

## Scenario/Problem

GQ Movies, a South African movie exhibitor, has realised that its competitors are moving to the online territory. To maintain its competitiveness, the company wants to introduce their own movie app. GQ Movies wants their app to stand out from its competitors and to be convenient for its customers.

## Objectives

Design a high-fidelity movie app. The primary objective of the app is to allow users to book the latest movies, anywhere. When booking, the user must select whether they want to stream the movie remotely from the app, or physically at the nearest cinema. The secondary objective is to inform the users of the movies that are coming soon. For the upcoming movies, they should be able to view a trailer of each movie.

## App functionality

The initial screen of the app will require the user to sign in, or sign up if it is their first time using the app. The details that will be required for signing up are first name, surname, email address, password, ID number, gender, residential address, and banking details. After signing up, the user will be required to sign in using their email address and password.

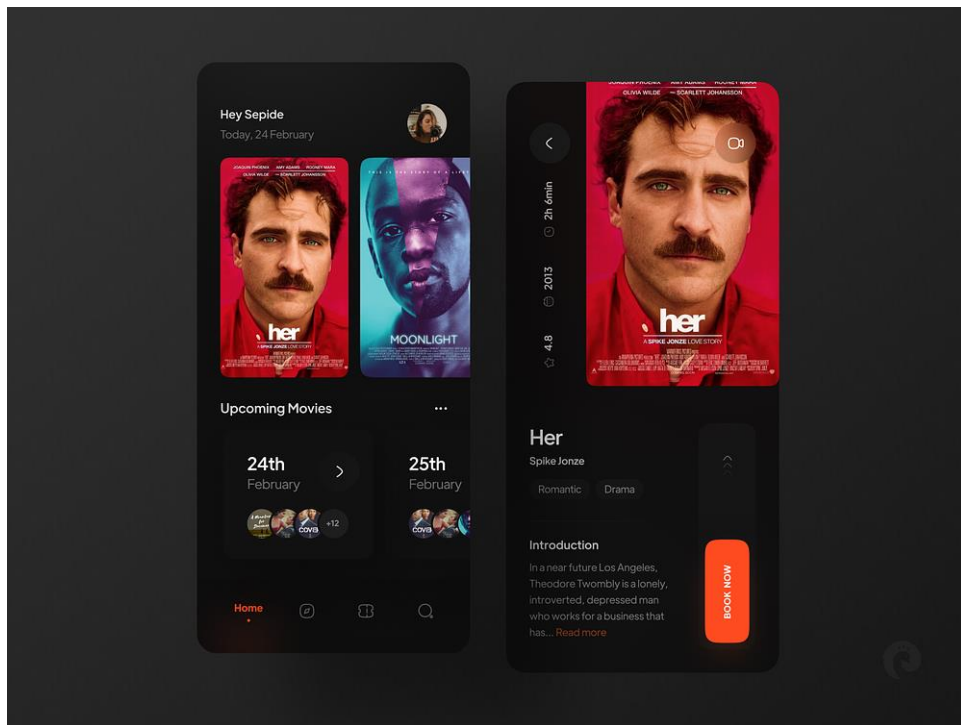
After signing in, the user will be taken to the Home Screen where they will be able to perform several functions. They will be able to view three categories of movies (available movies, upcoming movies, and watched movies), search for a movie that they desire, and save a list of all the movies they plan to watch in the future. An appropriate message must be displayed if the movie searched for is unavailable or does not exist.

When a user selects a movie that they want to watch/stream, they will be taken to the Booking Screen. Here, the user must select if they want to stream the movie from the app or watch it physically at a cinema. If the user selects online streaming, they will be taken to the Online Booking Screen. Here the user can select the time for which they want to stream a particular movie from when it is released.

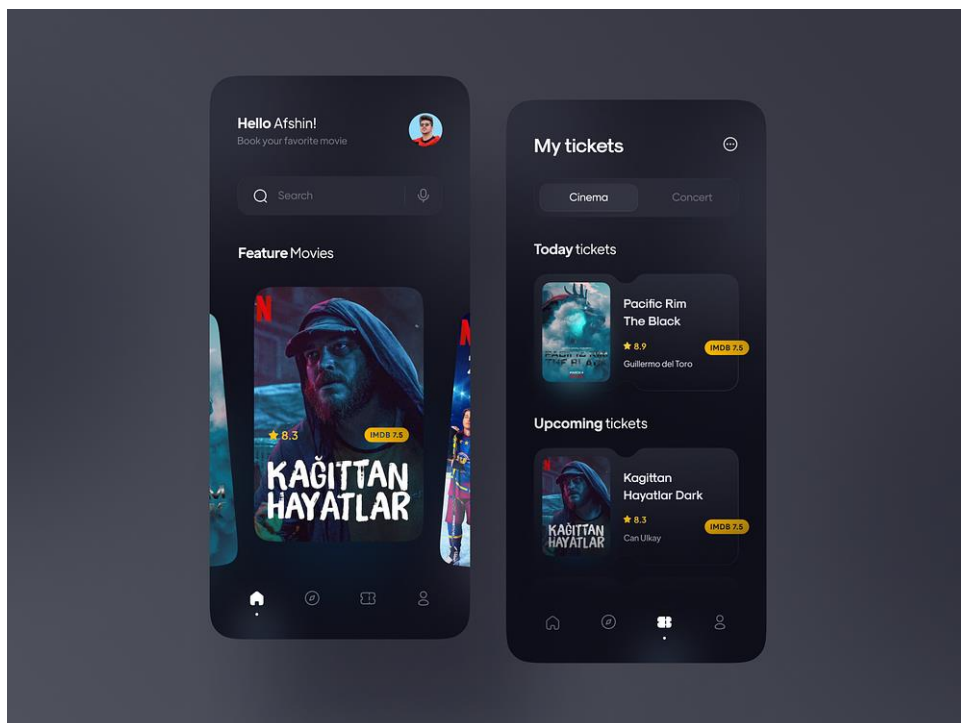
For physical streaming, the user will be given multiple options of local cinemas that they can watch from. After selecting a cinema, they will have to select where they would like to sit. The user must select the time for which they want to stream a particular movie from when it is released. Every time the user books 5 times, they will be given a discount 10% from the total amount of the tickets bought.

After booking, the user will be taken to the Confirmation Screen. On this screen, the user will have the option to edit or remove their booking(s). Once they are satisfied with their booking, they will be able to confirm it.

## Designs for inspiration



<https://cdn.dribbble.com/users/2990466/screenshots/15189116/media/9660e7446ff3e00b404990bc891e6f29.png?resize=1000x750&vertical=center>



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