Ideation Phase

Brainstorm & Idea Prioritization Template

Date	13th March 2003
Team ID	NM2023TMID16433
Project Name	Identifying patterns and trends in campus placements data using machine learning.
Maximum Marks	5 marks

Brainstorm & Idea Prioritization Template:

Under this activity our team members have gathered and discussed various ideas to solve our project problem each member contributed 6 to 10 ideas after gathering all ideas we have assessed the impact and feasibility of each point.

Finally we have assigned the priority for each point based on this impact value.

Step 1: Team gathering, collaboration and select the problem.

Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback

Need some inspiration?

See a finished version of this template to kickstart your work.

Open example →

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

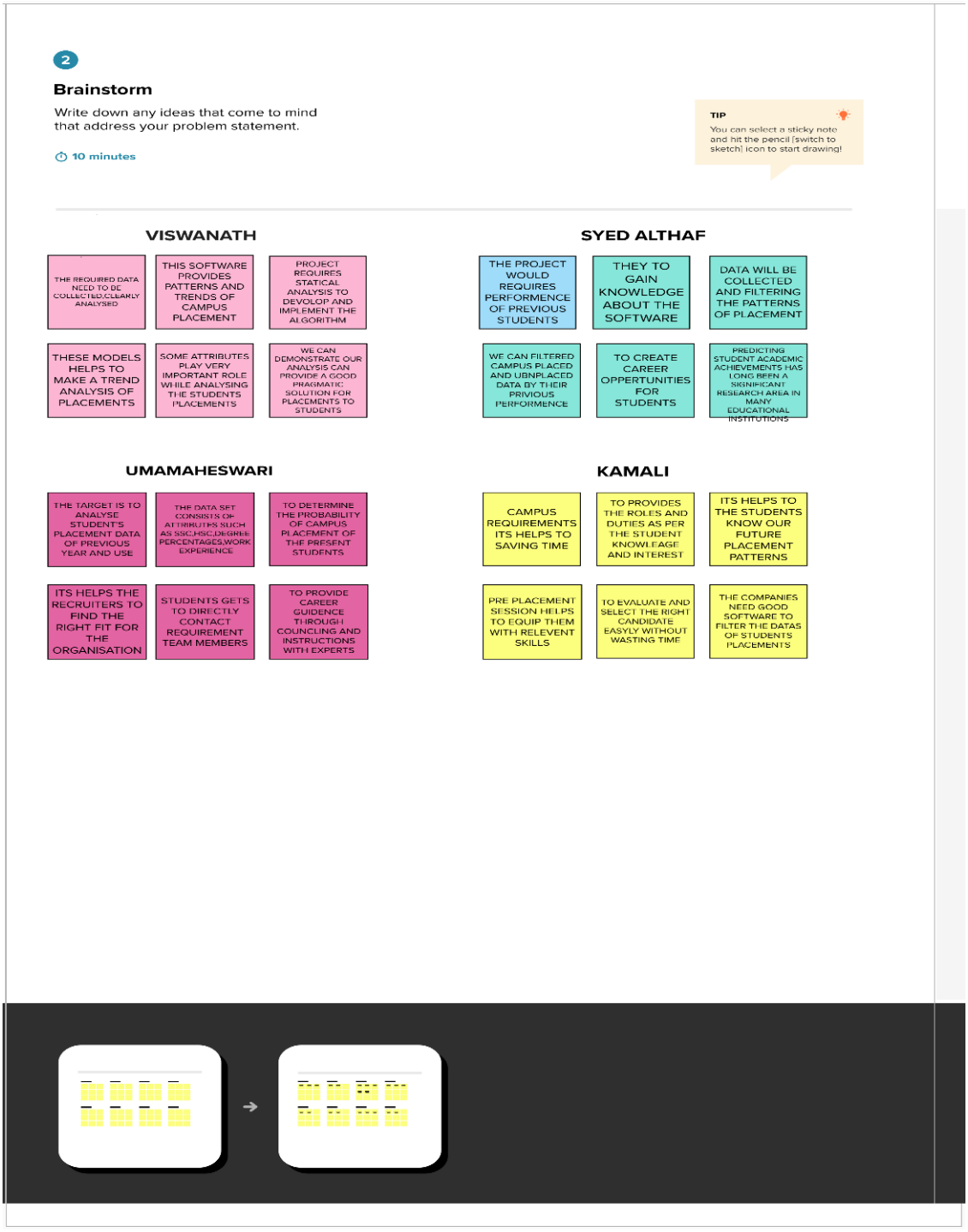
HOW MIGHT WE DO IDENTIFYING PATTERNS AND TRENDS OF CAMPUS PLACEMENT

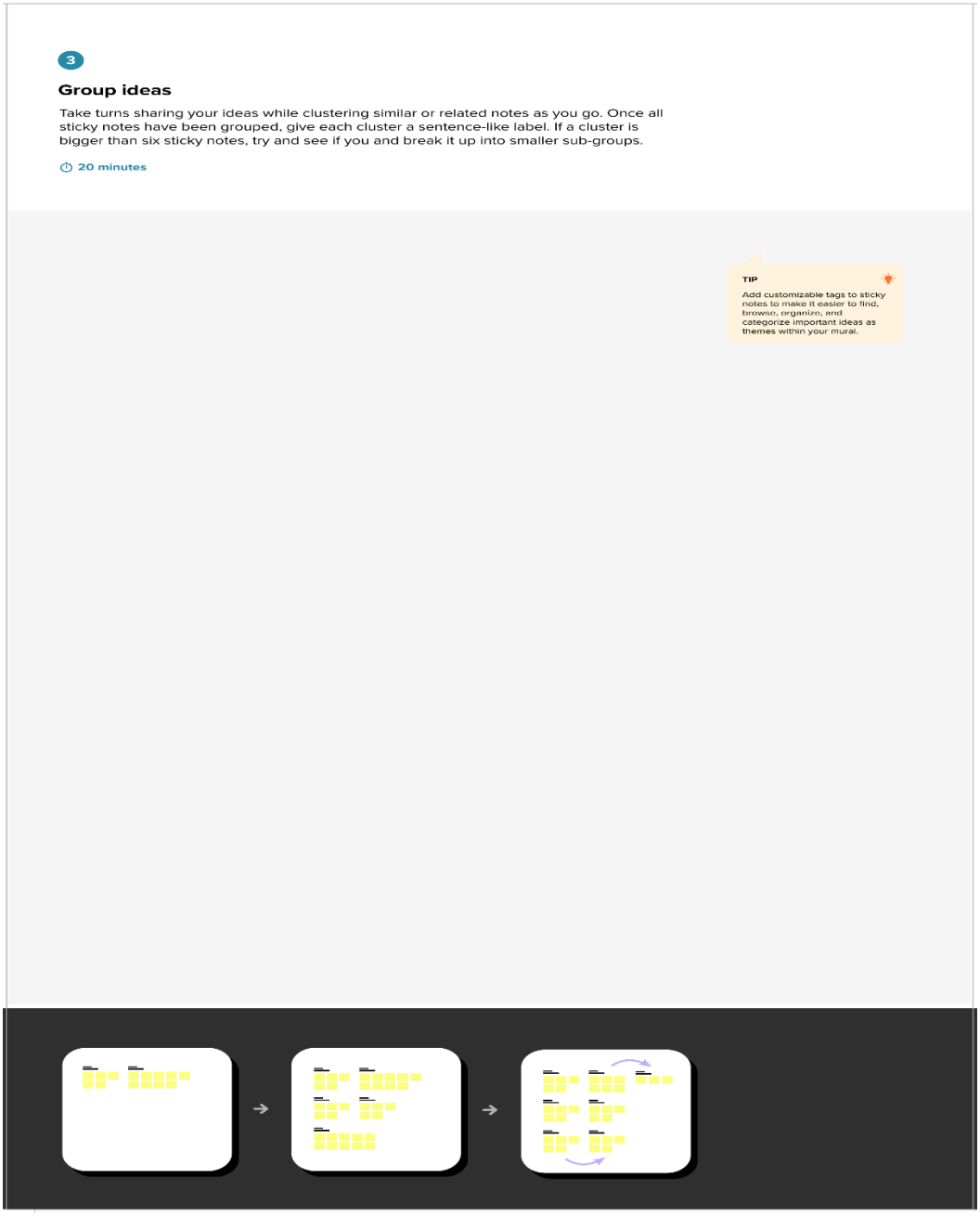
Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Step 2: Brainstorm, Idea listing and Grouping.





Step 3: Idea Prioritization.

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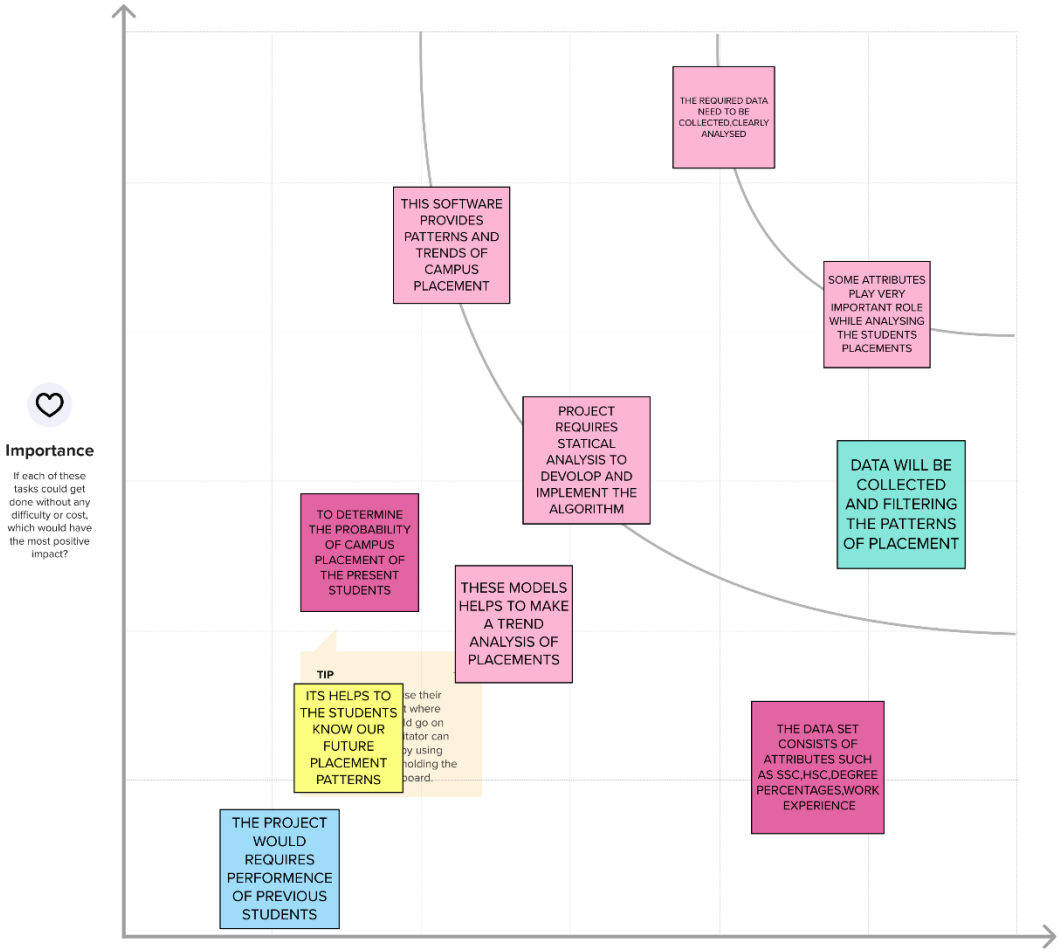
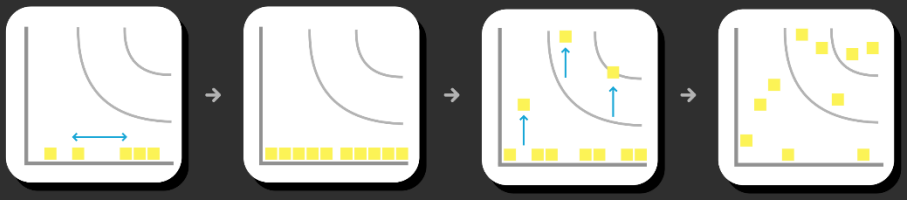
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes