

Kamalakar Peta

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Summary

Data-driven product manager with 9+ years of experience in product development, data analysis, and team leadership. Proven track record of driving business growth and innovation through the successful launch and management of data products. Seeking to leverage my skills and experience to deliver data-driven insights and strategy as a data product manager.

Experience



Assistant Director - Product

Moody's Analytics

Jan 2022 - Present (1 year 4 months)

- Conduct market research and analyze data using Python, SQL, and Power BI to inform product decisions and drive growth.
- Develop product strategies, roadmaps, user stories, and feature specifications to guide product development and delivery.
- Collaborate closely with cross-functional teams to ensure successful product launches and ongoing product management.
- Manage the full product lifecycle, from ideation to launch, and ongoing optimization.
- Define and track key performance indicators (KPIs) to measure product success and identify areas for improvement.
- Lead and mentor junior product analysts, providing guidance and support to ensure their professional growth and development.



Product Specialist II

FactSet

Feb 2019 - Jan 2022 (3 years)

- Collaborated closely with cross-functional teams to develop and launch new products and features.
- Conducted market research and competitive analysis to identify customer needs and opportunities for product development.
- Developed product requirements, user stories, and feature specifications to guide product development and delivery.
- Tracked and analyzed key performance indicators (KPIs) to measure product success and identify areas for improvement.
- Developed product marketing materials, including sales collateral, website content, and product demos.
- Provided customer support and training to ensure successful product adoption and user satisfaction.



Research Analyst

Franklin Templeton

Feb 2017 - Feb 2019 (2 years 1 month)

- Conducted research and analysis on global financial markets, including equities, fixed income, and alternative investments.
- Analyzed macroeconomic data to inform investment decisions and develop investment strategies.
- Prepared investment reports and presentations for institutional clients and internal stakeholders.
- Collaborated closely with portfolio managers and investment teams to ensure effective execution of investment strategies.



Data Researcher II

Genpact

Oct 2014 - Jan 2017 (2 years 4 months)

- Conducted research on structured and unstructured data using Python and SQL.
- Developed statistical models and machine learning algorithms to analyze and interpret data.
- Communicated insights and findings to internal and external stakeholders through visualizations and presentations.



Summer Intern

State Bank of India

May 2013 - Aug 2013 (4 months)

- * Worked closely with the Car loan department at Annamaiah Circle Branch, Tirupati.
- * Documented and Communicated the technical/analytic results for a non-technical audience including the bank management team.
- * Responsible for conducting and designing quantitative analytics utilizing advanced data models, both structured and unstructured;
- * Rated "Excellent" for performance during the internship and received a letter of appreciation from the mentor for the work done during the internship period.

Education



Sri Venkateswara University

Master of Business Administration - MBA, Business Administration and Management,
General

2012 - 2014



Jawaharlal Nehru Technological University

Bachelor of Technology (B.Tech.), Computer Science and Engineering (CSE)

2007 - 2011

Licenses & Certifications



Python for Data Science - IBM

7deb14d0eb3047b9b7dae0793dc74145



Data Science Tools - IBM

df54acaae81f4f7798753cad55cc6b1e



FactSet Essentials: Core Products - FactSet

jis9q6f8x2cv

Skills

Data Analysis • Python • SQL • Microsoft Power BI • Microsoft Office • Product Strategy • Product Development • Product Launch • Product Management • Agile Methodologies

Honors & Awards



School Topper Award - Samyukta Academic Committee

Apr 2005

Award Reason: Securing highest marks in 10th class.



Kudos Award - Franklin Templeton

Mar 2018

Award Reason: Achieving Quality Results