

Review Of the Page:

1. Home Page: To Look at the overview of the home page, it looks simple and is direct to the point, which may be convenient for many Users to have a direct access to search results. The Images of the houses, Villa, Apartment, etc. Looks perfect and the mage uploaded is at good resolution which gives a clarity picture of the Persons Looking for Houses, Apartments, etc.
2. Commercial Page: This is an Average Page of the website which is just a classification of Homes segregated as Commercial Apartments, Houses, Etc. This Page Contains Minimal Photos and Minimal Information's Which Could Be Increased to Certain Amount as There isn't many options for Visitors of the Website to Look for Many Commercial Entities.
3. Residential Page: This is yet another an average page of the website which could also be Developed and Enhanced a bit more for Users. Even Though the Uploaded Image have a proper Quality, it requires More Information.
4. Apartment Page: This Page Looks Similar to Other Pages, which could be modified and be unique as to Improve the search results.
5. Contact us and about page: This page is Correct and needs a Minimal Improvement.

Enhancement of the Page:

1. Home Page Improvement: Even Though the Home Page Looks Simple and Direct it needs Certain Improvement

to Enhance the view of the content. Here Are some points which could help to Enhance the content of the page:

1. The Home Page is containing Only the Residential properties, when we look at the Keyword Research Report it states that There aren't mostly the search results that define the Residential Properties. The home page can be modified in such a way that the mostly searched keywords which includes Apartment, Properties, Homes (From Keyword Research report) can be arranged in the Home page. The home page might contain some 3 to 7 results for each of them on the mostly searched keyword which would bring the people to our website based on the search result. Such Enhancement could bring variety to the home page thus giving some more options to the users directly on the Home page
2. Secondly the important thing to look for is the option for sign in/sign up. It is a crucial thing which is needed to be implemented for guaranteeing the safeness of the persons who actually post their house for selling or for rent. Their Contact details are being shown up directly to any users who enter into our webpage. This could be avoided and make contact details available to those persons who sign in or sign up with our page by doing so, we could have a detail of persons who actually get the contact details of buyers/Tenants. By collecting the details of those persons, we could and

provide a reliable source for sellers/tenants to post about their villa, apartments, etc.

3. Residential Page: The search result inside the website could be better. The image space used in such areas are an empty image which shows degradation in the design of the webpage.
4. Providing Accurate Location: When users signs in he should also get the Location of the house. This could help the users to locate the house in an ease way. The location provided either might be in the 3d view of the google maps orr the satellites view of the google maps.
5. Providing 3D View of the House: This an Upgrade of the website. When we provide the Structure of the house entirely through the 3D view it would provide a dynamic way of interaction with the users. The 3d view of the inside house would help people make decisions carefully and choose their accommodation at their best.

Internal Links :

1. Google map Link to the house for providing the accurate location of the house.
2. Link for sign in / sign up
3. Link for directing us to each category (Apartment, Villa, Houses) Based on our search.