

Says

What have we heard them say?
What can we imagine them saying?

In our quality is best thing, compare to another company

do you expect the another picture of the disign...

most affortable
things will do in
our company for
example (cheap
price and big
quality

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



which
design is
best for the
room

fnish it fast and make it good

this interior is
looking good
and price also
super,i want to
design to make
it



Urban Aura I nteriors

Short summary of the persona

awasome works

go to check
our website and
look at the
outlok of the
design

we will give the best design in your house & show at your design in our website

compare the quality of the product to another product

thankyou for giving the best outlook of my house

will refer
your company
to my friends
&
relatives

Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

