**Ideation Phase**

**Define the Problem Statements**

|  |  |
| --- | --- |
| Date | 03 January 2026 |
| Team ID |  |
| Project Name | BookStore |
| Maximum Marks | 2 Marks |

| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| --- | --- | --- | --- | --- | --- |
| **PS-1** | a regular book reader | buy books easily at affordable prices | online and offline bookstores are confusing and expensive | discounts are unclear and book availability is limited | frustrated and hesitant to purchase |
| **PS-2** | a college student | find academic and competitive exam books quickly | it is hard to compare editions, prices, and availability | there is no single platform with organized book information | stressed and time-constrained |