Sub. Code 7BCEE1A

B.Sc. DEGREE EXAMINATION, APRIL 2021 &

Supplementary / Improvement / Arrear Examinations

Fifth Semester

Computer Science

Elective - DATA MINING AND DATA WAREHOUSING

(CBCS - 2017 onwards)

Time: 3 Hours Maximum: 75 Marks

Part A $(10 \times 2 = 20)$

Answer all questions.

- 1. What is data warehouse?
- 2. Why we have a separate data warehouse?
- 3. How are organizations using the information from data warehouse?
- 4. State the importance of Tuning Queries.
- 5. What is multidimensional data model?
- 6. Why preprocess the data?
- 7. What is OLAP?
- 8. Why are decision tree classifiers so popular?
- 9. How does classification differ from prediction?
- 10. What is multi level association rule mining?

Part B $(5 \times 5 = 25)$

Answer all questions, choosing either (a) or (b).

11. (a) Describe about the data mining steps in the process of knowledge discovery.

Or

- (b) Discuss the typical process flow within a DWH.
- 12. (a) Elucidate the importance of Process and Load managers.

Or

- (b) Confer the tools to manage a data warehouse.
- 13. (a) Explain how Data warehouses differ from Operational Database Systems?

Or

- (b) Draw the architecture of a Typical Data Mining System.
- 14. (a) Describe the execution principle of DSS.

Or

- (b) Explain the types of OLAP servers with suitable diagrams. List its merits and drawbacks.
- 15. (a) Discuss how association rule mining on multidimensional data cubes could be performed.

Or

(b) Discuss in detail about the kinds of patterns can be mined.

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Part C $(3 \times 10 = 30)$

Answer any **three** questions.

- 16. Explain the working principle of Query Management Process.
- 17. Discuss "Tuning the DWH" with an example.
- 18. Discuss about the major issues in Datamining.
- 19. Describe in detail about the basic algorithm of decision tree induction.
- 20. Generate association rules and calculate its confidence value for the frequent itemset {2, 3, 5} of the following transactional database and find out the strong rules of the above itemset where its minimum confidence threshold value is 67%.

| TID | List of item-IDs |
|------|------------------|
| T100 | 1,3,4 |
| T200 | 2, 3, 5 |
| T300 | 1, 2, 3, 5 |
| T400 | 2, 5 |

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