

SIMON BAAS

Malmö | Sweden

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Junior IT Consultant & 2026 Information Systems Graduate from Lund University, with **2 years' part-to-full-time experience** in data-driven client-facing solution design, AI/ML business applications, software development and technical implementations.

EDUCATION

Lund University

Bachelor of Science in Informatics (Design of Information Systems)

Lund, Sweden

08/2023-06/2026

GPA: 4.0 / 4.0

- **Relevant Coursework:** System Architecture, Database Systems (SQL), Enterprise Architecture, Programming (C#/Java).
- **Honors & Awards:** Best Java Project (2023), Invited Student Speaker for Freshman Cohort on Employability (2025).

National University of Singapore

Undergraduate Exchange Semester

Singapore

08/2025-12/2025

- **Relevant Coursework:** Programming for Business Analytics in **Python**, Supply Chain Management, Predictive Analytics (Python)

Malmö University

Bachelor of Education in Teaching

Malmö, Sweden

08/2016-05/2019

- **Relevant Coursework:** Structured Communication, Mentorship & Coaching, Group Facilitation, Instructional Design

PROFESSIONAL EXPERIENCE

Accenture

Business Analyst Intern – Accenture Technology

Malmö, Sweden

06/2025

- Supported the **SAP S/4HANA** business operations transformation at a **Fortune Global 500** retail client as part of the **data migration** team, focusing on financial and material master data harmonization across systems.
- Designed and executed **ETL-data pipelines** using **SAP Data Services (DS)**, **MSSQL** and **Python** to extract transform, load, and validate vendor catalogs, article listings, and intercompany data into SAP S/4HANA according to business & process rules.
- Collaborated closely with a senior data migration lead (12+ yrs experience) on enterprise-scale delivery, gaining exposure to IT consulting best practices, SAP implementation standards, and large-team coordination across business and technical stakeholders

Lunicore Student Consulting

Consultant → Business Developer – Data Analytics & AI

Lund, Sweden

03/2024-06/2025

- Owned end-to-end delivery of 14 mid-sized signed B2B **data and AI consulting projects** across industries including retail, manufacturing, and life sciences; from managing C-suite client stakeholders and solution design to planning and organizing implementation with agile teams of 3–4 consultants; generated **1.6M SEK in revenue**, turning the organization **profitable for the first time in 4 years** making it the firm's top-performing unit FY25.
- Acted as the main client engagement point for the Data & AI vertical, leading conversations with **C-level** executives on AI implementation strategy and generating 14 qualified B2B leads through industry speaker events.
- **Co-led** hiring and onboarding of 10+ consultants and managers, contributing to an 8% increase in headcount driven by project pipeline growth and talent outreach. Organized **cross-faculty consulting case evenings** at local universities to attract candidates and expand the Data & AI talent pool.

Project Delivery as Consultant (Lunicore):

- Built a predictive **Power BI** dashboard for Delvator AB with 10+ daily users, directly boosting aftermarket revenue by 7% via proactive service outreach in the first 3 months.
- Developed a backend API for SSF's national web app using **Python**, and **MSSQL**, deployed via **Azure WebApps**. Led stakeholder communication in an agile team of 3, ensuring user needs were translated into technical requirements and models. Application serves 100+ daily users after Go-Live.

Lund University

Data Analyst Intern – Department of Informatics

Lund, Sweden

10/2023-03/2024

- Analyzed research collaboration data for a VINNOVA-funded mobile healthcare innovation project and built **Power BI** dashboards, integrated with **MSSQL** to track researcher activity, project output, and key evaluation metrics.

CERTIFICATIONS & SKILLS

Certifications: Microsoft Azure DP-900, AZ-900, CS50x (Harvard University), Google AI Fundamentals, Google Project Management, Excel for Business Specialization (Macquarie University), McKinsey Forward Program

Programming & Query Languages: Python, Java, C#, HTML/CSS/JS, SQL

Frameworks & Tools: Django, .NET, Entity Framework Core, Git, SAP Data Services (DS), Excel (Advanced), PowerPoint

Platforms & Other: SAP S/4HANA, SAP MM (Material Management), SAP Ariba, Jira, Asana, MSSQL, Microsoft Fabric.