SIMON BAAS

IT Strategy | IT Consulting | Data Engineering
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Junior IT and data strategy consultant with **2 years of experience**, built alongside studies, in **consulting, analytics, data engineering**, and **client-facing B2B delivery**.
Currently seeking roles in **IT consulting, data engineering**, or **digital strategy**, where I can apply my hybrid business-technology background to deliver impactful, scalable solutions. Long-term, I aim to **lead large-scale, data-driven transformations**, particularly in environments with low data maturity, where foundational transformation has the highest impact.

EDUCATION

Lund University   *Lund, Sweden*
Bachelor of Science – Information Systems   08/2023-05/2026
GPA: 4.0 / 4.0
- **Relevant Coursework:** System Architecture, Database Systems (**SQL**), Enterprise Architecture, Programming (**C#/Java**).
- **Honors & Awards**: Best Java Project (2023), Invited Student Speaker for Freshman Cohort on Employability (2025).

National University of Singapore – Exchange Semester (Fall 2025)   *Singapore, Singapore*
- **Relevant Coursework***:* Programming for Business Analytics in **Python**, Supply Chain Management, Predictive Analytics
- **Member, Swedish Chamber of Commerce Singapore –** Engaged with the Nordic–ASEAN business community during exchange; attended events on digital transformation and cross-border innovation)

PROFESSIONAL EXPERIENCE

Accenture Technology   *Malmö, Sweden*
Business Analyst Intern   06/2025-09/2025
- Contributed to **SAP S/4HANA** data migration for a **Fortune 500 retail client**, harmonizing 500K+ financial and material master data records across legacy systems.
- Designed and executed **ETL pipelines** using **SAP Data Services, MSSQL**, and **Python**; achieved 100% client acceptance during the pre-load & validation project stages.
- Developed **Python/SQL** scripts for UAT support, resolving 10+ data issues pre-cutover prior to deployment.
- Presented migration updates during **daily client standups** and **documented** ETL architecture for long-term maintainability.

Lunicore Student Consulting   *Lund, Sweden*
Business Developer – *Data Analytics & AI*   09/2024-06/2025
- Closed **14 B2B technical consulting projects** across IT, retail, manufacturing, and life sciences, **generating 1.6M+ SEK** in revenue using Zapier, Clay, HubSpot and traditional outreach channels.
- Led client engagement across 30+ deals, managing **C-suite relationships**, scoping **requirements**, and advising on **AI/ML feasibility** and **business value** in data-driven use cases.
- Stepped in as **interim project manager** on selected **technical agile projects** (3–4 consultants), coordinating delivery and client communication; contributed to a 94% average client satisfaction rate
- Restructured and **led a 6-person sales team**; implemented improved outreach processes that booked 300+ meetings, generated 120 RFPs, and **closed 50+ B2B clients in 8 months**, increasing revenue by 17% vs. FY24.
- Recruited 10+ IT consultants and ran **campus case events**, increasing Data & AI applications by 24% and headcount by 33%.

IT Consultant – *Data Analytics & AI*   03/2024-06/2024
- Built and modeled a **predictive Power BI dashboard** for Delvator AB with 10+ daily users, increasing aftermarket revenue by 7% in 3 months through proactive service outreach.
- Developed **backend API** for SSF's national web app using **Python** and **MSSQL**; deployed via **Azure WebApps** with 100+ daily users.
- Led stakeholder communication with an **agile team** of 3 to translate **business needs into technical requirements**.
- Scoped & pitched **project upsell** opportunities, increasing project revenue by 90K SEK and net profit by 40%.

Lund University – Department of Informatics   *Lund, Sweden*
Data Analyst Intern   10/2023–03/2024
- Built dashboards and databases to store and visualize research data **(Power BI, MSSQL)**.
- Created and maintained **Excel Research Data Spreadsheets** based on database records.

FURTHER EDUCATION, CERTIFICATIONS & TECHNICAL SKILLS

B.Ed., Malmö University (2019) - Strengthened communication, presentation and facilitation skills used in client-facing roles.
Languages: Swedish (Native), English (Fluent), Danish (B2), Dutch (B1–B2), German (A2, learning)
Certifications: Microsoft Azure **DP-900, AZ-900**, Google Project Management, **McKinsey Forward Program**, CS50x
Technical Skills: Python, Java, C#/.NET, MSSQL/SQL, Power BI, Excel (Advanced), SAP S/4HANA, SAP DS