

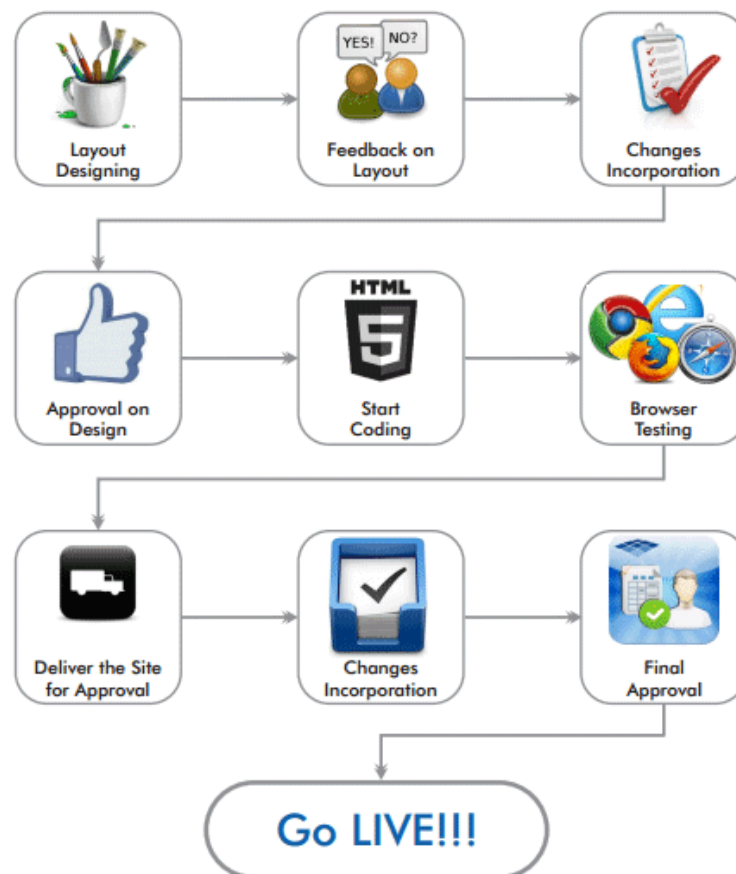


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We thank you for giving us an opportunity to present to you our services to best suit your business needs.

We take great pleasure in announcing our quality and time-bound services in the online world.

Process we follow:-



1. Project Overview

Alumni Connect is a multi-platform system to connect **Athletes, Alumni, Existing Students, Mentors, and Universities**.

Core pillars:

- Discover & apply for **scholarships**
 - **Showcase athlete talent** via short videos
 - **Donations & fundraising** for universities / causes
 - **Mentorship** between mentors and students/athletes
 - **Alumni event invitation & RSVP** system (Super Admin–controlled)
 - **Admin panels** for Super Admin and University Admins
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2. Platforms in Scope

1. **Public Website (Web)**
 - For: Guest, Existing Student, Alumni, Athletes, Mentor (logged-in & logged-out)
2. **Mobile App (Android & iOS)**
 - For: Guest, Existing Student, Alumni, Athletes, Mentor
3. **Super Admin Panel (Web only)**
4. **University Admin Panel (Web + Mobile App – Android & iOS)**

All apps connect to a **single backend (API)**.

3. User Roles & Access (High-Level)

- **Guest** – Unauthenticated visitor on Web/App
 - **Athlete** – User showcasing talent & applying to scholarships
 - **Existing Student** – Current student; can donate, attend events, receive mentorship
 - **Alumni** – Ex-student; can donate, attend events, be mentor
 - **Mentor** – Appointed mentor (*usually for premium athletes subscription*) managed by University Admin
 - **University Admin** – Manages their university (scholarships, events, mentors, reports)
 - **Super Admin** – Platform owner (manages universities, global settings, alumni invitations, approvals)
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4. Modules Overview

1. Common & Core

- Authentication & Role management
- Onboarding & KYC (where relevant)
- Profiles & Dashboard
- Notifications (Email, Push, optionally WhatsApp)
- Settings & Support

2. Athlete Module

3. Alumni / Existing Student Module

4. Mentor Module

5. Scholarship & Application Module

6. Donations & Campaigns Module

7. **Events & Alumni Invitation System (Super Admin controlled)**
 8. **Video & Talent Showcase Module**
 9. **University Admin Portal**
 10. **Super Admin Portal**
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5. Detailed Scope by Role & Platform

5.1 Guest (Web + App)

5.1.1 Features

- **Landing/Home Page**
 - Overview of platform and value propositions.
 - Highlighted: Universities, scholarships, featured athletes, impact stories.
- **Public Content**
 - About, FAQs, Terms & Conditions, Privacy Policy, Contact.
- **Public View of Selected Content**
 - Limited view of:
 - Featured scholarships (summary only, no apply).
 - Selected success stories.
- **Call-to-Action**
 - Buttons to:
 - Sign Up

- Login
- “Join as Athlete”
- “Join as Alumni / Student”
- **Basic Search / Browse**
 - Browse universities (public profile).
 - Browse campaigns (summary).

5.1.2 Guest Flow

1. Visitor lands on website or opens app.
 2. Sees hero sections: discover scholarships, support athletes, join as alumni, etc.
 3. Browses public info.
 4. Clicks “Sign Up” and selects role:
 - Athlete / Existing Student / Alumni
 5. Proceeds to registration & onboarding.
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5.2 Common Auth & Onboarding (All end-user roles)

Platforms: Web + App

5.2.1 Features

- **Registration**
 - Via Email + OTP / Password.
 - Optional: Mobile number verification (OTP).
- **Login**

- Email/Phone + Password or OTP.
- **Role Selection**
 - At first login: choose primary role:
 - Athlete / Alumni / Existing Student
 - Can be updated later (with verification).
- **Multi-role Handling**
 - One user may have:
 - Athlete role (e.g., as player)
 - Alumni role (after graduation)
 - Mentor (if appointed by university admin)
- **KYC / Verification (where applicable)**
 - Basic collected fields:
 - Full name, Date of birth, Gender (if needed)
 - University & course details (for Alumni / Student)
 - Sport, position, stats (for Athlete)
 - Document upload (ID proof, mark sheets, sports certificates etc.) for Athletes.
- **Profile Completion Meter**
 - Progress bar for how complete the profile is.
- **Forgot Password / Reset**
 - Via email/OTP.

5.2.2 Auth Flow (Generic)

1. User opens app/site → chooses Sign Up.
 2. Enters basic details → OTP verification.
 3. Selects role (Athlete/Alumni/Student).
 4. Completes minimum required profile.
 5. Redirected to their **role-specific dashboard**.
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5.3 Athlete Module (Web + App) — With Membership System

5.3.1 Features

Athlete Dashboard

- Displays a personalized snapshot based on membership tier (Free / Pro / Elite):
 - **Profile completion status**
 - **Video performance overview:**
 - Basic stats (views, likes, comments)
 - **Scholarship application count & statuses**
 - **Upcoming mentorship sessions**
 - **Free:** No session
 - **Pro:** Up to 5 sessions/month
 - **Elite:** Unlimited + priority scheduling
 - **Membership status & upgrade shortcuts**
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Athlete Profile

- Standard for all tiers, editable via App & Web:
 - Personal information (name, age, location)
 - Sports info (sport, position, achievements, experience level)
 - Academic information (institution, grades if required)
 - Document uploads:
 - ID proof
 - Mark sheets
 - Sports certifications
 - Social links (Instagram, YouTube)
 - Profile visibility:
 - **Pro & Elite get higher visibility and priority in University searches**
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Video / Talent Showcase

Video Upload

- Free: Limited uploads (e.g., 1 video only)
- Pro: Unlimited uploads
- Elite: Unlimited uploads + **Elite ranking boost**

Upload features:

- 60–120 sec video limit
- Add title, description, tags

Video Feed

- View athlete's own videos
- Discover videos from other athletes

Feed Ranking (Membership-Based)

- **Elite:** Top placement, always boosted
- **Pro:** Frequently boosted
- **Free:** Standard visibility

Analytics

- Free: Views, likes, comments
 - Pro: Watch duration, retention graph
 - Elite: Deep analytics (heatmap + viewer demographics)
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Scholarship Discovery & Application

- Available to all tiers, but enhanced for premium members:

Filtering

- Free: Standard filters (sport, degree, country)
- Pro: Additional filters (acceptance ratio, requirements match)
- Elite: **Exclusive scholarships** (optional toggle)

Scholarship Detail View

Displays:

- Eligibility
- Amount
- Duration
- University
- Deadline

Apply Flow

- Auto-filled based on profile
- Upload additional required documents
- Submit application

Application Tracking

- Status indicators
 - Submitted, Under Review, Shortlisted, Rejected, Selected
 - **Elite members get priority profile view by Universities**
 - Notification updates for all tiers
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Mentorship (As Mentee)

- Find mentors appointed by universities (All mentors have Premium Membership).

Browse Mentors

Filter by:

- Sport
- Expertise

- University
- Language

Membership-Based Mentorship Limits

- **Free:** No mentor
- **Pro:** 5 requests/month
- **Elite:** Unlimited + priority in mentor scheduling queue

Session Booking

- Choose date/time from mentor availability
- Submit “Session Request” with purpose

Session Management

- View upcoming sessions
- Join session (Zoom or Google Meet link)
- Rate the mentor after session

Donations (Optional)

- All athletes may donate:
 - View university campaigns
 - Contribute using online payment gateways
 - Receive donation receipt
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5.3.2 Athlete Main Flows (Updated With Membership)

Flow A: Talent Setup & Showcase

1. Login as Athlete
 2. Complete profile (sports details + verification documents)
 3. Navigate to “My Videos” → Upload new video
 - Upload limit depends on membership tier
 4. Video enters processing stage
 5. Published video appears in feed
 - Ranking depends on membership
 6. Athlete views analytics based on membership level
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Flow B: Scholarship Application

1. Athlete opens Scholarship tab
2. Uses filters (Free/Pro/Elite filters vary)
3. Opens scholarship detail → taps “Apply”
4. Completes additional fields & uploads documents
5. Application submitted → stored for University Admin review
6. Athlete tracks application status
7. **Elite athletes get earlier visibility for university admins**

Flow C: Mentorship Request

1. Athlete navigates to “Mentors”
2. Filters mentors by expertise and university
3. Sends mentorship request with selected time slot
 - Request limit depends on membership tier
4. Mentor accepts & confirms time
5. Athlete joins session through external meeting link
6. Athlete submits session rating and feedback

5.4 Alumni / Existing Student Module (Web + App)

(Most features are similar; “Existing Student” is current student, “Alumni” is graduate.)

5.4.1 Features

1. **Profile**
 - University, batch, course, department.
 - Current occupation details (for Alumni).
 - Contact info, optional LinkedIn.
2. **Donations & Campaigns**
 - View list of active campaigns:
 - Scholarships, infrastructure funds, sports support, etc.
 - Campaign detail:

- Target amount, collected amount, description, timelines.
- Donate:
 - Choose amount.
 - Pay via integrated payment gateway.
 - Get email receipt.
- View donation history & receipts.

3. **Events & Invitations (From Alumni Invitation System)**

- View event invites sent by Super Admin / on behalf of universities.
- RSVP: Yes / No.
- See event details:
 - Date, time, location (online/offline), description.
- View past and upcoming events (for which they responded Yes).

4. **Mentorship (Optional)**

- As Mentor:
 - Uses Mentor Module features (see next session).

5. **Community & Engagement**

- View news from universities.
- Comment/like on posts (if included).

5.4.2 Alumni / Student Flows

Flow A: Donation

1. Alumni logs in → goes to “Campaigns”.

2. Selects a campaign → reviews details.
3. Clicks “Donate”.
4. Enters donation amount.
5. Completes payment.
6. Sees confirmation screen and receives email receipt.

Flow B: Event Invitation & RSVP

1. Alumni receives email / app notification for event.
 2. Opens event screen in app/website.
 3. Clicks “Yes” or “No” for attendance.
 4. System records response.
 5. If Yes:
 - Event gets added to “My Events”.
 - Reminder notifications sent before the event.
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5.5 Mentor Module (Web + App)

Mentors are **appointed by University Admin**, not self-signup.

5.5.1 Mentor Onboarding

- **Created by University Admin:**
 - University Admin fills:
 - Name, Email, Mobile/WhatsApp
 - Role (e.g., Sport mentor / Career mentor)

- Department, sport/expertise tags.
- System:
 - Creates a mentor account.
 - Auto-generates login credentials or magic-link.
 - Sends credentials via Email + WhatsApp.
- **Mentor First Login:**
 - Accepts terms.
 - Set a new password.
 - Completes profile:
 - Bio, experience summary, languages, preferred mentoring mode (chat only).
 - Sets availability times (weekly schedule).

5.5.2 Mentor Features

1. Mentor Dashboard

- Upcoming sessions (with date/time & mentee name).
- Pending mentorship requests.
- Completed sessions statistics.
- Average rating.

2. Mentorship Requests Management

- View list of pending requests:
 - See mentee profile summary & message.
- Actions:

- Accept (select slot if uncertain).
- Reschedule.
- Reject (with reason).

3. Session Handling

- Session detail screen:
 - Date/time, mentee info, goals.
 - Join link (for video/voice).
- Post-session:
 - Mark as “Completed / No-Show”.
 - Add private notes (visible to mentor / university).
 - Optionally add feedback for mentee.

4. Profile & Availability

- Update availability slots.
- Toggle “Accepting new mentees” ON/OFF.

5.5.3 Mentor Flows

Flow A: Onboarding

1. University Admin adds mentors.
2. Mentor receives login email/WhatsApp.
3. Logs in, sets password.
4. Completes profile → sets availability.

Flow B: Accepting a Mentorship Request

1. Mentor opens app/web → sees pending requests.
 2. Reviews mentee info → clicks “Accept”.
 3. Confirms time slot.
 4. At session time, mentor joins call via link.
 5. After session, marks it completed and leaves notes.
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5.6 Scholarship & Application Module (Web + App)

5.6.1 For Applicants (Athletes, Students)

- Covered above under Athlete/Student flows:
 - Discover, filter, view detail, apply, track status.

5.6.2 For University Admin (Web + App)

- **Create & Manage Scholarships**
 - Add new scholarship:
 - Title, description, eligibility criteria.
 - Sport(s), academic requirements, intake numbers.
 - Application open & close dates.
 - Edit, pause, or close scholarships.
- **Application Management**
 - View all applications per scholarship.
 - Filters:
 - Status, sport, score, date, etc.

- View application detail:
 - Applicant profile, documents, videos.
- Update status:
 - Under Review / Shortlisted / Rejected / Selected.
- Add internal notes.
- **Export & Reporting**
 - Export list of applicants to CSV/PDF.
 - Summary counts: total applications per scholarship, per status.

5.6.3 University Admin Scholarship Flow

1. Admin logs into dashboard.
 2. Creates new scholarship with all criteria.
 3. After go-live, receives applications.
 4. Uses filter/search to shortlist.
 5. Updates status and exports list as needed.
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5.7 Donations & Campaigns Module

5.7.1 For Alumni / Students / Public Donors (Web + App)

- View campaigns, donate, see receipts (covered above).

5.7.2 For University Admin (Web + App)

- Create campaigns:

- Title, description, target amount, duration, media.
- Monitor campaign performance:
 - Total collected, number of donors.
- Download donor list (with compliance-safe fields).

5.7.3 For Super Admin (Web)

- View consolidated donation analytics across universities.
 - Optionally approve campaigns before going live (if configured).
-

5.8 Events & Alumni Invitation System (Super Admin Controlled)

5.8.1 Data Management (Super Admin – Web)

- **Alumni Data Upload**
 - Upload CSV/manual entry with:
 - Name, Email, Mobile/WhatsApp, University mapping.
 - Validate format & data.
- **Alumni Master List Management**
 - Search, filter, edit alumni records.
 - Tag alumni by university/department/batch.

5.8.2 Event Creation (Super Admin – Web)

- Create alumni event:

- Title, description.
- Associated university/universities.
- Event date & time.
- Location (offline/online link).
- RSVP deadline.

5.8.3 Invitation Workflow (Super Admin – Web)

1. Select target alumni (filter by criteria).
2. Generate invitations:
 - Emails with RSVP Yes/No.
 - WhatsApp/SMS message with event info + RSVP link (if integrated).
3. Send invitations.
4. Track:
 - Sent count, delivered (optional), opened (if available).

5.8.4 RSVP Tracking (System + All End Users)

- When alumni click **Yes/No** from link:
 - System records their response.
 - Alumni can also see event in app and change RSVP (before deadline).

5.8.5 Reporting & Sharing with Universities

- **Super Admin View:**
 - RSVP dashboard by event & university:

- Total invited, Yes, No, No Response.
 - Export reports (CSV / PDF).
 - **University Admin View (Web + App):**
 - For events related to their university only:
 - Summary of alumni invited & their responses.
 - View only – approvals are done by Super Admin.
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5.9 Video & Talent Feed Module (Web + App)

(Some covered under Athlete Module; this is platform-wide view.)

5.9.1 Features

- **Global Feed**
 - Infinite scroll of athlete videos.
 - Filter by sport, country, university.
 - **Engagement**
 - Like, comment, share.
 - **Moderation**
 - Users can report inappropriate content.
 - Content moves to moderation queue (seen by Admins).
 - **Highlight / Featured Videos (Admin)**
 - University Admin & Super Admin can mark “Featured”.
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5.10 University Admin Portal (Web + App)

5.10.1 Key Features

1. Dashboard

- Overview:
 - No. of scholarships & applications.
 - No. of mentors & sessions.
 - Donations & campaigns.
 - Alumni event RSVPs (from Super Admin system).

2. University Profile Management

- Name, logo, description, address.
- Sports & academic programs list.
- Media gallery (photos/videos).

3. Scholarships Management

- As detailed in 5.6.

4. Mentor Management

- Add/Edit/Delete mentors.
- View mentor profiles & activity.
- Reset mentor credentials.
- See mentorship statistics.

5. Event RSVP Insights

- View event reports shared via Alumni Invitation System:
 - Event-wise RSVP summary of alumni.

6. Donation & Campaign Management

- Create/manage campaigns.
- See donation summaries & export.

7. User & Access Management

- Multiple admin accounts per university (if needed).
- Roles: main admin, staff, etc. (optional).

5.10.2 University Admin Representative Flow

Flow A: Appointing a Mentor

1. Admin logs in → Mentors module.
2. Clicks “Add Mentor” → fills details.
3. Submits; system creates account & sends credentials to mentor.
4. Mentor appears in list with status “Pending Setup”.
5. After mentor logs in and completes profile → status “Active”.

5.11 Super Admin Panel (Web)

5.11.1 Key Features

1. Platform Dashboard

- Total users by role.
- Total universities onboarded.
- Total scholarships & applications.
- Total donations.

- Summary of active events & invitations.

2. University Management

- Create/edit universities.
- Set university admin logins.
- Activate/deactivate universities.

3. User & Role Management

- Search users.
- Adjust roles (e.g., grant/revoke Mentor or Admin).
- Lock/unlock accounts (if required).

4. Content & Moderation

- Videos moderation queue:
 - Review reported content → Approve/Reject.
- Global announcements/news posts.

5. Alumni Invitation System

- Full control of:
 - Alumni data uploads.
 - Event creation.
 - Sending invites & tracking RSVPs.
 - Sharing reports with universities.

6. Global Settings

- Branding (logo, colors, emails).
- Notification templates (email/WhatsApp).

- Payment gateway settings.
 - Feature toggles (to enable/disable modules per university if needed).
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6. Cross-Cutting Features

6.1 Notifications

- Channels:
 - In-app push (mobile).
 - Email.
 - Optional: WhatsApp / SMS (for mentors & alumni invitations).
- Events triggering notifications:
 - New scholarship posted.
 - Scholarship application status changes.
 - New mentorship request / acceptance / reschedule.
 - Donation success.
 - Event invite sent / reminder.
 - Account-related changes (password reset, new role granted).

6.2 Settings & Support

- Each user:
 - Notification preferences.
 - Change password.

- Delete account / data request (if privacy laws require).
 - Help / Support:
 - FAQ page.
 - Contact form / support email.
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7. Deliverables Summary

1. Public Website

- Guest & Logged-in features for:
 - Athletes, Alumni, Existing Students, Mentors.

2. Mobile Apps (Android & iOS)

- Role-based UI for:
 - Guests, Athletes, Alumni, Existing Students, Mentors, University Admin.

3. Super Admin Web Panel

- Platform configuration, moderation, alumni invitation & reporting.

4. University Admin Web + App Portal

- University-level management of scholarships, mentors, campaigns, and reporting.
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8. Final Commercials & Timeline

Description	Amount (INR)
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Earlier Approved Project Cost	₹11,75,000
Updated Revised Total Project Cost	₹17,52,000
Difference Due to Expanded Scope <ul style="list-style-type: none"> • University Admin App (Android & iOS) • Frontend Web for Public User • Membership flow in Web + App for Athletes • Many changes in existing approved work. 	₹5,77,000
RECEIVED 30% ADV ON APPROVED PROJECT COST (₹11,75,000)	₹3,52,500
Final Revised Pricing with Settlement	14,00,000/-

Add 18% GST applicable

Timeline required will be 5 months

9. Terms & Conditions

9.1. Scope of Work

- The complete scope of work will be delivered as per the approved document shared with the client, including web, Android, iOS applications, Super Admin panel, and University Admin panel.
- Any feature that is **not explicitly mentioned** in the approved scope shall be treated as **out of scope** and may attract additional charges.

- Changes in flows, additional screens, or modifications requested after approval will be billed as **Change Requests (CR)**.
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9.2. Delivery Timeline

- The project will be delivered in phases as mutually agreed during the planning stage.
 - Timelines may extend in case of:
 - Delays in content, approvals, APIs, or required inputs from clients.
 - Additional features or changes requested mid-development.
 - Third-party issues (payment gateway, server, app store review, etc.).
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9.3. Responsibilities

Client Responsibilities

- Provide all required content: university details, alumni data, brand guidelines, documents, images, text, event data, mentor data, etc.
- Provide timely approvals for designs, features, and milestone releases.
- Provide access to server/hosting accounts, domain, email, and integration keys (payment gateway, SMS/WhatsApp provider, etc.).

Solution Cone Responsibilities

- Deliver the project as per the approved scope and timelines.
 - Provide functional modules, admin panels, and apps as described.
 - Maintain confidentiality of data and credentials shared.
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9.4. Third-Party Service Integration

The platform may include integrations with:

- Payment gateways (Razorpay/Stripe/etc.)
- Messaging APIs (SMS/WhatsApp/email)
- Firebase Push notification services
- Apple App Store & Google Play Store

Important Notes

- Any charges paid to third-party services are **not included** in project cost.
 - Any downtime, changes in API pricing, policy updates, or access restrictions from third-party services are **not under the control** of Solution Cone.
 - Fixes due to third-party API deprecations or updates will be billed separately.
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9.5. App Store & Play Store Approval Terms

- Solution Cone will prepare and submit the Android and iOS apps for review on Play Store and App Store.
- **Approval of apps is solely at the discretion of Google and Apple.**

Solution Cone Obligations

- We will assist with:
 - App store listing
 - Screenshots and descriptions
 - Policies & compliance guidance

- Initial submission and up to **1 round** of resubmission if rejected

Client Agrees That

- Any repeated rejection due to:
 - Business model
 - Policies
 - Legal requirements
 - Payment-related compliance
 - Incomplete content
 - Trademark/copyright issues
 - Data safety form errors
 - App store guidelines will require additional effort and may be billed separately.
 - Apple Developer Account & Google Play Console fees must be borne by the client.
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9.6. Pricing & Payment Terms

- Total project cost will be mutually agreed in the final proposal.
- Payment schedule:
 - **30%** – Project initiation & documentation approval
 - **30%** – After UI/UX design + initial development setup
 - **20%** – After development completion + UAT
 - **20%** – Before final deployment & app store submission

Additional Pricing Terms

- Change Requests (CR) after scope approval will be charged at Solution Cone's standard hourly or per-module rates.
 - Server/hosting/domain charges are **not included** unless specified.
 - Apple/Google developer account fees are **not included**.
 - Maintenance/AMC is not included unless explicitly added.
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9.7. Warranty & Support

- A **3-month warranty period** will be provided after project delivery to fix any functional bugs.
 - Warranty does **not** cover:
 - New features
 - UI redesign
 - Changes in scope
 - Third-party service failures
 - Data entry or content updates
 - Ongoing AMC or monthly maintenance can be provided at additional cost.
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9.8. Data Security & Privacy

- Solution Cone will ensure industry-standard practices for data protection.
- The client must ensure compliance with regional regulations (GDPR, university policies, etc.) if required.

- We will not be liable for data breaches due to third-party tools or self-hosted servers managed by the client.
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9.9. Intellectual Property Rights

- Solution Cone will transfer ownership of the final developed software to the client after full payment.
 - Source code ownership will be transferred post-payment.
 - Custom designs, UI assets, and branding provided by the client remain client property.
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9.10. Acceptance Criteria

The project will be considered complete when:

- All features in the approved scope are developed
 - UAT feedback (within scope) is addressed
 - Web and mobile apps are deployed on client's hosting/servers
 - Apps are **submitted** to Google and Apple (approval not guaranteed)
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9.11. Disclaimer

Solution Cone is responsible for delivering the software solution as per scope but **not responsible** for:

- Business outcomes (donations received, scholarship engagement, user activity, downloads, etc.)
- University internal policies or approvals

- Changes in government regulations
- App store policy changes
