

Design Process:

Redesign of Boston Public Library

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Problem of current site:

- cluttered information
- unclear navigation
- outdated look-and-feel
- Non-responsive

Users of Boston Public Library

- Users to come to the library to study -- they care about if the library is open
- Users who borrow or renew books
- Parents look forward to kids programs
- People who have various interests pertinent to BPL's operation
- Researchers since BPL have a large archive database

Content first, mobile first

Decisions I made:

- consider situations in mobile first
- less visual distractions
- Let most of the site visitors see the content immediately without having to dig through the navigation.
- No secondary navigations because the library simply has too many information that if a user wants to dig into certain topics, a new page should be present, otherwise it is painful go through a large secondary navigation which has many sub menu-items.
- Save the real estate space on the page so that user does not have to scroll up or down too much, which also leads to the idea that I am not choosing one page scrolling style this time.

continued

Decisions I made

- Same idea of saving the real estate space, let search box and search result flyout when the user wants to use it.
- Show the information that meets most of the users' needs on the page so they don't have to navigate.
- Use the carousel as the place for not only display image, but also as an information board.
- Quickly indicate if the library is open by a cue on the page.
- Simple footer since nobody really pay attention to footers except looking for a job.

Prototype in HTML, CSS and Javascript

development information:

- HTML
- CSS
- SASS
- Javascript and JQuery
- Grunt

The end