

# Malware Types and Their Impact

An in-depth look at how malware operates, spreads, and the damage it causes.

# What is Malware?

## Definition

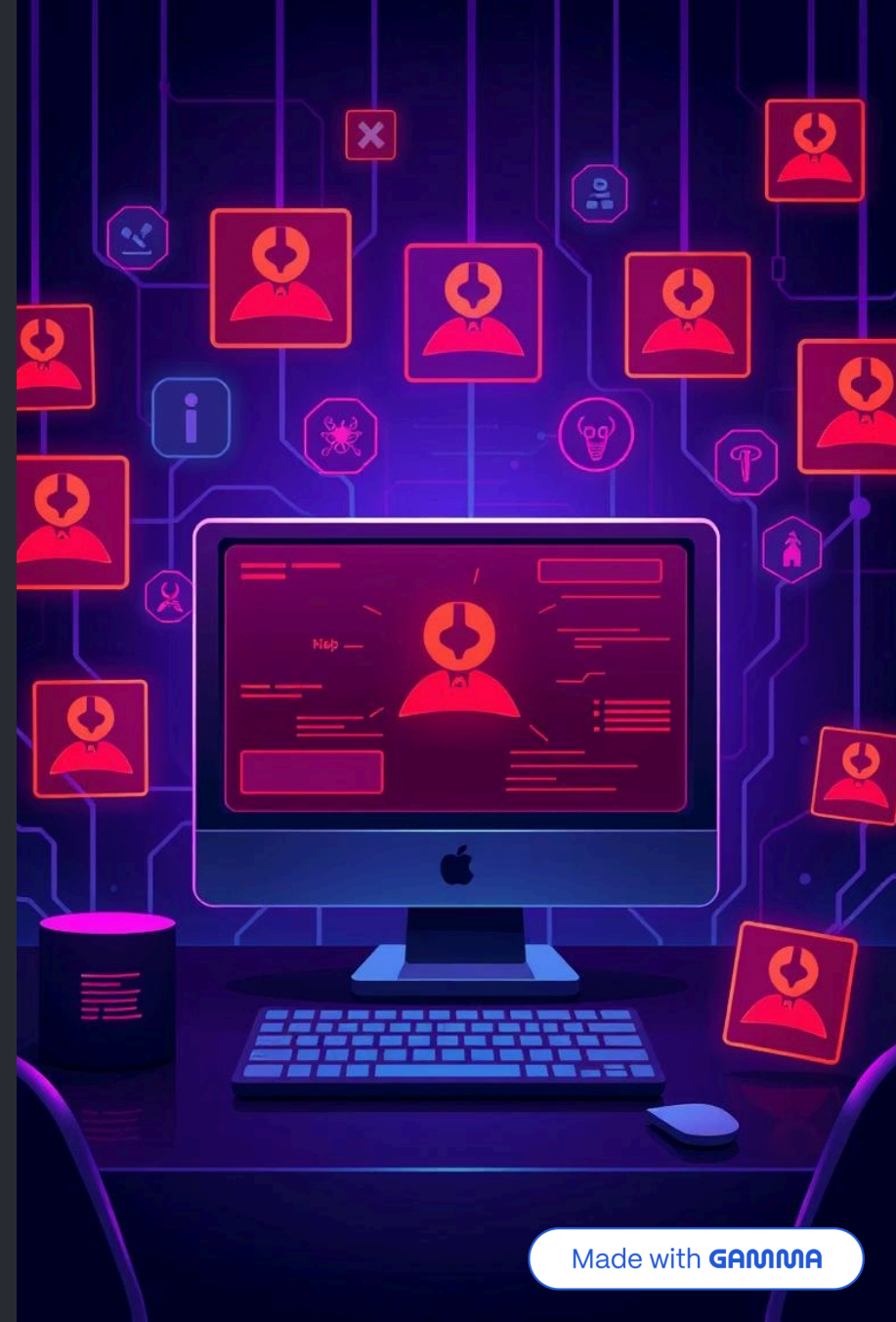
Malware = **malicious software**

## Purpose

Designed to harm, disrupt, or exploit systems

## Uses

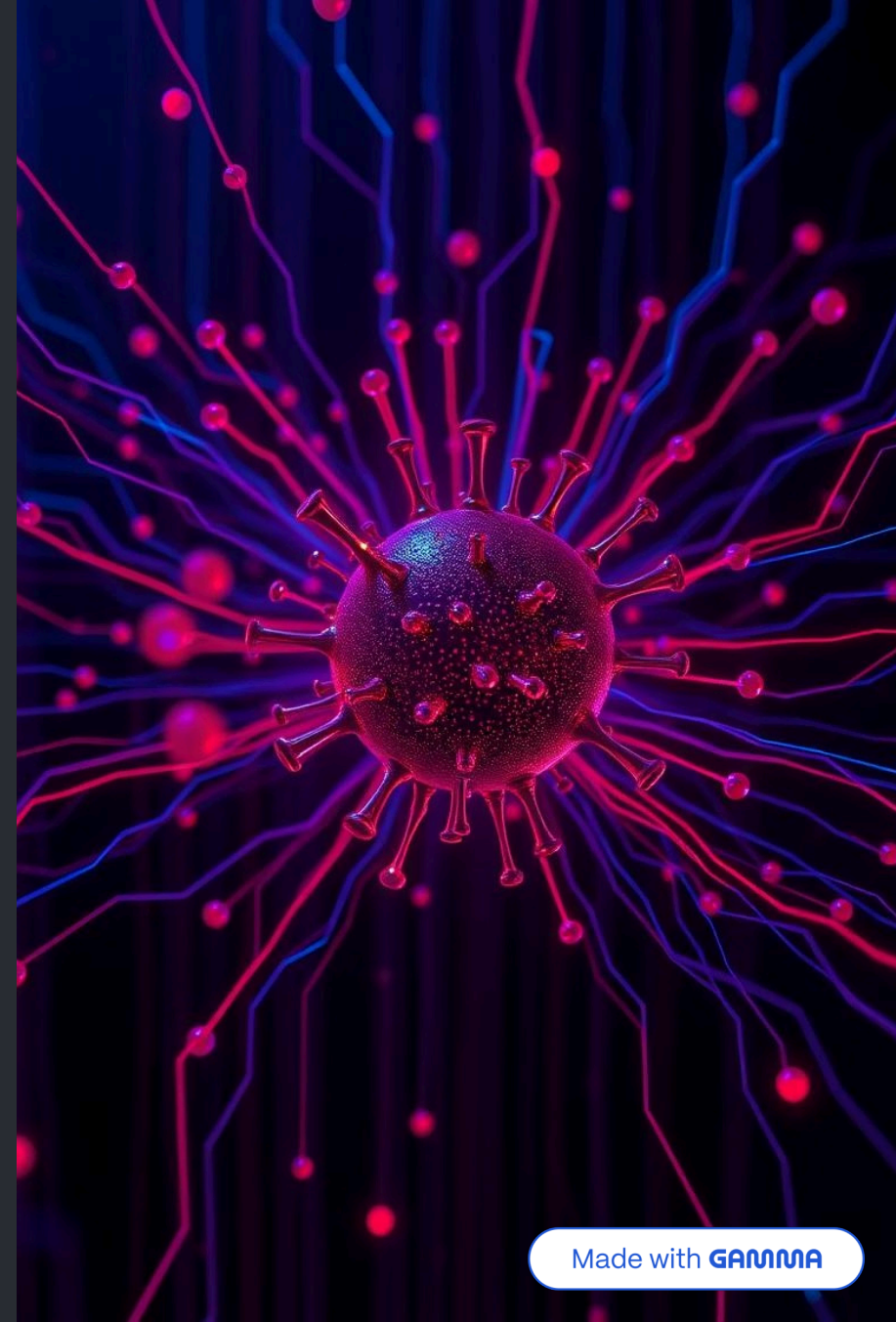
- Data theft
- Espionage
- Ransomware
- Sabotage



# Common Malware Types

## Virus

- Attaches itself to clean files and spreads through legitimate applications.
- Activates when the infected file is executed.
- Can delete files, reformat systems, or render devices inoperable.
- *Examples:* ILOVEYOU, Melissa





## Worm

- Self-replicates and spreads without needing to attach to programs.
- Exploits vulnerabilities in operating systems or networks.
- Causes network congestion and resource exhaustion.
- *Examples:* Blaster, Conficker



## Trojan Horse

- Appears as a legitimate program but contains malicious code.
- Creates backdoors for attackers or steals information.
- Often used to install additional malware.
- *Examples:* Zeus, Emotet



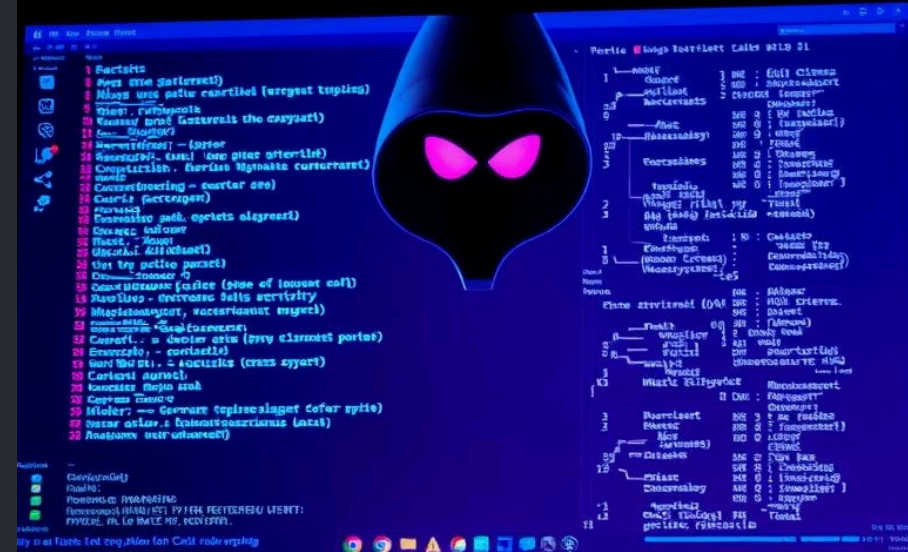
# Ransomware

- Encrypts the victim's data and demands ransom to decrypt it.
- Targets both individuals and organizations.
- Significant financial losses and operational downtime.
- *Examples:* WannaCry, Ryuk, Petya



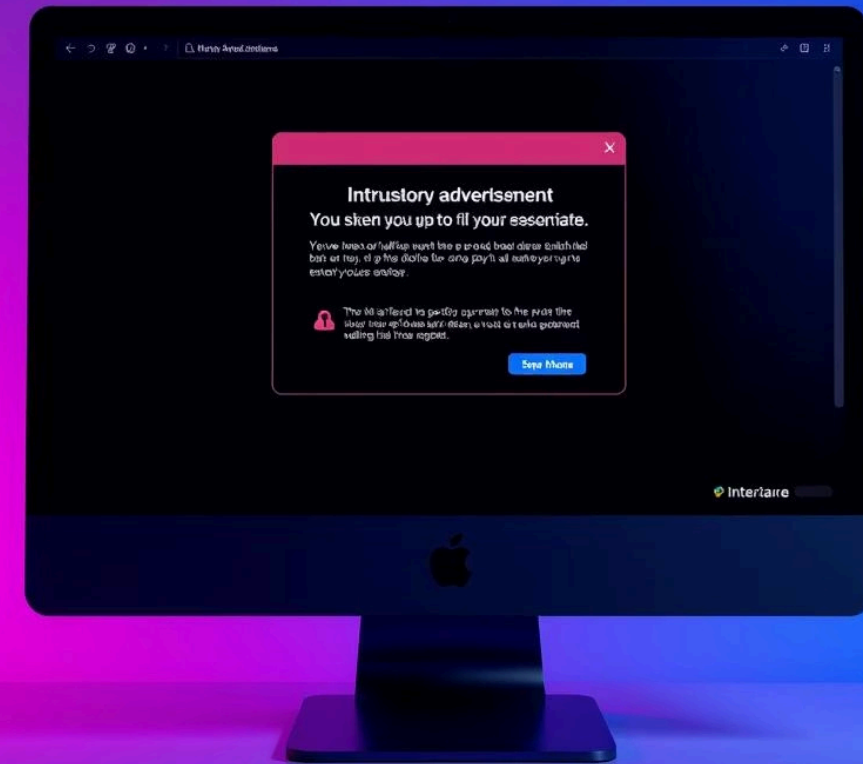
# Spyware

- Monitors user activities without consent.
- Captures keystrokes, screen data, and browser history.
- Used for identity theft and surveillance.
- *Examples: FinFisher, DarkHotel*



# Adware

- Displays intrusive advertisements.
- Slows down systems and collects user data.
- Sometimes bundled with freeware.
- *Examples:* Fireball, Gator





## Keylogger

- Records every keystroke on the infected device.
- Captures passwords, credit card numbers, and personal information.
- Can be hardware- or software-based.
- *Examples:* Agent Tesla, Ardamax



# Rootkit

- Provides privileged access to the attacker.
- Hides the presence of other malware.
- Extremely difficult to detect and remove.
- *Examples:* Necurs, ZeroAccess



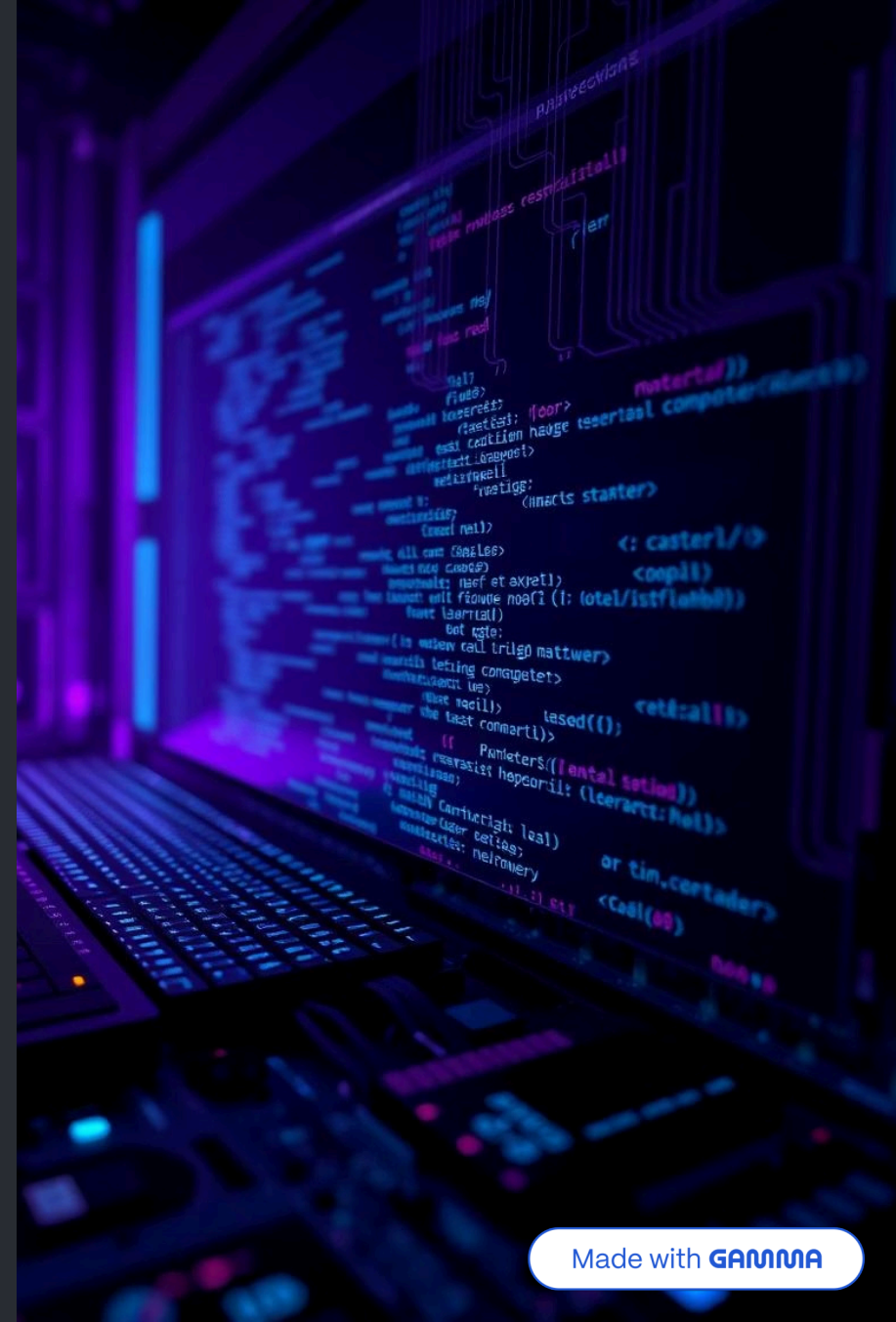
## Botnet

- Networks of infected devices controlled remotely.
- Used in DDoS attacks, spamming, and crypto-mining.
- Each infected machine is called a 'bot' or 'zombie'.
- *Examples:* Mirai, Cutwail



## Fileless Malware

- Resides in memory and doesn't write to disk.
- Uses legitimate system tools (like PowerShell).
- Harder to detect by traditional antivirus tools.
- *Examples:* Astaroth, Kovter





# Malware Infection Vectors



## Phishing Emails

Malicious  
attachments or  
links



## Drive-by Downloads

From  
compromised or  
malicious websites



## Removable Media

Infected USB  
drives or external  
devices



## Unpatched Software

Exploits known  
vulnerabilities



## Social Engineering

Tricks users into  
installing malware

# Impacts of Malware Attacks



## Data Breaches

Stolen sensitive information



## Financial Loss

Ransom and fraud costs



## Downtime

System crashes and freezes



## Legal Issues

Violations of data protection laws



## Reputation Damage

Loss of customer trust

# Notable Real-World Malware Cases

## WannaCry (2017)

Ransomware exploiting SMB protocol

## Emotet Trojan

Email spread; dropped other malware

## SolarWinds Attack

Fileless backdoor in trusted software



# Detection & Prevention Techniques

## 1 Antivirus & EDR Tools

Essential for threat detection

## 2 Regular Patching

Fix vulnerabilities promptly

## 3 Network Segmentation

Limit malware spread potential

## 4 User Training

Phishing and safe practice awareness

## 5 Incident Response Plan

Prepare for quick mitigation



# Conclusion & Recommendations

- Malware is evolving; so must defenses
- Adopt layered security: tech + training
- Continuous system monitoring
- Respond quickly to threats
- Stay updated on emerging malware

# Thank You

Questions? Ready to enhance your cybersecurity defenses.



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