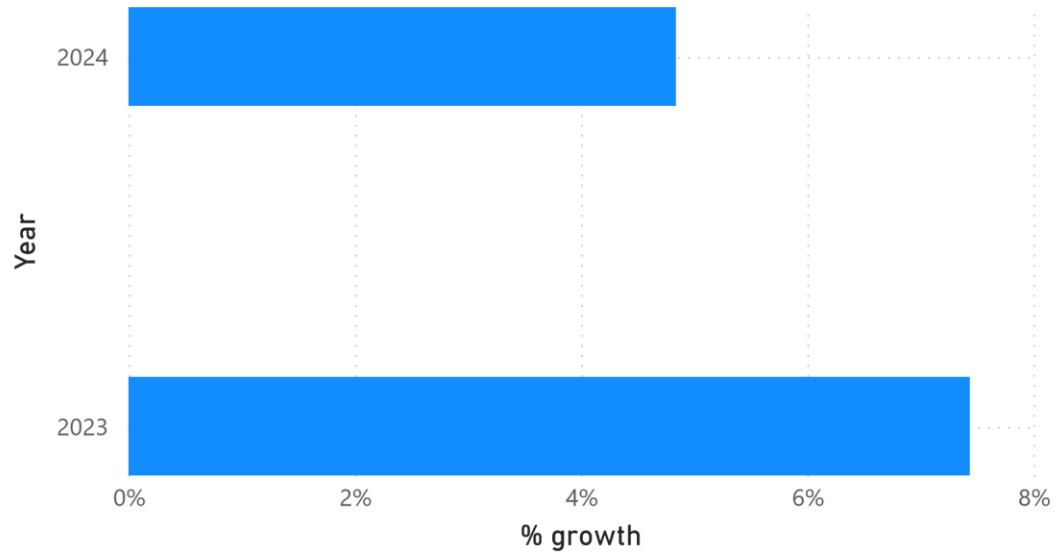
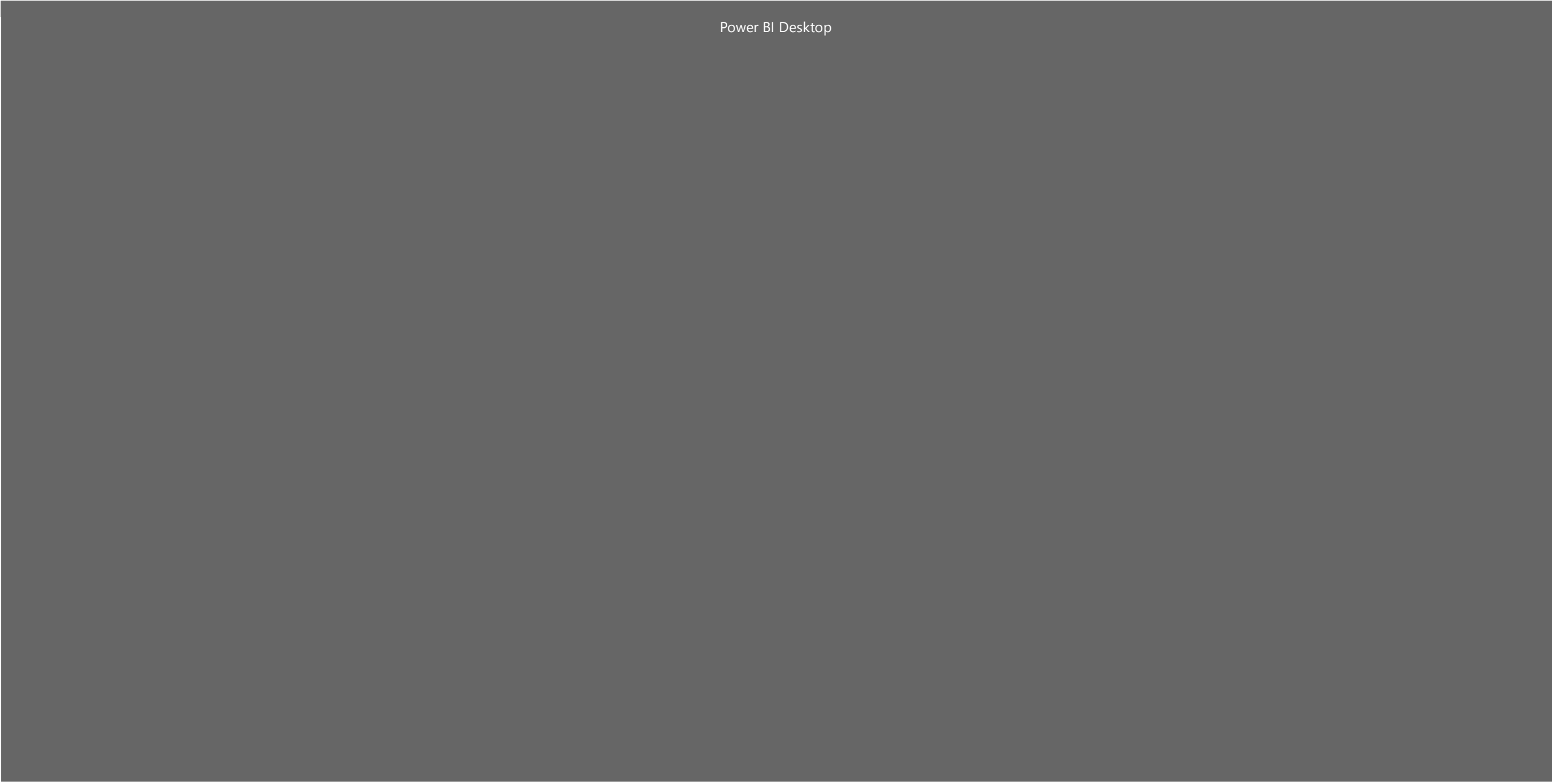


| Year | TotalAmount | TotalAmount PY | % growth |
|-------|-----------------|-----------------|----------|
| 2022 | \$6,183,625 | | |
| 2023 | \$6,643,377.96 | \$6,183,625 | 7.44% |
| 2024 | \$6,964,568.9 | \$6,643,377.96 | 4.83% |
| Total | \$19,791,571.86 | \$12,827,002.96 | 54.30% |

% growth by Year







Power BI Desktop

| Month Name | Year | TotalAmount | Difference current vs prev month |
|------------|------|--------------|----------------------------------|
| April | | \$674,051 | -10.06% |
| April | 2022 | \$727,743.72 | -9.88% |
| | 2023 | | |
| April | | \$760,132.5 | -10.34% |
| August | 2024 | \$743,148 | -7.50% |
| | 2022 | | |
| August | | \$793,103.07 | -7.98% |
| August | 2023 | \$830,599.99 | -7.94% |
| | 2024 | | |

67.55K

AverageMonthlyBoxes



| | | | |
|-----------|------|----------------|----------|
| February | | \$699,377 | -21.95% |
| February | 2022 | \$749,617.46 | -21.83% |
| | 2023 | | |
| February | | \$783,102.44 | -22.74% |
| January | 2024 | \$896,105 | |
| | 2022 | | |
| January | | \$958,985.77 | |
| January | 2023 | \$1,013,621.82 | |
| | 2024 | | |
| July | | \$803,425 | -7.13% |
| July | 2022 | \$861,856.66 | -7.59% |
| | 2023 | | |
| July | | \$902,250.63 | -7.57% |
| June | 2024 | \$865,144 | 14.91% |
| | 2022 | | |
| June | | \$932,625.17 | 14.86% |
| June | 2023 | \$976,162.77 | 14.72% |
| | 2024 | | |
| March | | \$749,483 | 7.16% |
| March | 2022 | \$807,494.33 | 7.72% |
| | 2023 | | |
| March | | \$847,791.96 | 8.26% |
| May | 2024 | \$752,892 | 11.70% |
| | 2022 | | |
| May | | \$811,951.78 | 11.57% |
| May | 2023 | \$850,906.79 | 11.94% |
| | 2024 | | |
| September | 2022 | | -100.00% |

| Year | Month Name | TotalAmount | % MonthlyGrowth |
|------|------------|----------------|-----------------|
| | | | 7 |
| 2022 | June | \$865,144 | 14.91% |
| 2023 | June | \$932,625.17 | 14.86% |
| 2024 | June | \$976,162.77 | 14.72% |
| 2024 | May | \$850,906.79 | 11.94% |
| 2022 | May | \$752,892 | 11.70% |
| 2023 | May | \$811,951.78 | 11.57% |
| 2024 | March | \$847,791.96 | 8.26% |
| 2023 | March | \$807,494.33 | 7.72% |
| 2022 | March | \$749,483 | 7.16% |
| 2022 | January | \$896,105 | |
| 2023 | January | \$958,985.77 | |
| 2024 | January | \$1,013,621.82 | |
| 2022 | July | \$803,425 | -7.13% |
| 2022 | August | \$743,148 | -7.50% |
| 2024 | July | \$902,250.63 | -7.57% |
| 2023 | July | | -7.59% |

2024 A ——— t7.94% \$861,856.66
Total \$19,791,571.86

| | | |
|--------------|------|------------------------|
| September | 2023 | -100.00% |
| September | 2024 | -100.00% |
| Total | | \$19,791,571.86 |



Product

50% Dark Bites

70% Dark Bites

85% Dark Bars

99% Dark & Pure

After Nines

Almond Choco

Baker's Choco Chips

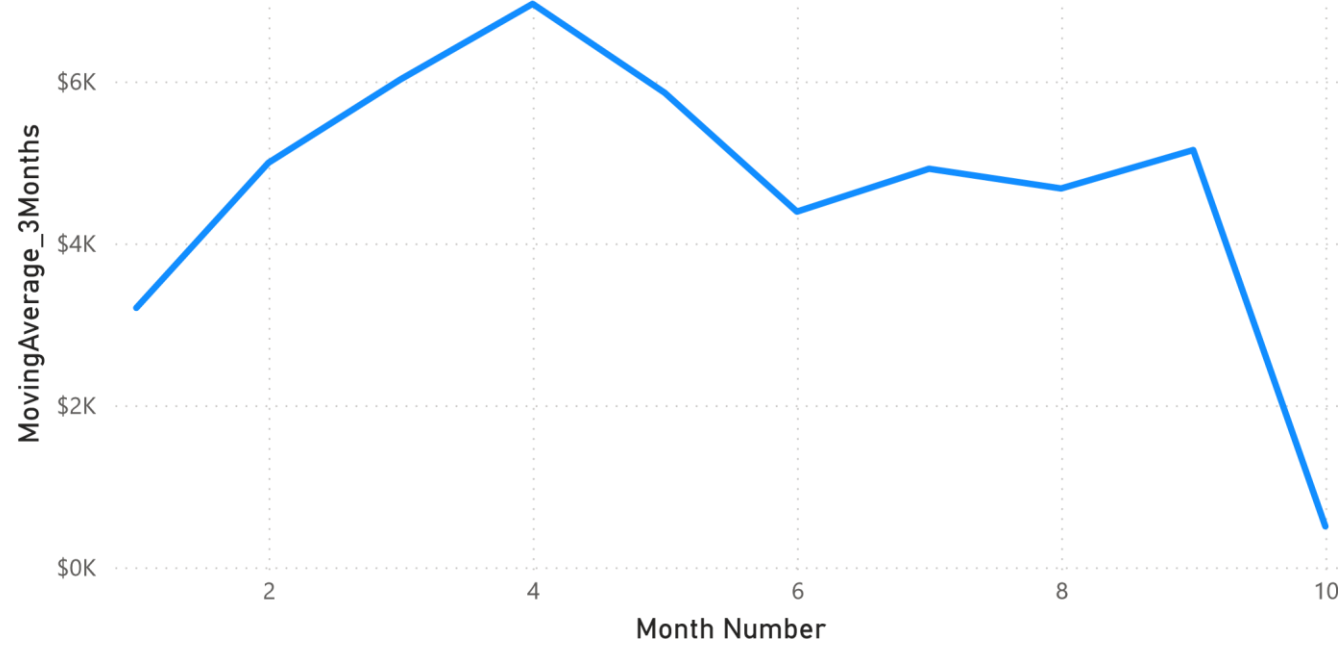
Caramel Stuffed Bars

Choco Coated Almonds

Drinking Coco

Eclairs

MovingAverage_3Months by Month Number



it & N t B

Needs Improvement

PerformanceMessage



| Product | top5Product |
|----------------------|-------------|
| 50% Dark Bites | Yes |
| 70% Dark Bites | No |
| 85% Dark Bars | No |
| 99% Dark & Pure | No |
| After Nines | No |
| Almond Choco | No |
| Baker's Choco Chips | No |
| Caramel Stuffed Bars | No |
| Choco Coated Almonds | No |
| Drinking Coco | No |
| Eclairs | Yes |
| Total | Yes |

