Summary Report – Kickstarter Project

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# Summary of project by state

Following are the highlights of the projects broken down by state as shown by the diagram above

* Majority of the projects are within the $1000 and $4999 range
* There is an increase in pledges from $1000 to $5000 and then the contributions start to decline
* Projects between the ranges of $10,000 to $50,000 are few in numbers compared to projects around the $1000 goal

## Summary By Category

Following are the highlights of the projects broken down by category as shown by the diagram above

* Majority of the projects pledges and goals attainted are in the theater category
* Least of the projects pledges and goals attainted are in the journalism category
* Music has the most successful goals and pledges attained
* Theater, technology, music and film and video seems to categories with the most goals and pledges have gone into

## Summary By Sub Category

Following are the highlights of the projects broken down by category as shown by the diagram above

* Plays are the most popular sub category
* World music, audio, radio and podcasts seem to least of all the sub categories
* Plays have the most successful goals and pledges attained
* All of the Rock sub category seems to have been successful

## Limitation of this dataset

* The data set provided to us is a subset of the larger dataset. So, the conclusion provided by me may not a good representation of the dataset at large.

## Other tables and graphs

* Goal versus Status – status by category and the goal attained
* Geo location of the project and their corresponding success or failure status