# Cindy Kei

**M** New York, NY

**&** 347-423-9074

myk<u>245@nyu.edu</u>

Github

in I inkedIn

Portfolio Website



#### **SOFTWARE ENGINEER**

Highly motivated, growth-minded, and detail-oriented Fullstack Software Engineer. Experience in e-commerce and customer service with a proven track record in driving sales and cross-team collaboration. Driven by the opportunity to use my technical and people skills to affect positive social impact and build the best user experience.

#### **TECHNICAL SKILLS**

JavaScript, React, Ruby, Rails, Active Record, RESTful APIs, AGILE Development, PostgreSQL, jQuery, Node.js, Responsive Design, HTML, CSS, Sass, Heroku, Express, EJS, Git, Firebase, MVC Architecture, Object Oriented Programming, Web Development

## **PROJECTS**

# Virago - Github | Demo

A centralized resource and community support system for those affected by mental health disorders

- Utilized PostgreSQL and Active Record to maintain a database of mental health disorders and associated models
- Incorporated a tag and filter system that allows users to search through blog posts by disorders

# Fashion App - Github

An innovative fashion app that allows users to curate and browse outfits

- Employed React and Rails to create a virtual closet that allows users to add products to their collection
- Made use of Bootstrap and media to enable users to visualize how an outfit would look like on a human model

## The Cellar - Github

An ecommerce app for wine lovers

- Used a JavaScript frontend with Rails backend to allow users to explore wine options by type and note
- Built a review feature allowing users to leave their opinions and thoughts on particular wines

#### **WORK EXPERIENCE**

Subsidiary Rights Associate

Simon & Schuster

New York, NY

04/2017 - 12/2019

- Compiled sales reports and presentation materials to drive foreign sales
- Pitched serial opportunities to targeted publications, contributing \$12,000/year in serial sales

# The Aldan Troy Group

New York, NY

Merchandising Assistant, Bergdorf Goodman

10/2016 - 04/2017

- Coordinated merchandise allocation and pricing changes
- Coded purchase orders into merchandising system and compiled weekly sales reports

# **Oxford University Press**

New York, NY

Editorial Intern

10/2015 - 05/2016

Prepared manuscripts for handover to production

Prepared budgets and book proposals

## **EDUCATION**

Flatiron School Immersive Full Stack Web Development

New York, NY 01/2020 - 05/2020

**New York University** 

New York, NY 08/2010 - 05/2014

Bachelor of Arts, Linguistic Anthropology Minor in Communicative Sciences and Disorders

3.9 GPA, Summa Cum Laude, Phi Beta Kappa