

Annotation Guideline

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1 Overview

Context The goal of our project is to look for any correlation between the diversity of a movie cast and the general sentiment towards that movie or the actors and actresses. The data we are aiming to annotate is tweets referencing a selection of movies based on hashtags.

Annotation Guideline This is the annotation guideline we are using for manual annotation of the sentiment of these movies.

Label	Annotation Guideline
Negative	A generally negative sentiment towards the movie, the cast or a single member of the cast.
Negative-racial	A generally negative sentiment towards the movie, the cast or a single member of the cast, based on the race of a cast member.
Neutral	Either a tweet that is not referencing the movie or a generally neutral sentiment towards the movie, the cast or a single member of the cast.
Positive	A generally positive sentiment towards the movie, the cast or a single member of the cast.
Positive-racial	A generally positive sentiment towards the movie, the cast or a single member of the cast, based on the race of a cast member.