GitUp

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Non-developers need a tool that...

Is easy to use and out of the way

Robustly tracks past versions of files for a long time

Allows comparing and reverting to past versions of files

Current Backup Tools Can't Meet Their Needs

Cloud sync services don't offer long term version tracking

 Cloud backup services don't allow you to compare past versions with one another

 Version Control Systems and their derivatives are too complex for non-developers

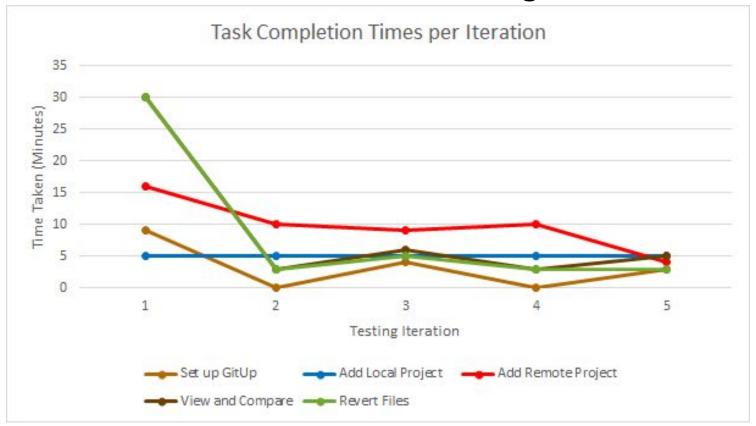
Demo

Evaluating GitUp

Evaluation Process is Iterative

- Evaluation Process is Two Tiered
 - Ease of Use Testing
 - Comparison Testing

Ease of Use Testing



Comparison Testing

 Both experienced users agreed that GitUp is significantly easier to use than Git

- GitUp was sufficient, but they missed some of Git's functionality
 - Control over pushing/pulling
 - Branching

Takeaways

- GitUp is easy to use
 - Most new users were able to learn GitUp's core functionality in under 30 minutes!
- GitUp has the necessary functionality for backing up projects
 - Experienced Developers want more functionality
 - Additional functionality would add too much complexity for new users