

01-01-2015

31-12-2015



## PIZZA SALES DASHBOARD

Jan/15 - Dec/15

Pizza Category

All

Best and Worst

## Busiest Days and Time

**Days** - Orders are the highest on weekends, **Friday** and **Saturday**.

**Monthly**- There are maximum orders from month of **July** and **January**.

## Sales Performance

**Category**- **Classic category** contributes maximum sales and total orders.

**Size**- **Large size** sales contributes to maximum sales.

817.86K

Total Revenue

38.31

Avg order value

49574

Total Pizza Sales

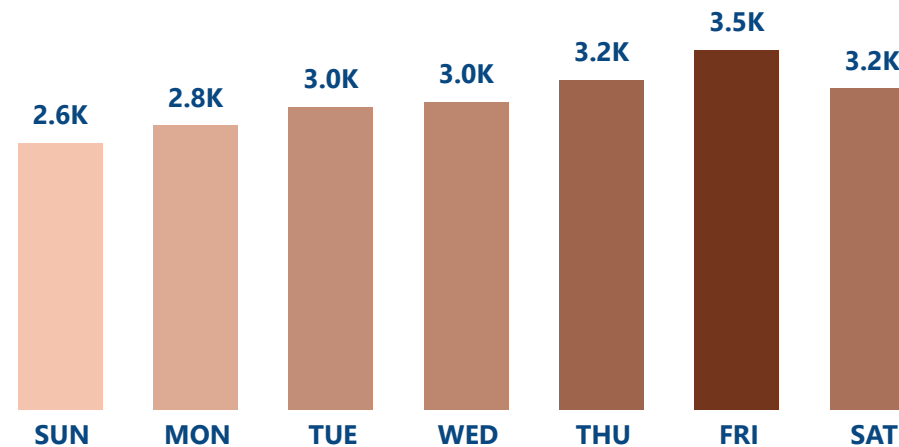
21350

Total Orders

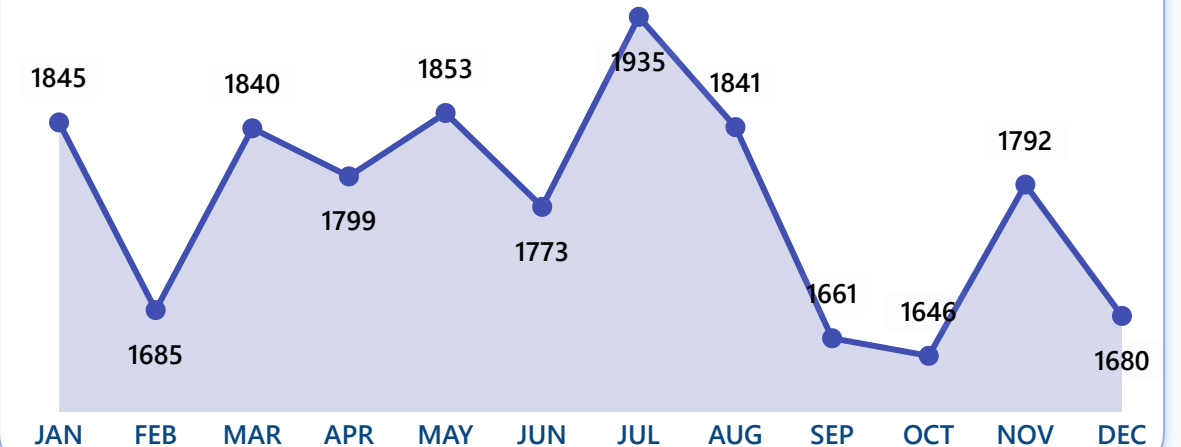
2.32

Avg Pizzas Per Orders

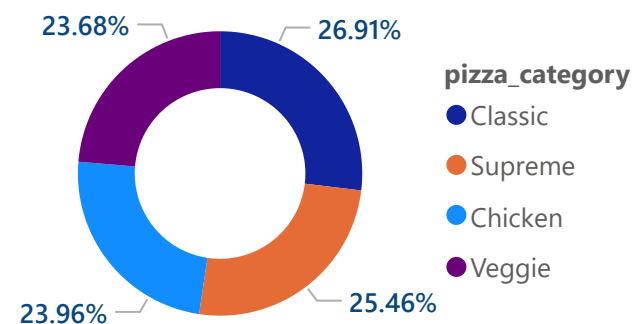
Total Orders by Order day



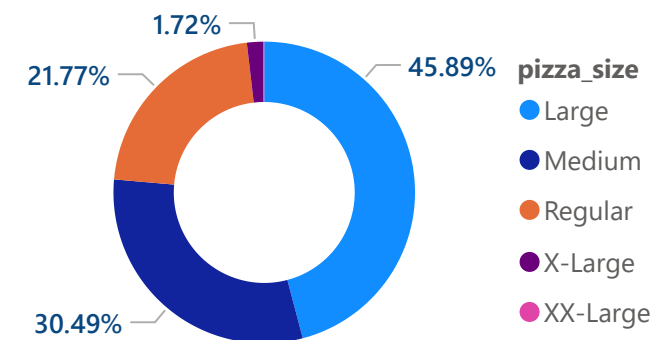
Total Orders by Order Month



% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sales by pizza\_category

Classic

14888

Supreme

11987

Veggie

11649

Chicken

11050

01-01-2015



31-12-2015



# PIZZA SALES DASHBOARD

Jan/15 - Dec/15

Pizza Category

All



Home

## Best Sellers

### Revenue-The Thai Chicken Pizza

Contributes to maximum revenue.

### Quantity-The Deluxe Pizza

Contributes to maximum total quantity.

### Total Orders-The Classic Deluxe

Pizza Contributes to maximum total orders.

## Worst Performance

### Revenue-The Spinach Pesto Pizza

Contributes to least revenue.

### Quantity-The Soppresata Pizza

Contributes to least total quantity.

**Total Orders-The Chicken Pesto Pizza** Contributes to least total orders.

817.86K

Total Revenue

38.31

Avg order value

49574

Total Pizza Sales

21350

Total Orders

2.32

Avg Pizzas Per Orders

### Top 5 Pizza by Revenue

The Thai Chicke...	43K
The Barbecue C...	43K
The California C...	41K
The Classic Delu...	38K
The Spicy Italian...	35K

### Top 5 Pizza by Quantity

The Classic Del...	2.5K
The Barbecue C...	2.4K
The Hawaiian P...	2.4K
The Pepperoni ...	2.4K
The Thai Chicke...	2.4K

### Top 5 Pizza by Total Orders

The Classic Del...	2.3K
The Hawaiian P...	2.3K
The Pepperoni ...	2.3K
The Barbecue C...	2.3K
The Thai Chicke...	2.2K

### Top 5 Pizza by least Revenue

The Spinach Pes...	16K
The Mediterrane...	15K
The Spinach Sup...	15K
The Green Gard...	14K
The Brie Carre Pi...	12K

### Top 5 Pizza by Bottom Quantity

The Soppresat...	961
The Spinach Su...	950
The Calabrese P...	937
The Mediterran...	934
The Brie Carre P...	490

### Top 5 Pizza by Total Bottom Orders

The Chicken Pe...	938
The Calabrese ...	918
The Spinach Su...	918
The Mediterran...	912
The Brie Carre ...	480