Kamalesh Balan

Philadelphia, PA 19107 · (267) 290-0874 · kamaleshbalan30@gmail.com

[LinkedIn](#) · [Portfolio](#) **User Experience Designer | Drexel HCI Graduate Student | Co-op Candidate – Summer/Fall 2025**

EDUCATION

Drexel University, Philadelphia, PA
MS in Human-Computer Interaction and User Experience — Expected June 2026

Asian Institute of Design, Bangalore, India
BA in Game Design and Animation — Graduated 2021

EXPERIENCE

UX Designer Intern — *EEVU Software Solutions, Chennai, India*
Jan 2024 – June 2024

- Designed and iterated interactive prototypes in Figma and Illustrator, contributing to a 25% increase in client engagement.
- Conducted 10+ user interviews, surveys, and usability tests to align design with user needs and business strategy.
- Created wireframes, journey maps, and specs to communicate user workflows.

Graphic Designer — *Skapeart Studios, Chennai, India*
Nov 2021 – Aug 2023

- Developed a responsive website using Figma based on detailed client requirements.
- Created brand identities and logos, increasing client visibility and trust.
- Managed design documentation and client feedback loops using Google Docs and Zoom.

SELECTED UX PROJECTS

Temu E-commerce Redesign — *Drexel University*

- Conducted persona research and journey analysis to identify UX issues.
- Redesigned homepage, product page, and checkout for clarity and usability.
- Built wireframes and interactive Figma prototypes with zoomable images, progress indicators, and simplified navigation.

SKILLS

Design Tools: Figma, Adobe XD, Sketch, InVision, Axure, Illustrator
Research & Testing: Usability Testing, Interviews, Surveys, Heuristic Evaluation, A/B Testing, Card Sorting
Design Methods: Design Thinking, Agile UX, User Flows, Wireframing, Information Architecture

RELEVANT COURSEWORK

Human-AI Interaction · Inclusive & Accessible Design · UX Research · Prototyping · Design Thinking & Innovation · Perspectives on Information Systems