

Superstore Sales Analysis

The Data

The data we have is Superstore sales data across the world from 2011 to 2014. It has 3 tables named '**Orders**', '**People**', and '**Returns**'. We will focus on the '**Orders**' table which consists of around 51 thousand rows and 21 columns. While preparing the report I have added 2 more columns '**month**', and '**month_no**' in '**query editor**' for my analysis.

Analysis

I have visualized the top 5 products which are getting sold highly according to profit, sales and quantity. I have analyzed the sales, profits, and quantities sold by the store in different regions by different shipment modes and in different segments. Also, I have analyzed what are the sub-categories of the products being sold the most, the trend of the sales and profits every month over the years.

Data Source

→ https://github.com/sedabasaran/Sales-Analysis/blob/main/superstore_sales.xlsx

References

→ <https://docs.microsoft.com/en-us/power-bi/fundamentals/>

→ <https://docs.microsoft.com/en-us/power-bi/visuals/>

→ <https://github.com/sedabasaran/Sales-Analysis/blob/main/Superstore%20Sales%20Analysis.ipynb>