

Total Leads

3000

Total Deal Value

\$8.3M

Closed Leads

348

Closed Deal Value

\$931.3K

Average Deal Value

\$2.8K

Conversion Rate

11.6%

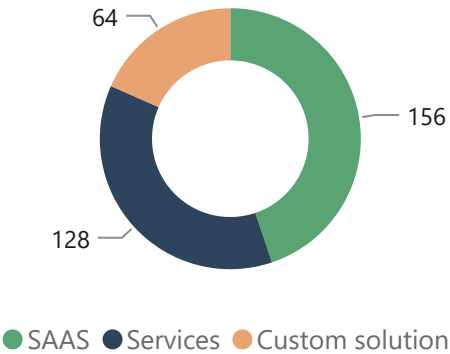
Lost Rate

2%

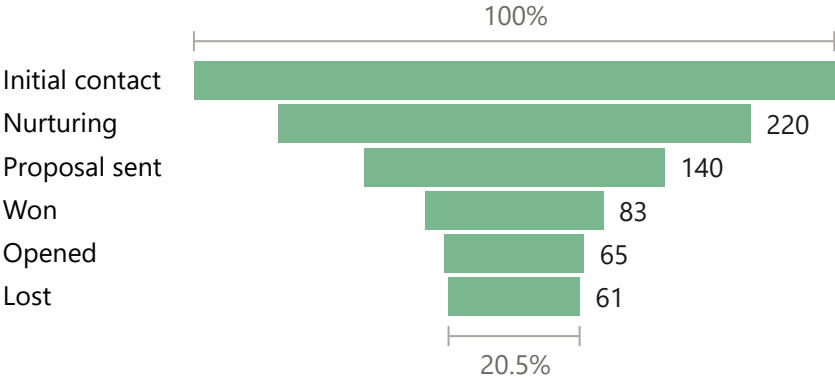
Sales Performance by Agents

Sales agent	Leads Closed	Leads Closed by Month	Closed Deal Value	Conversion Rate	Avg Weeks to Close Deal
Laura Thompson	93		\$2,18,624	12.4%	8
Jessica Martinez	61		\$1,45,299	11.9%	10
Michael Brown	58		\$1,77,109	12.0%	10
Kevin Anderson	33		\$80,248	13.8%	8
Emily Johnson	31		\$1,15,032	11.3%	10
John Smith	27		\$75,652	10.4%	9
Sarah Davis	27		\$73,028	10.8%	8
David Wilson	18		\$46,283	7.7%	7

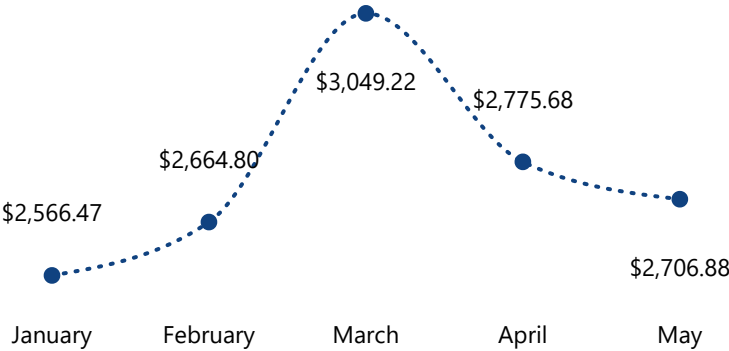
Leads Closed by Product



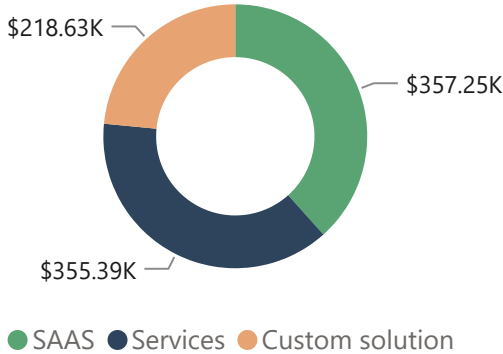
Sales Funnel Health



Average Deal Value Fluctuations



Closed Deal Value by Product



CRM & SALES PIPELINE ANALYSIS

PERFORMANCE & FORECAST REVIEW

Country

All

Industry

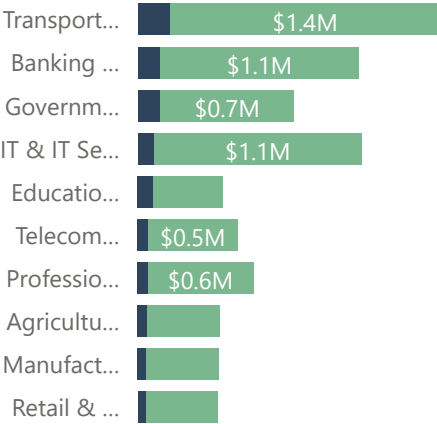
All

Organization size

All

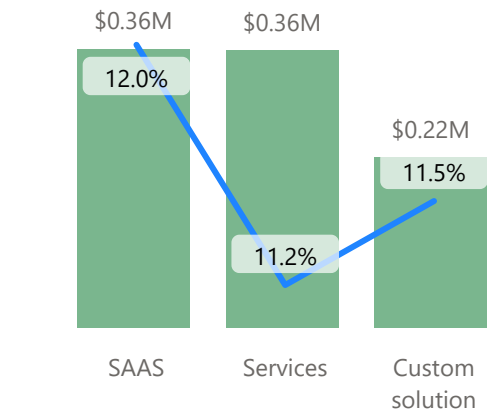
Closed Deal Value by Industry

Closed Deal Value Total Deal Value



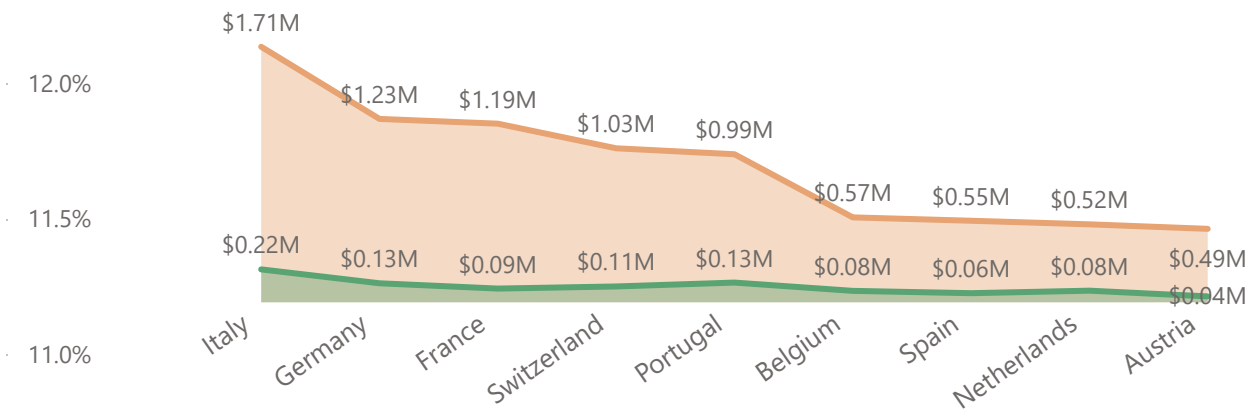
Closed Deal Value and Conversion Rate by Product

Closed Deal Value Conversion Rate



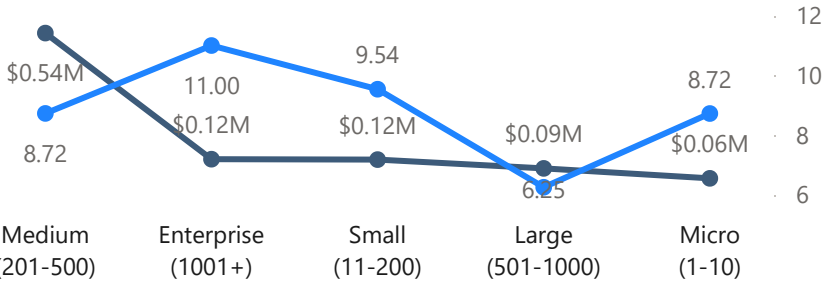
Expected Deal Value and Closed Deal Value by Country

Expected Deal Value Closed Deal Value



Closed Deal Value and Average Sales Cycle (Week) by Organization size

Closed Deal Value Average Sales Cycle in Week



Forecasting of Deal Value

