

THE LITTLE ART CONTEST RULES

For purpose of this Contest, each drawing created and submitted in the Contest will be called an “Entry”.

ENTRY ELIGIBILITY

- This Contest is valid in Singapore only.
- All entries must be completed and submitted on the spot and on the same day, on Sundays only from **8 November 2015 to 29 November 2015, 11:00H to 16:00H** at either of the two (2) participating UOB branches:
 - UOB JEM; and
 - UOB Serangoon Central (NEX).
- This Contest is open to all **Singapore Citizens and Permanent Residents** in Singapore aged **four (4) years to twelve (12) years** (as indicated by year of birth) as at the date of submission of the Entry.
- The participant’s parent/legal guardian must fill in his/her particulars and sign on the Contest participation form in order for it to be valid. By signing on the form, the parent/legal guardian certifies that:
 - (a) he/she is the parent/legal guardian of the participant named on the Entry;
 - (b) he/she authorises the participant to enter the Contest; and
 - (c) he/she and the participant will comply with these Contest Rules.
- Each child can only **participate in this activity once and submit one Entry** for the entire duration of the Contest. UOB will verify that each Entry submitted is in fact a unique submission. If we receive two Entries from the same participant, we will accept the Entry that was received first. Any other subsequent Entries from the same participant will be disqualified.
- All Entries should be completed by the participants with no assistance rendered by any other persons during the completion of this Entry, **within 60 minutes** from the time he/she started on the drawing.
- All Entries must be completed on the drawing paper with a specific template, provided at the two UOB branches.
- Persons in any of the following categories are NOT eligible to participate or win any prizes:
 - Persons who are employees or agents of UOB or its promotional or advertising agencies or their respective affiliates or who are independent contractors or provided services to any of the above organisations;
 - Individuals who are engaged in the development, production or distribution of materials for this Contest;
 - Persons who are immediate family members (defined as mothers, fathers, sisters, brothers, daughters, sons or spouses) of any persons in any of the preceding categories, regardless of where they live; or who

- reside in the same household, whether related or not, as any person in any of the preceding categories; and
 - Persons who are NOT Singapore Citizens or Permanent Residents.
- Entries must not contain illegal content, profanity, obscenity, discriminatory or disparaging statements.

JUDGING

- The top three (3) winners in each of the two (2) categories: (A) 4-7 years of age and (B) 8- 12 years of age will be determined by the highest number of votes [50% from the public votes and 50% from UOB (to be determined at UOB's sole discretion)].
- The top ten (10) submissions in each category with the highest number of public votes during the online voting period from **1 to 7 December 2015** will be judged by UOB (to be determined at UOB's sole discretion) to award the remaining 50% votes, based on the following three criteria:
 - **Artistic Merit:** Based on the quality, skills and aesthetics demonstrated in the Entry. The age of the participant is considered in the evaluation of this criterion.
 - **Creativity:** Based on how creative the participant conveys the theme of the Contest, "My Sunday Fun Day". Unique concepts and creative drawing and colouring techniques, etc. will all be taken into account.
 - **Relevance to Theme:** Based on how well and clearly the competition theme is expressed in the Entry.
- After which, the top three (3) winners in each category will be determined by the top three (3) submissions with the highest number of total votes (from public votes and UOB) in the respective category.

PUBLIC VOTING

- All Entries will be published on www.uobsundays.com and open for public online voting **from 00:01H, 1 December 2015 to 23:59H, 7 December 2015** to determine the top ten (10) submissions with the highest number of public votes in each category to be further judged by UOB.
- One person is only allowed to cast one vote per day.
- In the event of a tie between any eligible Entries, the tie will be broken by a judge determined by UOB. The judge's decision is final and binding in all respects and shall not be called into question in any court.

VERIFICATION AND NOTIFICATION OF WINNERS

- The names of the parent/legal guardian and the participant, contact number and email address on the participation form submitted shall be used to verify the winners.
- The results of the winners will be published on www.uobsundays.com, and the winners and/or his/her parent/legal guardian will be notified via the contact number or email address provided on the participation form.
- Winners must be accompanied by his/her parent/legal guardian during collection of the prizes.
- Winners' identification and the legal status of their parent/legal guardian (where applicable) have to be verified by UOB before prizes are awarded and deemed conclusive.

PRIZES

- To win the prize, the winner must have an existing Junior Savers Account or open a new Junior Savers Account with UOB.
- The 1st, 2nd and 3rd prize winners in each the two (2) categories will win S\$1,500, S\$1,000 and S\$500 respectively in the form of a credit into his/her UOB Junior Savers Account.

GENERAL CONDITIONS OF PARTICIPATION

- By submitting their personal particulars, participants agree and authorise UOB to use their names, addresses, photographs and videos (including, but not limited to use on the internet) or any likeness of them for advertising or publicity purposes (where legal), and to the use of photographs, statements or other materials, including, without limitation, contest drawings/captions, made by or attributed to winners for this Contest or similar future contests or any other purpose whatsoever (where legal), and any and all rights to said use, without further compensation.
- Subject to any government approval which may be required, UOB reserves the right, without prior notice and at any time to terminate this Contest, in whole or in part, or modify this Contest in any way, without any liability therefore, should any factor interfere with its proper conduct as contemplated by these Contest Rules.
- UOB shall have no obligation to preserve, return or otherwise make available to participants or others any of the Entries. UOB will not be responsible for the loss, damage, destruction, delay and/or misdirection of the Entry.
- UOB reserves the right to alter any Contest Rules at any time without giving prior notice.

All information is correct at time of print and subject to change without notice.