

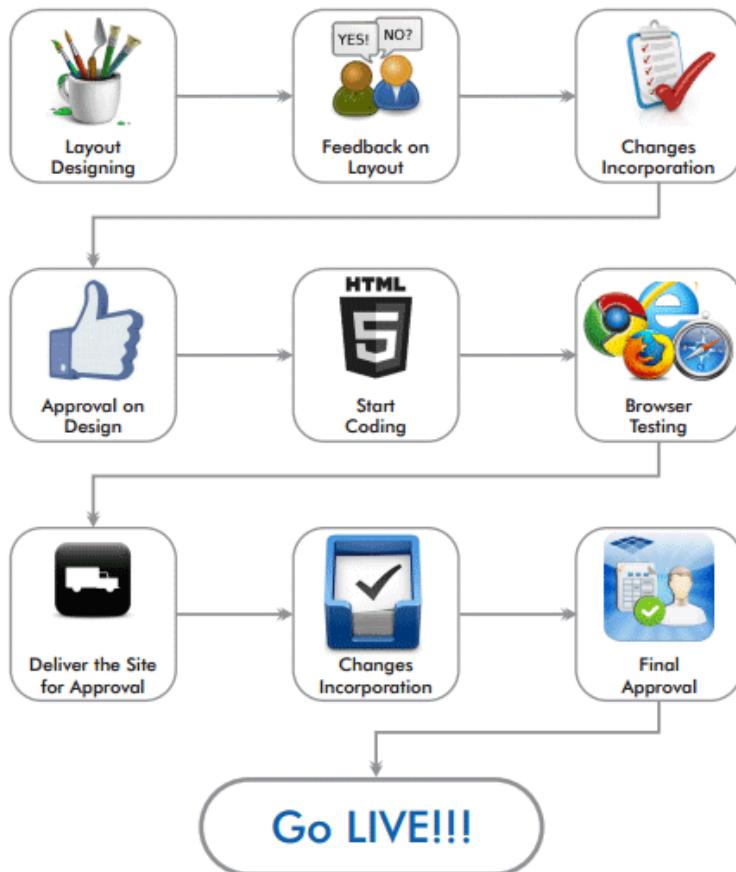


Address: Solution Cone, 07/01, RKG, Plg, Mumbai - 401404
Contact: +91 8446987835 | GSTIN: 27BUJPB7859Q1ZP | UDYAM: MH17D0056593

We thank you for giving us an opportunity to present to you our services to best suit your business needs.

We take great pleasure in announcing our quality and time-bound services in the online world.

Process we follow:-



1. Project Overview

Alumni Connect is a multi-platform system to connect **Athletes, Alumni, Existing Students, Mentors, and Universities**.

Core pillars:

- Discover & apply for **scholarships**
 - **Showcase athlete talent** via short videos
 - **Donations & fundraising** for universities / causes
 - **Mentorship** between mentors and students/athletes
 - **Alumni event invitation & RSVP** system (Super Admin-controlled)
 - **Admin panels** for Super Admin and University Admins
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2. Platforms in Scope

1. **Public Website (Web)**
 - For: Guest, Existing Student, Alumni, Athletes, Mentor (logged-in & logged-out)
2. **Mobile App (Android & iOS)**
 - For: Guest, Existing Student, Alumni, Athletes, Mentor
3. **Super Admin Panel (Web only)**
4. **University Admin Panel (Web + Mobile App – Android & iOS)**

All apps connect to a **single backend (API)**.

3. User Roles & Access (High-Level)

- **Guest** – Unauthenticated visitor on Web/App
 - **Athlete** – User showcasing talent & applying to scholarships
 - **Existing Student** – Current student; can donate, attend events, receive mentorship
 - **Alumni** – Ex-student; can donate, attend events, be mentor
 - **Mentor** – Appointed mentor (*usually for premium athletes subscription*) managed by University Admin
 - **University Admin** – Manages their university (scholarships, events, mentors, reports)
 - **Super Admin** – Platform owner (manages universities, global settings, alumni invitations, approvals)
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4. Modules Overview

1. Common & Core

- Authentication & Role management
- Onboarding & KYC (where relevant)
- Profiles & Dashboard
- Notifications (Email, Push, optionally WhatsApp)
- Settings & Support

2. Athlete Module

3. Alumni / Existing Student Module

4. Mentor Module

5. Scholarship & Application Module

6. Donations & Campaigns Module

7. Events & Alumni Invitation System (Super Admin controlled)
 8. Video & Talent Showcase Module
 9. University Admin Portal
 10. Super Admin Portal
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5. Detailed Scope by Role & Platform

5.1 Guest (Web + App)

5.1.1 Features

- **Landing/Home Page**
 - Overview of platform and value propositions.
 - Highlighted: Universities, scholarships, featured athletes, impact stories.
- **Public Content**
 - About, FAQs, Terms & Conditions, Privacy Policy, Contact.
- **Public View of Selected Content**
 - Limited view of:
 - Featured scholarships (summary only, no apply).
 - Selected success stories.
- **Call-to-Action**
 - Buttons to:
 - Sign Up

- Login
 - “Join as Athlete”
 - “Join as Alumni / Student”
- Basic Search / Browse
 - Browse universities (public profile).
 - Browse campaigns (summary).

5.1.2 Guest Flow

1. Visitor lands on website or opens app.
 2. Sees hero sections: discover scholarships, support athletes, join as alumni, etc.
 3. Browses public info.
 4. Clicks “Sign Up” and selects role:
 - Athlete / Existing Student / Alumni
 5. Proceeds to registration & onboarding.
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5.2 Common Auth & Onboarding (All end-user roles)

Platforms: Web + App

5.2.1 Features

- Registration
 - Via Email + OTP / Password.
 - Optional: Mobile number verification (OTP).
- Login

- Email/Phone + Password or OTP.
- **Role Selection**
 - At first login: choose primary role:
 - Athlete / Alumni / Existing Student
 - Can be updated later (with verification).
- **Multi-role Handling**
 - One user may have:
 - Athlete role (e.g., as player)
 - Alumni role (after graduation)
 - Mentor (if appointed by university admin)
- **KYC / Verification (where applicable)**
 - Basic collected fields:
 - Full name, Date of birth, Gender (if needed)
 - University & course details (for Alumni / Student)
 - Sport, position, stats (for Athlete)
 - Document upload (ID proof, mark sheets, sports certificates etc.) for Athletes.
- **Profile Completion Meter**
 - Progress bar for how complete the profile is.
- **Forgot Password / Reset**
 - Via email/OTP.

5.2.2 Auth Flow (Generic)

1. User opens app/site → chooses Sign Up.
 2. Enters basic details → OTP verification.
 3. Selects role (Athlete/Alumni/Student).
 4. Completes minimum required profile.
 5. Redirected to their **role-specific dashboard**.
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5.3 Athlete Module (Web + App) — With Membership System

5.3.1 Features

Athlete Dashboard

- Displays a personalized snapshot based on membership tier (Free / Pro / Elite):
 - **Profile completion status**
 - **Video performance overview:**
 - Basic stats (views, likes, comments)
 - **Scholarship application count & statuses**
 - **Upcoming mentorship sessions**
 - **Free:** No session
 - **Pro:** Up to 5 sessions/month
 - **Elite:** Unlimited + priority scheduling
 - **Membership status & upgrade shortcuts**
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Athlete Profile

- Standard for all tiers, editable via App & Web:
 - Personal information (name, age, location)
 - Sports info (sport, position, achievements, experience level)
 - Academic information (institution, grades if required)
 - Document uploads:
 - ID proof
 - Mark sheets
 - Sports certifications
 - Social links (Instagram, YouTube)
 - Profile visibility:
 - **Pro & Elite get higher visibility and priority in University searches**

Video / Talent Showcase

Video Upload

- Free: Limited uploads (e.g., 1 video only)
- Pro: Unlimited uploads
- Elite: Unlimited uploads + **Elite ranking boost**

Upload features:

- 60–120 sec video limit
- Add title, description, tags

Video Feed

- View athlete's own videos
- Discover videos from other athletes

Feed Ranking (Membership-Based)

- **Elite:** Top placement, always boosted
- **Pro:** Frequently boosted
- **Free:** Standard visibility

Analytics

- Free: Views, likes, comments
 - Pro: Watch duration, retention graph
 - Elite: Deep analytics (heatmap + viewer demographics)
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Scholarship Discovery & Application

- Available to all tiers, but enhanced for premium members:

Filtering

- Free: Standard filters (sport, degree, country)
- Pro: Additional filters (acceptance ratio, requirements match)
- Elite: **Exclusive scholarships** (optional toggle)

Scholarship Detail View

Displays:

- Eligibility
- Amount
- Duration
- University
- Deadline

Apply Flow

- Auto-filled based on profile
- Upload additional required documents
- Submit application

Application Tracking

- Status indicators
 - Submitted, Under Review, Shortlisted, Rejected, Selected
 - **Elite members get priority profile view by Universities**
 - Notification updates for all tiers
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Mentorship (As Mentee)

- Find mentors appointed by universities (All mentors have Premium Membership).

Browse Mentors

Filter by:

- Sport
- Expertise

- University
- Language

Membership-Based Mentorship Limits

- **Free:** No mentor
- **Pro:** 5 requests/month
- **Elite:** Unlimited + priority in mentor scheduling queue

Session Booking

- Choose date/time from mentor availability
- Submit “Session Request” with purpose

Session Management

- View upcoming sessions
 - Join session (Zoom or Google Meet link)
 - Rate the mentor after session
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Donations (Optional)

- All athletes may donate:
 - View university campaigns
 - Contribute using online payment gateways
 - Receive donation receipt
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5.3.2 Athlete Main Flows (Updated With Membership)

Flow A: Talent Setup & Showcase

1. Login as Athlete
 2. Complete profile (sports details + verification documents)
 3. Navigate to “My Videos” → Upload new video
 - Upload limit depends on membership tier
 4. Video enters processing stage
 5. Published video appears in feed
 - Ranking depends on membership
 6. Athlete views analytics based on membership level
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Flow B: Scholarship Application

1. Athlete opens Scholarship tab
2. Uses filters (Free/Pro/Elite filters vary)
3. Opens scholarship detail → taps “Apply”
4. Completes additional fields & uploads documents
5. Application submitted → stored for University Admin review
6. Athlete tracks application status
7. **Elite athletes get earlier visibility for university admins**

Flow C: Mentorship Request

1. Athlete navigates to “Mentors”
 2. Filters mentors by expertise and university
 3. Sends mentorship request with selected time slot
 - Request limit depends on membership tier
 4. Mentor accepts & confirms time
 5. Athlete joins session through external meeting link
 6. Athlete submits session rating and feedback
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5.4 Alumni / Existing Student Module (Web + App)

(Most features are similar; “Existing Student” is current student, “Alumni” is graduate.)

5.4.1 Features

1. **Profile**
 - University, batch, course, department.
 - Current occupation details (for Alumni).
 - Contact info, optional LinkedIn.
2. **Donations & Campaigns**
 - View list of active campaigns:
 - Scholarships, infrastructure funds, sports support, etc.
 - Campaign detail:

- Target amount, collected amount, description, timelines.
- Donate:
 - Choose amount.
 - Pay via integrated payment gateway.
 - Get email receipt.
- View donation history & receipts.

3. Events & Invitations (From Alumni Invitation System)

- View event invites sent by Super Admin / on behalf of universities.
- RSVP: Yes / No.
- See event details:
 - Date, time, location (online/offline), description.
- View past and upcoming events (for which they responded Yes).

4. Mentorship (Optional)

- As Mentor:
 - Uses Mentor Module features (see next session).

5. Community & Engagement

- View news from universities.
- Comment/like on posts (if included).

5.4.2 Alumni / Student Flows

Flow A: Donation

1. Alumni logs in → goes to “Campaigns”.

2. Selects a campaign → reviews details.
3. Clicks “Donate”.
4. Enters donation amount.
5. Completes payment.
6. Sees confirmation screen and receives email receipt.

Flow B: Event Invitation & RSVP

1. Alumni receives email / app notification for event.
2. Opens event screen in app/website.
3. Clicks “Yes” or “No” for attendance.
4. System records response.
5. If Yes:
 - Event gets added to “My Events”.
 - Reminder notifications sent before the event.

5.5 Mentor Module (Web + App)

Mentors are **appointed by University Admin**, not self-signup.

5.5.1 Mentor Onboarding

- **Created by University Admin:**
 - University Admin fills:
 - Name, Email, Mobile/WhatsApp
 - Role (e.g., Sport mentor / Career mentor)

- Department, sport/expertise tags.
- System:
 - Creates a mentor account.
 - Auto-generates login credentials or magic-link.
 - Sends credentials via Email + WhatsApp.
- **Mentor First Login:**
 - Accepts terms.
 - Set a new password.
 - Completes profile:
 - Bio, experience summary, languages, preferred mentoring mode (chat only).
 - Sets availability times (weekly schedule).

5.5.2 Mentor Features

1. Mentor Dashboard

- Upcoming sessions (with date/time & mentee name).
- Pending mentorship requests.
- Completed sessions statistics.
- Average rating.

2. Mentorship Requests Management

- View list of pending requests:
 - See mentee profile summary & message.
- Actions:

- Accept (select slot if uncertain).
- Reschedule.
- Reject (with reason).

3. Session Handling

- Session detail screen:
 - Date/time, mentee info, goals.
 - Join link (for video/voice).
- Post-session:
 - Mark as “Completed / No-Show”.
 - Add private notes (visible to mentor / university).
 - Optionally add feedback for mentee.

4. Profile & Availability

- Update availability slots.
- Toggle “Accepting new mentees” ON/OFF.

5.5.3 Mentor Flows

Flow A: Onboarding

1. University Admin adds mentors.
2. Mentor receives login email/WhatsApp.
3. Logs in, sets password.
4. Completes profile → sets availability.

Flow B: Accepting a Mentorship Request

1. Mentor opens app/web → sees pending requests.
 2. Reviews mentee info → clicks “Accept”.
 3. Confirms time slot.
 4. At session time, mentor joins call via link.
 5. After session, marks it completed and leaves notes.
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5.6 Scholarship & Application Module (Web + App)

5.6.1 For Applicants (Athletes, Students)

- Covered above under Athlete/Student flows:
 - Discover, filter, view detail, apply, track status.

5.6.2 For University Admin (Web + App)

- **Create & Manage Scholarships**
 - Add new scholarship:
 - Title, description, eligibility criteria.
 - Sport(s), academic requirements, intake numbers.
 - Application open & close dates.
 - Edit, pause, or close scholarships.
- **Application Management**
 - View all applications per scholarship.
 - Filters:
 - Status, sport, score, date, etc.

- View application detail:
 - Applicant profile, documents, videos.
 - Update status:
 - Under Review / Shortlisted / Rejected / Selected.
 - Add internal notes.
- **Export & Reporting**
 - Export list of applicants to CSV/PDF.
 - Summary counts: total applications per scholarship, per status.

5.6.3 University Admin Scholarship Flow

1. Admin logs into dashboard.
2. Creates new scholarship with all criteria.
3. After go-live, receives applications.
4. Uses filter/search to shortlist.
5. Updates status and exports list as needed.

5.7 Donations & Campaigns Module

5.7.1 For Alumni / Students / Public Donors (Web + App)

- View campaigns, donate, see receipts (covered above).

5.7.2 For University Admin (Web + App)

- Create campaigns:

- Title, description, target amount, duration, media.
- Monitor campaign performance:
 - Total collected, number of donors.
- Download donor list (with compliance-safe fields).

5.7.3 For Super Admin (Web)

- View consolidated donation analytics across universities.
 - Optionally approve campaigns before going live (if configured).
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5.8 Events & Alumni Invitation System (Super Admin Controlled)

5.8.1 Data Management (Super Admin – Web)

- **Alumni Data Upload**
 - Upload CSV/manual entry with:
 - Name, Email, Mobile/WhatsApp, University mapping.
 - Validate format & data.
- **Alumni Master List Management**
 - Search, filter, edit alumni records.
 - Tag alumni by university/department/batch.

5.8.2 Event Creation (Super Admin – Web)

- Create alumni event:

- Title, description.
- Associated university/universities.
- Event date & time.
- Location (offline/online link).
- RSVP deadline.

5.8.3 Invitation Workflow (Super Admin – Web)

1. Select target alumni (filter by criteria).
2. Generate invitations:
 - Emails with RSVP Yes/No.
 - WhatsApp/SMS message with event info + RSVP link (if integrated).
3. Send invitations.
4. Track:
 - Sent count, delivered (optional), opened (if available).

5.8.4 RSVP Tracking (System + All End Users)

- When alumni click **Yes/No** from link:
 - System records their response.
 - Alumni can also see event in app and change RSVP (before deadline).

5.8.5 Reporting & Sharing with Universities

- **Super Admin View:**
 - RSVP dashboard by event & university:

- Total invited, Yes, No, No Response.
 - Export reports (CSV / PDF).
 - **University Admin View (Web + App):**
 - For events related to their university only:
 - Summary of alumni invited & their responses.
 - View only – approvals are done by Super Admin.
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5.9 Video & Talent Feed Module (Web + App)

(Some covered under Athlete Module; this is platform-wide view.)

5.9.1 Features

- **Global Feed**
 - Infinite scroll of athlete videos.
 - Filter by sport, country, university.
 - **Engagement**
 - Like, comment, share.
 - **Moderation**
 - Users can report inappropriate content.
 - Content moves to moderation queue (seen by Admins).
 - **Highlight / Featured Videos (Admin)**
 - University Admin & Super Admin can mark “Featured”.
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5.10 University Admin Portal (Web + App)

5.10.1 Key Features

1. Dashboard

- Overview:
 - No. of scholarships & applications.
 - No. of mentors & sessions.
 - Donations & campaigns.
 - Alumni event RSVPs (from Super Admin system).

2. University Profile Management

- Name, logo, description, address.
- Sports & academic programs list.
- Media gallery (photos/videos).

3. Scholarships Management

- As detailed in 5.6.

4. Mentor Management

- Add/Edit/Delete mentors.
- View mentor profiles & activity.
- Reset mentor credentials.
- See mentorship statistics.

5. Event RSVP Insights

- View event reports shared via Alumni Invitation System:
 - Event-wise RSVP summary of alumni.

6. Donation & Campaign Management

- Create/manage campaigns.
- See donation summaries & export.

7. User & Access Management

- Multiple admin accounts per university (if needed).
- Roles: main admin, staff, etc. (optional).

5.10.2 University Admin Representative Flow

Flow A: Appointing a Mentor

1. Admin logs in → Mentors module.
 2. Clicks “Add Mentor” → fills details.
 3. Submits; system creates account & sends credentials to mentor.
 4. Mentor appears in list with status “Pending Setup”.
 5. After mentor logs in and completes profile → status “Active”.
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5.11 Super Admin Panel (Web)

5.11.1 Key Features

1. Platform Dashboard

- Total users by role.
- Total universities onboarded.
- Total scholarships & applications.
- Total donations.

- Summary of active events & invitations.

2. University Management

- Create/edit universities.
- Set university admin logins.
- Activate/deactivate universities.

3. User & Role Management

- Search users.
- Adjust roles (e.g., grant/revoke Mentor or Admin).
- Lock/unlock accounts (if required).

4. Content & Moderation

- Videos moderation queue:
 - Review reported content → Approve/Reject.
- Global announcements/news posts.

5. Alumni Invitation System

- Full control of:
 - Alumni data uploads.
 - Event creation.
 - Sending invites & tracking RSVPs.
 - Sharing reports with universities.

6. Global Settings

- Branding (logo, colors, emails).
- Notification templates (email/WhatsApp).

- Payment gateway settings.
 - Feature toggles (to enable/disable modules per university if needed).
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6. Cross-Cutting Features

6.1 Notifications

- Channels:
 - In-app push (mobile).
 - Email.
 - Optional: WhatsApp / SMS (for mentors & alumni invitations).
- Events triggering notifications:
 - New scholarship posted.
 - Scholarship application status changes.
 - New mentorship request / acceptance / reschedule.
 - Donation success.
 - Event invite sent / reminder.
 - Account-related changes (password reset, new role granted).

6.2 Settings & Support

- Each user:
 - Notification preferences.
 - Change password.

- Delete account / data request (if privacy laws require).
 - Help / Support:
 - FAQ page.
 - Contact form / support email.
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7. Deliverables Summary

1. Public Website

- Guest & Logged-in features for:
 - Athletes, Alumni, Existing Students, Mentors.

2. Mobile Apps (Android & iOS)

- Role-based UI for:
 - Guests, Athletes, Alumni, Existing Students, Mentors, University Admin.

3. Super Admin Web Panel

- Platform configuration, moderation, alumni invitation & reporting.

4. University Admin Web + App Portal

- University-level management of scholarships, mentors, campaigns, and reporting.
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8. Final Commercials & Timeline

Description	Amount (INR)
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Earlier Approved Project Cost	₹11,75,000
Updated Revised Total Project Cost	₹17,52,000
Difference Due to Expanded Scope	₹5,77,000
<ul style="list-style-type: none"> ● University Admin App (Android & iOS) ● Frontend Web for Public User ● Membership flow in Web + App for Athletes ● Many changes in existing approved work. 	
RECEIVED 30% ADV ON APPROVED PROJECT COST (₹11,75,000)	₹3,52,500
Final Revised Pricing with Settlement	14,00,000/-

Add 18% GST applicable

Timeline required will be 5 months

9. Terms & Conditions

9.1. Scope of Work

- The complete scope of work will be delivered as per the approved document shared with the client, including web, Android, iOS applications, Super Admin panel, and University Admin panel.
- Any feature that is **not explicitly mentioned** in the approved scope shall be treated as **out of scope** and may attract additional charges.

- Changes in flows, additional screens, or modifications requested after approval will be billed as **Change Requests (CR)**.
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9.2. Delivery Timeline

- The project will be delivered in phases as mutually agreed during the planning stage.
 - Timelines may extend in case of:
 - Delays in content, approvals, APIs, or required inputs from clients.
 - Additional features or changes requested mid-development.
 - Third-party issues (payment gateway, server, app store review, etc.).
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9.3. Responsibilities

Client Responsibilities

- Provide all required content: university details, alumni data, brand guidelines, documents, images, text, event data, mentor data, etc.
- Provide timely approvals for designs, features, and milestone releases.
- Provide access to server/hosting accounts, domain, email, and integration keys (payment gateway, SMS/WhatsApp provider, etc.).

Solution Cone Responsibilities

- Deliver the project as per the approved scope and timelines.
 - Provide functional modules, admin panels, and apps as described.
 - Maintain confidentiality of data and credentials shared.
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9.4. Third-Party Service Integration

The platform may include integrations with:

- Payment gateways (Razorpay/Stripe/etc.)
- Messaging APIs (SMS/WhatsApp/email)
- Firebase Push notification services
- Apple App Store & Google Play Store

Important Notes

- Any charges paid to third-party services are **not included** in project cost.
 - Any downtime, changes in API pricing, policy updates, or access restrictions from third-party services are **not under the control** of Solution Cone.
 - Fixes due to third-party API deprecations or updates will be billed separately.
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9.5. App Store & Play Store Approval Terms

- Solution Cone will prepare and submit the Android and iOS apps for review on Play Store and App Store.
- **Approval of apps is solely at the discretion of Google and Apple.**

Solution Cone Obligations

- We will assist with:
 - App store listing
 - Screenshots and descriptions
 - Policies & compliance guidance

- Initial submission and up to **1 round** of resubmission if rejected

Client Agrees That

- Any repeated rejection due to:
 - Business model
 - Policies
 - Legal requirements
 - Payment-related compliance
 - Incomplete content
 - Trademark/copyright issues
 - Data safety form errors
 - App store guidelines will require additional effort and may be billed separately.
 - Apple Developer Account & Google Play Console fees must be borne by the client.
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9.6. Pricing & Payment Terms

- Total project cost will be mutually agreed in the final proposal.
- Payment schedule:
 - **30%** – Project initiation & documentation approval
 - **30%** – After UI/UX design + initial development setup
 - **20%** – After development completion + UAT
 - **20%** – Before final deployment & app store submission

Additional Pricing Terms

- Change Requests (CR) after scope approval will be charged at Solution Cone's standard hourly or per-module rates.
 - Server/hosting/domain charges are **not included** unless specified.
 - Apple/Google developer account fees are **not included**.
 - Maintenance/AMC is not included unless explicitly added.
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9.7. Warranty & Support

- A **3-month warranty period** will be provided after project delivery to fix any functional bugs.
 - Warranty does **not** cover:
 - New features
 - UI redesign
 - Changes in scope
 - Third-party service failures
 - Data entry or content updates
 - Ongoing AMC or monthly maintenance can be provided at additional cost.
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9.8. Data Security & Privacy

- Solution Cone will ensure industry-standard practices for data protection.
- The client must ensure compliance with regional regulations (GDPR, university policies, etc.) if required.

- We will not be liable for data breaches due to third-party tools or self-hosted servers managed by the client.
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9.9. Intellectual Property Rights

- Solution Cone will transfer ownership of the final developed software to the client after full payment.
 - Source code ownership will be transferred post-payment.
 - Custom designs, UI assets, and branding provided by the client remain client property.
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9.10. Acceptance Criteria

The project will be considered complete when:

- All features in the approved scope are developed
 - UAT feedback (within scope) is addressed
 - Web and mobile apps are deployed on client's hosting/servers
 - Apps are **submitted** to Google and Apple (approval not guaranteed)
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9.11. Disclaimer

Solution Cone is responsible for delivering the software solution as per scope but **not responsible** for:

- Business outcomes (donations received, scholarship engagement, user activity, downloads, etc.)
- University internal policies or approvals

- Changes in government regulations
- App store policy changes
