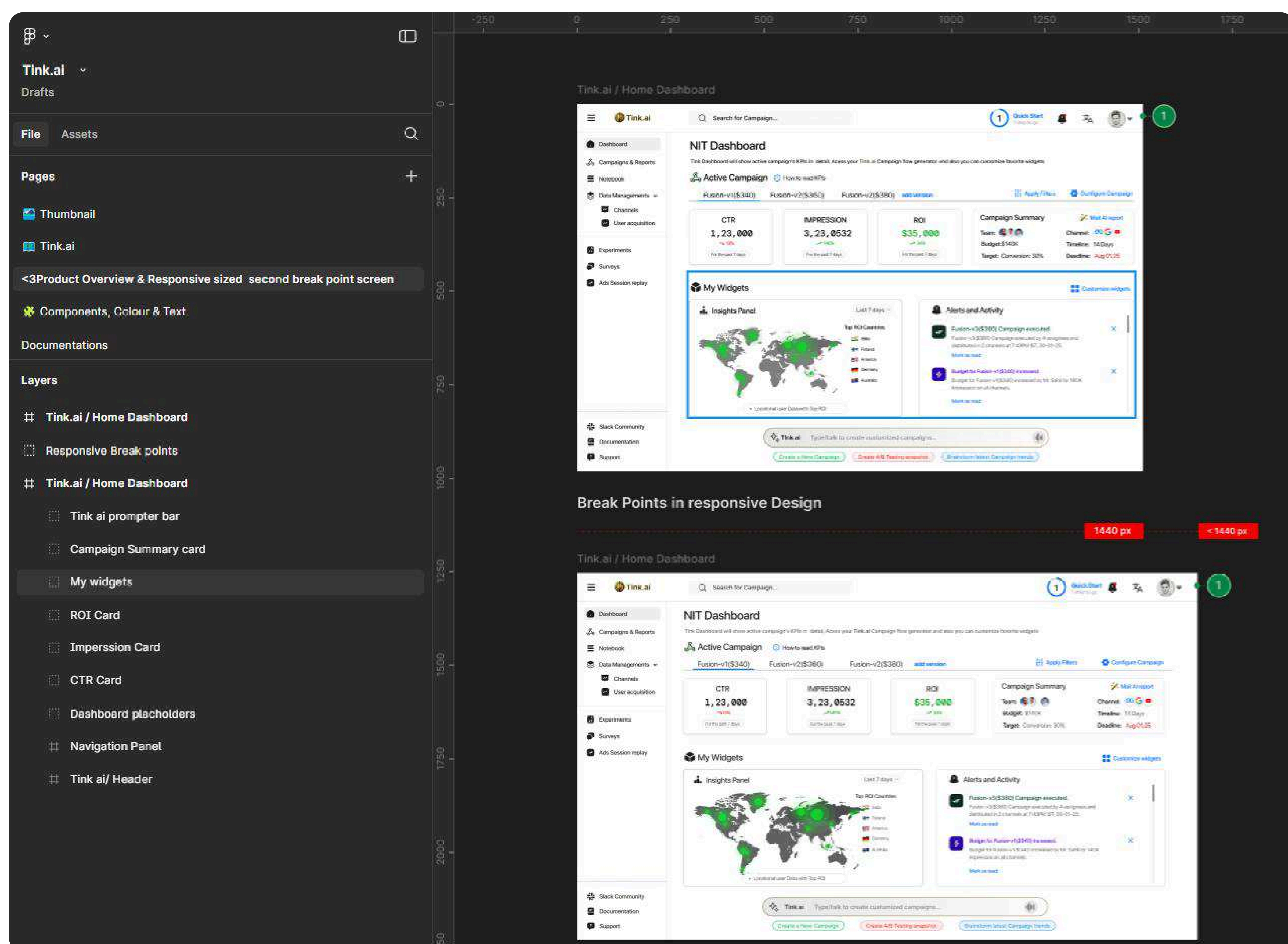
Fusion Frames



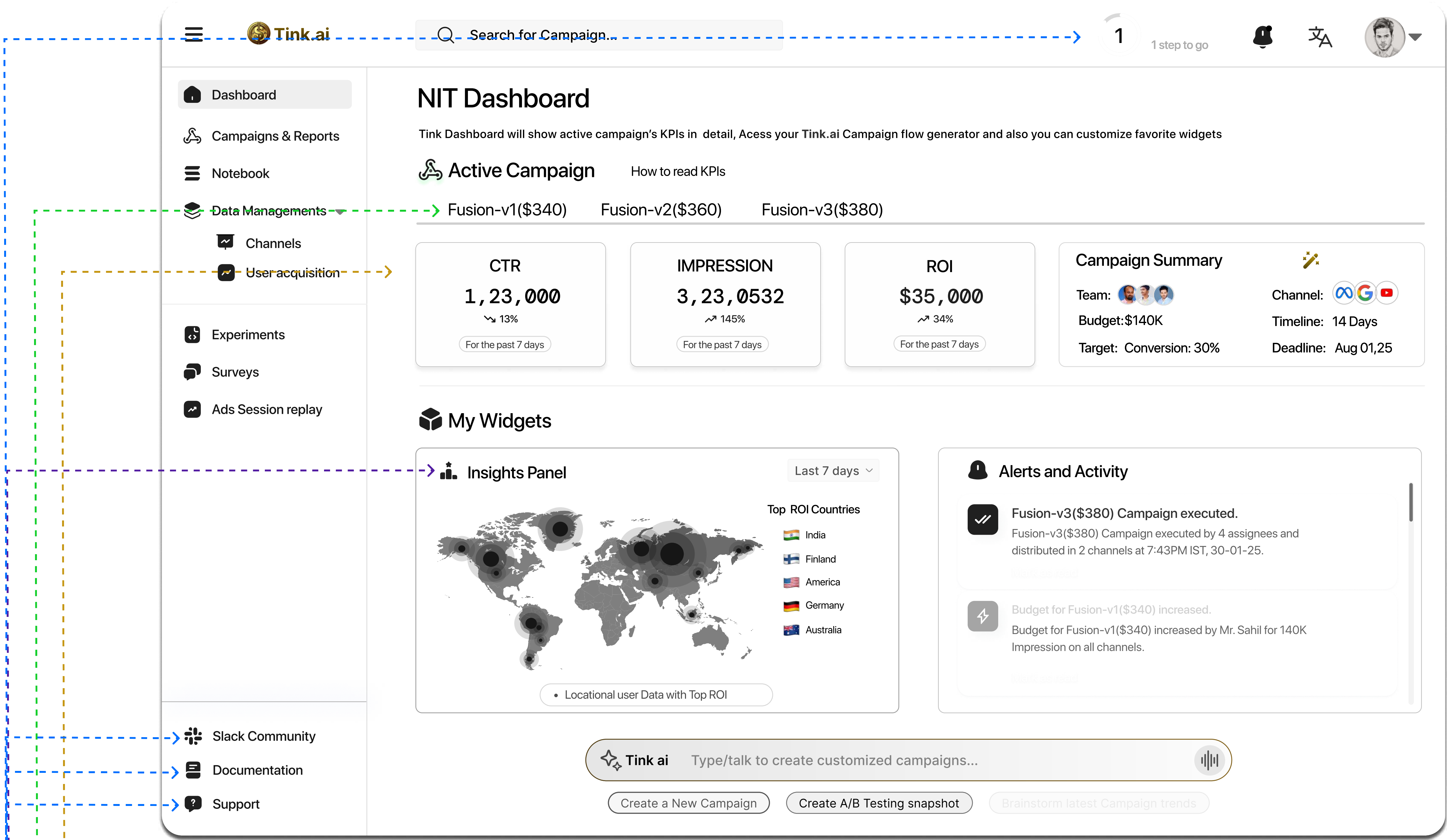
User Experience of the Tink.AI built on this principles



Responsive Design with Last two break points



Fusion Frames Guidelines



- Monitor real-time metrics for their ad campaigns, such as clicks, impressions, CTR (Click Through Rate), and ROI (Return on Investment).
- Access campaign automation tools like A/B testing, which evaluates the performance of different ad creatives.
- Segment their audience effectively, enabling businesses to funnel users based on behavior, demographics, and other data insights.
- Navigate the interface intuitively, with a focus on being beginner-friendly for small business owners and marketers with limited technical expertise.

Unique Features

✦✦

Tink ai

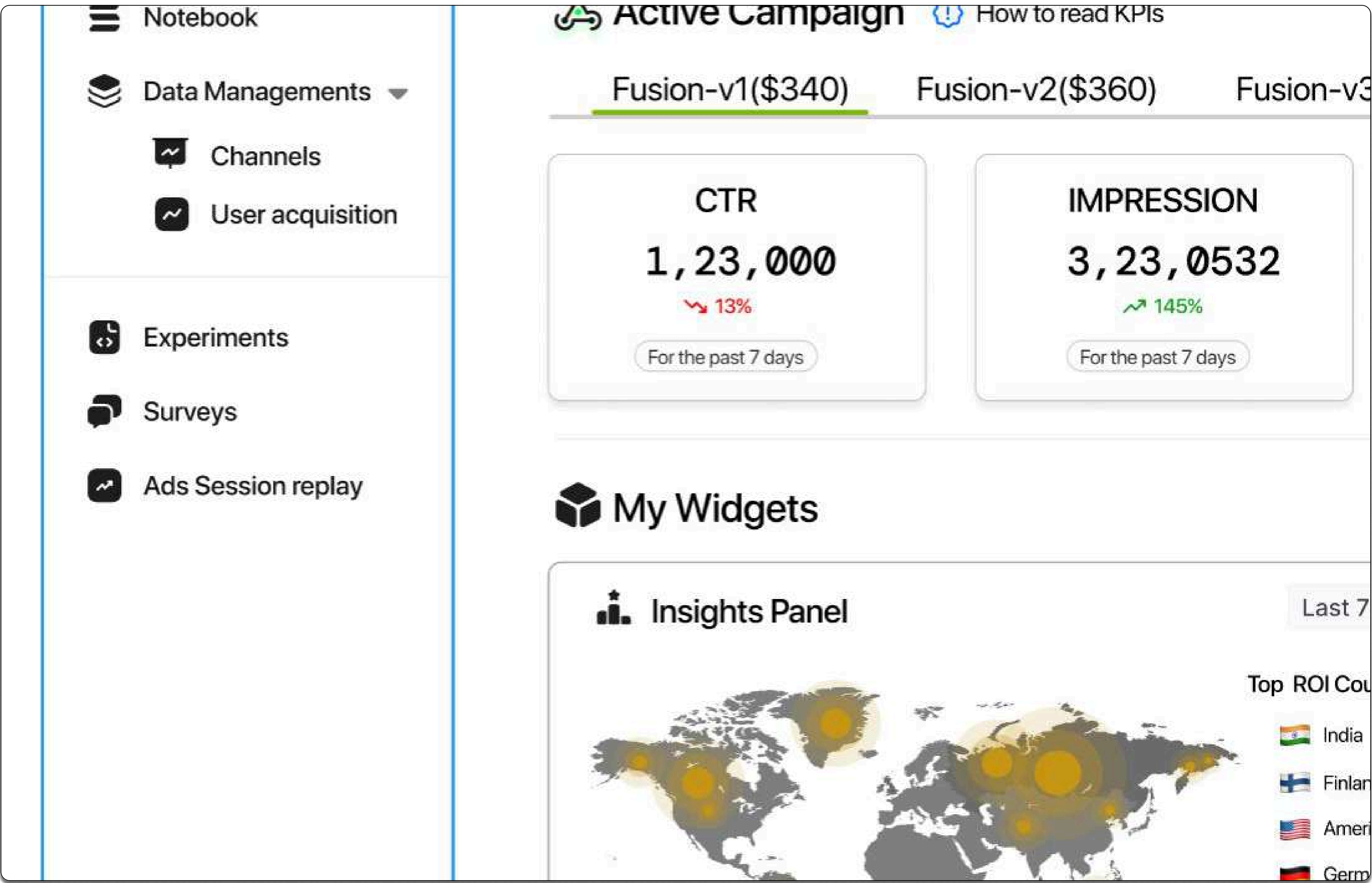
Type/talk to create customized campaigns...

Create a New Campaign

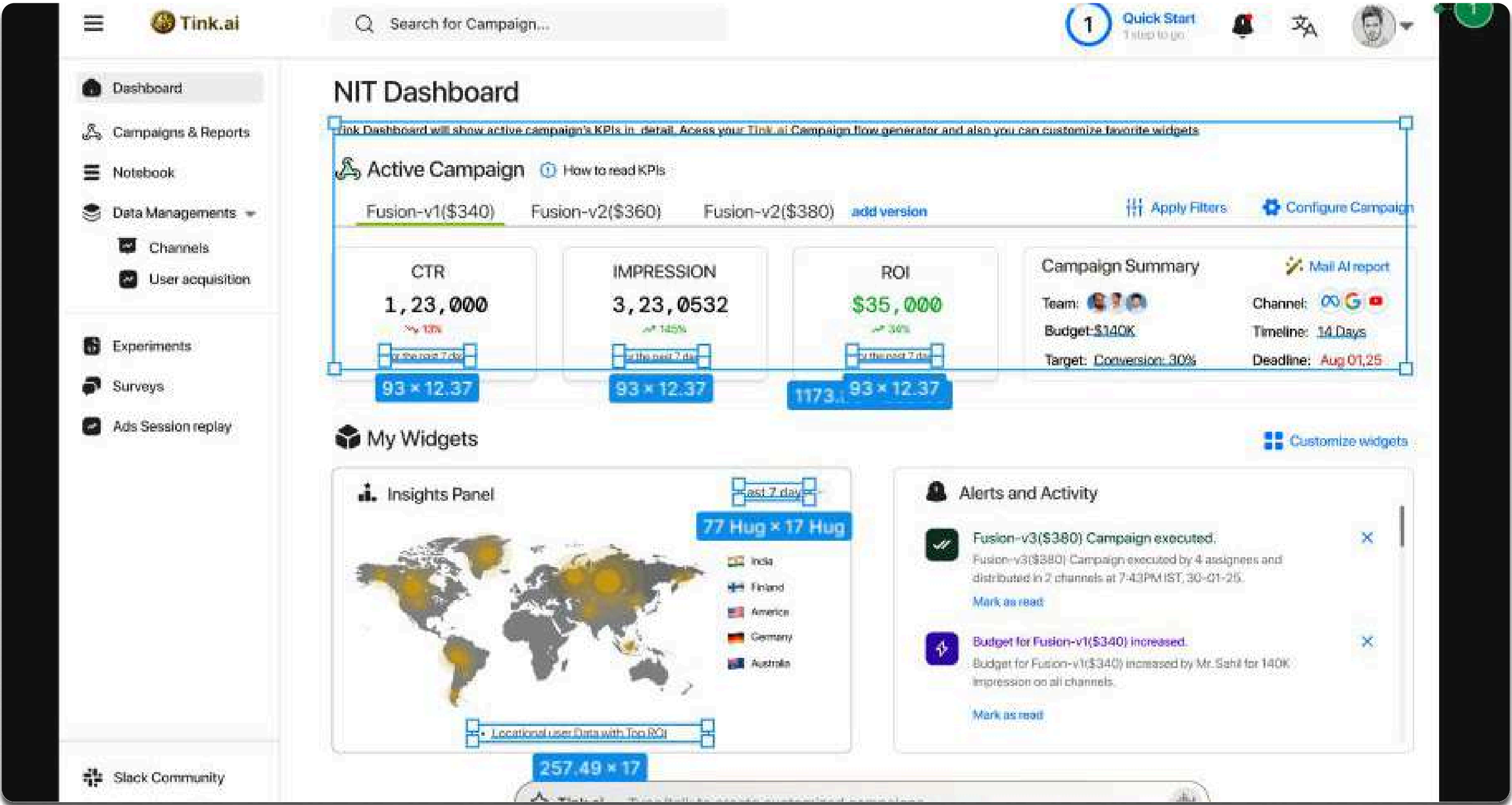
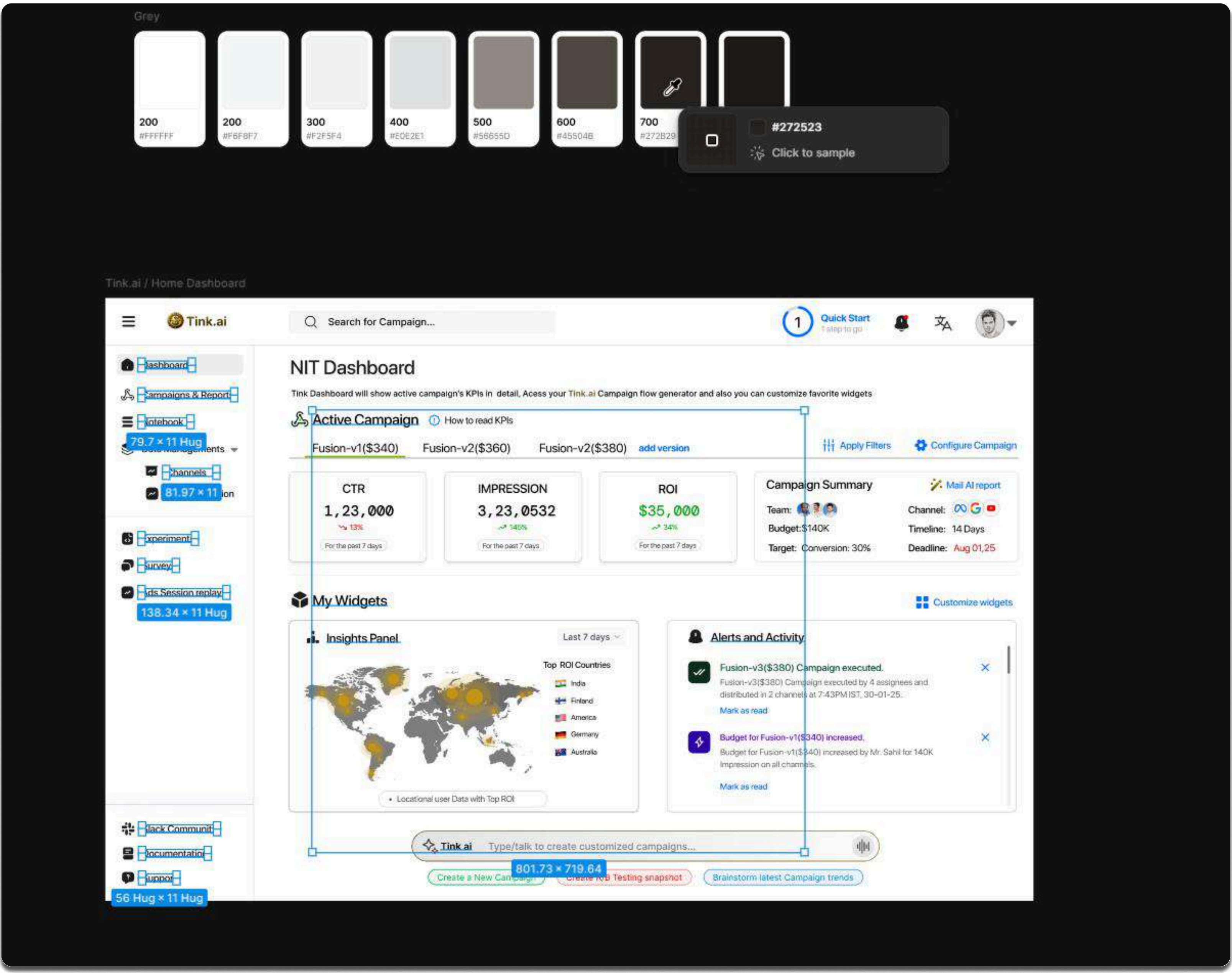
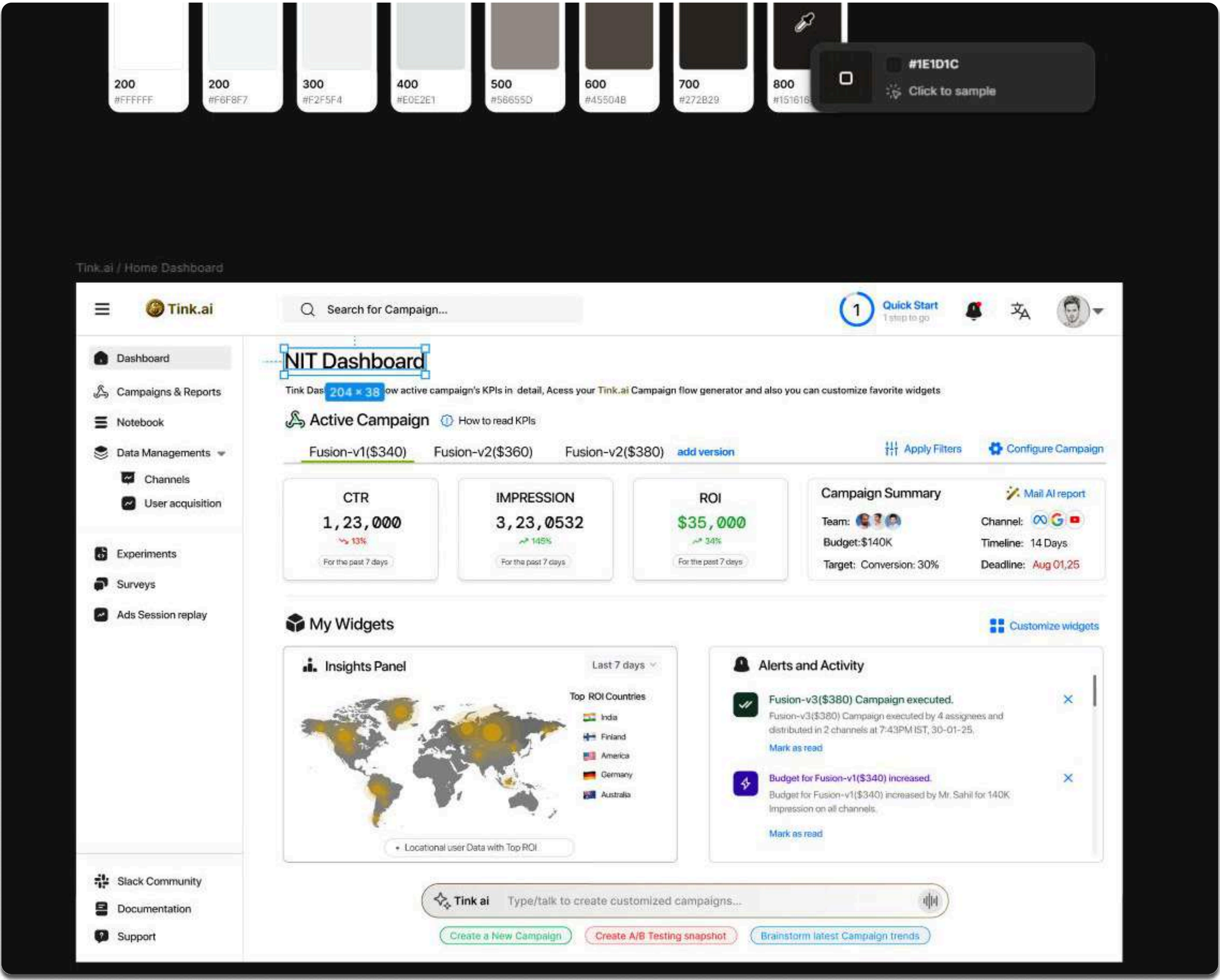
Create A/B Testing snapshot

Brainstorm latest Campaign trends

Text/Type command AI



Visual Hieracrhy

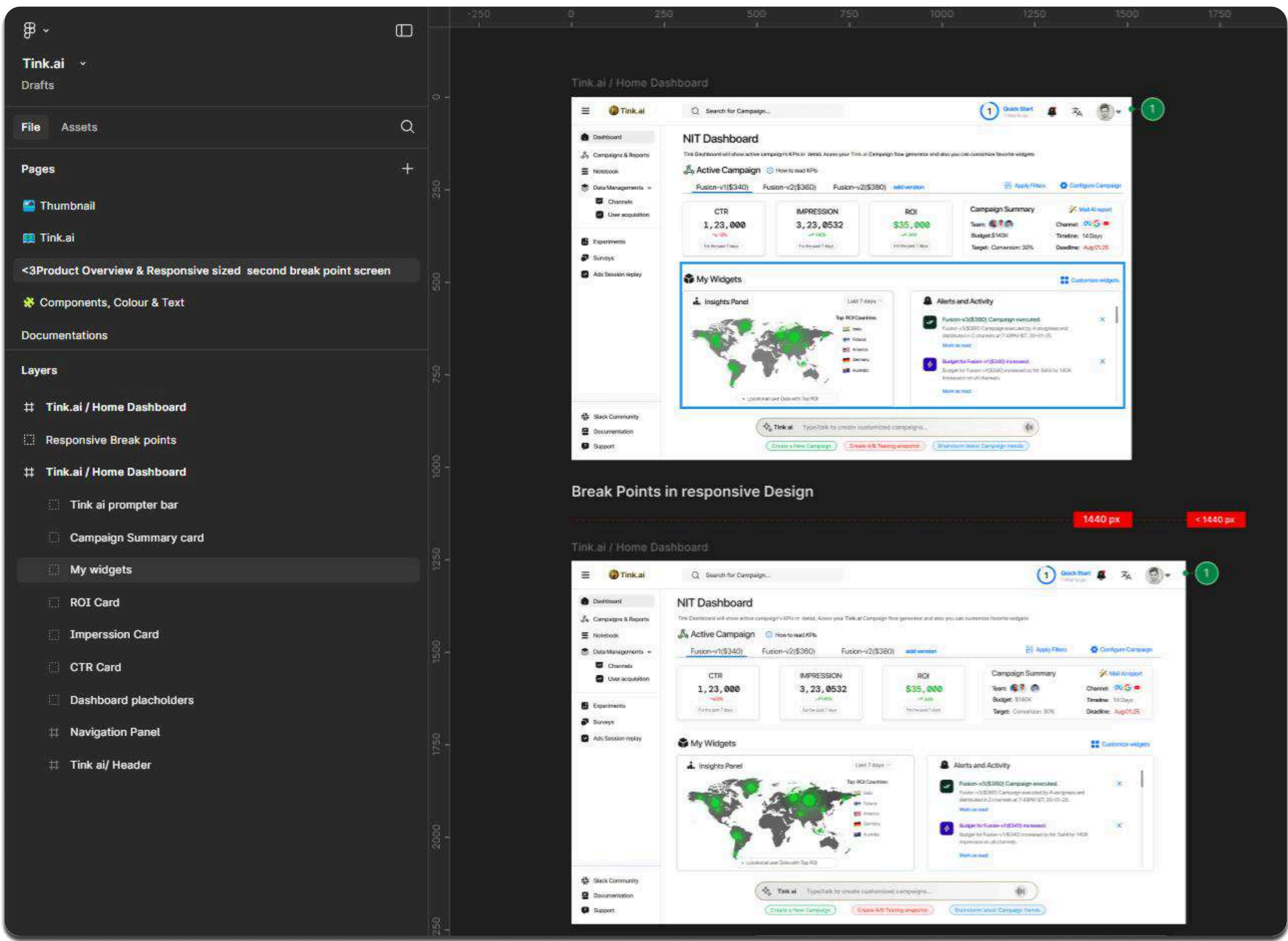


A great designer decide what user should look

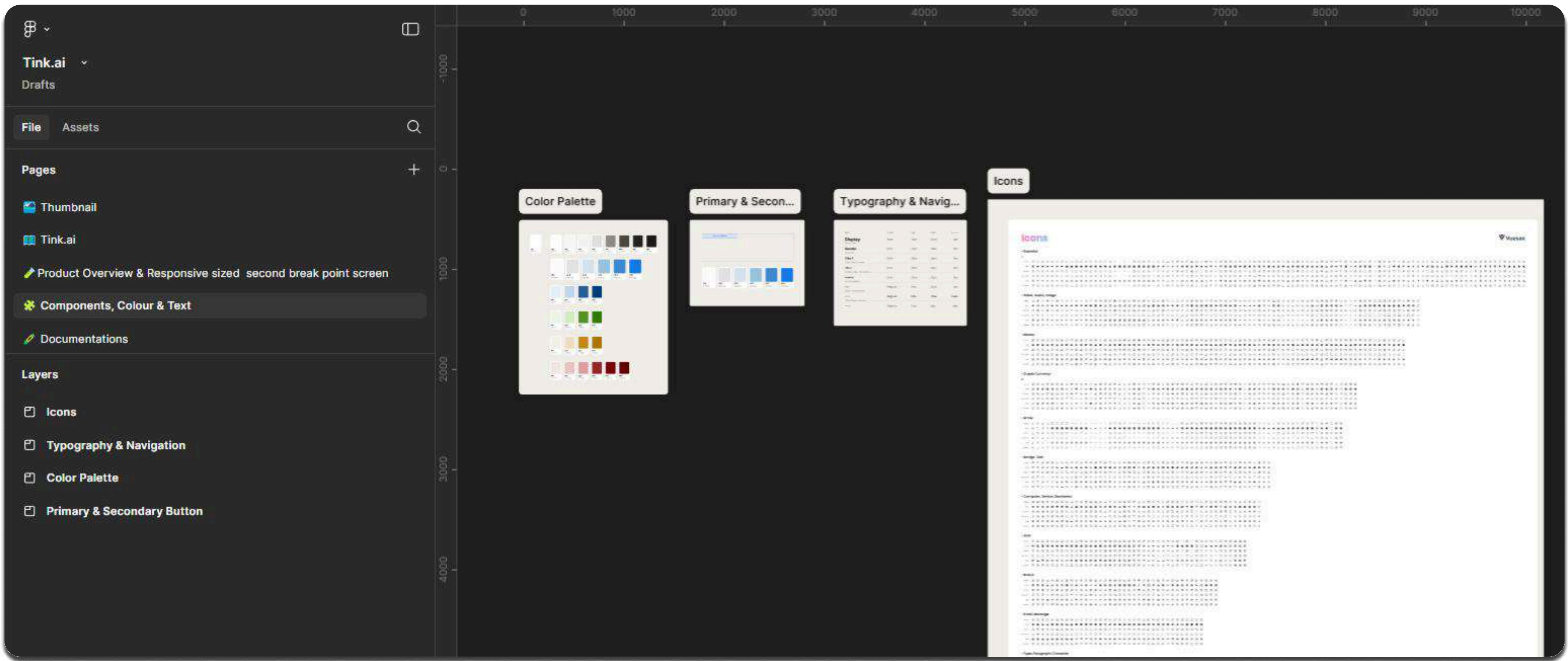
Fusion Frames

Tink.ai

Nav Bar & Design Resources



Properly nested Navigation bar



Design Resources used