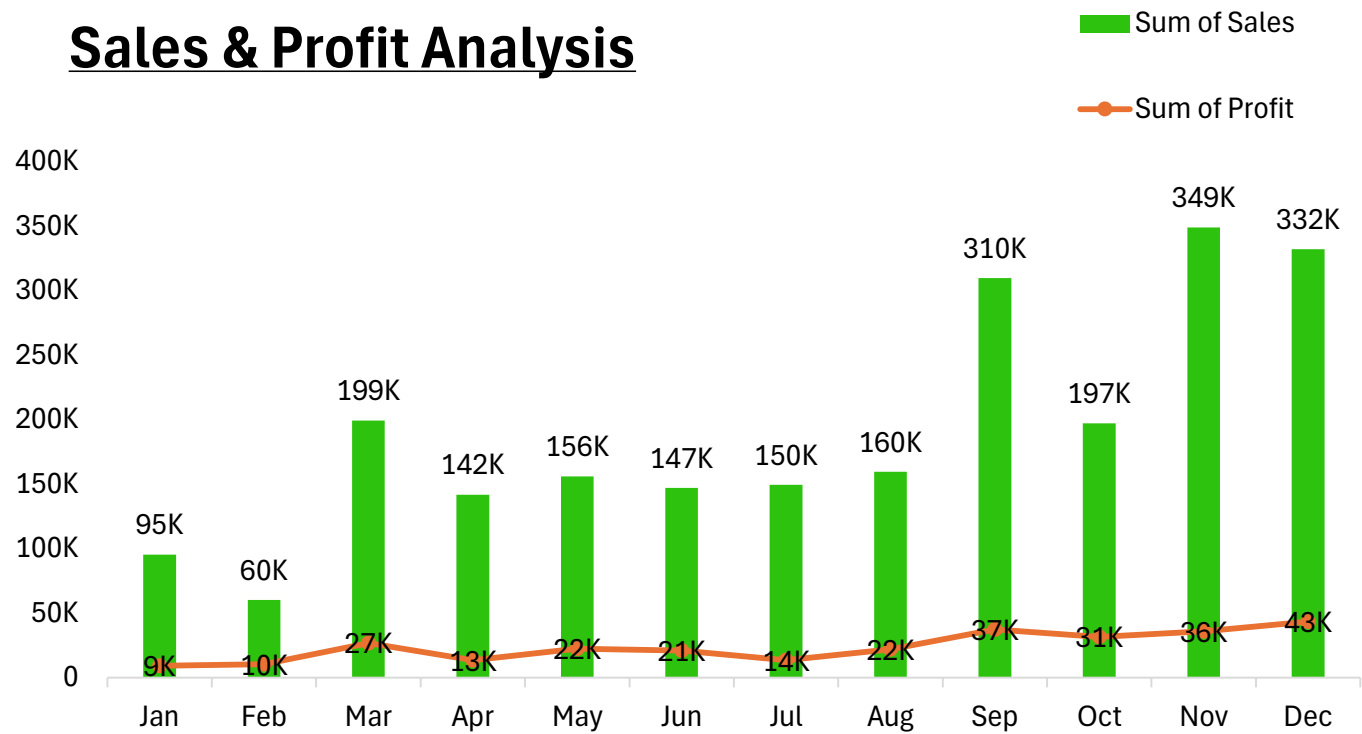
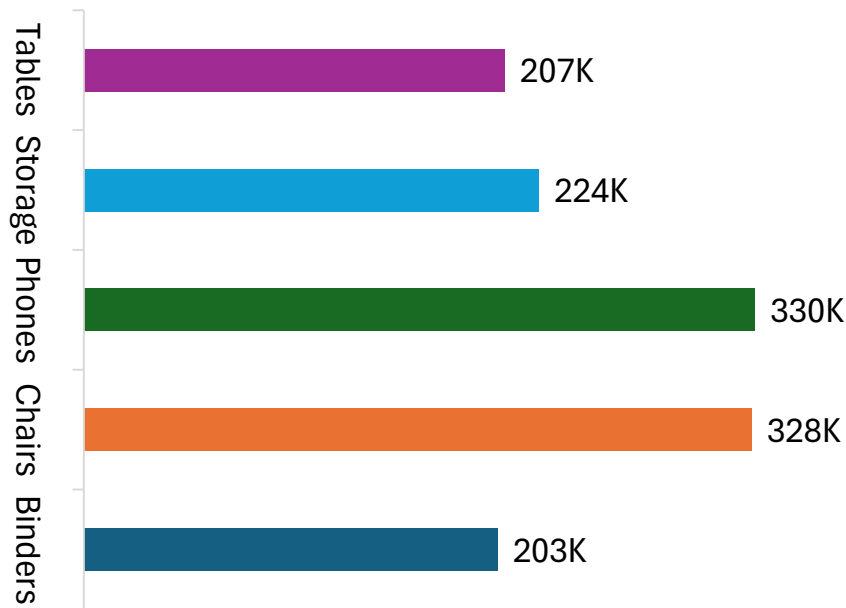


ECOMMERCE SALES AND ANALYSIS DASHBOARD									
SALES		PROFIT		QUANTITY		ORDER		PROFIT MARGIN	
\$ 2297.20K		\$ 286.40K		37873		9994		12.47%	
YOY	20.62%	YOY	14.41%	YOY	27.45%	YOY	28.64%	YOY	-5.15%

Sales & Profit Analysis

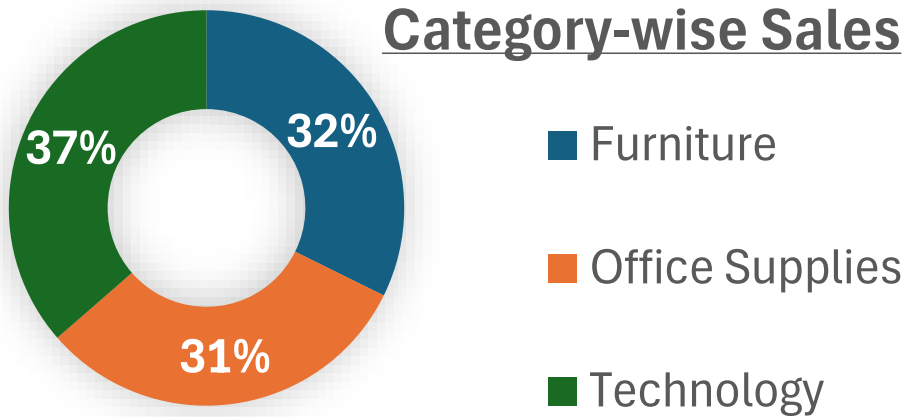


Top 5 Sub-Category by Sale

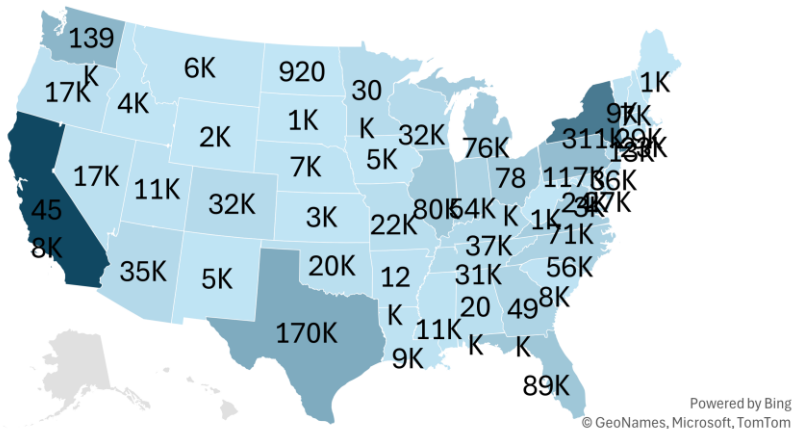


Segment	
Consumer	
Corporate	
Home Office	
Region	
Central	East
South	West
Year	
2011	2012
2013	2014

Category-wise Sales



State-wise Sales



Category-wise Profit

