



Zanary Investments

AGENCY PRESENTATION

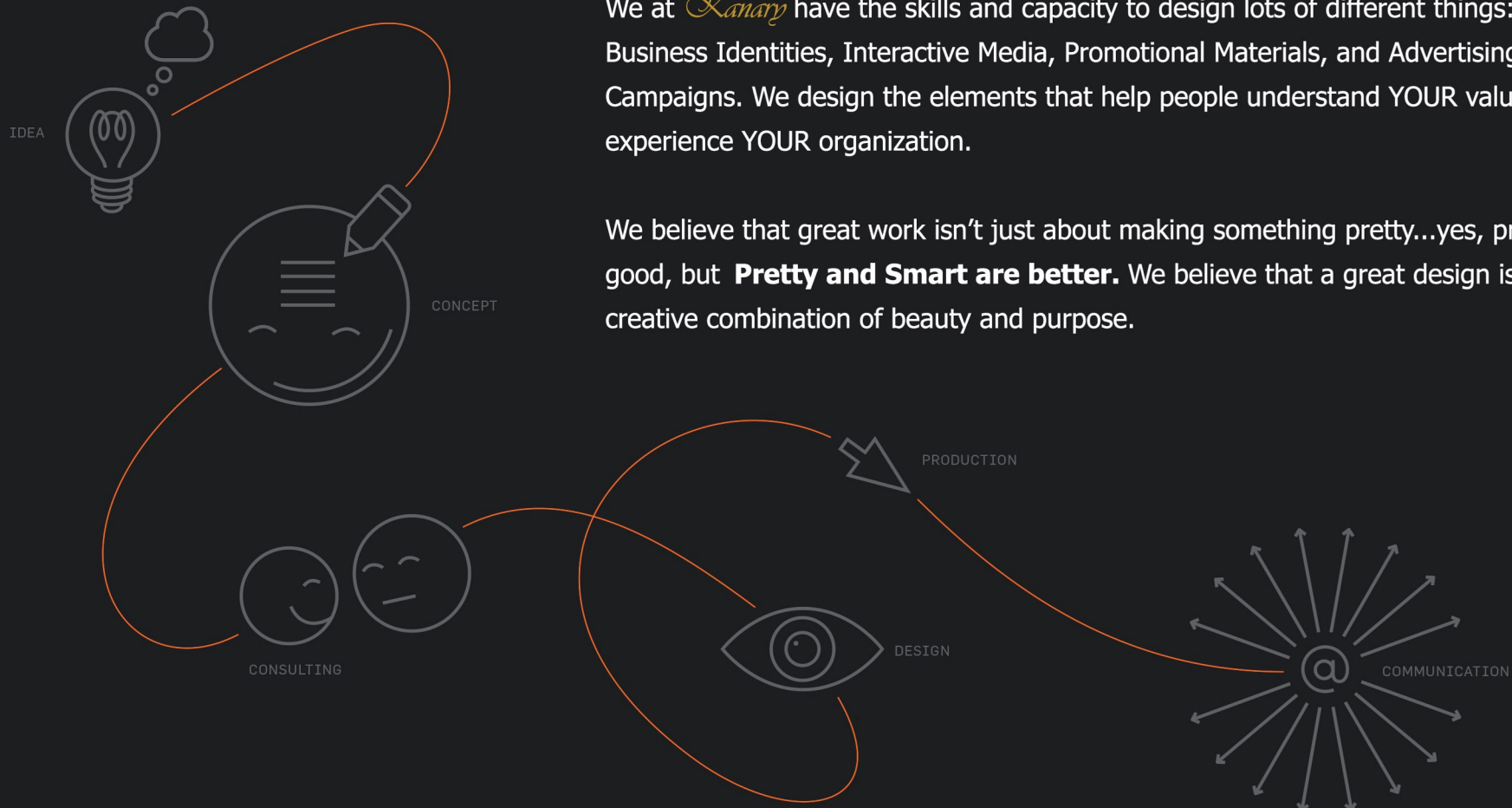
COMPANY PROFILE

We Think. We Create. We do

We are *Canary*...an innovative full service brand management, digital marketing, and commerce consultancy agency. We are a newly established agency that prides itself on being relevant, fresh and proactive. Our brand lives and breathes... bringing our clients' brands to life with ideas based on strategy and insight.

We at *Canary* have the skills and capacity to design lots of different things: Business Identities, Interactive Media, Promotional Materials, and Advertising Campaigns. We design the elements that help people understand YOUR value and experience YOUR organization.

We believe that great work isn't just about making something pretty...yes, pretty is good, but **Pretty and Smart are better.** We believe that a great design is the creative combination of beauty and purpose.



We Design. We Print

Kanary was formed with a vision to rid the country of mediocre advertising and branding. This is the backbone of the agency's culture, which means no egos, no politics-we strive to work in a way that brings the right mix of skills together for every single idea.

Be it Posters, Brochures, Communication Campaigns and even Business Cards, we put our hearts in all our designs and aim to provide output of the highest quality-at the most cost effective rate-in all our work.



We Train. We Guide

If you know what you want from your marketing campaign but don't know how to go about achieving it, or if you would like a full marketing campaign planned and delivered on your behalf, you need to speak to US. Our 7+ years marketing experience means we know what works and why. We pride ourselves on being able to deliver a marketing campaign, from product launches, to ongoing brand awareness campaigns – on time, on budget and with measurable results that you can see.



Alternatively, if you prefer to keep all or even a selection of marketing functions in-house, We can provide first-class training to your staff, teaching them techniques which will deliver quantifiable results. We work with you to discover where we can fill the gaps and provide a seamless solution to get your company or brand seen where it matters...



We Develop. We Supply...

Design and Creative Services:

Brochure Development
Advert Conceptualization
Brand Guide Development
Application (and other) Form Development

Digital Marketing Services:

E-mail Marketing
Social Media Marketing
Website Development
Mobile Application Development

Supply of Promotional Material:

Branded Corporate Wear and Gifts
Promotional Materials
Branded End of Year Customer Gifts

Signage:

Indoor/Outdoor Office Branding
Desktop Branding
Vehicle Branding

Event Management

Which Social Media Platform is Right For Your Business?



Social Media Goals?



Social Media Audience?



Social Media Channels?



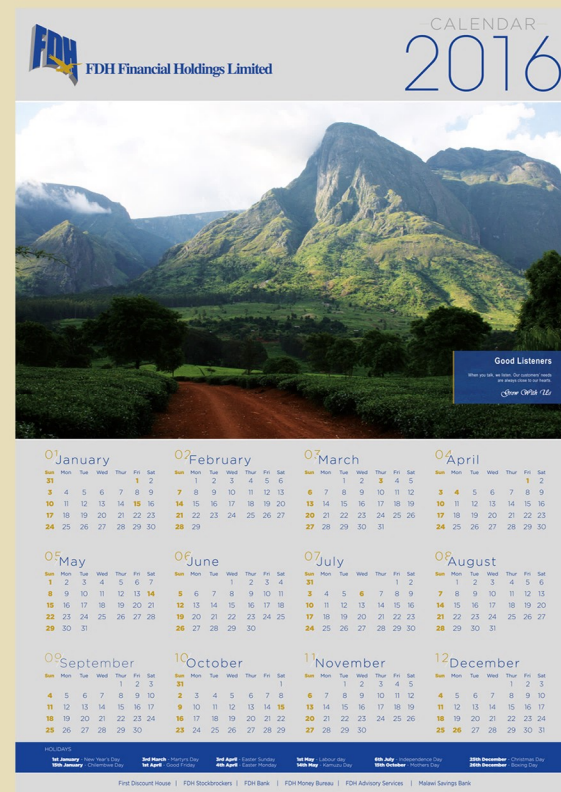
Social Media Goals?



Social Media Audience?



Social Media Channels?





CONTACT US

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