



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

We need insights to understand which crops are thriving and which need support.

Accurate crop production data is crucial for informed policy-making.

Farmers require data-driven guidance to enhance their productivity.

Timely and reliable analysis can contribute to food security.

What are the factors influencing variations in crop production across regions?"

"How can we identify trends that lead to better resource allocation?"

"Are there specific crops that can be promoted to meet changing demand?"

"What methodologies should we use to ensure data accuracy?"



kamaladevi.M
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Punithavathi.S
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India's agricultural crop
production analysis
(1997-2021)

Data Collection:
Collect comprehensive crop production data from various sources.

Analysis: Engage in statistical and geographical analysis to identify trends.

Collaboration: Work with agricultural experts, researchers, and policymakers.

Communication: Prepare reports and visualizations to present findings to different audiences.

Responsibility: Sense of duty to provide accurate information for informed decisions

Pressure: Recognizing the importance of timely analysis for effective interventions.

Curiosity: Eagerness to explore the data to uncover patterns and trends

Empathy: Understanding the challenges farmers face and wanting to offer solutions



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?