

Create a Google Ads Campaign for your brand




Team:

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 About your business[Next](#)

Add your information for faster campaign setup

This helps Google create keywords and headlines for campaigns

What's the business name?

Enter your business name (optional)

ALPHA

What's your website URL?

Enter a web page



0607.my.canva.site/alpha06110711

This could be a web page or social media page

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What are your goals for this campaign?

Select the most relevant conversions for your campaign. [Learn more about conversion goals](#)

4 selected



Purchases

Someone buys a product or service



Submit lead form

A potential customer fills out a form



Phone call leads

A potential customer calls your business



Page views

Someone views a key page (such as an article or product page)



More conversion goals



You'll need to add some code to your site to track these events



Once you publish your campaign, you'll get an email showing you how to start measuring this goal.

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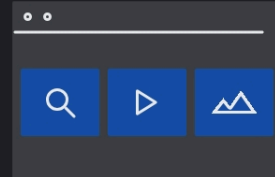
Choose a campaign type



Performance Max

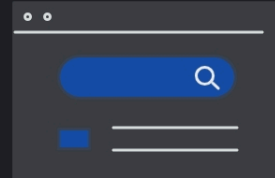
RECOMMENDED

Find high value customers across all of Google's networks.



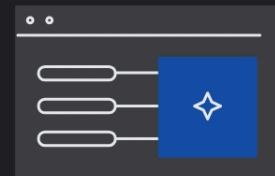
Search

Text-based ads on Google search, for getting in front of high-intent customers.



Smart

Manage your Search ads in an easy to use platform tailored to small businesses.



 Creating other campaign types is not yet supported

Customise your keywords

Keywords are words or phrases that are used to match your ads with the terms that people are searching for

[+ Add a keyword](#)[Get keyword ideas](#)

Sales and Services



Marketing



Consultant and Marketing



Bidding settings

What do you want to focus on?

Conversions 

☐ Set a target cost per action



This campaign will use the **Maximise conversions** bid strategy to help you get the most conversions for your budget

Alternative bid strategies like portfolios are available in settings after you create your campaign

More settings

Campaign name

Search-1



Ad group name

Ad group 1



Goals

Using account goal settings



Start and end dates

Start date: 30 Oct 2023

End date: Not set



Networks

Google Search Network, Search partners, Display Network



Locations

All countries and territories



Languages

English



Ad schedule

All day



Ad rotation

Optimise: Prefer best performing ads



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How much do you want to spend per day?

Currency: [Indian Rupee \(INR ₹\)](#)

☐ ₹16,650.50☐ ₹15,818.00

RECOMMENDED



Weekly clicks	Weekly cost	Weekly conv.	Avg. CPC	Cost / conv.
5.94K	₹111K	38	₹18.63	₹2.91K

☒ ₹15,027.10

Average daily budget



Weekly clicks	Weekly cost	Weekly conv.	Avg. CPC	Cost / conv.
5.92K	₹105K	37.8	₹17.77	₹2.78K

☐ Set custom budget

Account ▼

Overview



Hooray! You've successfully set up your campaign

Your ads are under review. As soon as they're approved, your ads will be eligible to start showing to customers.



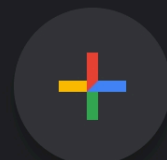
1. Campaign submitted



2. Ads under review
Typically takes 1–2 days



3. Ads will be shown to customers



Overview



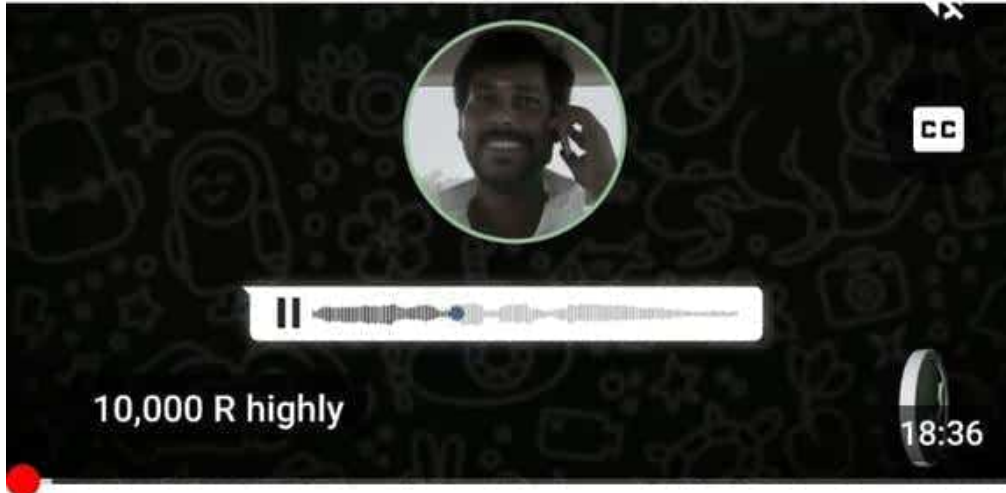
Recommendations



Campaigns



More



Tamil Tech - MrTT viewers also watch this channel

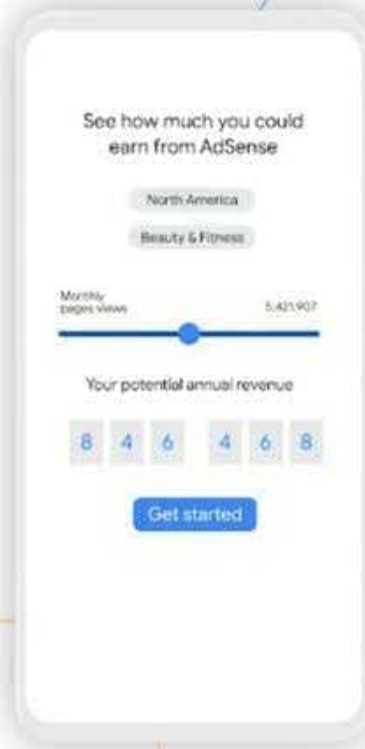


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Google AdSense

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stores



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Tamil Cinema

Appl

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28 lakh views

FIRST NIGHT 🤩 #y...

38 lakh views

57

49



Color: Black.

Available Color: 2



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Texma clothing brand and stores



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Mostly Rajni Deepak

1 day ago

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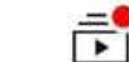
KING Nagarjuna with His Live Family 🤩❤️🔥



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Bangalore and mainly surplus item



GSMarena.com · 1w



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