# SIMON BAAS

Malmö | Sweden

+46 704 208 562 | Simon.baas94@gmail.com | www.simonbaas.com

*Technology consultant with hands-on experience in data engineering, software development, and enterprise IT delivery. Strong communicator with a track record in analytics, automation, and stakeholder-facing projects with a background in teaching.*

## EDUCATION

**Lund University**                                                                                         *Lund, Sweden*
*Bachelor of Science in Informatics (Design of Information Systems)*                    *08/2023-06/2026*
**GPA:** 4.0 / 4.0
- **Relevant Coursework:** System Architecture, Database Systems, Information Security, Software Development.
- **Honors & Awards**: Best Java Project (2023), Invited Student Speaker for Freshman Cohort on Employability (2025).

**National University of Singapore**                                                                    *Singapore*
*Undergraduate Exchange Semester*                                                              *08/2025-12/2025*
- **Relevant Coursework***: Analytics for Consulting, Decision Analytics, Management Consulting.

**Malmö University**                                                                                    *Malmö, Sweden*
*Bachelor of Education in Teaching*                                                              *08/2016-05/2019*
- **Relevant Coursework:** Structured Communication, Mentorship & Coaching, Pedagogical Psychology, Group Facilitation, Instructional Design, Conflict Resolution

## PROFESSIONAL EXPERIENCE

**Accenture**                                                                                          *Malmö, Sweden*
*Business Analyst Intern – Accenture Technology*                                                  *06/2025*
- Supported the SAP S/4HANA business operations transformation at an industry-leading retail client as part of the data migration team, focusing on financial and material master data harmonization across legacy systems.
- Executed ETL tasks using SAP Data Services (DS) and MSSQL to transform, load, and reconcile vendor catalogs, article listings, and intercompany data in SAP MM.
- Validated data loads across SAP Ariba, iDOCs, and S/4HANA using SAP-native tools and Excel-based reconciliation workflows
- Co-developed onboarding materials adopted across Accenture/client project teams, improving knowledge transfer for 25+ new hires/month.

**Lunicore Student Consulting**                                                                   *Lund, Sweden*
*Consultant → Business Developer – Data Analytics & AI*                                  *03/2024-06/2025*
*(Promoted for client delivery, technical ownership, and business impact)*
- Prospected, signed, and delivered 20+ client projects (e.g., Skanska, Camurus, LTH) by analyzing stakeholder needs, refining proposals, and managing agile teams (3–4 consultants).
- Co-drove expansion of AI & data services, generating 1.6M SEK revenue and increasing lead-to-client conversion by 40%.
- Generated 10+ B2B leads through C-suite AI & Data speaker events and case nights; co-led consultant & manager hiring, onboarding 10+ new team members.
- Built a predictive Power BI dashboard for Delvator AB (10+ daily users), directly boosting aftermarket revenue by 7% via proactive service outreach in the first 3 months.
- Developed the backend of SSF's national web app using Django, Python, and PostgreSQL, delivering a low-latency REST API deployed via Azure WebApps. Led stakeholder communication in an agile team of 3, ensuring user needs were translated into technical requirements and models. Application serves 100+ daily users after Go-Live.

**Lund University**                                                                                    *Lund, Sweden*
*Data Analyst Intern – Department of Informatics*                                          *10/2023-03/2024*
- Supported a VINNOVA-funded mobile healthcare innovation project by analyzing research collaboration and engagement data using Excel and Power BI.
- Built visual dashboards to track researcher activity, project output, and other evaluation metrics tied to digital healthcare initiatives.

## CERTIFICATIONS & SKILLS

**Certifications:** Microsoft Azure DP-900, AZ-900, CS50x (Harvard University), Google AI Fundamentals, Google Project Management, Excel for Business Specialization (Macquarie University), McKinsey Forward Program
**Programming & Query Languages:** Python, Java, C#, HTML/CSS/JS, T-SQL, PostgreSQL
**Frameworks & Tools**: Django, .NET, Entity Framework Core, Git, SAP Data Services (DS), Excel (Advanced), PowerPoint (Advanced)
**Platforms & Other**: SAP S/4HANA, SAP MM (Material Management), SAP Ariba, Jira, Asana, MSSQL, Microsoft Fabrics.