

### Social or Business Impact

Date	13 March 2023
Team ID	NM2023TMID16433
Project name	Identifying patterns And Trends In Campus Placement Data Using Machine Learning
Maximum Marks	5 Marks

Social or Business Impact in campus placements:

1. A placement is a step into the professional world for students.
2. This software provides patterns and trends of the campus placement.
3. It helps to create the work-ready graduates of future workforce.
4. These models help you to make a trend analysis of university placements data.
5. A placement gives you the opportunity to college students to gain skills specific to your subject, taking the learning experience from theoretical to practical.
6. Employers are painfully aware that understanding your field in a theoretical sense is very different from real-world experience in the field.
7. To provide recruitment to students.
8. Placement creates a mutually beneficial partnership between business and student.
9. It promotes personal growth and healthy society.
10. It helps students get ready for various interview rounds but also conducts timely pre-placement sessions to equip them with relevant skills in their respective field of study.
11. Proper placement makes the employee happy and reduces absenteeism and

labor turnover.

12. We can demonstrate that our analysis can provide a good programmatic solution for future placement of students.
13. The future employer is not only looking for excellent academic achievement, they also want well-rounded employees who have some experienced of the **real world**.
14. A candidate who passes all the steps in the selection process is then offered the job.