

# REVIEW AND ENHANCEMENT REPORT

## ➤ Review of the Page:

### **1. Home Page:**

- The home page is simple and direct, making it convenient for users to access search results quickly.
- Images of houses, villas, apartments, etc., are of good resolution, providing clear visuals for visitors.

### **2. Commercial Page:**

- This page is average, primarily categorizing homes into commercial apartments, houses, etc.
- It contains minimal photos and information, which could be increased to provide more options for visitors.

### **3. Residential Page:**

- Another average page that could be further developed and enhanced.
- While the uploaded images are of proper quality, more information is needed.

### **4. Apartment Page:**

- Similar to other pages, this page could be modified to be more unique and improve search results.

### **5. Contact Us and About Page:**

- These pages are generally correct but could benefit from minimal improvements.

## ➤ Enhancement of the Page:

### 1. Home Page Improvement:

- Modify the home page to include mostly searched keywords (e.g., apartment, properties, homes) based on the keyword research report.

- The Keyword Research report for the Website

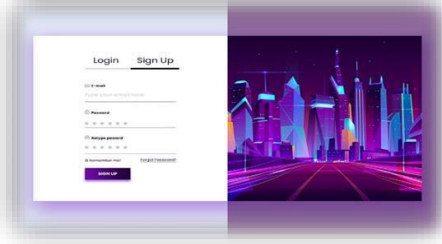
Provided is Added Below:

Keyword	Average Monthly Search Volumes	Competition Level
Apartment	100K – 1M	Low
Villa	10K – 100K	Low
Property	100K – 1M	Low
Houses	100K – 1M	Low
Home For Sale	1K – 10K	Low
Rent	10K – 100K	Low
Homes	100K – 1M	Low
rent com	100 – 1K	Low
To Rent	100 – 1K	High
Houses For	1K – 10K	Low

- Implement sign-in/sign-up options to ensure the safety of users posting houses for sale or rent. This will restrict

contact details to signed-in users, providing a reliable source for sellers/tenants.

○ **Documentation:**



## 2. Residential Page Enhancement:

- Improve search results within the website by ensuring that image spaces are fully utilized without empty images that degrade the design.

## 3. Providing Accurate Location:

- When users sign in, they should be able to view the location of the house. This can be done using a 3D view or satellite view from Google Maps.

○ **Documentation:**



## 4. Providing 3D View of the House:

- Upgrade the website to include a 3D view of the house, offering a dynamic way for users to interact and make more informed decisions about their accommodation.

- **Documentation:**

